Usability Enhancements overview

Improvements in general usability:

• Accessing Quick Facts and Summaries
• Express Downloads
• Geography selection improvements
• Enhanced Messaging
• Data Release Schedule
Accessing Quick Facts and Summaries - Popular Searches

Advantages:
- Provide quick access for users searching for data products most frequently accessed on AFF
Accessing Quick Facts & Summaries – Quick Data Finder

Advantages:
- Attract users looking for simple access to facts
Accessing Quick Facts & Summaries – Community Facts

Advantages:
- Provides users with a simple way to access data profiles and other summarized data
Express Downloads

Advantages:
- Provides users with quick access to high-volume downloads
Geography Selection Improvements

• Improvements to existing geographic selection options

• Provide guided geographic selection as an option
Geography Selection Improvement

Key Features

• Modify the selection options in the Geography Overlay to reduce confusion

• Refine the list of Geographic Summary Levels displayed in the default view
Advantages:

- Provide a consistent, guided approach to geographic selection
- Provide a quick geographic selection for users not familiar with the Census geographic hierarchy
Enhanced Messaging

Updated messaging specific to user selections.

• When default selections are made for geographies, Industry codes, and race/ethnic groups
• When the maximum product selections are reached in the table view
• When geographic type is not available
• Updated current messaging when the maximum number of geographies, industry codes, and/or race/ethnic groups are reached in a user’s search selections.
Data Release Schedule

Advantages:
- Simple view of major data releases across Census Program areas
The American FactFinder: Search Options, Tools and Tips
Quick Start
Community Facts

U.S. Census Bureau

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections
Search using...
County
Middlesex County, New Jersey

clear all selections and start a new search

Search using the options below:
Topics
(age, income, year, dataset, ...)
Geographies
(states, counties, places, ...)
Race and Ethnic Groups
(race, ancestry, tribe)
Industry Codes
(NAICS industry, ...)

Community Facts

Middlesex County, New Jersey:

2010 Census
Population, Age, Sex, Race, Households and Housing ...

American Community Survey
Education, Marital Status, Relationships, Fertility, Grandparents ...
Income, Employment, Occupation, Commuting to Work ...
Occupancy and Structure, Housing Value and Costs, Utilities ...
Sex and Age, Race, Hispanic Origin, Housing Units ...

Population Estimates
General Demographic Characteristics

Economic Census
Number of Establishments, Annual Payroll, Number of Employees ...

Find other popular data using State and County Quickfacts.

Search Results: 1-25 of 17,543 tables and other products match "Your Selections" per page: 25

Selected:
View | Download | Compare | Clear All

Narrow your search:
### Search Results

#### Your Selections
- **Search using...**
  - County
  - Middlesex County, New Jersey

#### Community Facts

<table>
<thead>
<tr>
<th>ID</th>
<th>Table, File or Document Title</th>
<th>Dataset</th>
</tr>
</thead>
<tbody>
<tr>
<td>DP1</td>
<td>Profile of General Population and Housing Characteristics: 2010</td>
<td>2010 Demographic Profile SF</td>
</tr>
<tr>
<td>DP1</td>
<td></td>
<td>2010 SF2 100% Data</td>
</tr>
<tr>
<td>DP02</td>
<td>SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES</td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>DP02</td>
<td></td>
<td>2010 ACS 3-year estimates</td>
</tr>
<tr>
<td>DP02</td>
<td></td>
<td>2010 ACS 5-year estimates</td>
</tr>
<tr>
<td>DP02</td>
<td></td>
<td>2010 ACS 5-year Selected Population Tables</td>
</tr>
<tr>
<td>DP02PR</td>
<td></td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>DP03</td>
<td>SELECTED ECONOMIC CHARACTERISTICS</td>
<td>2010 ACS 3-year estimates</td>
</tr>
<tr>
<td>DP03</td>
<td></td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>DP03</td>
<td></td>
<td>2010 ACS 1-year estimates</td>
</tr>
</tbody>
</table>

---

**United States Census Bureau**
Define Your Geography

[Image of a screenshot from the United States Census Bureau showing a search interface for selecting geographies.

The image shows a page titled "Define Your Geography" with a search interface for selecting geographies, including options for topics, geographies, race and ethnic groups, and industry codes.

