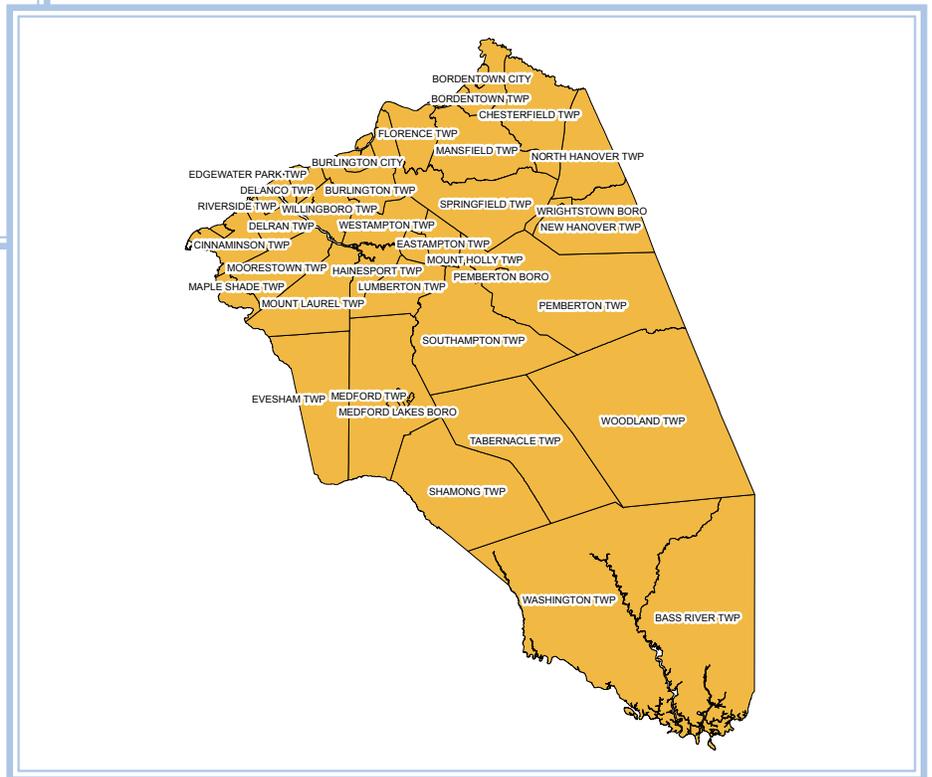
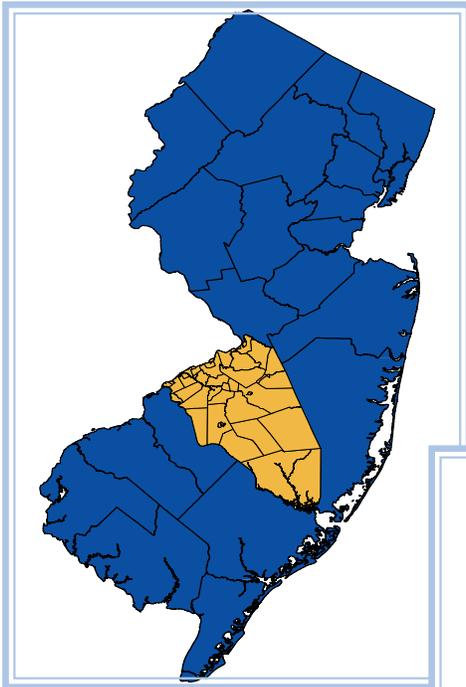


County Community Fact Book

Burlington County Edition



Burlington County Community Fact Book

Preface

The Regional Community Fact Book for Burlington County provides a snapshot of its people and its economy. Included are facts and figures on current industry trends, population, unemployment and income. The Fact Book also provides a look into the future by providing the latest population, labor force, industry and occupational projections.

The Regional Community Fact Book series is meant to be a reference for use in local and regional economic development planning and for employment and training providers. Updates to the Fact Book series will be published as more current data becomes available.

Acknowledgements

This publication was prepared by Michael Dugan and Frank Ferdetta of the Bureau of Labor Market Information, Division of Labor Market and Demographic Research. Layout was done by JoAnne Caramelo.

