From the World Cup to the Workforce
New Jersey Annual Affiliate Meeting

New Jersey Affiliate Meeting
September 30, 2026

Earlene Dowell – U.S. Census Bureau

United States® Census Bureau

Meet Your Presenters

Earlene Dowell:

- Supervisory Program Analyst in the Data User and Trade Outreach Branch
- 16+ years experience at Census
- Leads and coordinates numerous outreach activities – webinars, presentations, and articles
- Holds a master's degree in communication, a bachelor's degree in public relations, and a master's certificate in Business Analysis from Duke University

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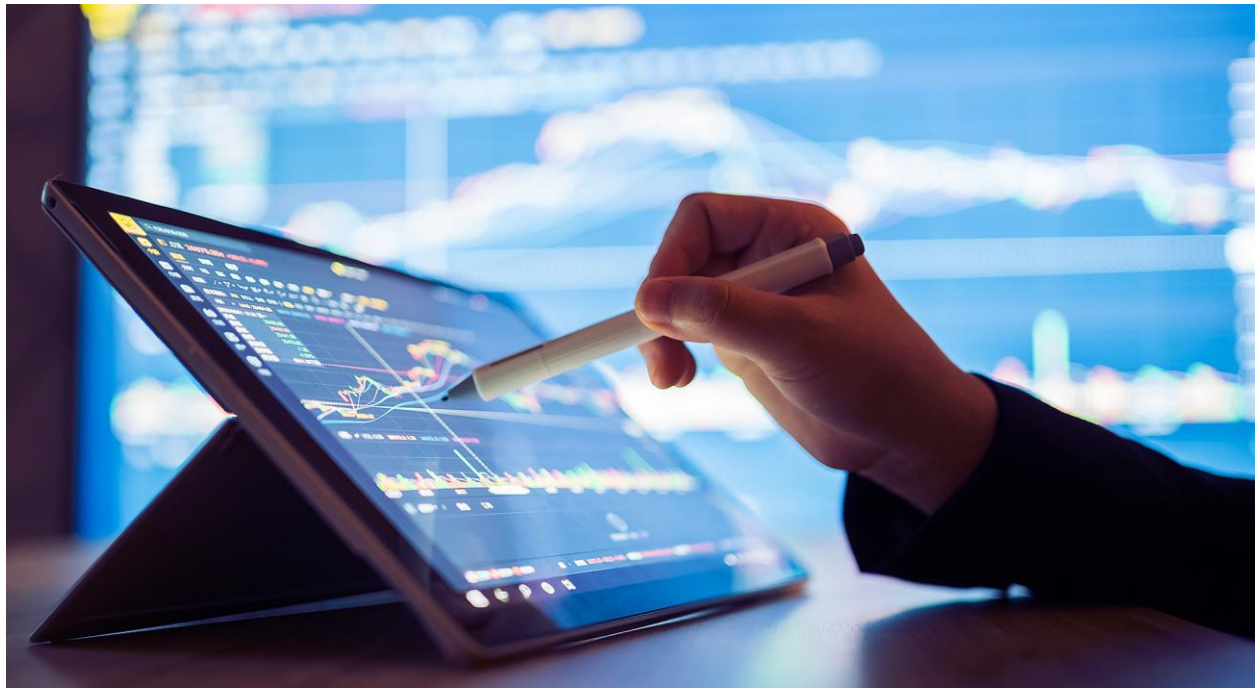
Agenda for Today's Session

- Overview of the Longitudinal Employer-Household Dynamics (LEHD) Program and the Local Employment Dynamics (LED) Partnership
- World Cup Case Study
- Job-to-Job Flows Explorer with Demo
- LED Extraction Tool with Demo
- Post-Secondary Employment Outcomes (PSEO) Data
- PSEO Explorer with Demo



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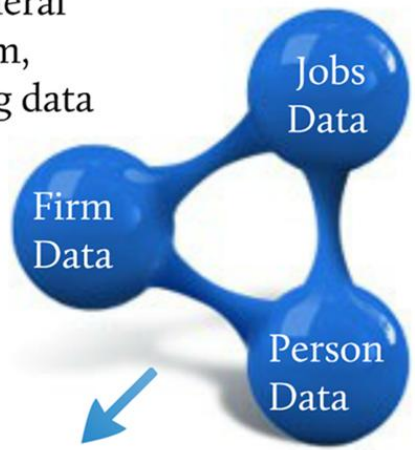
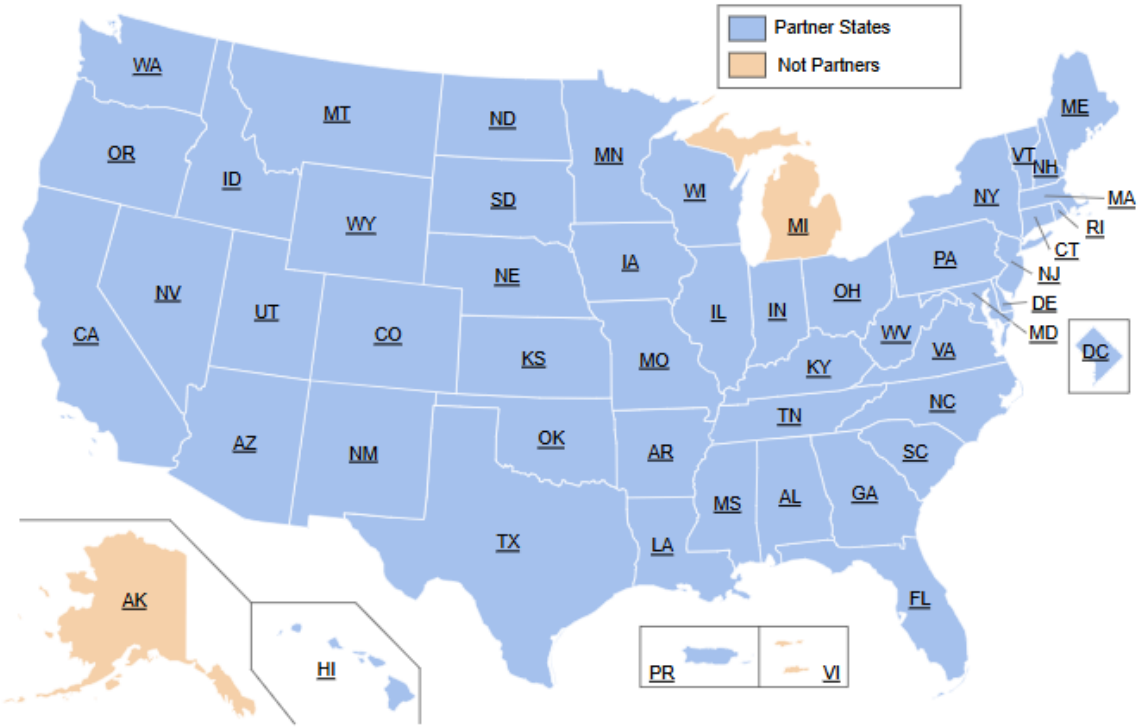
LEHD Program and Local Employment Dynamics (LED) Partnership

An innovative federal statistical program, collecting existing data and ...