The interface includes a search results section showing 1-25 of 17,543 tables and other products that match 'Your Selections.' The search results include options for selecting geographies and viewing, downloading, comparing, and clearing all selections.

The page also features a search bar for narrowing the search and a list of selected topics and geographies, with options for viewing, downloading, and comparing.

The United States Census Bureau logo is visible at the bottom of the page.]
Narrow Down Your Search: Topics
Text Search

**Search Results:** 1-25 of 2,438 tables and other products match 'Your Selections'

**Narrow your search:**
- **median**

<table>
<thead>
<tr>
<th>ID</th>
<th>Table Title</th>
<th>Dataset</th>
</tr>
</thead>
<tbody>
<tr>
<td>DP03</td>
<td>SELECTED POPULATION PROFILE IN THE UNITED STATES</td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>DP03</td>
<td>SELECTED POPULATION PROFILE IN PUERTO RICO</td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>CP03</td>
<td>INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
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<td>INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
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<td>S0201PR</td>
<td>INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>S1901</td>
<td>INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
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<tr>
<td>B10010</td>
<td>MEDIAN FAMILY HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2005 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
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<tr>
<td>B19013</td>
<td>MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2006 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
</tr>
<tr>
<td>B19013</td>
<td>MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2005 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 3-year estimates</td>
</tr>
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<td>2010 ACS 5-year Selected Population Tables</td>
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</tbody>
</table>
Select Your Table

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<th>Table, File or Document Title</th>
<th>Dataset</th>
<th>About</th>
</tr>
</thead>
<tbody>
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<td>MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)</td>
<td>2010 ACS 1-year estimates</td>
<td></td>
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<td>2010 ACS 3-year estimates</td>
<td></td>
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<td>B19013</td>
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<td>2010 ACS 5-year estimates</td>
<td></td>
</tr>
</tbody>
</table>

United States Census Bureau
### View Your Table

**Results - Click Back to Search to select other tables or geographies**

![Table View](image)

**Actions:** Modify Table | Bookmark | Print | Download | Create a Map

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the nation, states, counties, cities, and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and counties.

#### Table View

<table>
<thead>
<tr>
<th>Median household income in the past 12 months (in 2010 inflation-adjusted dollars)</th>
<th>Estimate</th>
<th>Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic County, New Jersey</td>
<td>54,766</td>
<td>+/-1,130</td>
</tr>
<tr>
<td>Bergen County, New Jersey</td>
<td>81,708</td>
<td>+/-875</td>
</tr>
<tr>
<td>Burlington County, New Jersey</td>
<td>76,258</td>
<td>+/-858</td>
</tr>
<tr>
<td>Camden County, New Jersey</td>
<td>60,976</td>
<td>+/-849</td>
</tr>
<tr>
<td>Cape May County, New Jersey</td>
<td>54,292</td>
<td>+/-1,444</td>
</tr>
<tr>
<td>Cumberland County, New Jersey</td>
<td>50,651</td>
<td>+/-1,423</td>
</tr>
<tr>
<td>Essex County, New Jersey</td>
<td>55,125</td>
<td>+/-964</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2006-2010 American Community Survey
Modify Table

Results - Click Back to Search to select other tables or geographies

B19013

MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)
Universe: Households
2006-2010 American Community Survey 5-Year Estimates

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and counties.

<table>
<thead>
<tr>
<th>County</th>
<th>Median Household Income (2010 Inflation-Adjusted Dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic County, New Jersey</td>
<td>54,766, Margin of Error +/1,130</td>
</tr>
<tr>
<td>Bergen County, New Jersey</td>
<td>81,708, Margin of Error +/1,875</td>
</tr>
<tr>
<td>Burlington County, New Jersey</td>
<td>76,258, Margin of Error +/1,858</td>
</tr>
<tr>
<td>Camden County, New Jersey</td>
<td>60,976, Margin of Error +/1,849</td>
</tr>
<tr>
<td>Cape May County, New Jersey</td>
<td>54,292, Margin of Error +/1,444</td>
</tr>
<tr>
<td>Cumberland County, New Jersey</td>
<td>50,651, Margin of Error +/1,423</td>
</tr>
<tr>
<td>Essex County, New Jersey</td>
<td>55,125, Margin of Error +/1,864</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2006-2010 American Community Survey
Modify **Table: Transpose R&C**

### MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)
**Universe: Households**
**2006-2010 American Community Survey 5-Year Estimates**

#### Table Tools:
- Reset Table
- Show Hidden Rows/Columns
- Transpose Rows/Columns

#### Legend:
- Show hide rows and columns
- Collapse/Expand data categories
- Rearrange columns
- Rearrange rows
- Sort ascending/descending
- Filter rows

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the population, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and counties.

