NEW JERSEY STATE DATA CENTER





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Data Dissemination Specialist

Scholarly Communications Center
Alexander Library
Rutgers- The State University of New Jersey

June 20, 2012



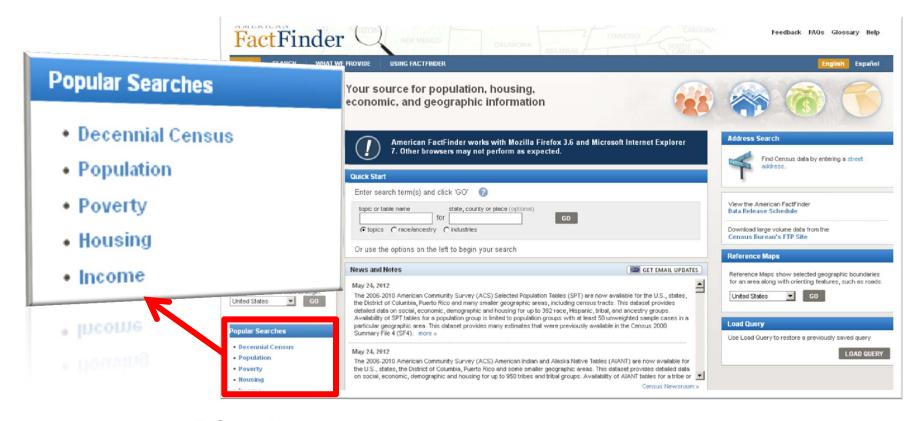
Usability Enhancements overview

Improvements in general usability:

- Accessing Quick Facts and Summaries
- Express Downloads
- Geography selection improvements
- Enhanced Messaging
- Data Release Schedule



Accessing Quick Facts and Summaries - Popular Searches



Advantages:

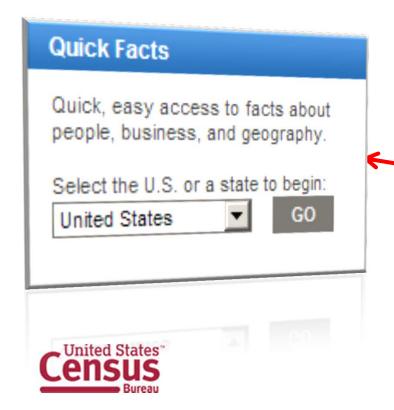
 Provide quick access for users searching for data products most frequently accessed on AFF

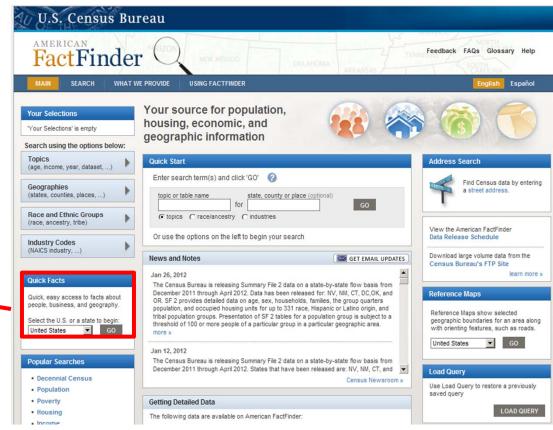


Accessing Quick Facts & Summaries – Quick Data Finder

Advantages:

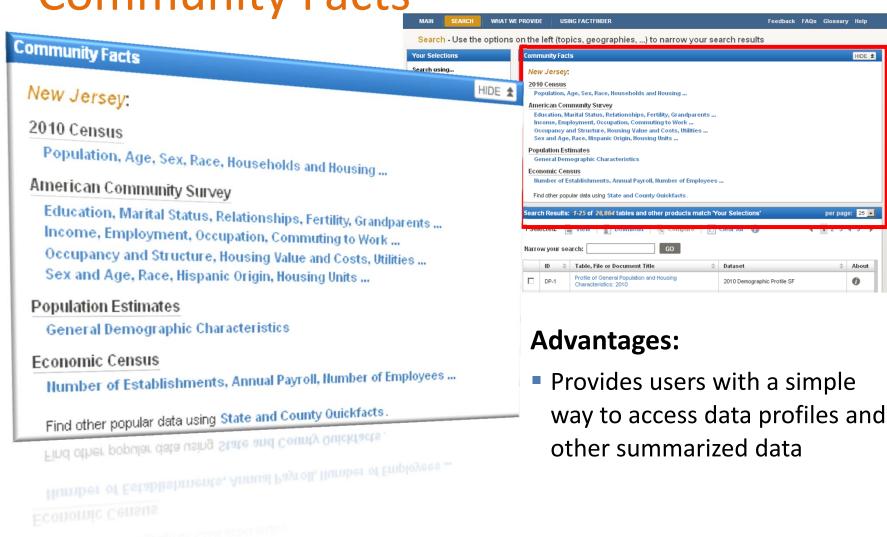
 Attract users looking for simple access to facts





Accessing Quick Facts & Summaries –

Community Facts





About

Express Downloads





Geography Selection Improvements

Improvements to existing geographic selection options

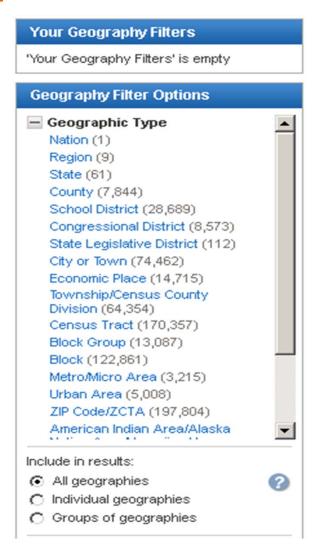
Provide guided geographic selection as an option



