

**Governor Chris Christie
Lt. Governor Kim Guadagno**

New Jersey's Entertainment, Arts, and Retail Workforce



**The Division of Labor Market & Demographic Research
New Jersey Department of Labor and Workforce Development
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What is the Entertainment, Arts, and Retail (EAR) Supercluster?

- Retailers
 - Including: electronics and appliance stores, clothing stores, and sporting goods stores
- Spectator sports and performing arts
- Museums and historical sites
- Amusement parks
- Gambling industries
- Traveler accommodations

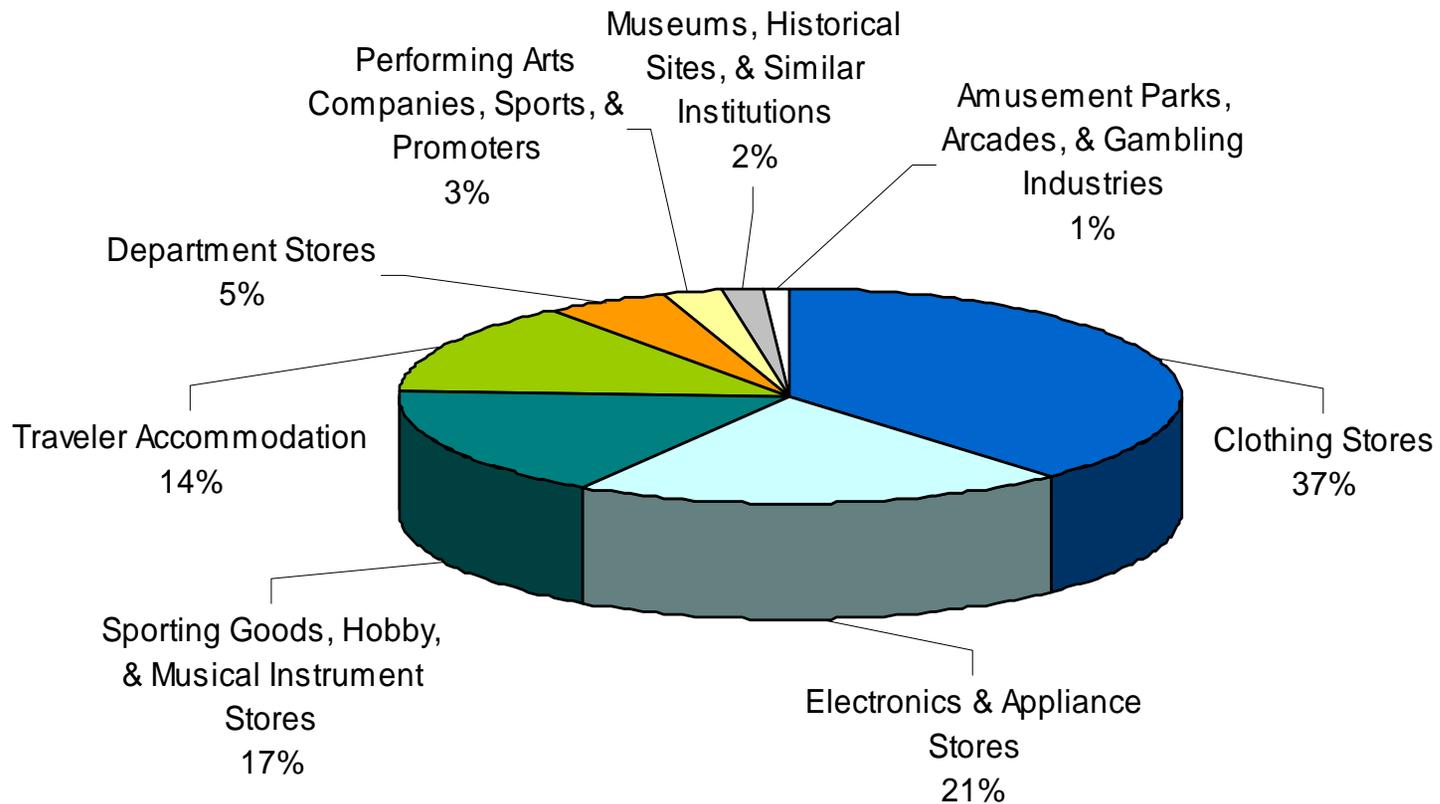


Entertainment, Arts, and Retail Performance in New Jersey

- Analysis shows that EAR in New Jersey is competitive compared to the nation as a whole
- There are over 7,800 EAR establishments in New Jersey



