

**NJ Department of Human Services (DHS)
 Division of Mental Health and Addiction Services (DMHAS)
 Risk Messaging Regarding Alcohol, Marijuana & Illicit Substance Use and Misuse for
 Youth and Their Parents
 Request for Proposals (RFP)
 Questions and Answers
 September 2, 2022**

Q	Bidder Question	DMHAS Answer	RFP Section	Pg. #
1.	What costs are allowable and unallowable for this grant?	Your proposal should address your concept as stated in the RFP	VII. Required Proposal Content Budget	13 - 14
2.	Can you please clarify if the grant funds are to be spent by 2/14/23 or is it aligned with some of the other new DMHAS initiatives with an expenditure date of 3/14/23. I know in the RFP and the email it states 2/14/23 but we wanted to just be sure we are clear on our end.	Yes, \$500,000 needs to be expended by 2/14/23; the additional \$500,000 will need to be expended by 9/30/24.	I. Purpose and Intent	3
3.	The RFP states that “the bidder must be a non-profit or governmental entity” and, separately, that “Pursuant to N.J.S.A. 52:32-44, a for-profit bidder and each proposed subcontractor must have a valid Business Registration Certificate on file with the Division of Revenue.” The non-profit requirement seems to conflict with the eligibility of for-profit bidders so long as they have a valid Business Registration Certificate. Can you please clarify if for-profit bidders are eligible to respond to this RFP?	Per the first bullet in the RFP section III. Who Can Apply page 6, “The bidder must be a non-profit or governmental entity.” For-profit bidders are not eligible to apply.	III. Who can apply?	5-6
4.	Is it required that the bidder be located within the State of New Jersey?	To be eligible for consideration for this RFP, the bidder must satisfy the requirements listed in RFP section III. Who Can Apply. No, it is not required.	III. Who Can Apply	5 - 6

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5.	Re: the budget template, will the State allow questions on the budget template, should that be a need, upon delivery of the template and timely intent to reply?	Per the RFP on page 10, "Any questions regarding this RFP should be directed via email to SUD.upload@dhs.nj.gov no later than 4:00 p.m. EST on August 26, 2022."	VII. Required Proposal Content - Budget, #1, VI. Written Intent to Apply and Contact for Further Information	14 10
6.	Is media commission allowable in the budget?	Your proposal should address your concept as stated in the RFP.	VII. Required Proposal Content Budget	13 - 14
7.	Is there a preferred percentage breakout of alcohol versus marijuana versus illicit substance use with respect to media implementation?	This determination should be guided by data regarding the prevalence of misuse of these substances.	II. Background and Population to be Served	4 - 5
8.	The RFP states: "Utilize multiple modes of messaging, such as Facebook, YouTube and other social media and innovative approaches." To confirm, is the State expecting a media campaign and implementation budget to support these channels within the contract term?	These modes of delivery can be a component of the project, but needn't be the only approach.	IV. Contract Scope of Work	6
9.	On page 12, the RFP states the following: 5. The bidder's capacity to accommodate all individuals who take legitimately prescribed	This is required language that is included in all RFPs.	VII. Required Proposal Content	12

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	<p>medications and who are referred to or present for admission if it is a licensed SUD provider. Our question...Is this relevant for a prevention grant?</p>			
10.	<p>On page 12, the RFP states the following: A description of the bidder's last Continuous Quality Improvement effort, identified issue(s), actions taken, and outcome(s). We are not aware of prevention agencies having to do a formal CQI.</p>	<p>If your organization has conducted a CQI process, please provide the requested information.</p>	VII. Required Proposal Content	12
11.	<p>On page 14 in the budget section the RFP states the following: 8. Written assurance that if the bidder receives an award pursuant to this RFP, it will pursue all available sources of revenue and support upon award and in future contracts, including agreement to obtain approval as a Medicaid-eligible provider. Please explain how becoming a Medicaid eligible provider is applicable to this RFP/funding.</p>	<p>This is required language that is included in all RFPs.</p>	VII. Required Proposal Content	14