Geography Selection Improvement

Key Features

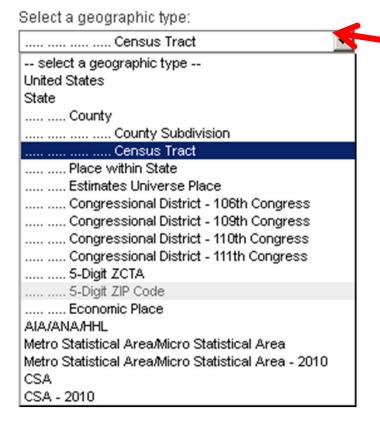
- Modify the selection options in the Geography Overlay to reduce confusion
- Refine the list of Geographic Summary Levels displayed in the default view

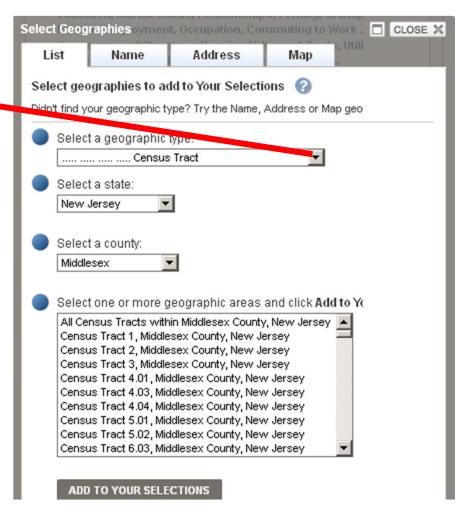




Geography Selection Improvements –

Geography Assistant





Advantages:

- Provide a consistent, guided approach to geographic selection
- Provide a quick geographic selection for users not familiar with the Census geographic hierarchy



Enhanced Messaging

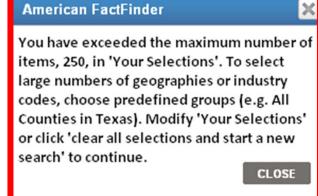
Updated messaging specific to user selections.

 When default selections are made for geographies, Industry codes, and race/ This table is displayed with default geographies and industry codes. ?
The table contains a total of 3,317,831 data rows. Not all rows may be shown below.
Click Back to Search to make other geography and industry code selections.

- ethnic groups
- When the maximum product selections are reached in the table view
- When geographic type is not available



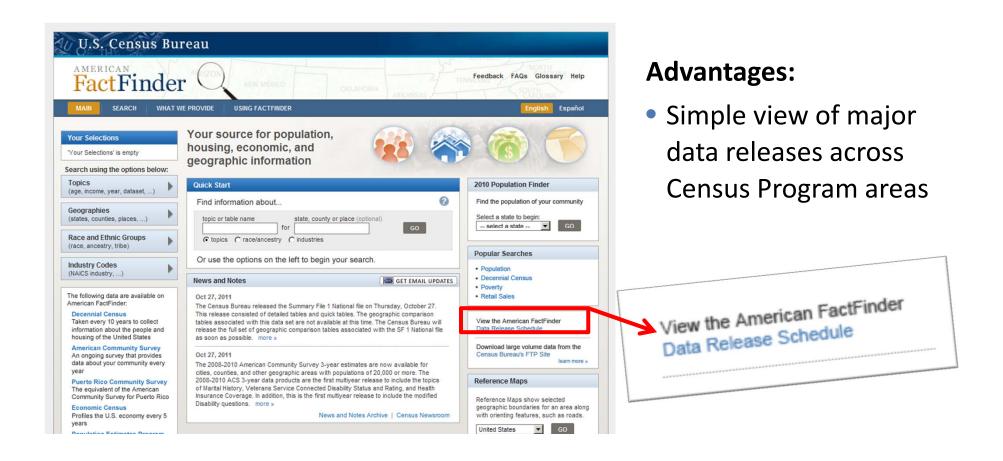
 Updated current messaging when the maximum number of geographies, industry codes, and/or race/ethnic groups are reached in a user's search selections.