<table>
<thead>
<tr>
<th>Estimate</th>
<th>Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic County, New Jersey</td>
<td>54,766, +/-1,130</td>
</tr>
<tr>
<td>Bergen County, New Jersey</td>
<td>81,708, +/-3,875</td>
</tr>
<tr>
<td>Burlington County, New Jersey</td>
<td>76,258, +/-858</td>
</tr>
<tr>
<td>Camden County, New Jersey</td>
<td>60,976, +/-849</td>
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<td>Cape May County, New Jersey</td>
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<td>50,651, +/-1,423</td>
</tr>
<tr>
<td>Essex County, New Jersey</td>
<td>55,125, +/-864</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2006-2010 American Community Survey
Modify Table: Editing Columns

**Table Tools:**
- Reset Table
- Show Hidden Rows/Columns
- Transpose Rows/Columns

**Legend:**
- Show/hide rows and columns
- Collapse/expand data categories
- Rearrange columns
- Rearrange rows
- Sort ascending/descending
- Filter rows

---

**Filter**

Display Rows where
- Total
  - is greater than 500000
  - equal to
  - not equal to
  - less than
  - less than or equal to
  - greater than
  - greater than or equal to
  - between

**Sort**

Sort rows by the following columns:
- Total
  - Ascending (A-Z)
  - Descending (Z-A)

---

**Columns:**
- Atlantic County, New Jersey: 856,349
- Bergen County, New Jersey: 926,116
- Burlington County, New Jersey: 448,734
- Camden County, New Jersey: 513,657
- Cape May County, New Jersey: 97,265
- Cumberland County, New Jersey: 156,983
- Essex County, New Jersey: 783,986
- Gloucester County, New Jersey: 288,286
- Hudson County, New Jersey: 634,266
- Hunterdon County, New Jersey: 128,349
- Mercer County, New Jersey: 366,513
- Middlesex County, New Jersey: 809,858
- Passaic County, New Jersey: 501,226
- Camden County, New Jersey: 513,657
- Union County, New Jersey: 536,499
- Ocean County, New Jersey: 576,567
- Monmouth County, New Jersey: 630,390
- Hudson County, New Jersey: 634,266
- Essex County, New Jersey: 783,969
- Middlesex County, New Jersey: 809,858
- Bergen County, New Jersey: 905,116
Download Options

Although the American Community Survey (ACS) produces population and housing units for the nation, states, counties, and the nation, states, and counties.

**Comma delimited (.csv) format (data rows only)**
- Data and annotations in a single file
- Data and annotations in separate files

**Presentation-ready formats**
- PDF
- Microsoft Excel (.xls)
- Rich Text Format (.rtf)

Orientation: Portrait, Landscape
Paper size: 8 1/2” x 11”, 8 1/2” x 14”
Save Query

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides population and housing units for the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates for the nation, states, counties, and cities.

Use the “Save Query” button to save the viewed products' geography and table selections to a file on your local drive. This option does not save the data but only the selections for the currently viewed result.

To retrieve a saved query, use the “Load Query” button from the Main Page.
Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides population and housing units for the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal data for the nation, states, and counties.

### Median household income in the past 12 months (in 2010 inflation-adjusted dollars)

<table>
<thead>
<tr>
<th>County</th>
<th>Estimate</th>
<th>Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic County, New Jersey</td>
<td>54,766</td>
<td>1,130</td>
</tr>
<tr>
<td>Bergen County, New Jersey</td>
<td>81,708</td>
<td>875</td>
</tr>
<tr>
<td>Burlington County, New Jersey</td>
<td>76,258</td>
<td>858</td>
</tr>
<tr>
<td>Camden County, New Jersey</td>
<td>60,976</td>
<td>840</td>
</tr>
</tbody>
</table>
Create A Map

<table>
<thead>
<tr>
<th>County</th>
<th>Median Household Income</th>
<th>Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic County, New Jersey</td>
<td>54,766</td>
<td>+/-1,130</td>
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<tr>
<td>Cumberland County, New Jersey</td>
<td>50,651</td>
<td>+/-1,423</td>
</tr>
</tbody>
</table>

