Census Business Builder:
Regional Analyst Edition

Helping Organizations Better Understand their Region

“A suite of services that provides selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format. This suite currently includes the Small Business Edition and a Regional Analyst Edition, but will include other tailored editions in the future.

The Small Business Edition offers prospective business owners selected Census Bureau statistics to guide their research into opening their new business. The Regional Analyst edition presents the same statistics to help organizations better understand their regions. This version will feature:

• Easy to use, customer-focused Census Bureau data, available for free to the public.
• Economic and demographic data viewable in a map, report, or table.
• Trend charts to identify changes over time for your industry or market.
• Ability to compare data to neighboring counties.
• Downloadable and printable business reports with county-level information dynamically generated from Census Bureau data.

Three Easy Steps

1. Define the boundaries of your region and name your region.

2. Browse the information for your region on the map.

3. View profile reports of your region and its components.

United States Census Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

March 2016
Geographic Areas Covered:
• Demographic and consumer spending data are shown at the city/town/place, County, neighborhood (census tract) levels.
• Economic data are shown at the County and city/town levels.

Sectors:
Version 1.2 of the tool provides information for the 18 sectors covered by Census Bureau economic programs including:
• Accommodation and food services
• Construction
• Healthcare
• Manufacturing
• Professional, Scientific, and Technical Services
• Retail Trade