Data Release Schedule

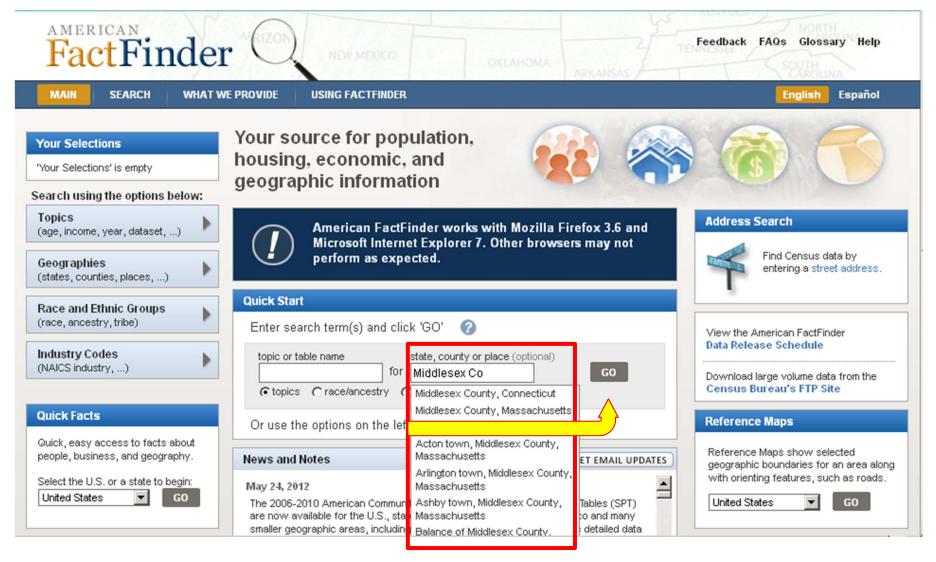




The American FactFinder: Search Options, Tools and Tips

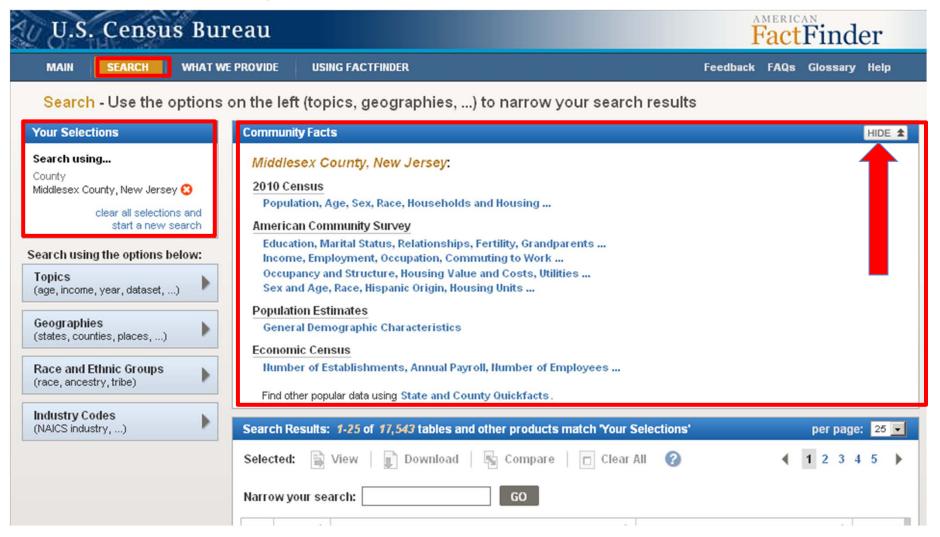


Quick Start



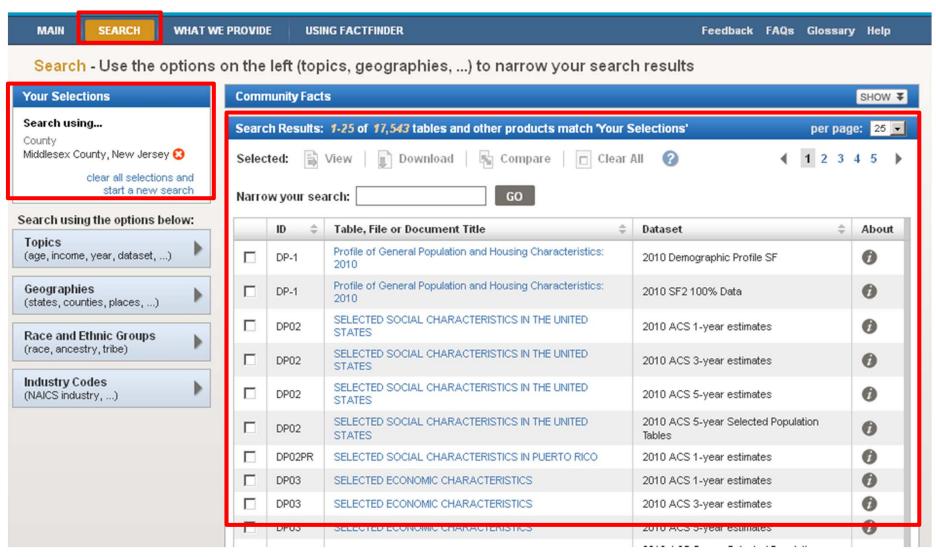


Community Facts



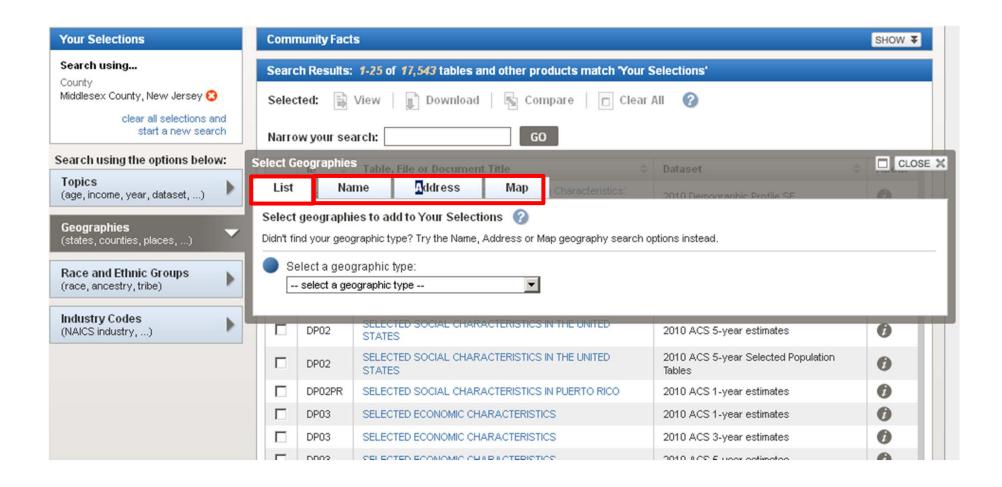


Search Results



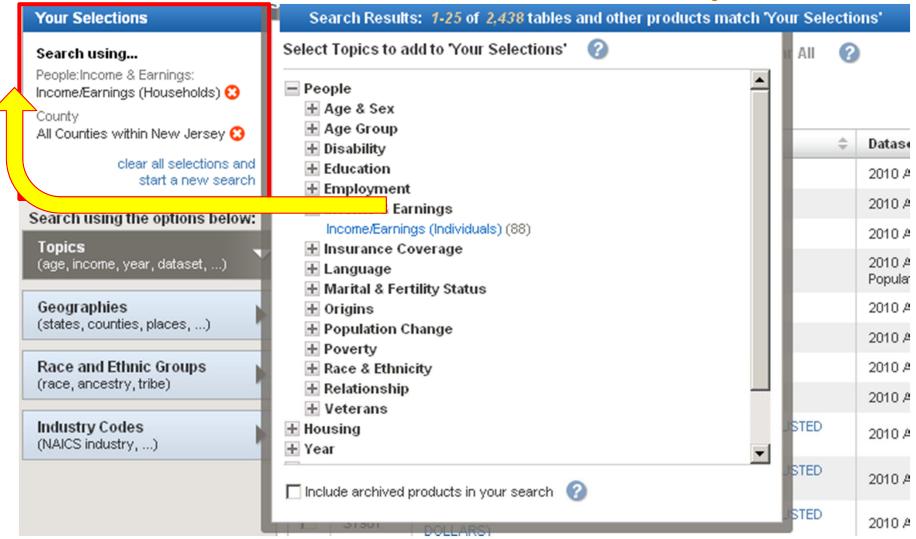


Define Your Geography





Narrow Down Your Search: Topics



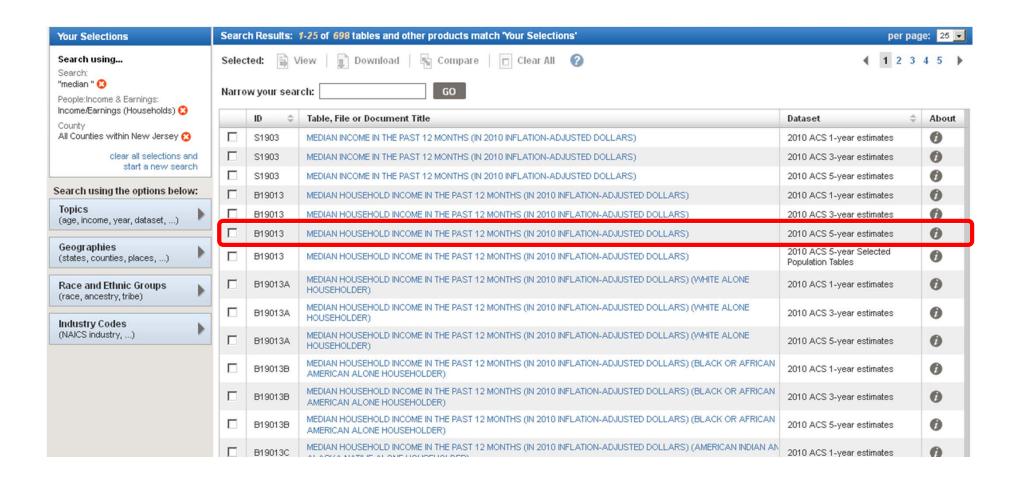


Text Search





Select Your Table





View Your Table

Results - Click Back to Search to select other tables or geographies

◆ BACK TO SEARCH

Result 1 of 1

B19013

MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)

Universe: Households 🕖

2006-2010 American Community Survey 5-Year Estimates

Table View !!!!













Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and a

<< 1 - 18 of 42 >>>

		Atlantic County, New Jersey		Bergen County, New Jersey		Burlington County, New Jersey		Camden County, New Jersey		Cape May County, New Jersey		Cumberland County, New Jersey		Essex County, New Jersey		ć
of 1		Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error		Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Esti
>	Median household income in the past 12 months (in 2010 inflation- adjusted dollars)	54,766	+/-1,130	81,708	+/-875	76,258	+/-858	60,976	+/-849	54,292	+/-1,444	50,651	+/-1,423	55,125	+/-864	7:

Source: U.S. Census Bureau, 2006-2010 American Community Survey



Modify Table

Results - Click Back to Search to select other tables or geographies



Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and c

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Source: U.S. Census Bureau, 2006-2010 American Community Survey



11/4 40-440 \

Modify Table: Transpose R&C

B19013

MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2010 INFLATION-ADJUSTED DOLLARS)
Universe: Households
2006-2010 American Community Survey 5-Year Estimates

Table View Hide Table Tools Bookmark Print Download Create a Map Transpose Rows/Columns Reset Table Show Hidden Rows/Columns Table Tools: Click 'Back to Search' to select other tables or geographies filter collapse/expand rearrange sort ascending/ Legend: descending rows and columns data categories rows