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Population (July 1, 2011 estimate): 449,5736

Change from Census 2010: 26,182 or 6.2%

Percent of New Jersey Total: 5.0%

Total Private Sector Employment (2011 Average): 162,482

Percent of New Jersey Total: 5.1%

Change From 2006: -8,800

Largest Industry (2011 Average): Trade Transportation and Utilities

Employment: 40,027

Percent of Total County Employment: 26.5%

Private Sector Wage (2011 Average Annual): \$49,628

Percent of New Jersey Average Annual Wage: 87.2%

Change From 2006: \$5,369

**Industry With Highest Average Annual Wage (2011):
Information: \$83,492**

Per Capita Personal Income (2011): \$48,413

Percent of New Jersey Per Capita Income: 92.2%

Rank Among New Jersey Counties: 12

**Number of Unemployment Insurance
Claimants (2011 Annual Average): 4,465**

Unemployment Rate: (2012 Annual Average): 9.2%

5-Year High (2012): 9.2%

5-Year Low (2007): 3.9%

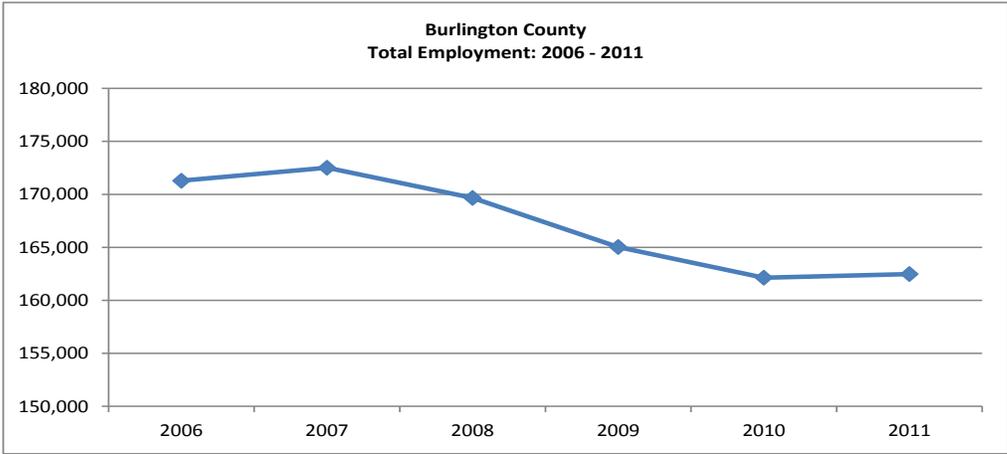
New Jersey Rate (2012): 9.5%

Building Permits (Single-Family Residential, 2011): 346

Rank Among New Jersey Counties: 8

*County
Snapshot*

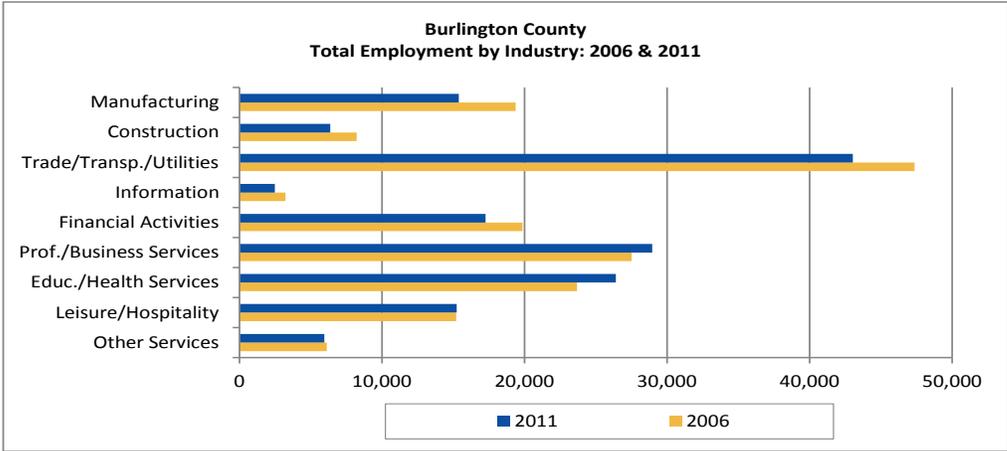
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Source: NJLWD, Quarterly Census of Employment and Wages

- Private sector employment in Burlington County decreased 8,800 over the 2006 to 2011 period. Payrolls peaked in 2007 before facing three years of recessionary decline (-10,370). This period of job loss broke a streak of consecutive yearly employment gains stretching back to 1992. Jobholding began to stabilize in 2011 (+343).

