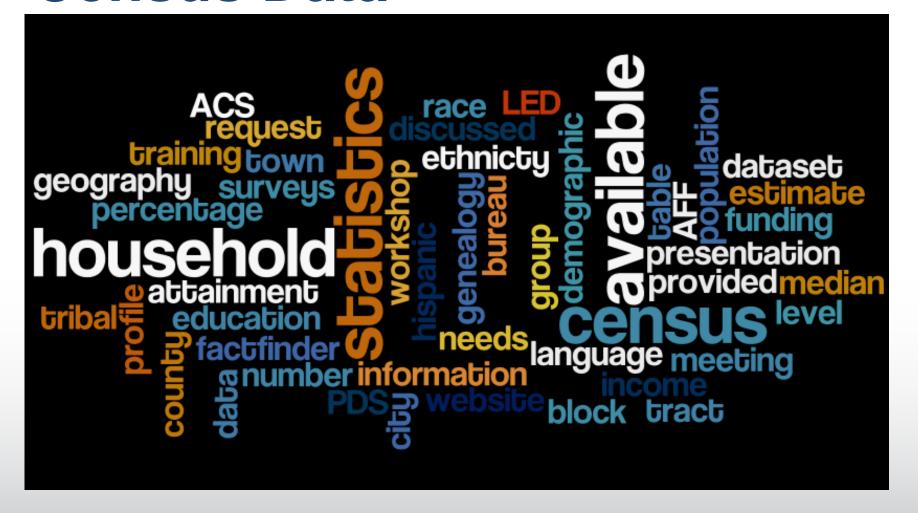
Census Data



FactFinder Q

Toolkit

- ACS
 - Basics
 - Content
 - Availability
- Geography
- American FactFinder
 - 2010 Census vs. ACS
- Data Tools
 - Quick Facts
 - Census Explorer
 - My Congressional District
 - Census Flows Mapper

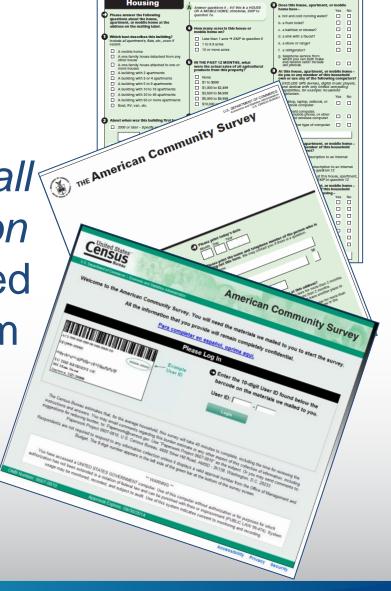
ACS Basics

 Ongoing monthly survey sent to 3.5 million addresses per year to produce detailed population and housing estimates each year



ACS Basics

 Designed to produce critical information on small areas and small population groups previously collected on the decennial long form /



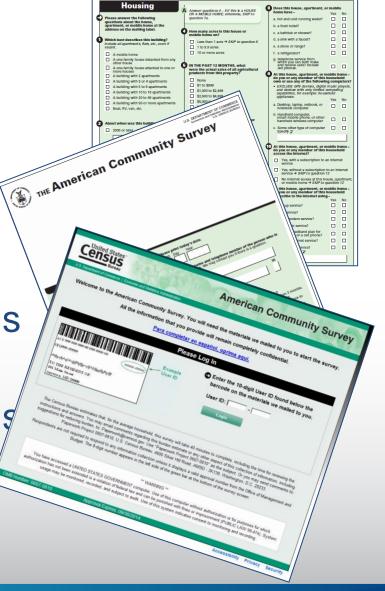
ACS Basics

 Covers 35+ topics and supports over 300 known Federal Government uses

Data released twice annually

1-year estimates (12 months of data)

5-year estimates (60 months) of data)