View Geography No

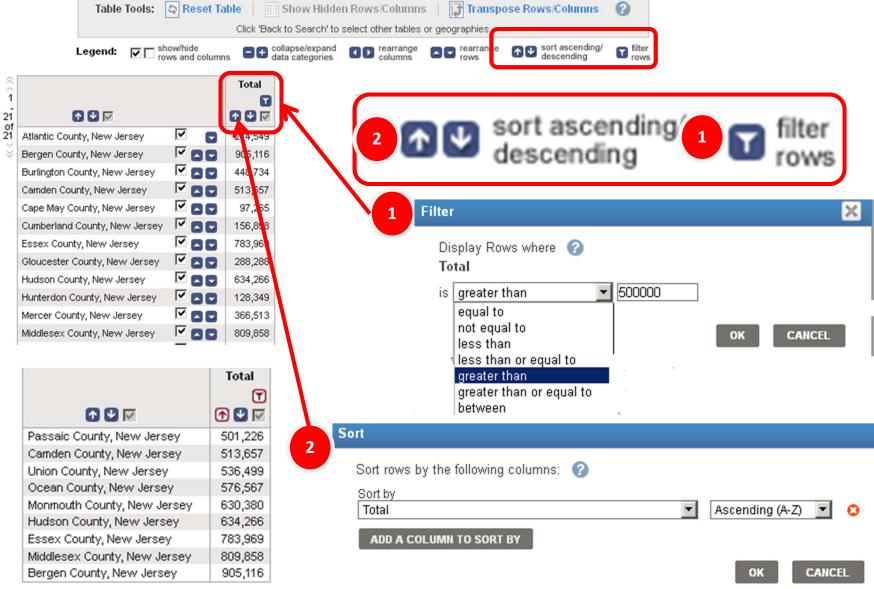
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<< 1 - 18 of 42 >>> Cumberland Burlington Atlantic County, Bergen County, County, New Camden County, Cape May County, County, New Essex County, 1 **New Jersey New Jersey** Jersey **New Jersey New Jersey** Jersey **New Jersey** Margin Margin Margin Margin of Margin Margin Margin of of Estimate Estimate Estimate **Estimate** of Error Error Еггог Estimate Еггог Estimate of Error Estimate of Error Error 0 D 00 O D V V V ⊽ V V ⊽ V $\overline{\mathbf{v}}$ $\overline{\mathbf{v}}$ 굣 V V 굣 ▽ Median household income in the past 12 months 54,766 +/-1,130 81,708 +/-875 76,258 +/-858 60,976 +/-849 54,292 +/-1,444 50,651 +/-1,423 55,125 +/-864 (in 2010 inflationadjusted dollars)

Source: U.S. Census Bureau, 2006-2010 American Community Survey

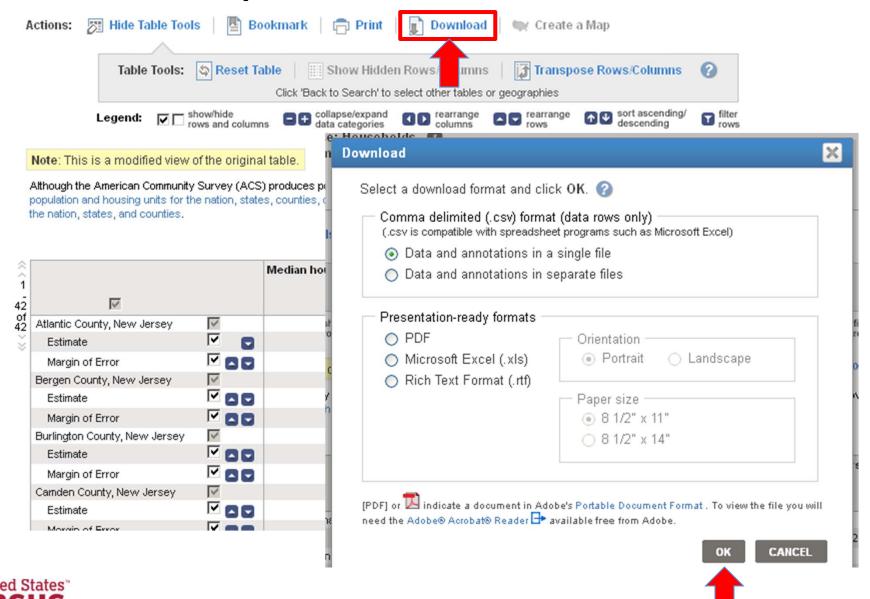


Modify Table: Editing Columns



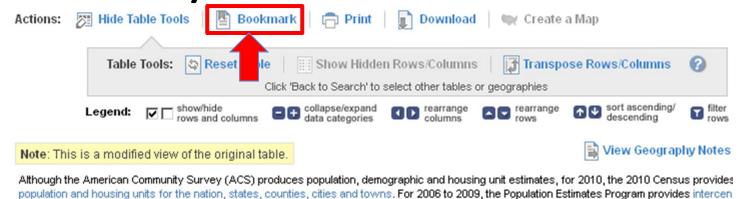


Download Options



Save Query

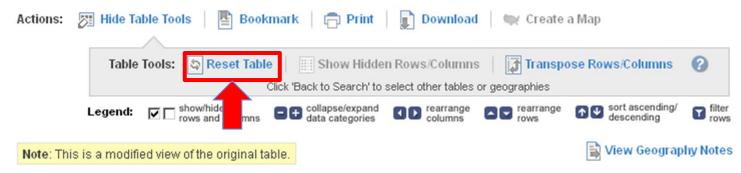
the nation, states, and counties.