New linked national jobs data for the U.S.

..linking it together to provide new information sources at low cost



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LEHD Data Products

Data Tools	Data Sets	Highlights	Frequency
QWI Explorer	Quarterly Workforce Indicators (QWI)	Compare and rank labor force indicators across time, geography, and/or firm and worker characteristics	Quarterly
J2J Explorer	Job-to-Job Flows (J2J)	Analyze statistics on job flows by tracing worker movements through industries, geography, and to/from employment	Quarterly
OnTheMap	LEHD Origin-Destination Employment Statistics (LODES)	Reports demographic characteristics and commute patterns of jobs covering 50 states plus D.C.	Annual

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LEHD Data Products (Continued)

Data Tool	Data Set	Highlights	Frequency
OnTheMap for Emergency Management	LEHD Origin-Destination Employment Statistics (LODES), American Community Survey (ACS), Decennial	Shows potential impact on jobs and population during a natural disaster	Annual
PSEO Explorer	Post Secondary Employment Outcomes (PSEO)	Compares earnings and employment outcomes for recent graduates	Annual
VEO Explorer	Veteran Employment Outcome (VEO)	Compares earnings and employment outcomes for military veterans	Annual
LED Extraction Tool	QWI, J2J, LODES	Easy access to raw data extracts from QWI, J2J and LODES	QWI – Quarterly J2J – Quarterly LODES - Annual

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2026 FIFA World Cup

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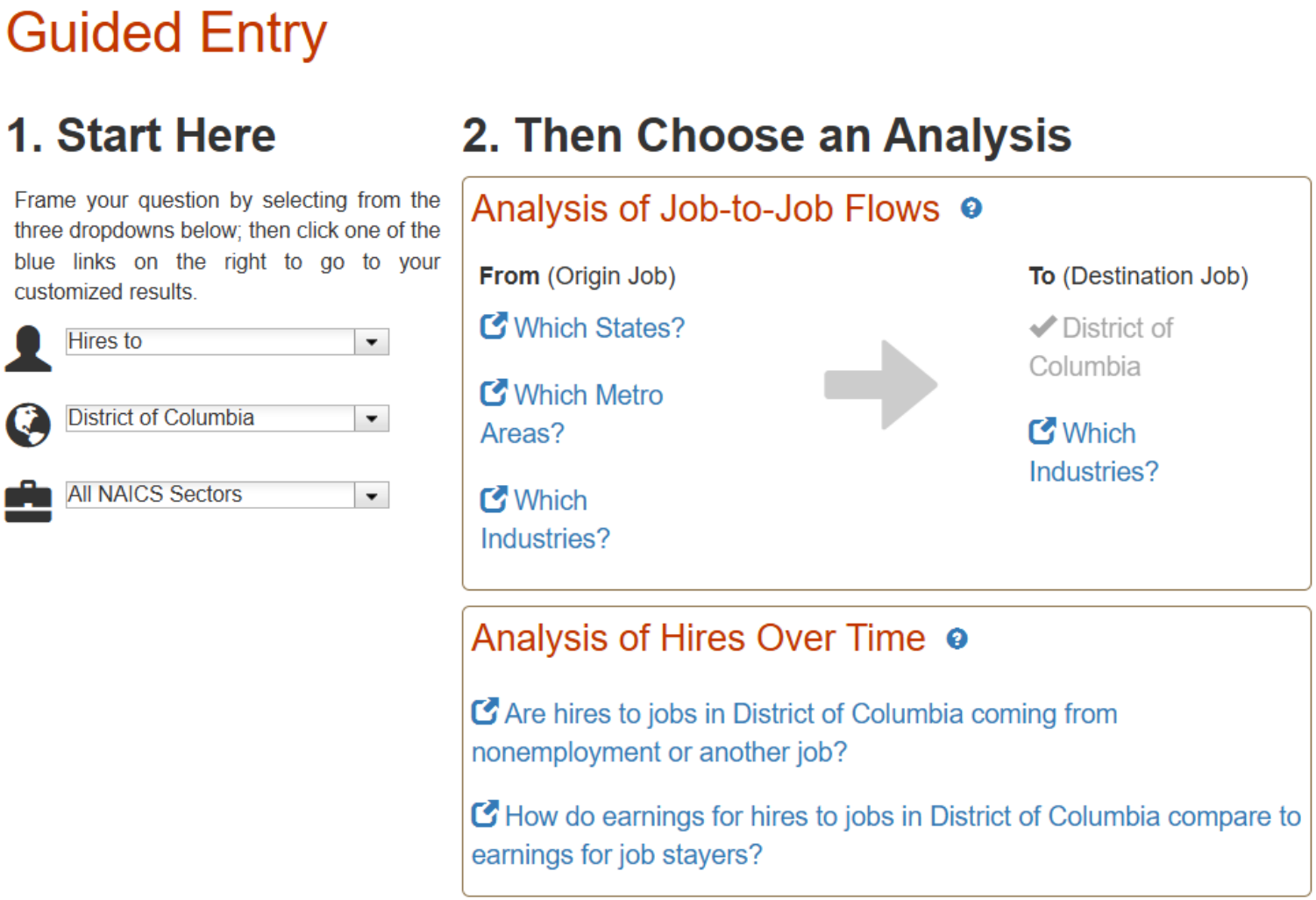
Job-to-Job (J2J) Flows Explorer

- Access to more than 60 measures of worker reallocation
- Data from year 2000 for some states
- Firm and worker characteristics, and tabulations at the state and metro area-levels
- Flexible dashboard interface and interactive visualizations and table exports