EAR Establishments in New Jersey, by Industry

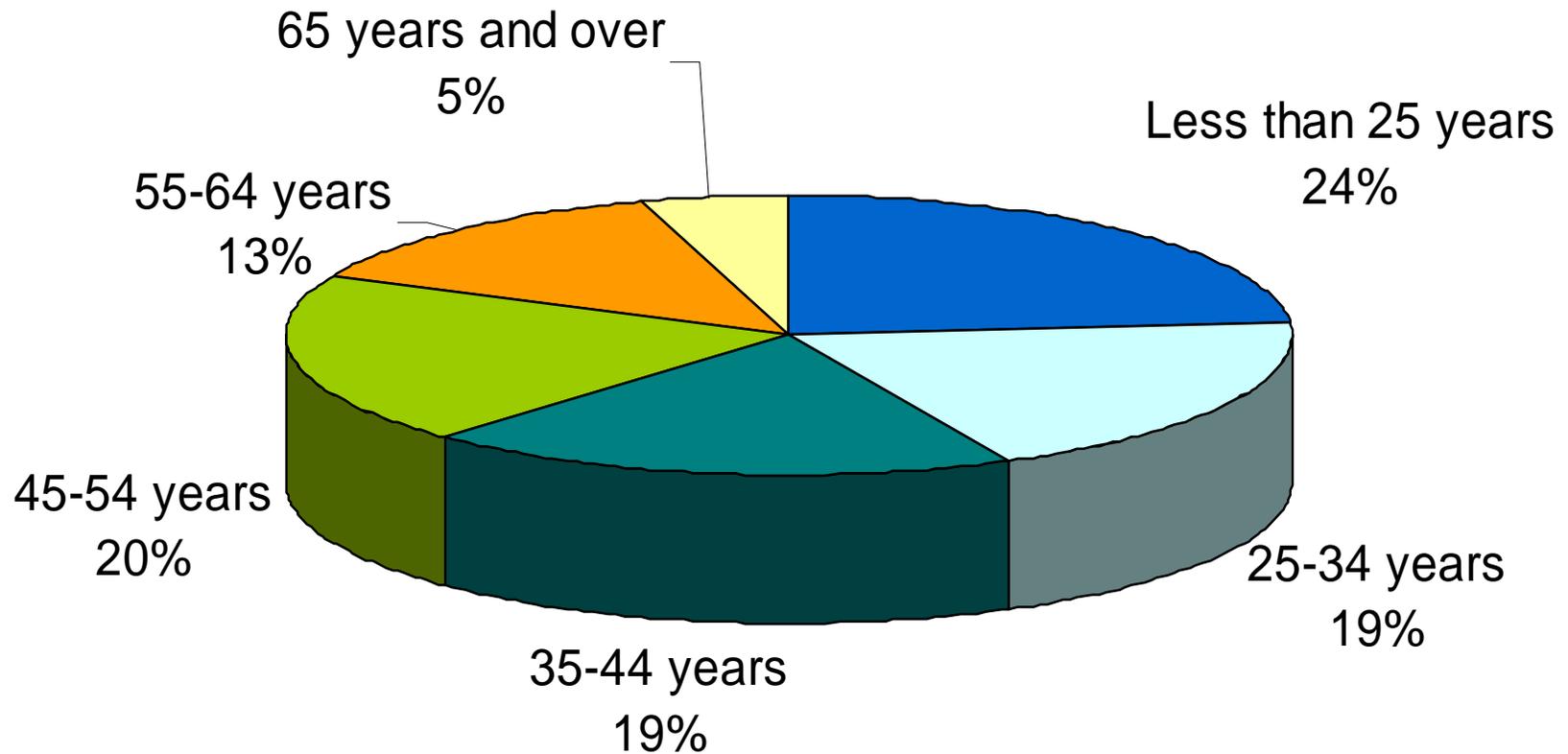


Source: Quarterly Census of Employment and Wages, Third Quarter 2008