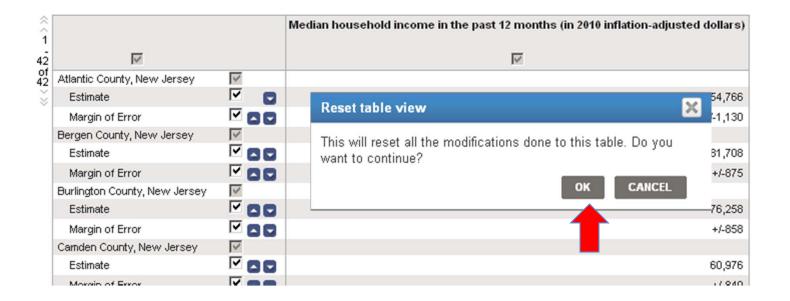
Bookmark Media 1 V Use the "Save Query" button to save the viewed products's geography and 42 of 42 table selections to a file on your local drive. This option does not save the Atlantic County, New Jersey data but only the selections for the currently viewed result. 굣 Estimate To retrieve a saved query, use the "Load Query" button from the Main Page. Margin of Error Bergen County, New Jersey **SAVE QUERY** Estimate Margin of Error CLOSE Burlington County, New Jersey V Estimate 76,258 Margin of Error +/-858 V Camden County, New Jersey 60,976 Estimate Morain of Error 17.940



Reset Table

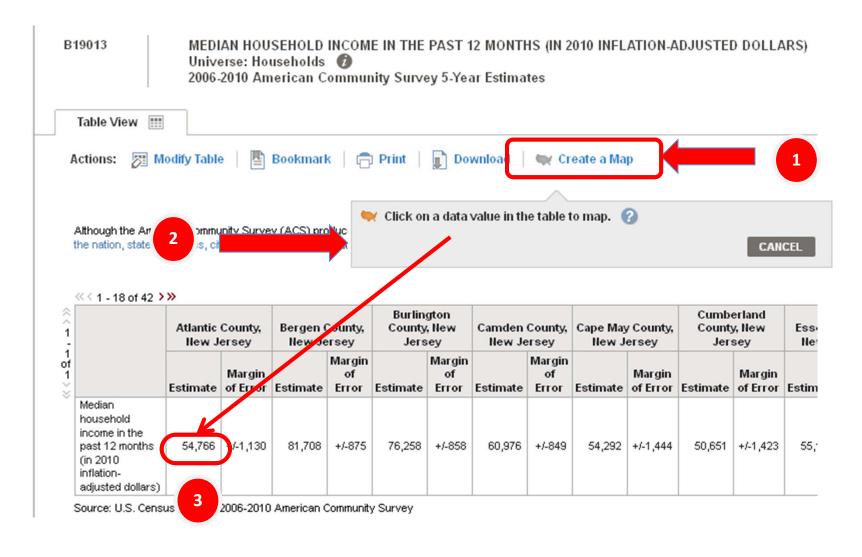


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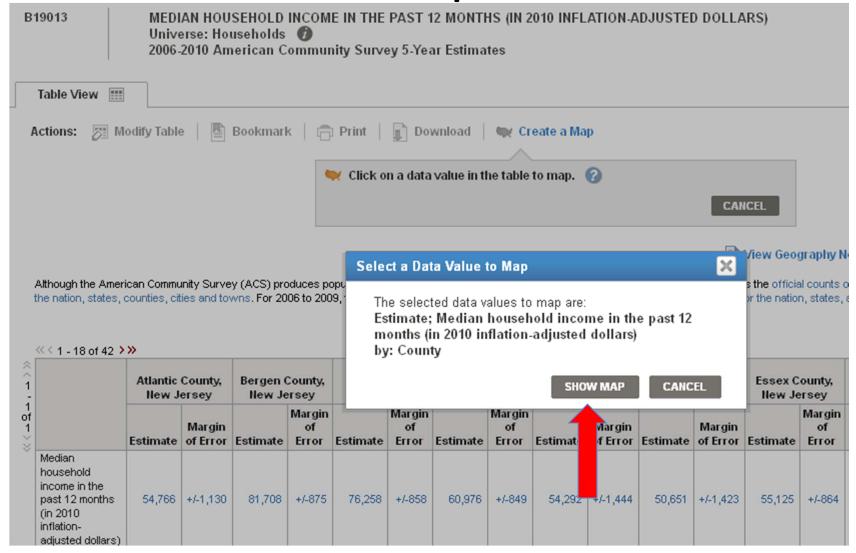


Create A Map





Select Values to Map

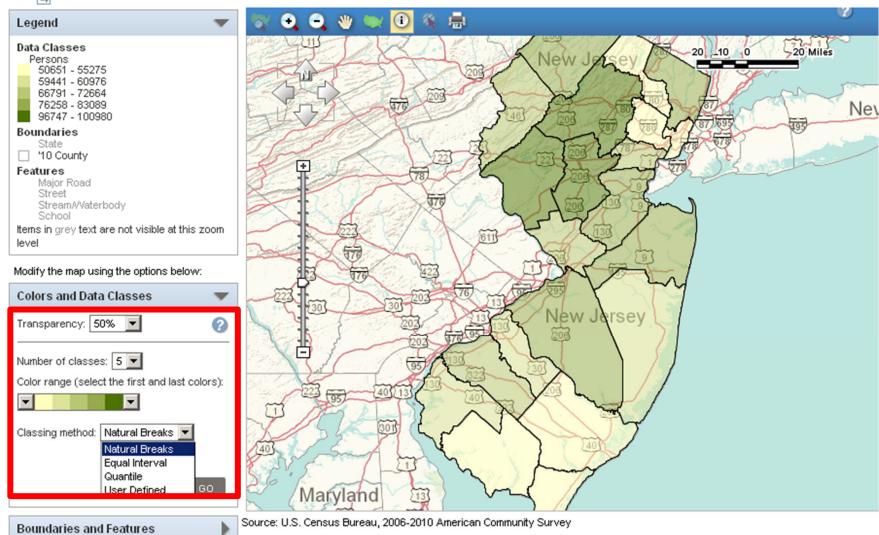




Thematic Map

Thematic Map of Estimate; Median household income in the past 12 months (in 2010 inflation-adjusted dollars) Geography: by County