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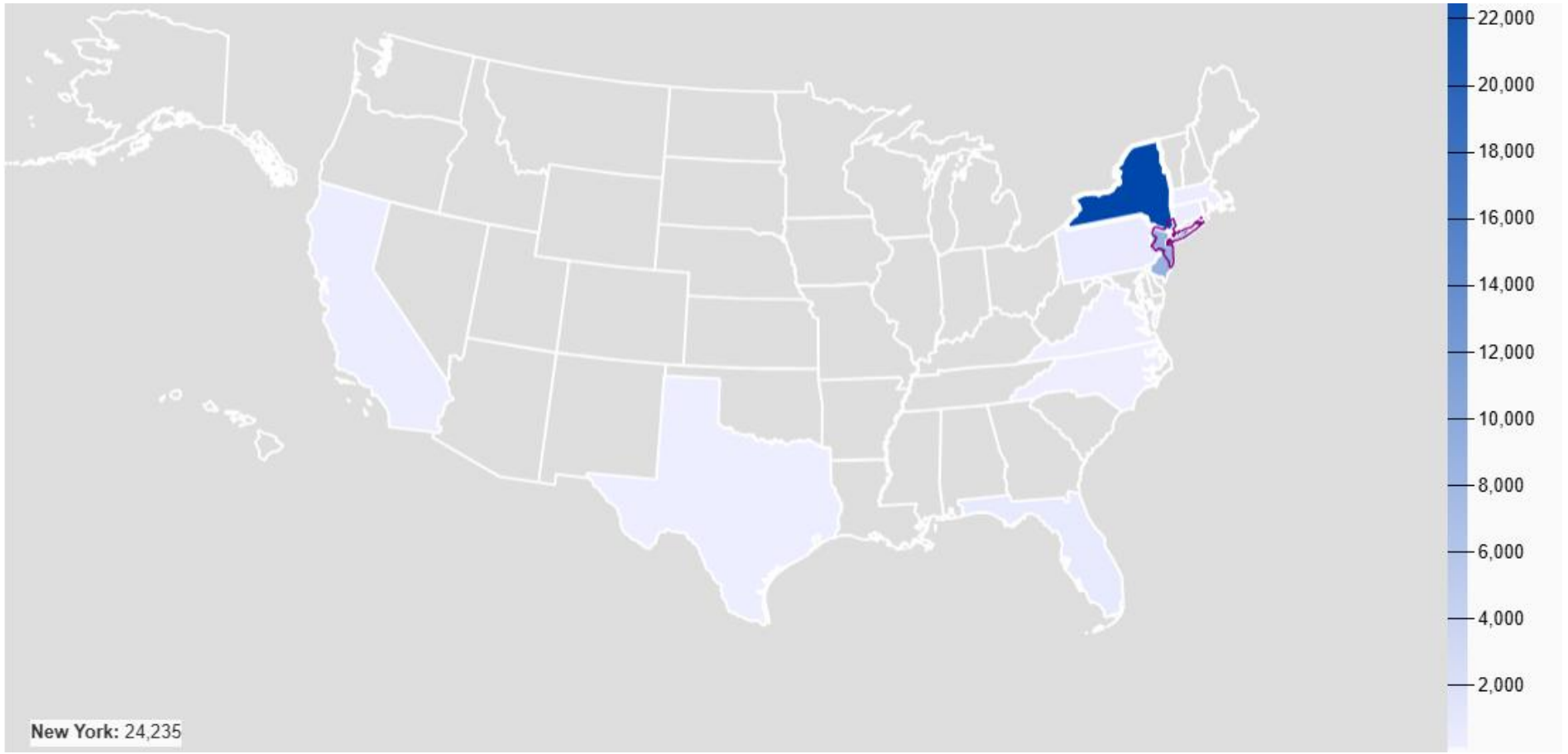
Top 10 States Where Workers in Accommodation and Food Services Are Coming From in 2025 Q2?



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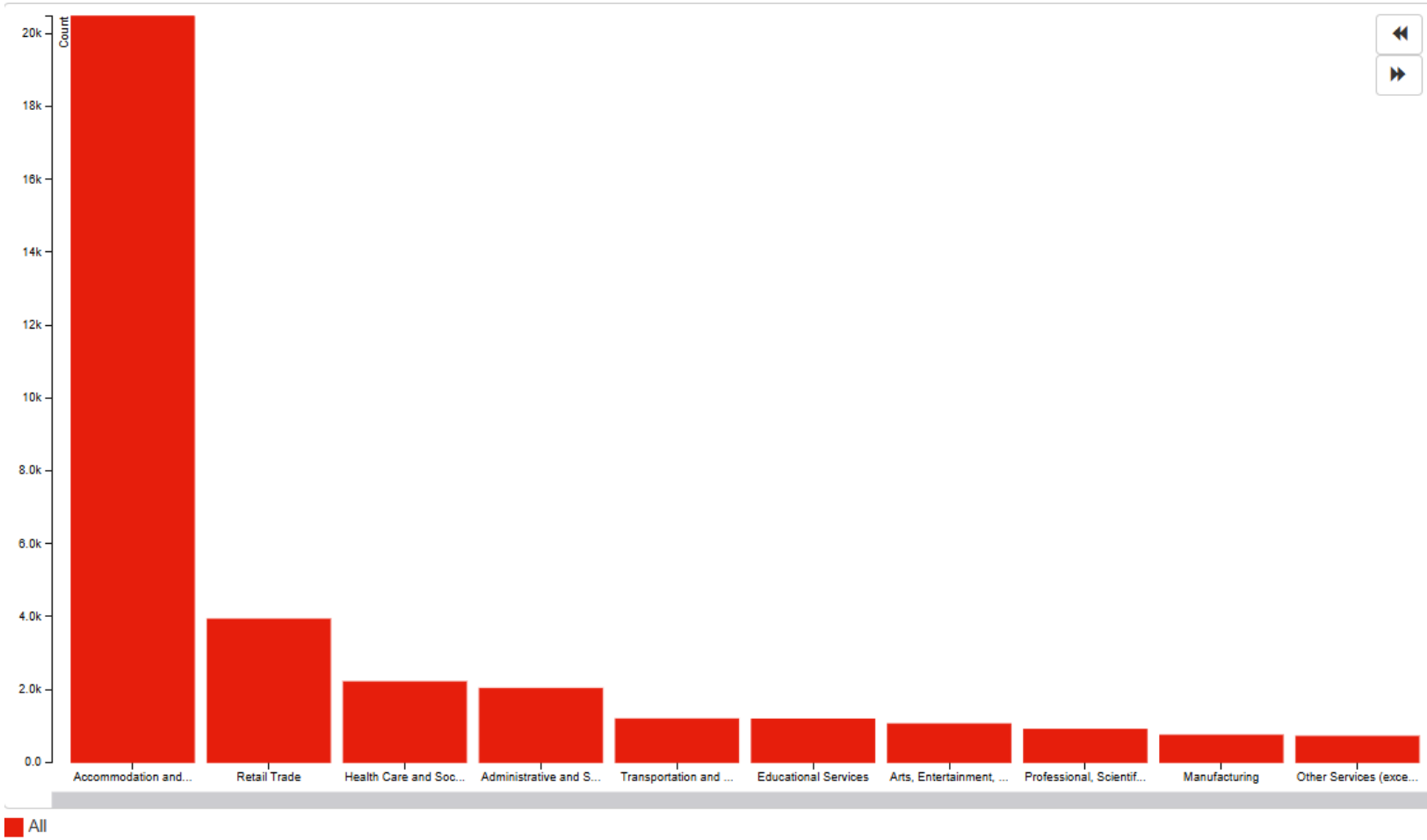
https://j2jexplorer.ces.census.gov/explore.html#1996382