Experience at All Levels

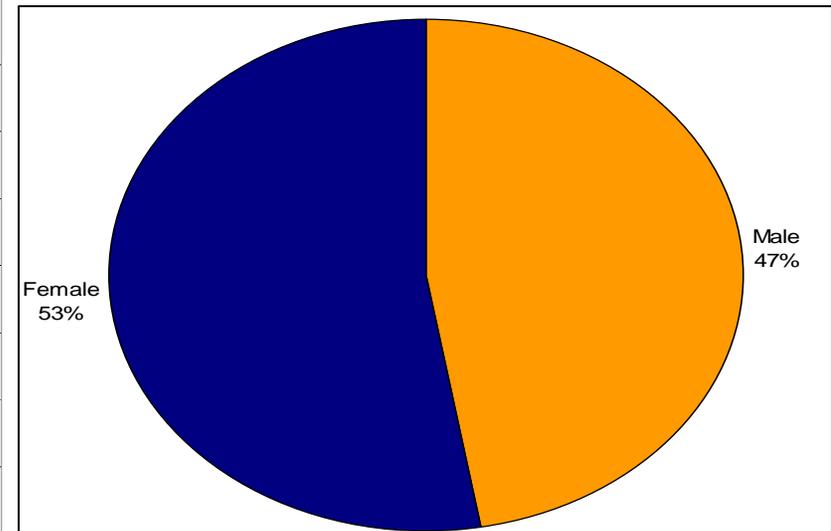
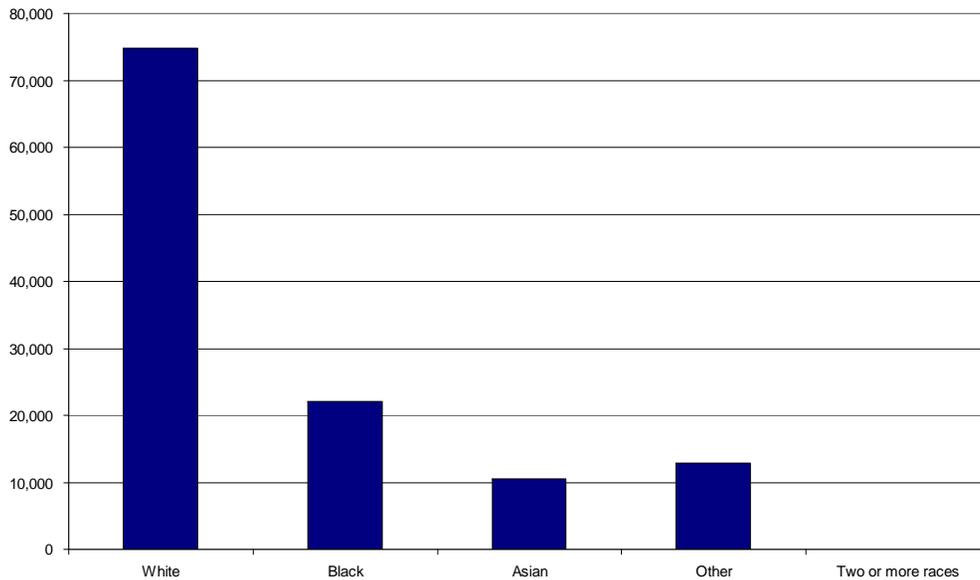
EAR workers by age