Employment



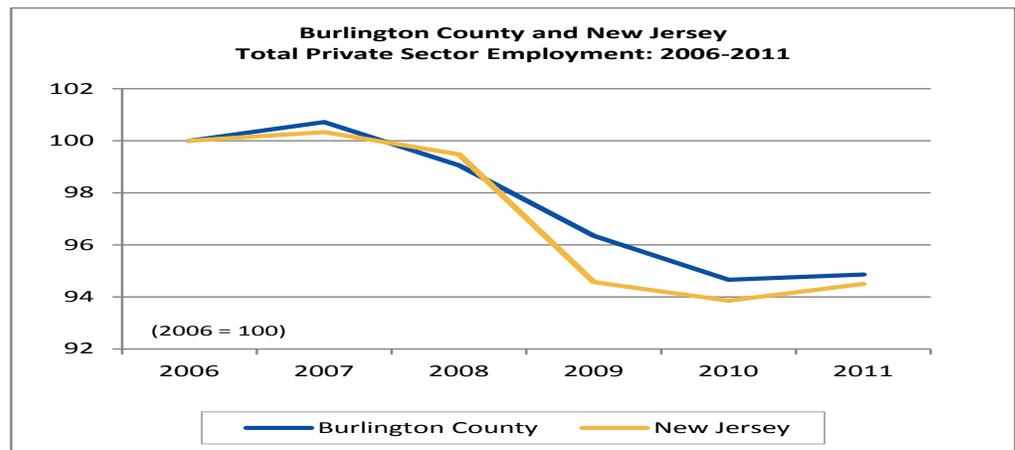
Source: NJLWD, Quarterly Census of Employment and Wages

- In 2011, the trade, transportation & utilities industry was Burlington County’s largest employer, accounting for 26.5 percent of all private sector workers. While this sector remains the county’s largest private employer, it also lost the most jobs since 2006 (-4,340) when it was responsible for 27.7 percent of private sector jobs.

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Industry Trends

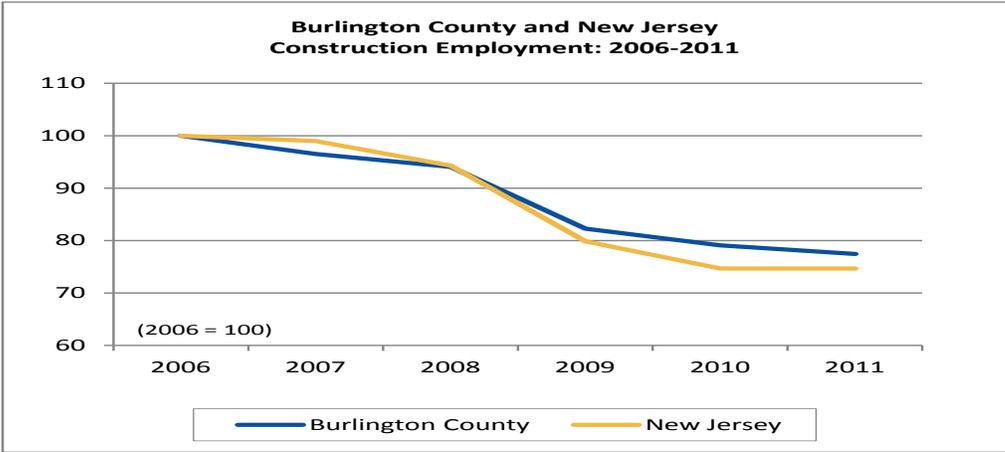
- In Burlington County, private sector jobs covered by unemployment insurance declined by 5.1 percent from 2006 to 2011 compared with a 5.5 percent loss recorded by the state. Employment in the county increased the first year before declining over the next three years due to the recession which began in December 2007 and ended in June 2009. Area payrolls began to stabilize in 2011 and recorded a small employment gain (+343).
- Professional & business services payrolls increased by 5.3 percent in the county compared with a slight gain of 0.5 percent for the state. Burlington's employment base in the sector expanded from 2006 to 2009 (+2,393) before shedding jobs in 2010 (-1,168). The sector's employment situation improved somewhat in 2011 (+221). Much of the county's employment growth during this period resulted from businesses moving into new office buildings constructed along Routes 38 and 73 in Mount Laurel and Evesham townships.
- Manufacturing jobs in the county declined by 20.6 percent, a slower rate of loss than for the state (-21.8%). One possible contributor to the recessionary decline in factory payrolls was the drop in demand for manufactured goods that may be considered discretionary. For example, one of the county's larger employers, Viking Yacht, which produces high-end recreational watercrafts, saw the demand for its products fall and consequently its employment declined.