Job-to-Job Flows from Top 10 NAICS Sectors to Accommodation and Food Services in New York-Newark-Jersey City 2025 Q2



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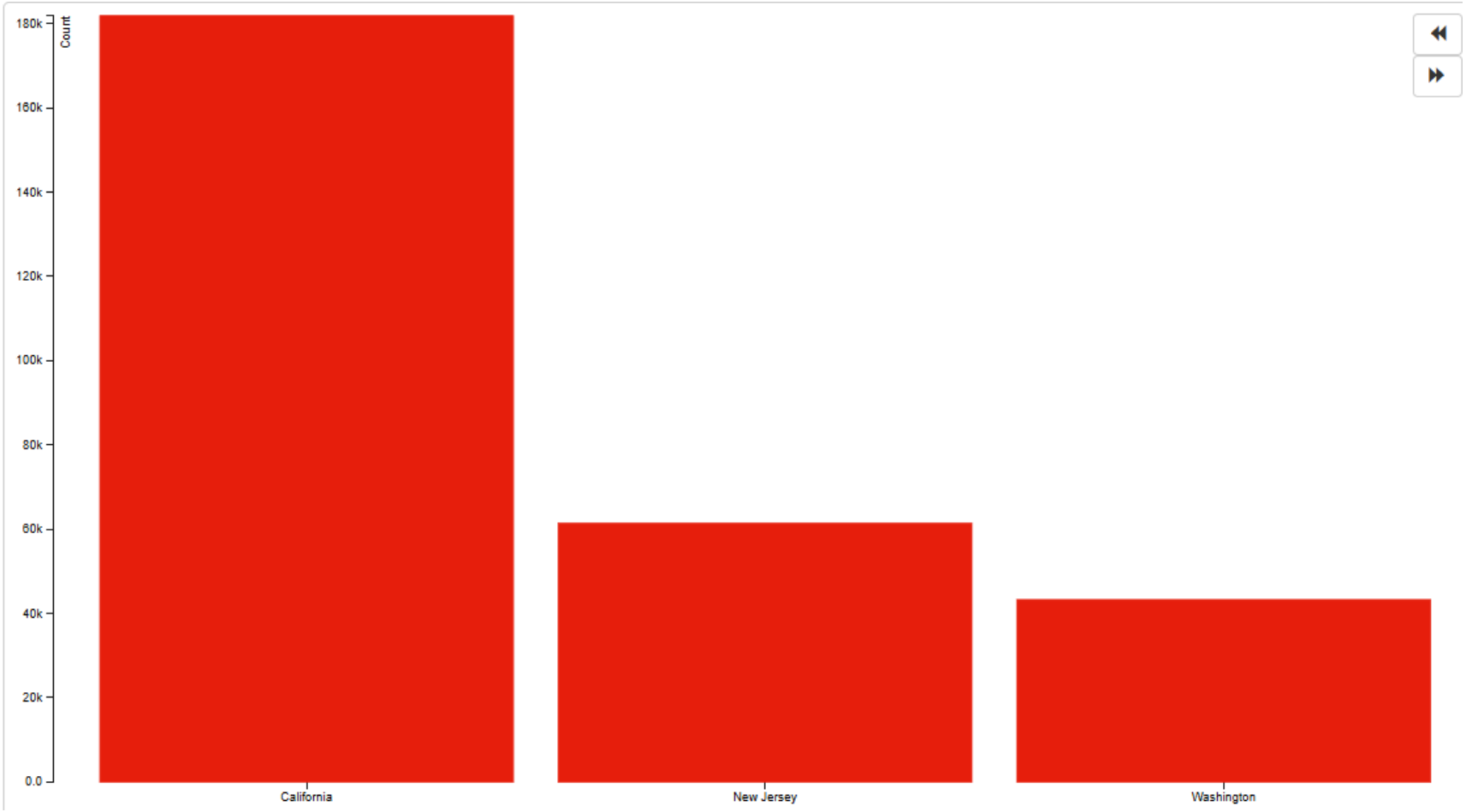
Hires to Accommodation and Food Services in California, New Jersey and Washington in 2025 Q2



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Top 10 States Where Workers in Retail Are Coming From in 2025 Q2 to Work in New York-Newark-Jersey City?

State	All
New York	17,281
New Jersey	9,558
Pennsylvania	536
Florida	435
Connecticut	274
California	195
Massachusetts	186
Texas	129
North Carolina	117
Georgia	113