Source: 2008 American Community Survey Public Use Microdata



Diversity: Race and Gender in EAR

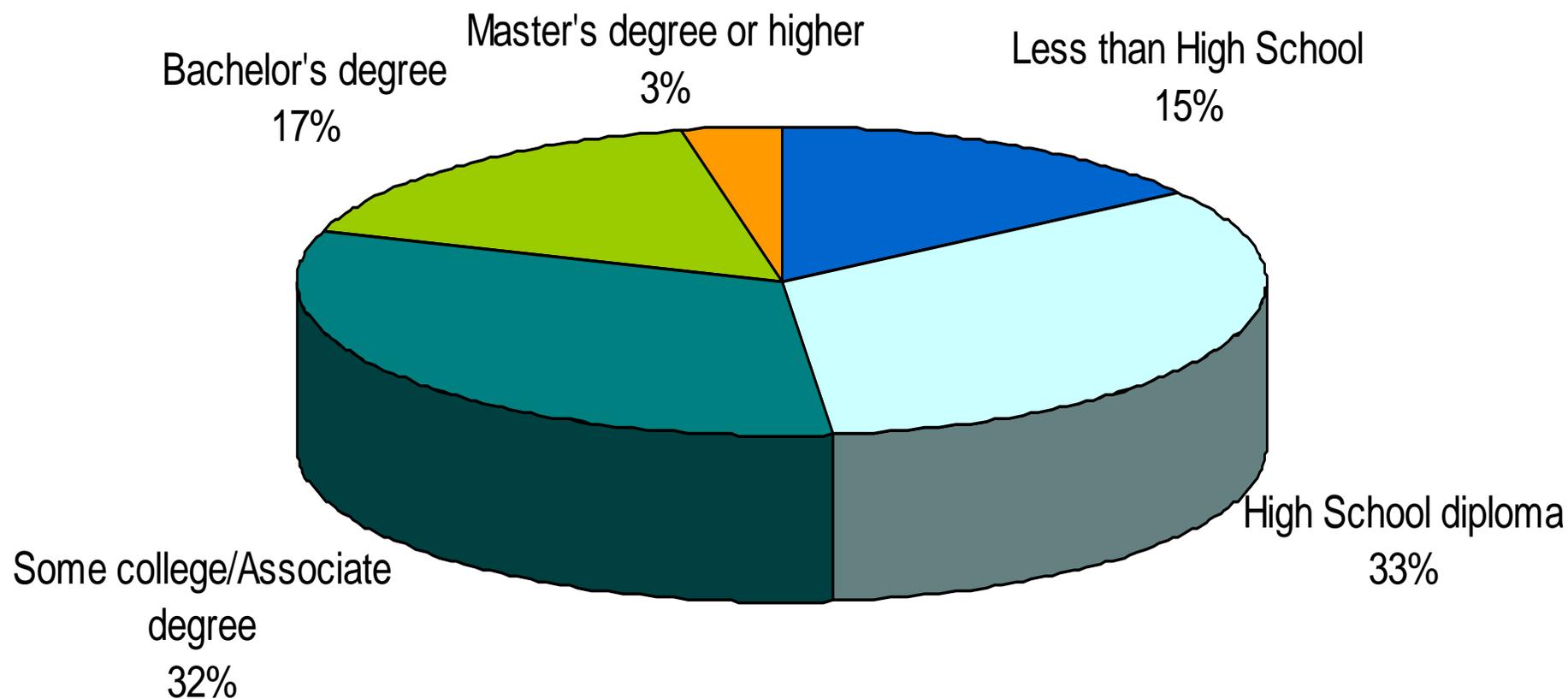


- 20% of EAR workers are of Hispanic origin

Source: 2008 American Community Survey Public Use Microdata



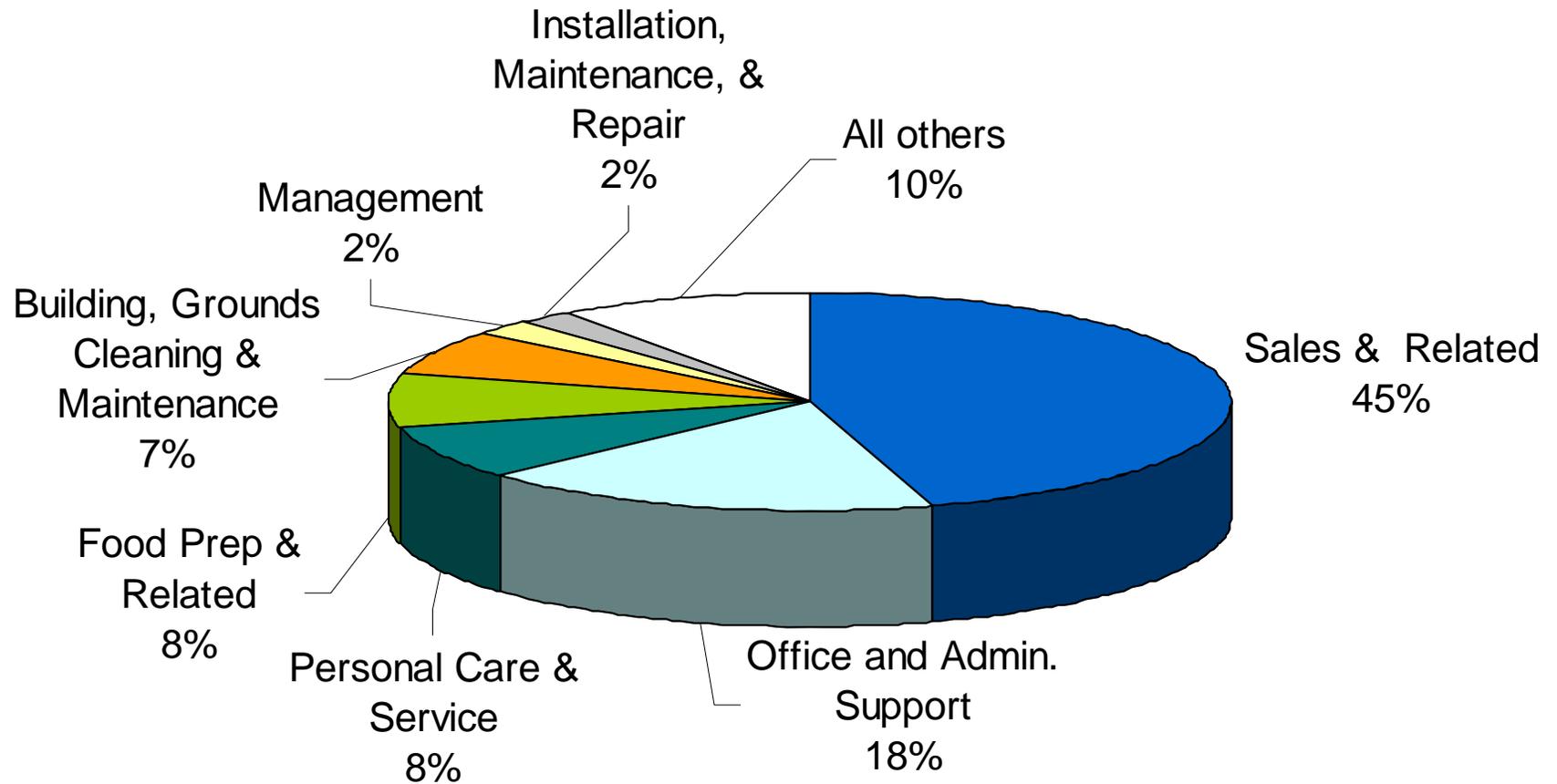
Education Levels of EAR Workers



Source: 2008 American Community Survey Public Use Microdata



Occupational Distribution of EAR Workers



Total Employment = 205,200

Source: LWD, OES Program, 2009



Staffing Pattern

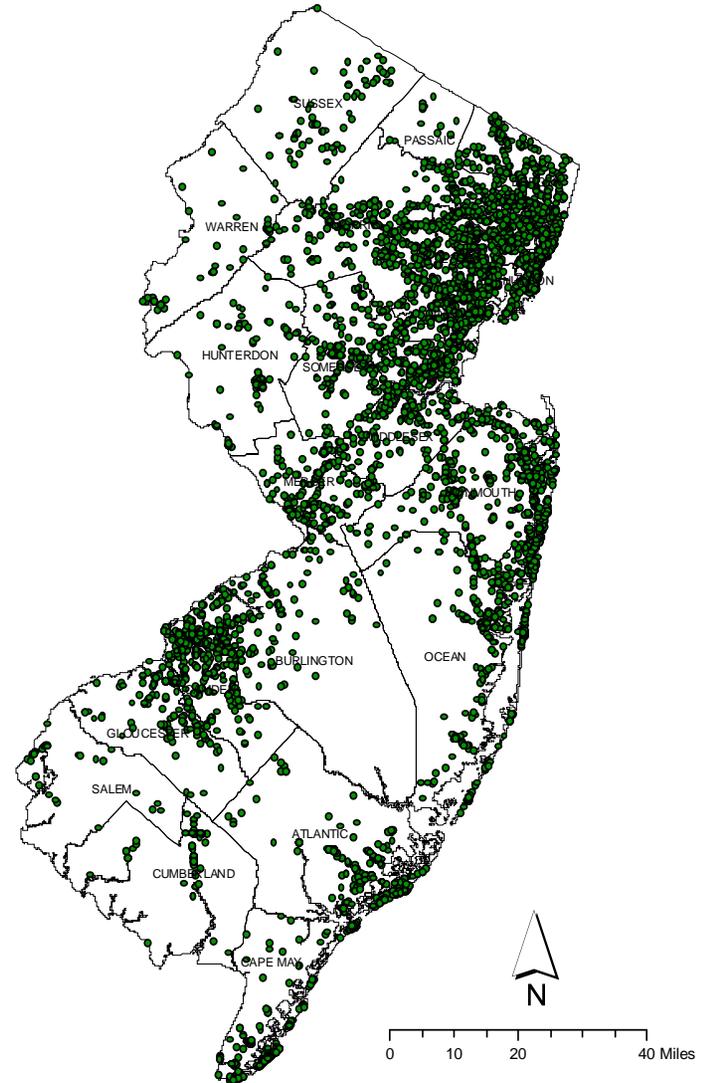
Occupation	Employment	Percent of Total	Education / Training
Retail Salespersons	57,600	28.1%	Short-term on-the-job training
Stock Clerks and Order Fillers	18,300	8.9%	Short-term on-the-job training
Cashiers	16,950	8.3%	Short-term on-the-job training
First-Line Supervisors/Managers of Retail Sales Workers	10,250	5.0%	Work experience in a related occupation