Source: U.S. Census 2006-2010 American Community Survey
Select **Values** to Map

**Table View**

**Actions:**
- Modify Table
- Bookmark
- Print
- Download
- Create a Map

**Click on a data value in the table to map.**

---

**Select a Data Value to Map**

The selected data values to map are:

- **Estimate:** Median household income in the past 12 months (in 2010 inflation-adjusted dollars)
- **by:** County

<table>
<thead>
<tr>
<th>County,</th>
<th>Estimate</th>
<th>Margin of Error</th>
</tr>
</thead>
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<td>Atlantic County, New Jersey</td>
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<td>±875</td>
</tr>
<tr>
<td>Essex County, New Jersey</td>
<td>50,651</td>
<td>±1,423</td>
</tr>
</tbody>
</table>

---

**United States Census Bureau**
Thematic Map

Thematic Map of Estimate: Median household income in the past 12 months (in 2010 inflation-adjusted dollars)
Geography: by County

Source: U.S. Census Bureau, 2006-2010 American Community Survey
Colors, Classes & Transparency

Thematic Map of Estimate: Median household income in the past 12 months (in 2010 inflation-adjusted dollars)
Geography: by County

Legend
Data Classes
- Persons
  50651 - 74999
  75000 - 100980

Boundaries
- 10 County

Features
- Major Road
- Street
- Stream/Waterbody
- School

Items in grey text are not visible at this zoom level

Modify the map using the options below:

Colors and Data Classes
- Transparency: 10%
- Number of classes: 2
- Color range (select the first and last colors):
- Classing method: User Defined

Define classes:
Values range from 50651 to 100980
Persons:
1. 50651 - 74999
2. 75000 - 100980

Source: U.S. Census Bureau, 2006-2010 American Community Survey
Thematic Map of Estimate: Median household income in the past 12 months (in 2010 inflation-adjusted dollars)
Geography: by County

Source: U.S. Census Bureau. 2006-2010 American Community Survey
Map Download Options

Download

Select a download format and click OK.

- Comma delimited (.csv) format (data rows only)
  - (.csv is compatible with spreadsheet programs such as Microsoft Excel)
    - Data and annotations in a single file
    - Data and annotations in separate files

Presentation-ready formats

- PDF
- JPEG image (.jpg)
- Microsoft Excel (.xls)
- Rich Text Format (.rtf)

Orientation
- Portrait
- Landscape

Paper size
- 8 1/2” x 11”
- 8 1/2” x 14”

Map Title:

Spatial Data formats

- Shapefiles (.zip)
  (includes the data used to create the map in .csv format)

[PDF] or [ ] indicate a document in Adobe’s Portable Document Format. To view the file you will need the Adobe Acrobat Reader available free from Adobe.

OK CANCEL
Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

The methodology for calculating median income and median earnings changed between 2008 and 2009. Medians over $75,000 were most likely affected. The underlying income and earnings distribution now uses $2,500 increments up to $250,000 for households, non-
Address Search

Left Navigation Bar

Main Page Icon
Address Search

### Geography Results:

<table>
<thead>
<tr>
<th>Geography Name</th>
<th>Geography Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUMA 03810, New York</td>
<td>Public Use Microdata Area (PUMA)</td>
</tr>
<tr>
<td>New York</td>
<td>State</td>
</tr>
<tr>
<td>New York County, New York</td>
<td>County</td>
</tr>
<tr>
<td>Manhattan borough, New York County, New York</td>
<td>County Subdivision</td>
</tr>
<tr>
<td>Block 1013, Block Group 1, Census Tract 69, New York County, New York</td>
<td>Block</td>
</tr>
<tr>
<td>Census Tract 69, New York County, New York</td>
<td>Census Tract</td>
</tr>
<tr>
<td>New York city, New York</td>
<td>Place within State</td>
</tr>
<tr>
<td>New York-White Plains-Wayne, NY-NJ Metro Division</td>
<td>Metro Division within Metro Statistical Area</td>
</tr>
</tbody>
</table>

Enter a street address, city and state, or a street address and ZIP code. Click 'Go'.

Note: address search will use the most available address data beginning with 2010 and working backwards, bas
Address Search Map
Questions