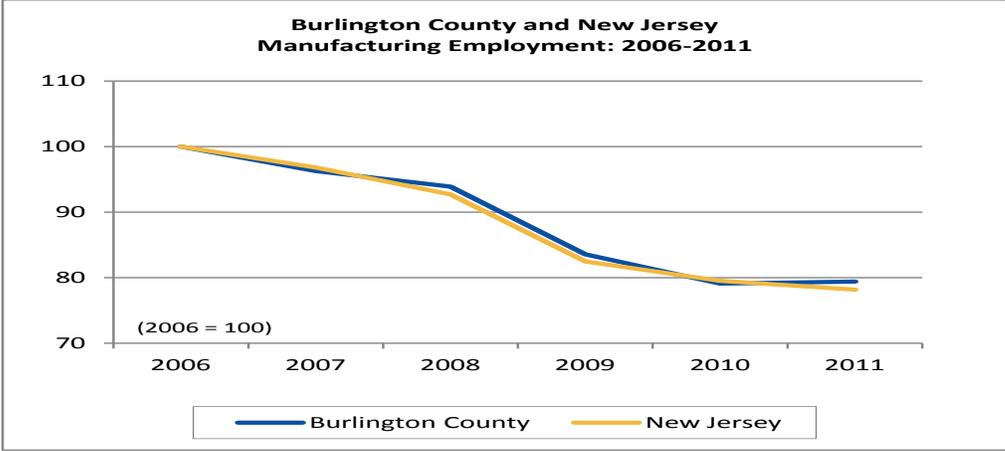
Source: NJLWD, Quarterly Census of Employment and Wages

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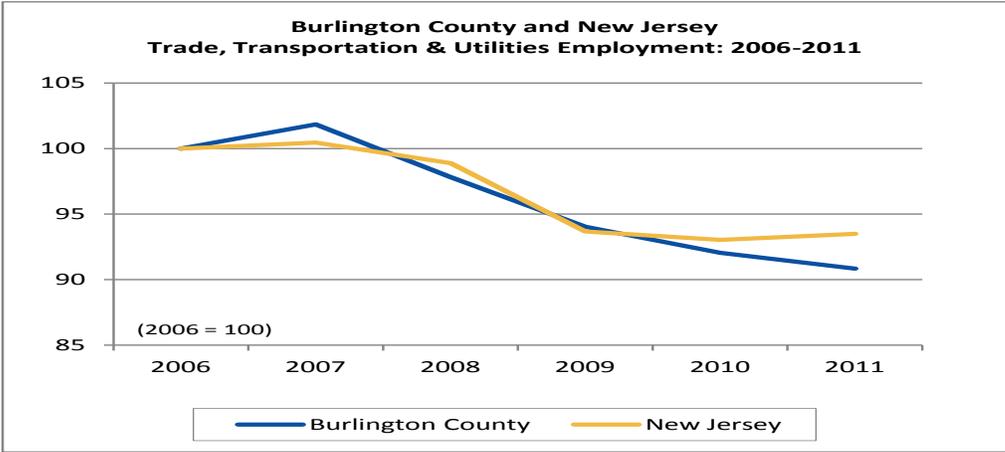
Industry Trends