ACS Content

Social

Ancestry
Citizenship
Disability
Educational
Attainment
Fertility
Grandparents
Language
Marital Status
Migration
School Enrollment
Veterans

Demographic

Age
Hispanic Origin
Race
Relationship
Sex

Economic

Class of Worker
Commuting
Employment Status
Food Stamps (SNAP)
Health Insurance
Income
Industry & Occupation

Housing

Computer & Internet Use
Costs (Mortgage, Taxes,
Insurance)
Heating Fuel
Home Value
Occupancy
Plumbing/Kitchen
Facilities
Structure
Tenure (Own/Rent)
Utilities
Vehicles
Year Built/ Year Moved In

35+ Topics

-

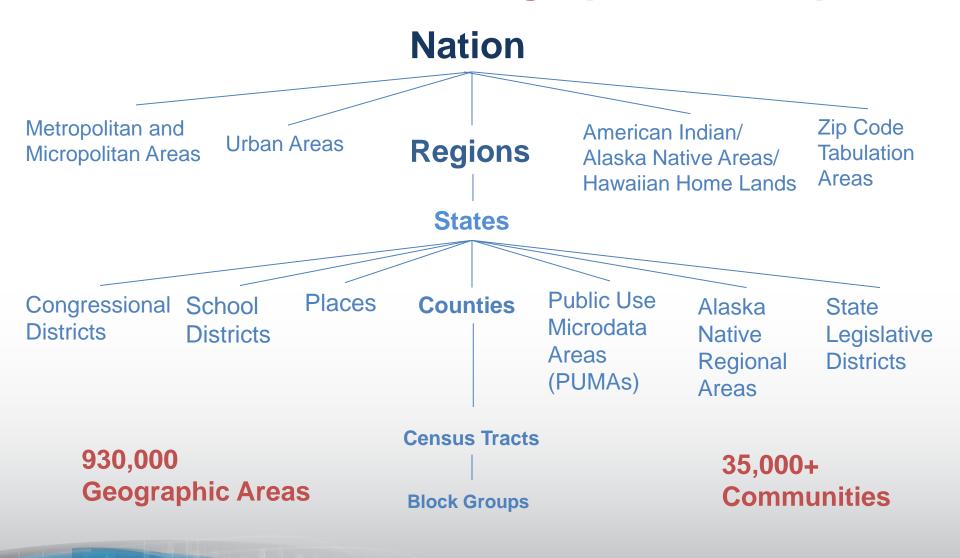
1000+ Tables

→ 11 Billion Estimates

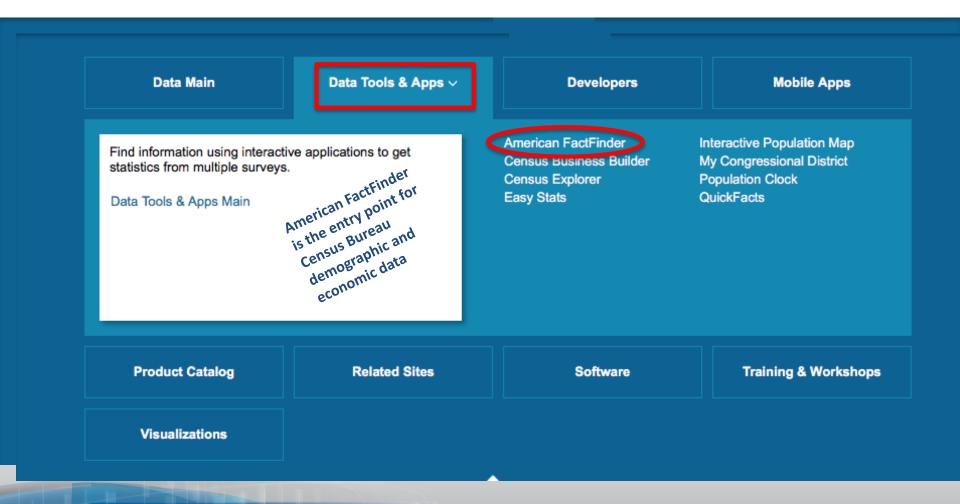
Availability of ACS Data Products

Estimated Population of Geographic Area	1-Year Estimates	3-Year Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Planned Release Date	September 2016	N/A	December 2016

Selected Census Geographic Concepts



American FactFinder



2010 Census vs. ACS

2010 Census

100 % Data

How many people live in the U.S.?

