 Toolkit

- ACS
  - Basics
  - Content
  - Availability

- Geography

- American FactFinder
  - 2010 Census vs. ACS

- Data Tools
  - Quick Facts
  - Census Explorer
  - My Congressional District
  - Census Flows Mapper
ACS Basics

• Ongoing monthly survey sent to 3.5 million addresses per year to produce detailed population and housing estimates each year
ACS Basics

- Designed to produce critical information on small areas and small population groups previously collected on the decennial long form.
ACS Basics

• Covers 35+ topics and supports over 300 known Federal Government uses
• Data released twice annually
  • 1-year estimates (12 months of data)
  • 5-year estimates (60 months of data)
# ACS Content

## Social
- Ancestry
- Citizenship
- Disability
- Educational Attainment
- Fertility
- Grandparents
- Language
- Marital Status
- Migration
- School Enrollment
- Veterans

## Demographic
- Age
- Hispanic Origin
- Race
- Relationship
- Sex

## Economic
- Class of Worker
- Commuting
- Employment Status
- Food Stamps (SNAP)
- Health Insurance
- Income
- Industry & Occupation

## Housing
- Computer & Internet Use
- Costs (Mortgage, Taxes, Insurance)
- Heating Fuel
- Home Value
- Occupancy
- Plumbing/Kitchen Facilities
- Structure
- Tenure (Own/Rent)
- Utilities
- Vehicles
- Year Built/Year Moved In

| 35+ Topics | → | 1000+ Tables | → | 11 Billion Estimates |
## Availability of ACS Data Products

<table>
<thead>
<tr>
<th>Estimated Population of Geographic Area</th>
<th>1-Year Estimates</th>
<th>3-Year Estimates</th>
<th>5-Year Estimates</th>
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</thead>
<tbody>
<tr>
<td>65,000 or more</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>20,000 to 64,999</td>
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<td>X</td>
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<tr>
<td>Less than 20,000</td>
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<td></td>
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</tbody>
</table>

| Planned Release Date | September 2016 | N/A             | December 2016    |
Selected Census Geographic Concepts

Nation
- Metropolitan and Micropolitan Areas
- Urban Areas
- American Indian/Alaska Native Areas/Hawaiian Home Lands
- Zip Code Tabulation Areas

Regions
- Congressional Districts
- School Districts
- Places
- Public Use Microdata Areas (PUMAs)
- Alaska Native Regional Areas
- State Legislative Districts

States
- Counties
  - Census Tracts
  - Block Groups
- 930,000 Geographic Areas
- 35,000+ Communities

Communities
- 8
American FactFinder

American FactFinder is the entry point for Census Bureau demographic and economic data.
2010 Census vs. ACS

2010 Census

- 100 % Data
- How many people live in the U.S.?
- Point in time
  - April 1, 2010
- Count - People, Housing units,

American Community Survey

- Sample Data
- How do people live in the U.S.?
- Period in Time
  - 1yr, 3yr, 5yr
- Characteristics
  - Income, Poverty, Education

2000 Long Form SF3 & SF4
Data Tools

- **Quick Facts** — quick access to data about people, business and geography

- **Census Explorer** — interactive map that helps you access historical data about your local area.

- **My Congressional District** — provides data by Congressional District about people, employment, housing, etc.

- **Census Flows Mapper** — access to migration patterns across states, counties.

- **American FactFinder** — data retrieval system
Quick Facts –
found on homepage census.gov

Demographic & Economic Profiles of Electorates by State

The U.S. Census Bureau presents a variety of statistics that give an overall profile of the state's voting-age population and industries.

Did You Know
In Chicago city, Illinois 61.9%
of females 16 years+ are in the civilian labor force

Source: American Community Survey

Select a state to begin
Census Explorer/My Congressional District
Census Flows Mapper

Data Tools and Apps

Find information using interactive applications to get statistics from multiple surveys.

The American FactFinder
This interactive application provides statistics from the Economic Census, the American Community Survey, and the 2010 Census, among others.

QuickFacts
State and County QuickFacts provides frequently requested Census Bureau information at the national, state, county, and city level.

Census Explorer
Make new discoveries about your neighborhood through the power of statistics with the U.S. Census Bureau's newest mapping tool.

Easy Stats
Quick and easy access to selected statistics collected by the U.S. Census Bureau through the American Community Survey.

My Congressional District
Access selected statistics about your Congressional district.

Census Flows Mapper
The Census Flows Mapper is a web mapping application intended to provide users with a simple interface to view, save and print migration flows maps.

2010 Census Interactive Population Map
FactFinder 101

1. Know the Data You Want

2. Know Your Geography
Questions?
LET’S GO ONLINE...... CENSUS.GOV
Thank You!!!

Evaluation

Please complete evaluation online at: http://questionweb.com/59212/

Lead Census Facilitator: Ana-Maria Garcia
Regional Location: Select New York
Date: 06/15/2016
Ana–Maria Garcia  
Data Dissemination Specialist  
ana.maria.garcia@census.gov  
860 424–6762