Source: NJLWD, Quarterly Census of Employment and Wages



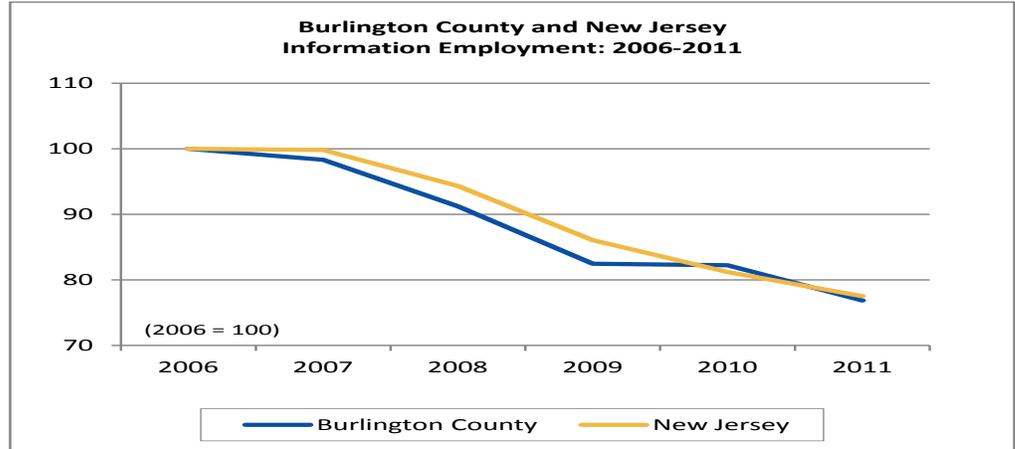
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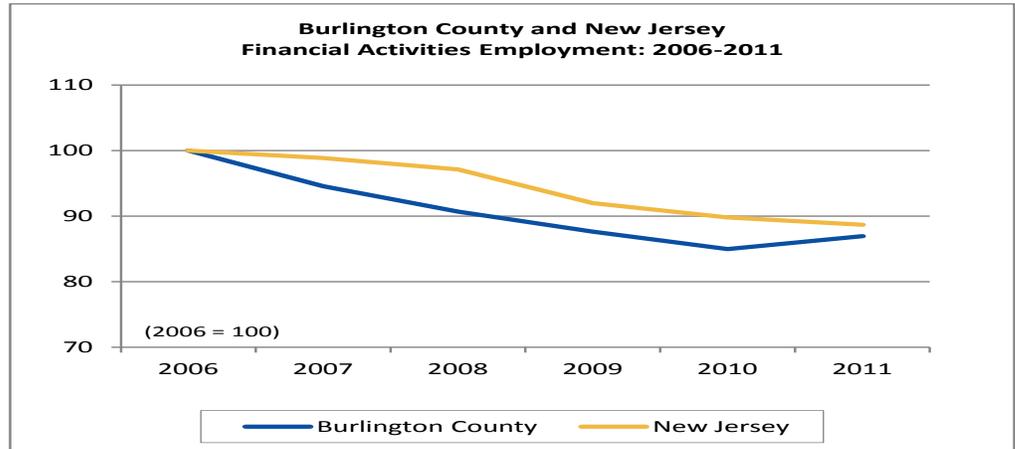
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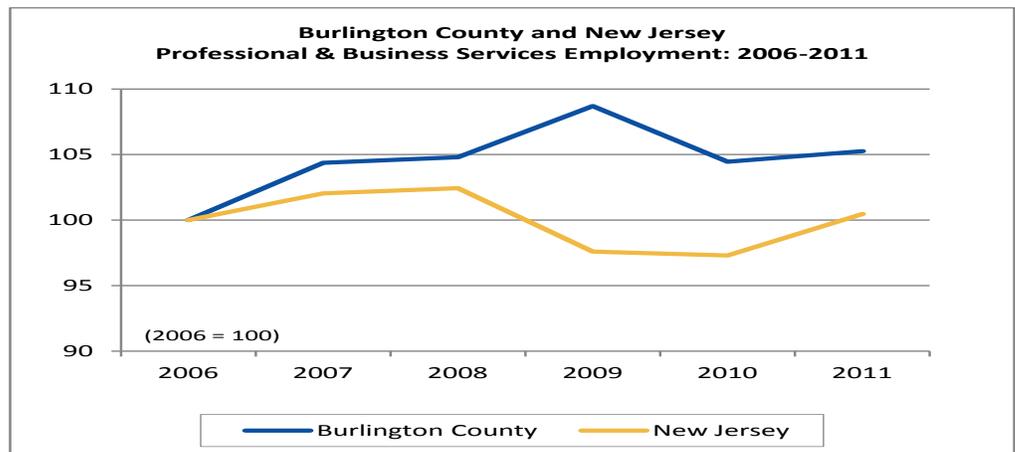
Industry Trends



