

## From Outreach to Outcomes:

### Highlights from the 2023 Some College, No Degree Initiative As of December 15, 2023

The New Jersey Office of the Secretary of Higher Education (OSHE), in collaboration with ReUp Education, continues its efforts to address the opportunity gap for the state's 790,000+<sup>1</sup> students with "some college, no degree" (SCND). Fueled by patented technology derived from millions of learner interactions, ReUp leverages automated marketing and high-touch coaching to support learners in achieving their goals. ReUp integrates with institutions, empowering learners to navigate their academic journey successfully and graduate with confidence.

**17** colleges and universities participating in Cohort 1 of this initiative partnered with ReUp beginning in Spring 2023, to re-engage and support their SCND populations.

**2,800+**

Students have reenrolled since April 2023 as a result of the New Jersey and ReUp initiative.<sup>2</sup>

“We can potentially change the lives of thousands of New Jersey residents with this initiative”

-Brian K. Bridges, Ph.D

New Jersey Secretary of Higher Education



The institutions working with ReUp have already earned **~\$8 million** in recaptured tuition. When the 2,800+ students graduate, institutions will have gained **~\$34 million** recaptured tuition.\*



Upon graduation, students with an Associate's could earn approximately **\$3,700** per year in increased wages, while those with a Bachelor's could earn approximately **\$25,000**.<sup>3</sup> \*\*



Graduates could put an additional **\$19 million** into the state economy through taxes and consumer spending in their first year after graduation. \*\*

While this brief focuses on the students who reenrolled in 2023, New Jersey's dedication to the SCND population is ongoing. In Fall 2023, through OSHE's continued commitment, ReUp partnered with 5 additional colleges and universities. The combined 22 institutions will work to reenroll, support, and ultimately get their SCND learners to graduation. Future insight reports will be available in Spring 2024. For questions or more information about the initiative, contact Stefani Thachik, [stefani.thachik@oshe.nj.gov](mailto:stefani.thachik@oshe.nj.gov).

\*The number of enrolled students at each institution was calculated by multiplying the average number of credits for their school type and then multiplying that institution's cost per credit. The average number of credits to complete by school type is: 30 credits on average for AA degrees and an average of 60 credits for BA degrees.

\*\* Calculated based on U.S. Bureau of Labor Statistics. Nationally, AA holders can expect to make \$3,700 more annually and BA holders \$25,000 annually than individuals with SCND.

1. National Student Clearinghouse Research Center, 2023:

<https://nscresearchcenter.org/some-college-no-credential/>

2. ReUp Education Analytics, New Jersey 2023: 11/06/2023

3. "Education pays, 2022," Career Outlook, U.S. Bureau of Labor Statistics, May 2023: <https://www.bls.gov/careeroutlook/2023/data-on-display/education-pays.htm>