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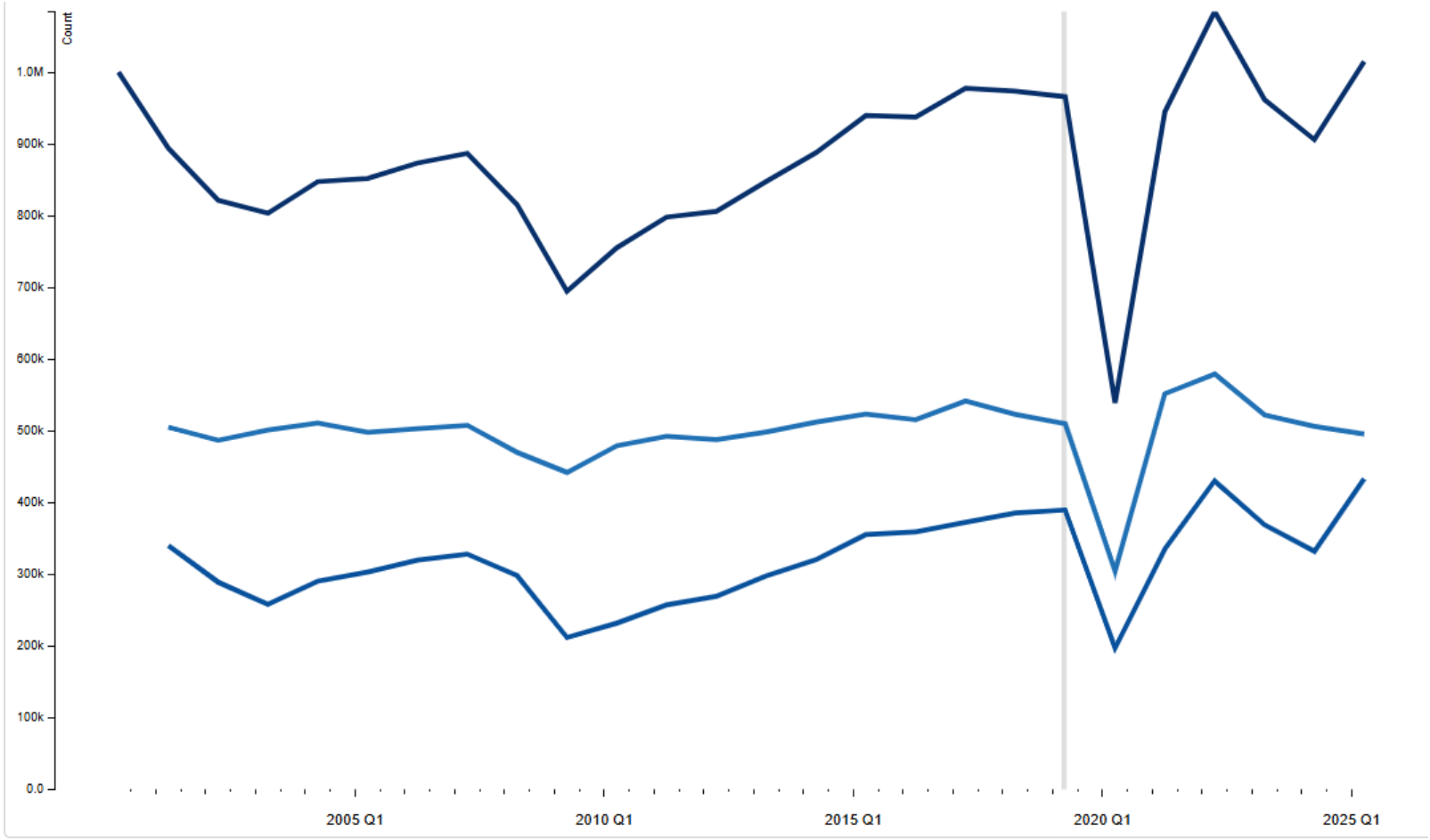
https://j2jexplorer.ces.census.gov/explore.html#1996388

A Comparison of Hires to Jobs in New York-Newark-Jersey City by Year/Quarter



Quarter 2 Series

Hires (MHire)	[2019 Q2] 965,805
Job-to-Job Hires (J2JHire)	[2019 Q2] 389,515
Hires from Persistent Nonemployment (NEPersist)	[2019 Q2] 509,776

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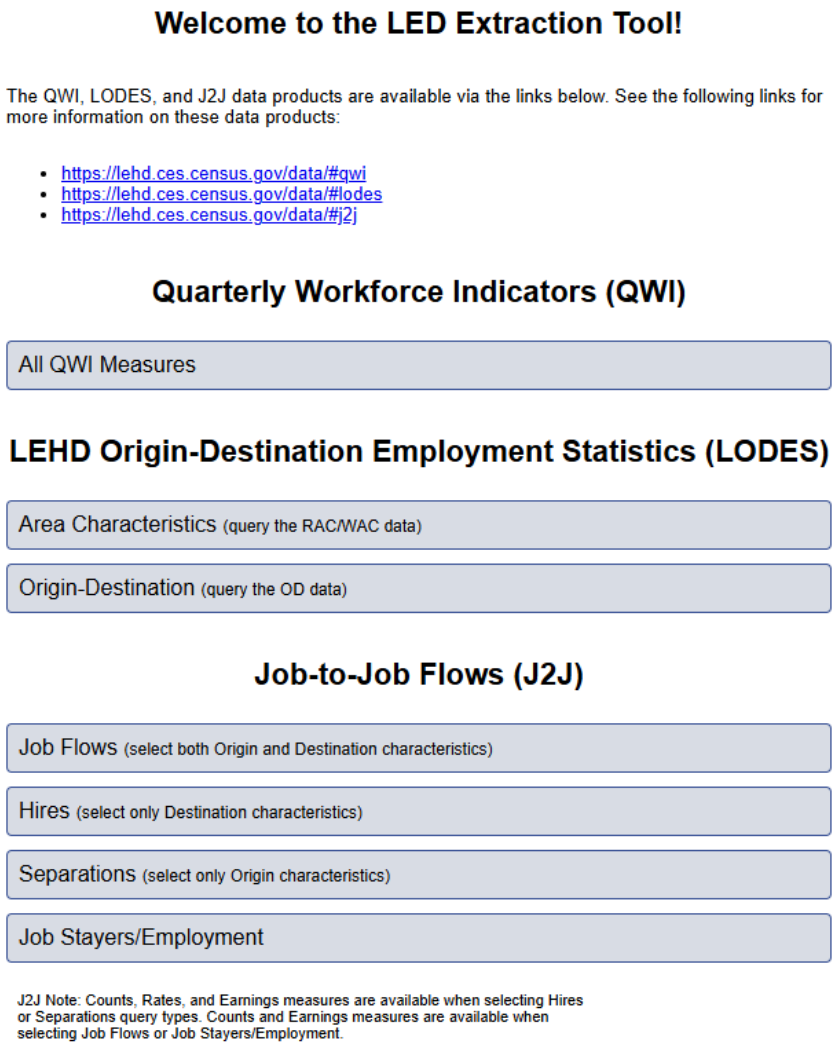
LED Extraction Tool