Source: NJLWD, Quarterly Census of Employment and Wages



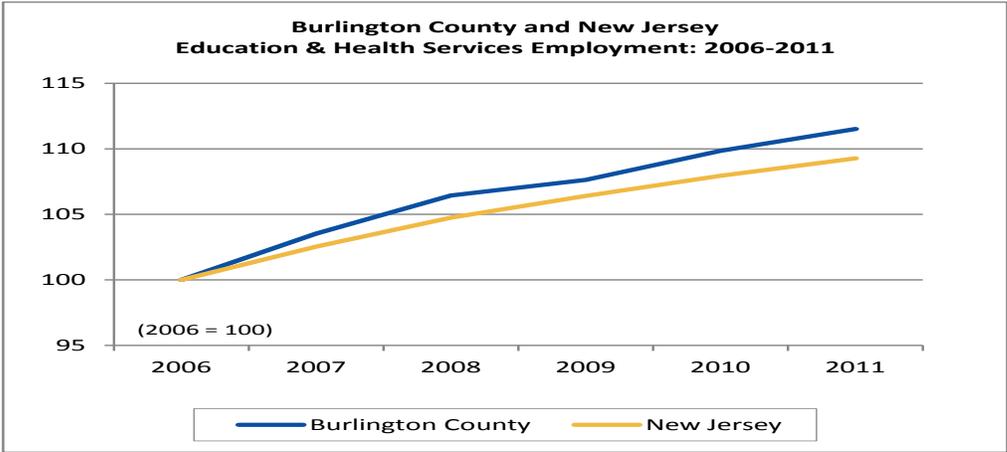
Source: NJLWD, Quarterly Census of Employment and Wages



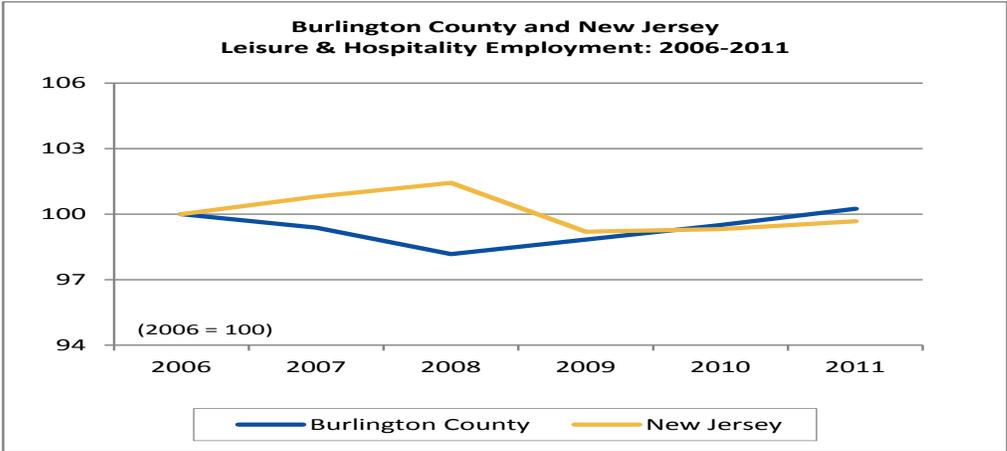
Source: NJLWD, Quarterly Census of Employment and Wages