Point in time April 1, 2010

Count - People, Housing units,

American
Community
Survey



2000 Long Form SF3 & SF4

Sample Data

How do people live in the U.S.?

Period in Time 1yr, 3yr, 5yr

Characteristics
Income, Poverty,
Education

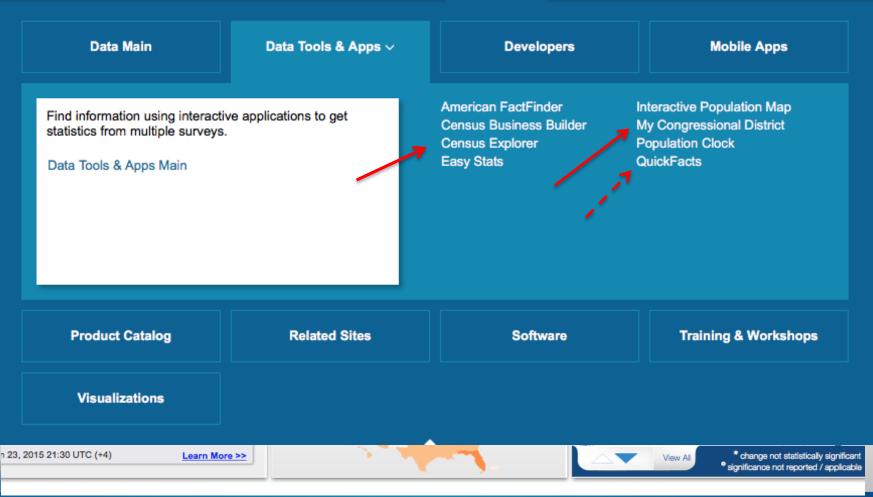
Data Tools

- Quick Facts quick access to data about people, business and geography
- Census Explorer interactive map that helps you access historical data about your local area.
- My Congressional District provides data by Congressional District about people, employment, housing, etc
- Census Flows Mapper access to migration patterns across states, counties.
- American FactFinder data retrieval system

Quick Facts — found on homepage census.gov



Census Explorer/My Congressional District



Census Flows Mapper

Data Tools and Apps

Developers

Mobile Apps

Product Catalog

Related Sites

Software

Training & Workshops

Visualizations

Data Tools and Apps

Find information using interactive applications to get statistics from multiple surveys.

The American FactFinder

This interactive application provides statistics from the Economic Census, the American Community Survey, and the 2010 Census, among others.

QuickFacts

State and County QuickFacts provides frequently requested Census Bureau information at the national, state, county, and city level.

Census Explorer

Make new discoveries about your neighborhood through the power of statistics with the U.S. Census Bureau's newest mapping tool.

Easy Stats

Quick and easy access to selected statistics collected by the U.S. Census Bureau through the American Community Survey.

My Congressional District

Access selected statistics about your Congressional district.

Census Flows Mapper

The Census Flows Mapper is a web mapping application intended to provide users with a simple interface to view, save and print migration flows maps.

2010 Census Interactive Population Map



FactFinder 101

1. Know the Data You Want





2. Know Your Geography

Questions?



LET'S GO ONLINE..... CENSUS.GOV

Thank You!!!

Evaluation

Please complete evaluation online at:

http://questionweb.com/59212/

Lead Census Facilitator: Ana-Maria Garcia

Regional Location: Select New York

Date: 06/15/2016

Census Bureau

Ana-Maria Garcia Data Dissemination Specialist ana.maria.garcia@census.gov 860 424-6762