

Strategic Prevention Framework Partnerships for Success

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DMHAS Regional Coalitions

- Atlantic and Cape May Counties – Cape Assist
- Bergen County – The Center for Alcohol and Drug Resources
- Burlington County – Prevention Plus
- Camden County – The Camden County Council on Alcoholism and Drug Abuse
- Cumberland and Salem Counties – The Southwest Council
- Essex County – Family Connections
- Gloucester County – The Southwest Council
- Hudson County – NCADD Hudson/Partners in Prevention
- Hunterdon and Somerset Counties – Hunterdon Prevention Resources
- Mercer County – The Mercer Council on Alcoholism and Drug Addiction
- Middlesex County – NCADD Middlesex
- Monmouth County – Prevention First
- Morris County – Morris County Prevention is Key
- Ocean County – Barnabas Health Institute for Prevention
- Passaic County – William Paterson University
- Sussex and Warren Counties – The Center for Prevention and Counseling
- Union County – Prevention Links

Federal PFS Priorities

- **Underage drinking among persons aged 12 to 20**
- **Prescription drug misuse and abuse among persons aged 12 to 25**

New Jersey Priorities

- **Reduce underage drinking**
- **Reduce the use of illegal substances – with a special focus on the use of opioids among young adults 18-25 years of age**
- **Reduce prescription medication misuse across the lifespan**
- **Reduce the use of new and emerging drugs of abuse across the lifespan**

With these additional PFS resources, all coalitions will be required to address prescription drug abuse – with a particular focus on persons aged 12-25. Coalitions will also expand and enhance the scope of their work in addressing underage drinking to focus additional resources on educating parents and caregivers on the risks and issues related to the problem.

Additional Populations

1. New Jersey Returning Veterans

2. Older (60+) Adults

Coalitions that can provide data (quantitative and/or qualitative) to demonstrate that returning veterans and/or older adults in their region could benefit from environmental prevention programs and strategies will be allowed to use PFS funds to focus on this/these population(s).

Tobacco Prevention

- Coalitions are encouraged to set annual targets for the reduction of past 30-day tobacco use among populations receiving services under this project.
- New Jersey's Substance Abuse and Prevention Treatment (SAPT) Block Grant funding is contingent upon compliance with Synar requirements regarding the Retailer Violation Rate.
- The Synar Amendment established penalties for noncompliance. The penalty for a State is loss of up to 40 percent of its SAPT Block Grant funds.
- States are required to enact and enforce laws prohibiting the sale or distribution of tobacco products to individuals under the age of 18.

Tobacco Prevention

- The most common way of obtaining cigarettes for current high school smokers was buying the product in stores themselves (33.4%).
- Among current smokers under the age of 18 who reported usually obtaining their cigarettes by purchasing them in a store, 66.9% of high school students reported they were **not** asked to provide proof of age at the time of purchase. This was an increase from prior years.
- In 2010, 44.5% of NJ high school students reported ever having used any form of tobacco in their lifetime.

State and Community Level Outcome Data

OUTCOME MEASURES	GRANTEE-LEVEL DATA SOURCE	COMMUNITY-LEVEL DATA SOURCE
30-day alcohol use or prescription drug misuse and abuse	NSDUH State estimates* *note: or CSAP approved State level data	Survey
Binge drinking	NSDUH State estimates* (see note)	Survey
Perception of parental or peer disapproval/attitude	NSDUH State estimates* (see note)	Survey
Perceived risk/harm use	NSDUH State estimates* (see note)	Survey
Alcohol and/or drug-related car crashes and injuries	Dept. of Transportation (NHTSA)	Local Transportation
Alcohol- and drug-related crime	Uniform Crime Reports	Local Law Enforcement
Family communication around drug use	NSDUH State estimate	Community/ Survey
Alcohol and prescription drug-related emergency room visits	CSAP approved State level data	Local Hospital Data Source

Office of National Drug Control Policy's Prescription Drug Abuse Prevention Plan

- **Education.** A crucial first step in tackling the problem of prescription drug abuse is to educate parents, youth, and patients about the dangers of abusing prescription drugs, while requiring prescribers to receive education on the appropriate and safe use, and proper storage and disposal of prescription drugs.
- **Monitoring.** Implement prescription drug monitoring programs (PDMPs) in every state to reduce “doctor shopping” and diversion, and enhance PDMPs to make sure they can share data across states and are used by healthcare providers.
- **Proper Medication Disposal.** Develop convenient and environmentally responsible prescription drug disposal programs to help decrease the supply of unused prescription drugs in the home.
- **Enforcement.** Provide law enforcement with the tools necessary to eliminate improper prescribing practices and stop pill mills.

Coalition Successes

- Coordination and collaboration with County A&D Coordinators
- Salem/Cumberland - Coalition coordinated efforts between the Pennsville Police Chief and Project Medicine Drop, resulting in a prescription drop box being installed in the Pennsville Police Department.
- Union County - Increase community readiness and solicit buy-in from New Providence, by partnering with the New Providence Police Department and the Union County Prosecutor's Office to host a community event on the dangers of prescription drugs, opiate abuse, and current drugs trends in Union County.
- Hudson - Installation of 4 permanent Rx disposal sites. Now providing sites in 33% of county municipalities.
- Middlesex - Providing prescription drug abuse workshops for pharmacists and prescribers.
- Morris - Providing NJ Prescription Drug Monitoring Program (NJMPMP) training to pharmacy students (FDU School of Pharmacy) in collaboration with the NJ Attorney General's Office, Division of Consumer Affairs.

Coalition Successes

- Camden – In partnership with the Partnership for a Drug Free New Jersey and The Girl Scouts of Central and Southern New Jersey, created a Pilot Program to address Prescription Drug Abuse through the GS Middle School Media Program, resulting in a 30-second PSA that aired on the following websites – GS of America and PDFNJ, as well as at Scout Night at the River Sharks stadium, viewed by several thousand people in attendance.
- Monmouth – Developed a prescription medication disposal card: “Got Rx Drugs?”, that provides a link to locate permanent drop box locations in the county as well as step-by-step instructions on how to properly dispose of prescription medications.
- Burlington – a retired chief of police acts as coalition coordinator
- Passaic – The coalition has been successful in collaborating with local police departments and the Sheriff’s Department to bring five permanent drop boxes to the county.

Coalition Successes

- Hunterdon/Somerset - Planned and implemented first drug symposium for law enforcement and school administrators across region.
- Mercer - Collaborating with the NJ Attorney General's Office to offer a Grand Round lecture series at area hospitals to educate physicians on the diversion of prescription drugs and abuse methods that have led to heroin use. Provides mobile NJPMP sign-up opportunities for doctors.
- Sussex/Warren - Held trainings specifically for Weichert Realtors, the largest real estate company in the region, which resulted in their agreement to advise home owners to secure prescription drugs during the process of showing their homes.
- Ocean - Developed a comprehensive plan for reducing prescription medication misuse among older adults.

Thank you