## Census Business Builder: Small Business Edition

Helping Small Business Owners Find Their Place in the World

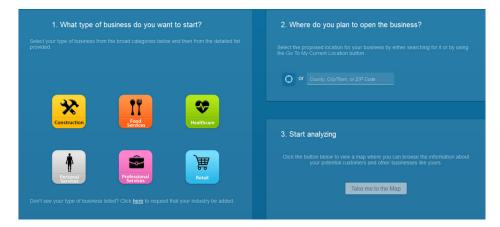


A new tool to help small business owners get data for the type of business they want to open.

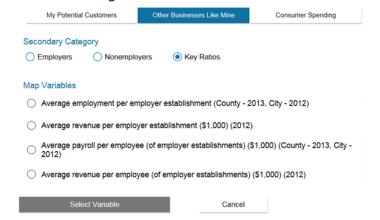
To access the tool, please visit: http://census.gov/data/data-tools/cbb.html

## Three Easy Steps

Choose the type of business and a location **you are interested in researching**.



Browse the economic and demographic data on the map to help you better understand your markets.



View a Local Business Profile report for data on customers and competitors for your industry.



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU CENSUS BUREAU "Census Business Builder" is a suite of services that provides selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format. This suite currently includes the Small Business Edition and a Regional Analyst Edition, but will include other tailored editions in the future.

The *Small Business Edition* offers prospective business owners selected Census Bureau statistics to guide their research into opening their new business or expanding an existing one. This version features:

- Easy to use, customer-focused Census Bureau data, available for free to the public.
- Economic and demographic data viewable in a map, report, or table.
- Trend charts to identify changes over time for your industry or customer base.
- Ability to compare data to neighboring counties and comparisons to state and national averages.
- Downloadable and printable business reports with countylevel information dynamically generated from Census Bureau data.