View Table Notes

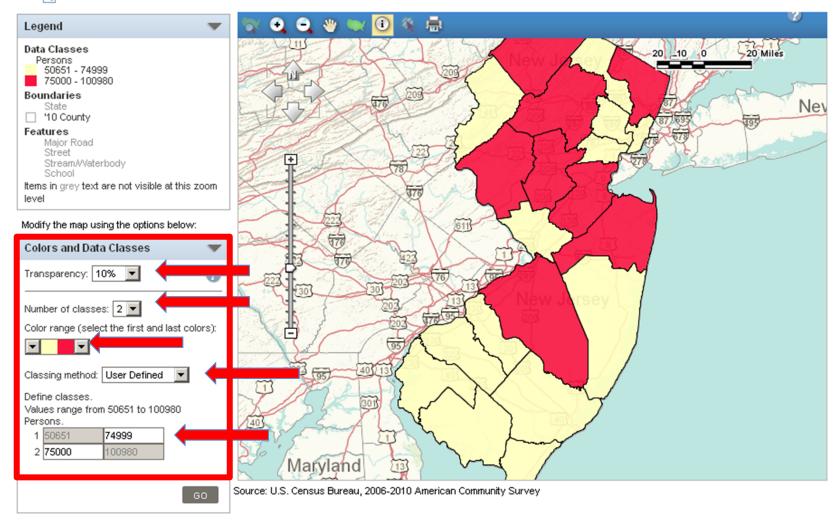




Colors, Classes & Transparency

Thematic Map of Estimate; Median household income in the past 12 months (in 2010 inflation-adjusted dollars) Geography: by County



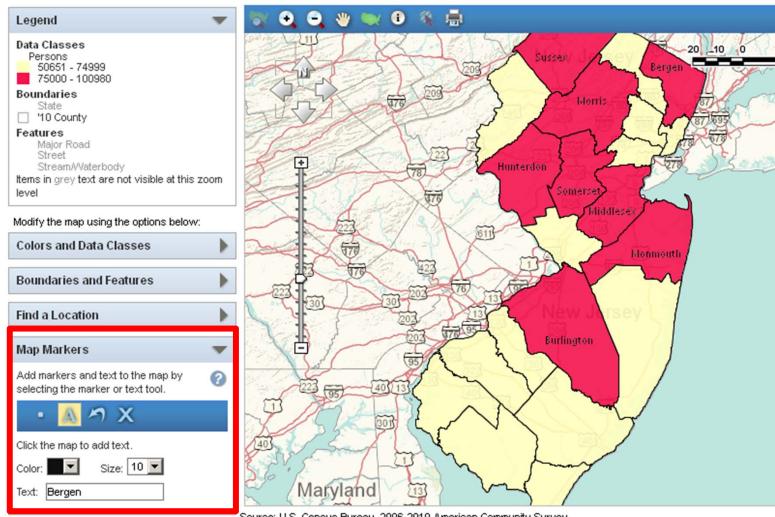




Add Text

Thematic Map of Estimate; Median household income in the past 12 months (in 2010 inflation-adjusted dollars) Geography: by County

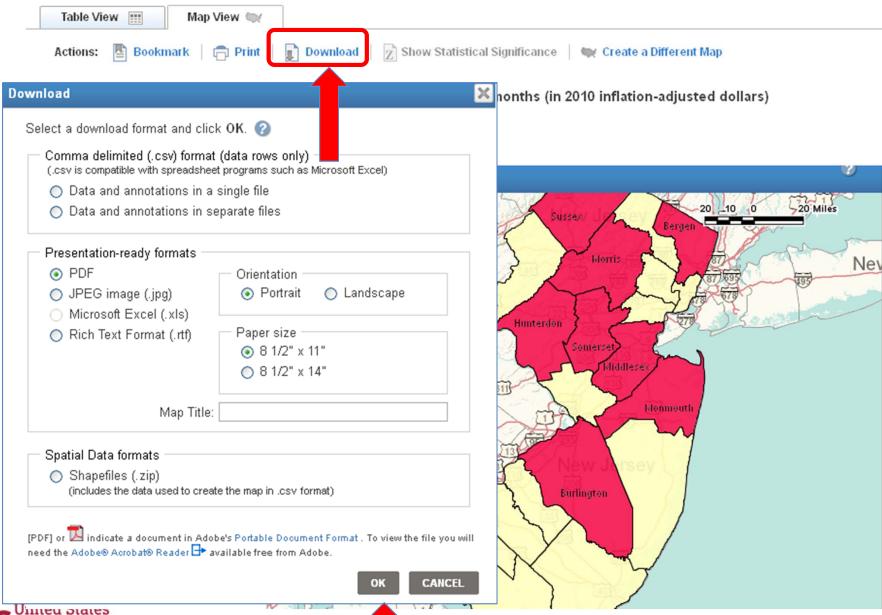






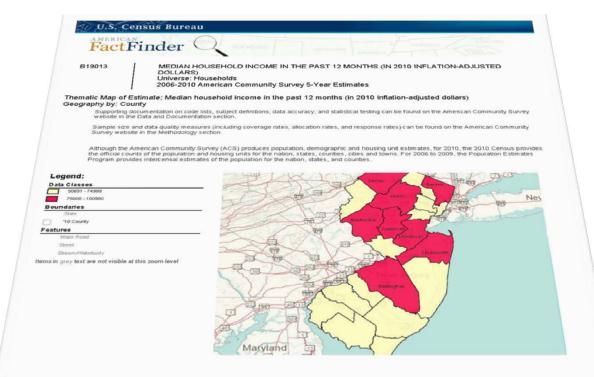
Source: U.S. Census Bureau, 2006-2010 American Community Survey