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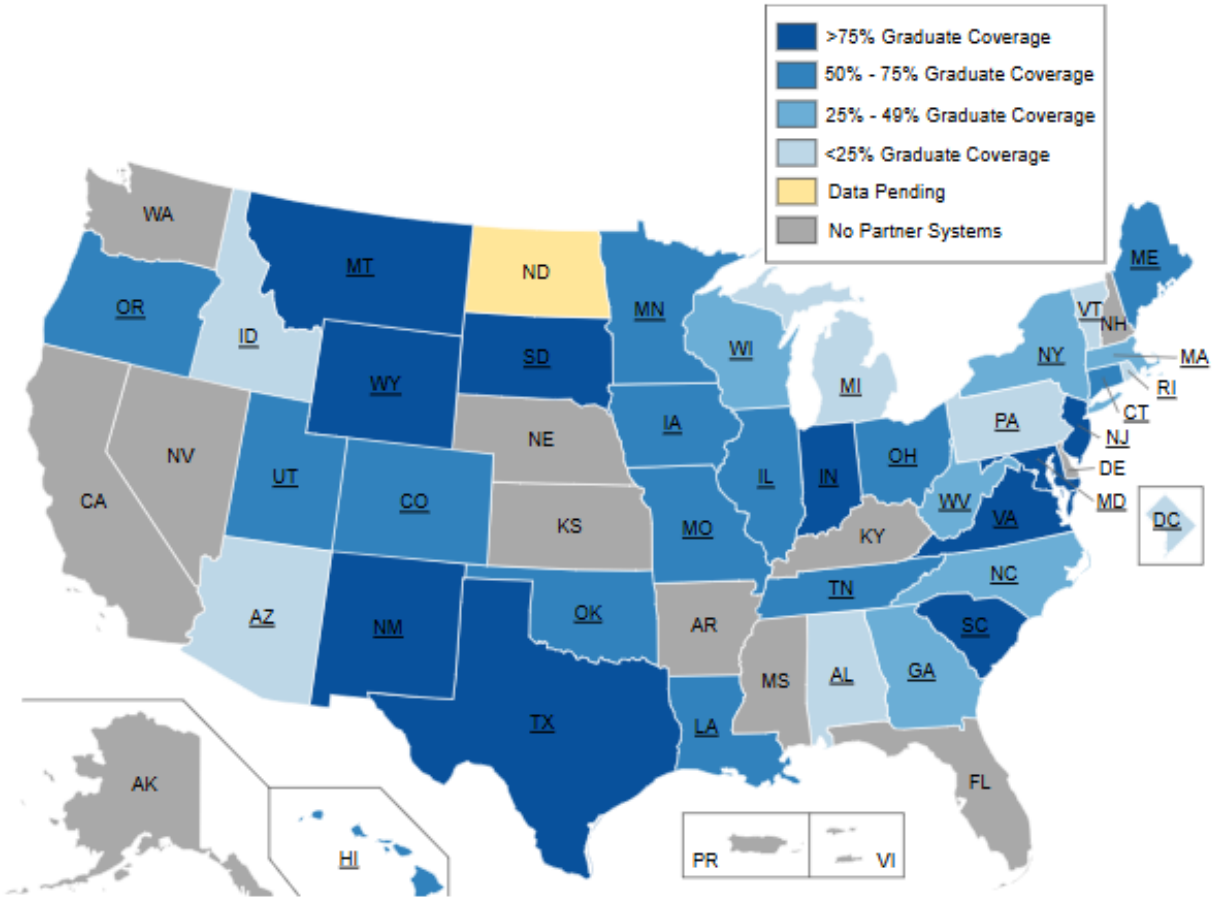
https://ledextract.ces.census.gov/

Post-Secondary Employment Outcomes (PSEO) Coverage Map



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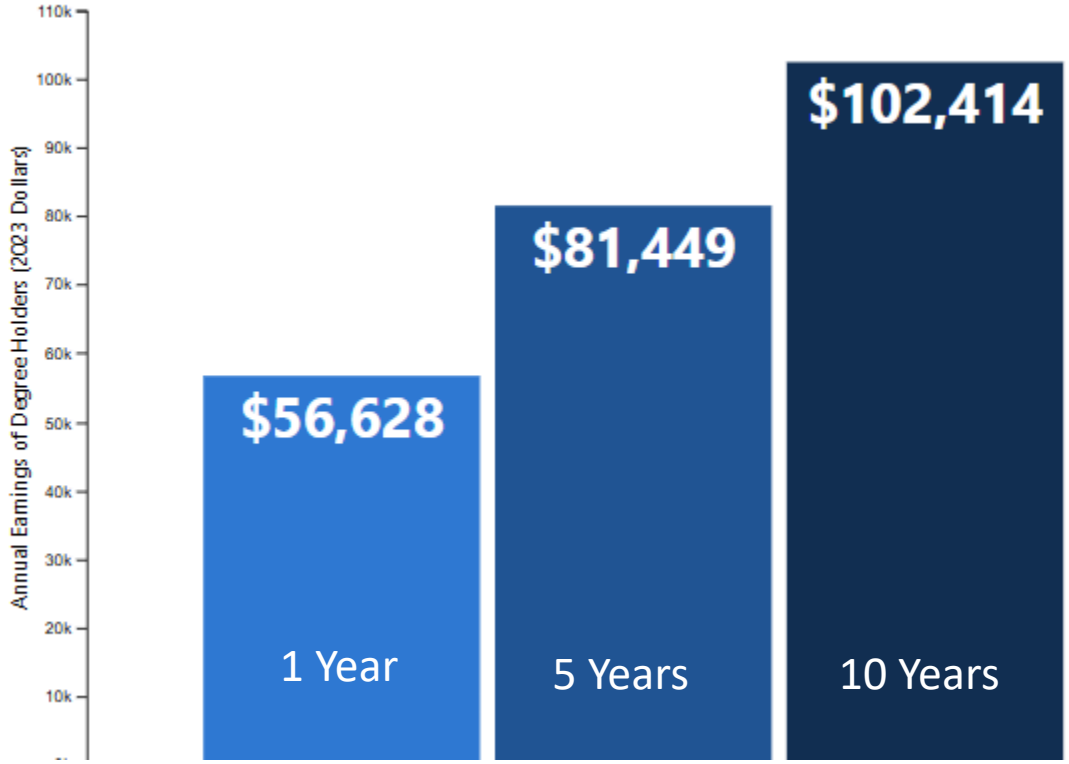
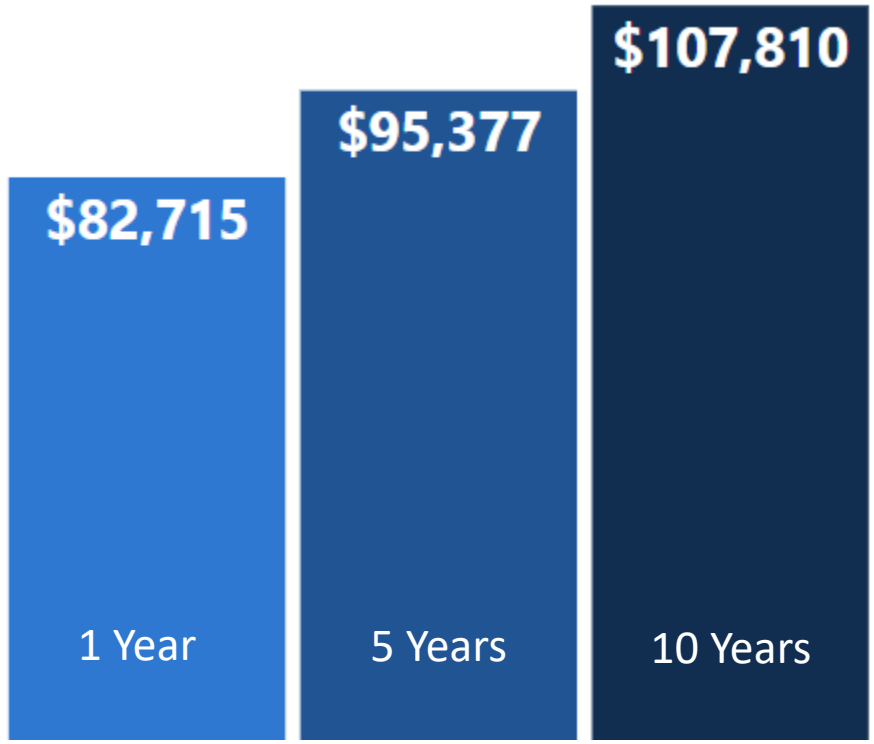
https://lehd.ces.census.gov/data/pseo_experimental.html

