American FactFinder

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Agenda

• Overview of Census Bureau Programs/Surveys
• Overview of the American Community Survey (ACS)
• Accessing ACS Data Products
• American FactFinder (AFF)
• AFF Demonstration
• Continue the Conversation
• Q & A
What Does the Census Bureau Do?

• **Decennial Census**
  – Every ten years; counts resident

• **American Community Survey**
  – Annual Social, Economic & Housing Data

• **Other Surveys and Censuses**
  – Current Population Survey (CPS)
  – National Crime & Victimization Survey (NCVS)
  – National Health Interview Survey (NHIS)

  – Consumer Expenditure Survey (CE)
  – Population Estimates
  – Economic Census
  – Census of Governments

• **Periodical Surveys**
  – American Housing Survey (2015)

*The Census Bureau’s mission is to serve as the leading source of quality data about the nation’s people and economy.*
What is the ACS?

- An ongoing monthly survey sent to 3.5 million addresses
- Data is collected through four modes:
  - Internet
  - Mail
  - Telephone
  - Personal Visit
- Annually produces 1-year & 5-year period datasets
FAQs on ACS

• Is the American Community Survey Mandatory?
  – Yes. The ACS is a mandatory survey.

• Why Should I Participate?
  – Data from the American Community Survey helps your community.

• Is My Privacy Protected?
  – We never reveal your identity to anybody else.
# 2010 Census vs. ACS

<table>
<thead>
<tr>
<th>2010 Census</th>
<th>American Community Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% Data</td>
<td>Sample Data</td>
</tr>
<tr>
<td>How many people live in the U.S.?</td>
<td>How do people live in the U.S.?</td>
</tr>
<tr>
<td>Point in time – April 1, 2010</td>
<td>Period in time – 1 year/5 year</td>
</tr>
<tr>
<td>Count – People, Housing units</td>
<td>Characteristics – Income, Poverty, Education</td>
</tr>
</tbody>
</table>
American Community Survey

Items in red were also collected on the 2010 Census

- Demographic Characteristics
  - Age
  - Sex
  - Race
  - Hispanic Origin
  - Household Relationship
  - Group Quarters

- Social Characteristics
  - Families
  - Education
  - Marital Status
  - Fertility
  - Grandparent Caregivers
  - Veterans
  - Disability Status
  - Place of Birth
  - Citizenship
  - Year of Entry
  - Language Spoken at Home
  - Ancestry/Tribal Affiliation

- Economic Characteristics
  - Income
  - Poverty
  - Benefits
  - Employment Status
  - Occupation
  - Industry
  - Commuting to Work

- Housing Characteristics
  - Tenure (Rent/Own)
  - Occupancy
  - Structure
  - Housing Value
  - Taxes & Insurance
  - Utilities
  - Mortgage/Monthly Rent
Ways to Access ACS Information

- ACS Main Page
- Data Tables and Tools
- QuickFacts
- Census Explorer
- Census Business Builder
- My Congressional District
- My Tribal Area
- OnTheMap for Emergency Management
- American FactFinder
American Fact Finder

Community Facts
Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:
e.g., Atlanta, GA

Guided Search
Advanced Search
Download Center

https://factfinder.census.gov
Data Available in American FactFinder

- American Community Survey
- American Housing Survey
- More than 100 economic surveys such as:
  - Annual Survey of Manufactures
  - Business Patterns
  - Nonemployer Statistics
- Census of Governments
- Commodity Flow Survey
- Decennial Census
- Economic Census
- Population Estimates Program
- Puerto Rico Community Survey
- And more!
American FactFinder Demonstration
How to Save Your Work in the American FactFinder
How to Map Data Using the American FactFinder
Continue the Conversation

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