Map Download Options





PDF Download View

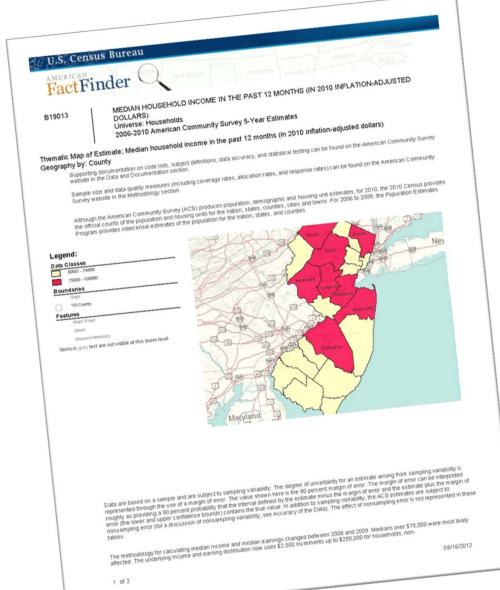


Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

The methodology for calculating median income and median earnings changed between 2008 and 2009. Medians over \$75,000 were most likely affected. The underlying income and earning distribution now uses \$2,500 increments up to \$250,000 for households, non-

1 of 2





Rich Text Download (will open in Word)

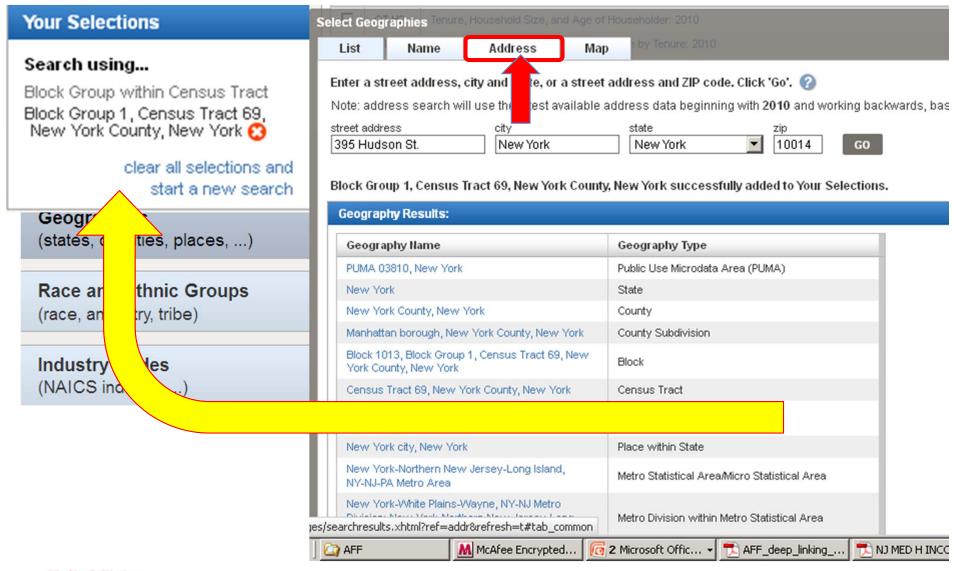


Address Search

Left Navigation Bar Main Page Icon Address Search **Your Selections** 'Your Selections' is empty Find Census data by entering a street address. Search using the options below: Topics (a Select Geographies CLOSE X List Name Address Map Enter a street address, city ax. 💸e, or a street address and ZIP code. Click 'Go'. 🕜 atest available address data beginning with 2010 and working backwards, based on the contents of Your Selections. Note: address search will use t street address state 10014 395 Hudson St. New York New York GO Race and Ethnic Groups (race, ancestry, tribe) **Industry Codes** (NAICS industry, ...)

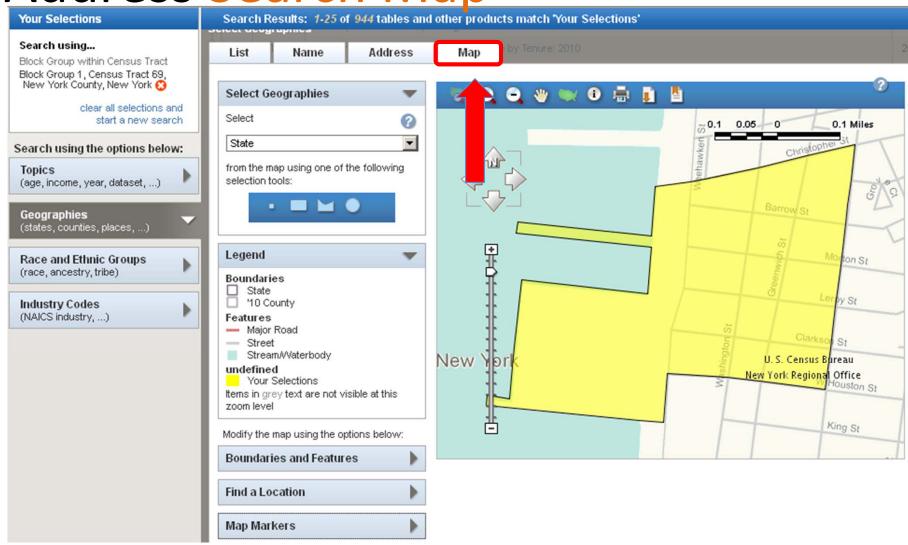


Address Search





Address Search Map





Questions