New Jersey – All Partner Institutions



Business, Management, Marketing, and Related Support Services



Health Professions and Related Programs

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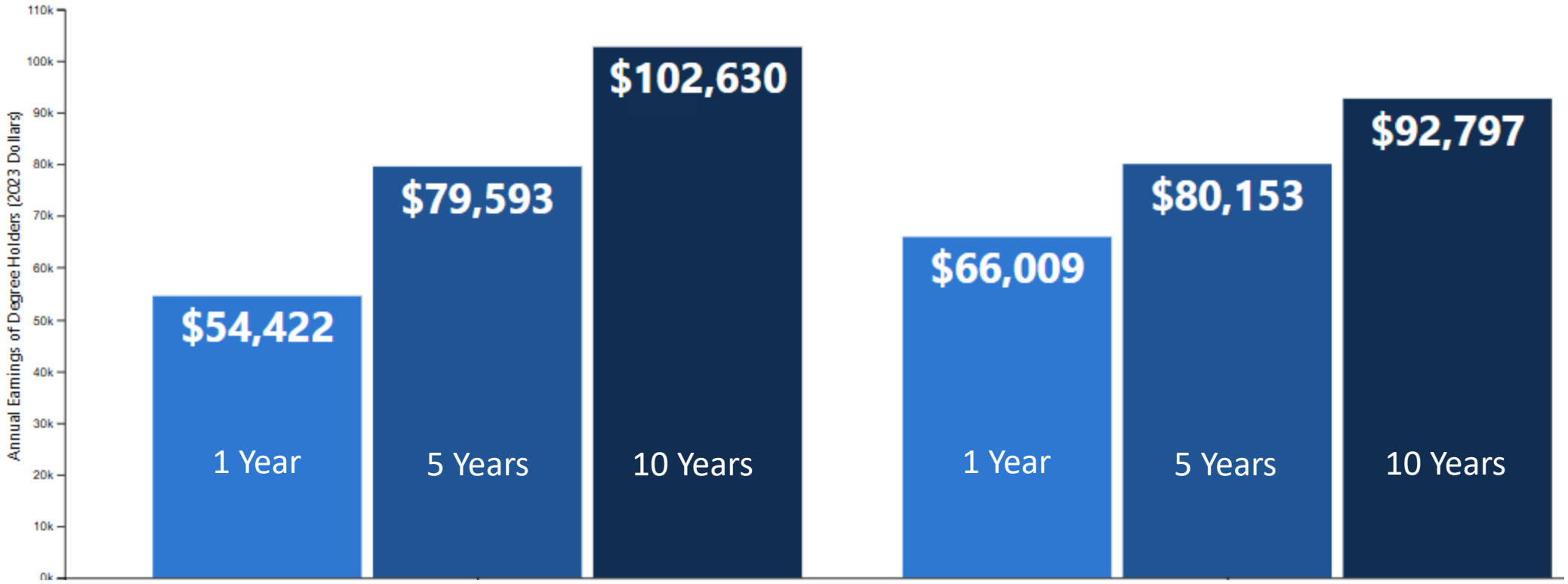
Pennsylvania – All Partner Institutions



Business, Management, Marketing, and Related Support Services

Health Professions and Related Programs

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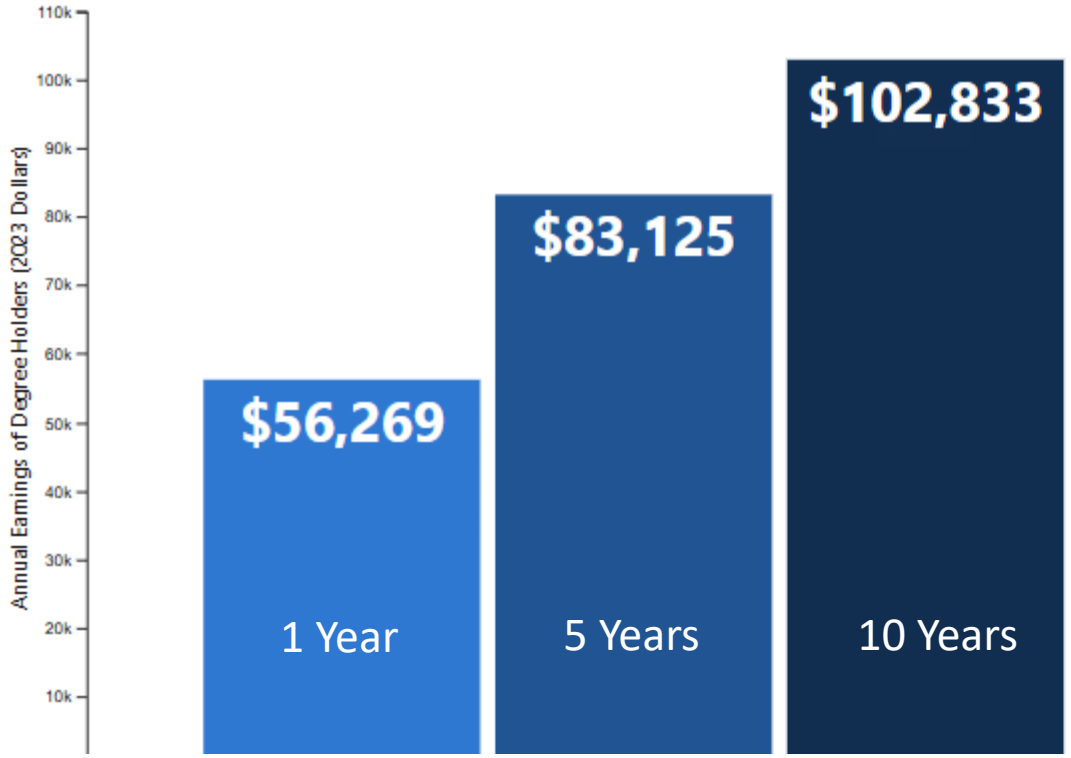
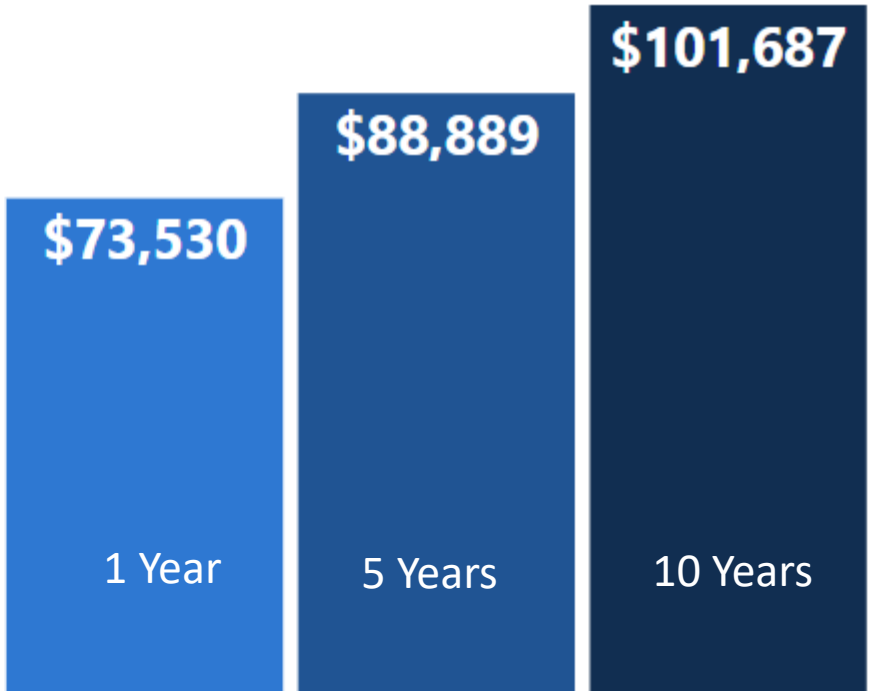
Connecticut – All Partner Institutions