Maids and Housekeeping Cleaners	8,750	4.3%	Short-term on-the-job training
Gaming Dealers	6,750	3.3%	Postsecondary vocational training
Waiters and Waitresses	5,400	2.6%	Short-term on-the-job training
Hotel, Motel, and Resort Desk Clerks	3,750	1.8%	Short-term on-the-job training
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	3,400	1.7%	Short-term on-the-job training
Security Guards	3,050	1.5%	Short-term on-the-job training
Laborers and Freight, Stock, and Material Movers, Hand	2,850	1.4%	Short-term on-the-job training
First-Line Supervisors/Managers of Office and Administrative Support Workers	2,700	1.3%	Work experience in a related occupation
Gaming Supervisors	2,400	1.2%	Work experience in a related occupation
Customer Service Representatives	2,250	1.1%	Moderate-term on-the-job training
Dining Room and Cafeteria Attendants and Bartender Helpers	2,200	1.1%	Short-term on-the-job training
Amusement and Recreation Attendants	2,000	1.0%	Short-term on-the-job training
Cooks, Restaurant	1,950	1.0%	Long-term on-the-job training
Bookkeeping, Accounting, and Auditing Clerks	1,800	0.9%	Moderate-term on-the-job training
Shipping, Receiving, and Traffic Clerks	1,750	0.9%	Short-term on-the-job training
Maintenance and Repair Workers, General	1,700	0.8%	Moderate-term on-the-job training
Total selected occupations	155,800	75.9%	
All other	49,400	24.1%	

Source: LWD, OES Program, 2009



EAR Sites in New Jersey

Entertainment, Arts and Retail Industry Employers



Source: Quarterly Census of Employment and Wages, Third Quarter 2006.
Prepared by: New Jersey Department of Labor & Workforce Development, October 2008



Labor Shed: Entertainment, Arts, and Retail

The high concentration of red and orange colors in the map indicates a high density of workers in the Entertainment, Arts, and Retail cluster

*Entertainment, Arts and Retail
Labor Shed*