Business, Management, Marketing, and Related Support Services



Health Professions and Related Programs

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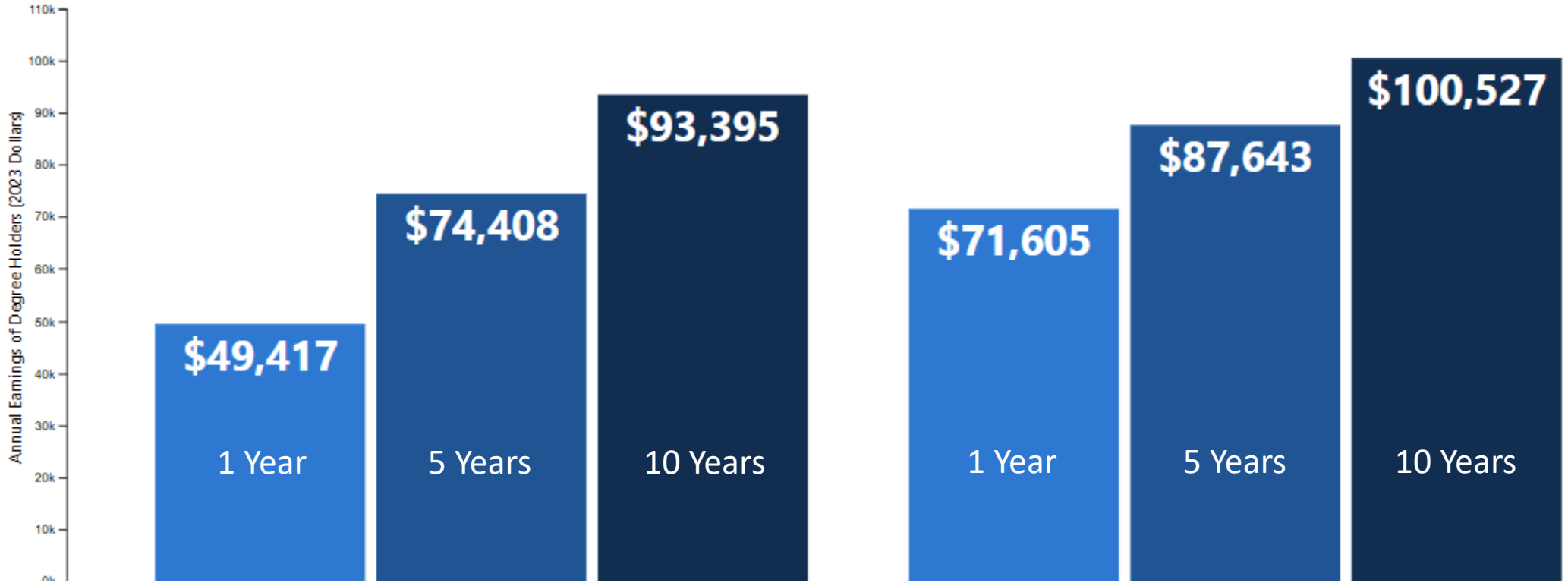
New York – All Partner Institutions



Business, Management, Marketing, and Related Support Services

Health Professions and Related Programs

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Comparison of Earnings of Graduates in the 50th Percentile

BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES				
YEARS	CONNECTICUT – ALL PARTNER INSTITUTIONS	PENNSYLVANIA - ALL PARTNER INSTITUTIONS	NEW YORK - ALL PARTNER INSTITUTIONS	NEW JERSEY - ALL PARTNER INSTITUTIONS
1 YEAR	$56,269	$54,422	$49,417	$56,628
5 YEARS	$83,125	$79,593	$74,408	$81,449
10 YEARS	$102,833	$102,630	$93,395	$102,414

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Comparison of Earnings of Graduates in the 75th Percentile

BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES				
YEARS	CONNECTICUT – ALL PARTNER INSTITUTIONS	PENNSYLVANIA - ALL PARTNER INSTITUTIONS	NEW YORK - ALL PARTNER INSTITUTIONS	NEW JERSEY - ALL PARTNER INSTITUTIONS
1 YEAR	$73,870	$70,518	$67,290	$74,633
5 YEARS	$108,538	$107,392	$99,482	$108,072
10 YEARS	$144,485	$150,858	$132,887	$144,662

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Resources

J2J Explorer

https://lehd.ces.census.gov/applications/help/j2j_explorer.html#!analysis_guides

PSEO Explorer

https://www.youtube.com/watch?v=bMThWNyhbe4

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Contact Us

Q & A Session

Thank You!

Contact Information:

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For detailed questions concerning the 2020 Decennial, contact:

301-763-INFO or 800-923-8282

To schedule additional training with a Census Data Dissemination Specialist in your area, please call 844-ASK-DATA Or email us at:

census.askdata@census.gov

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