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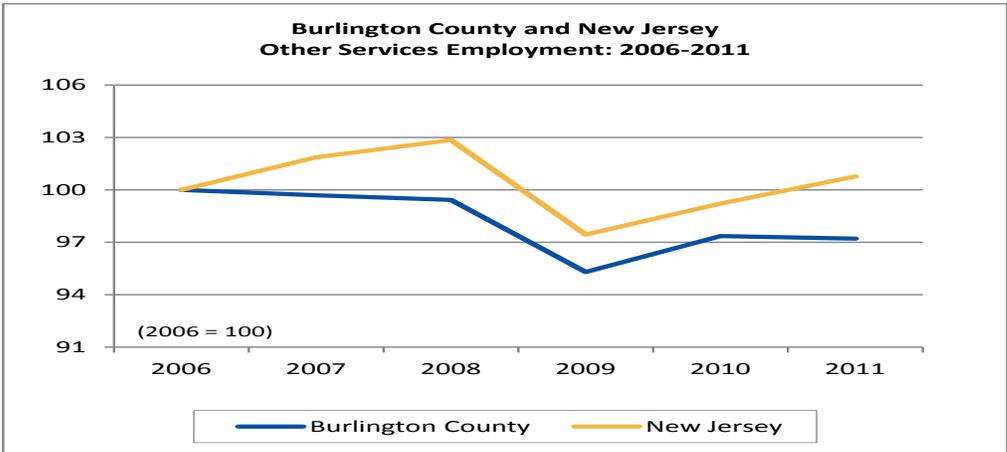
Industry Trends



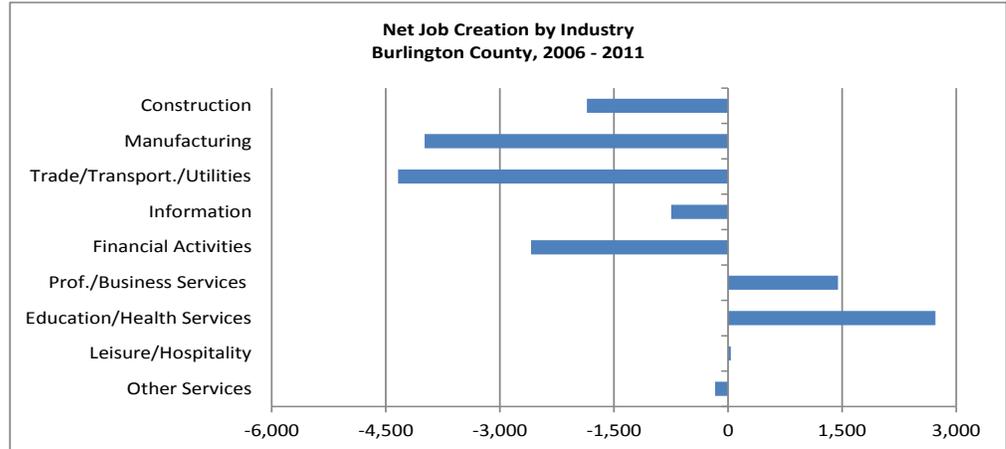
Source: NJLWD, Quarterly Census of Employment and Wages



Source: NJLWD, Quarterly Census of Employment and Wages



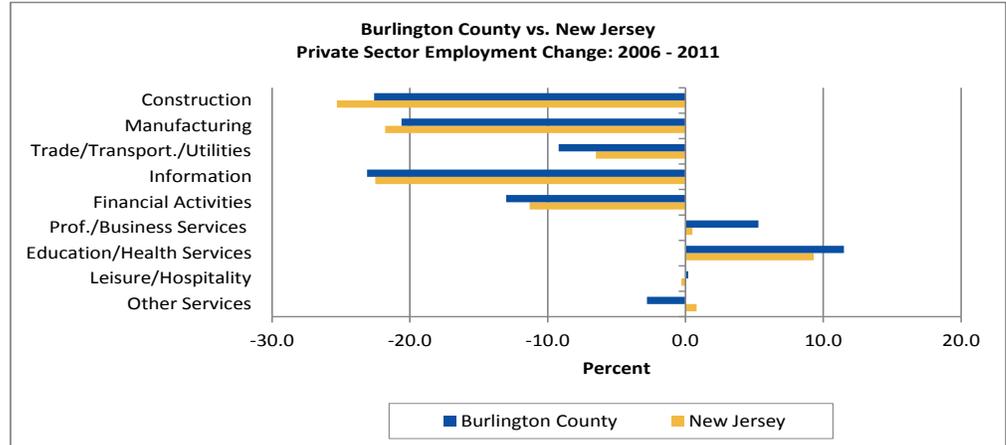
Source: NJLWD, Quarterly Census of Employment and Wages



Source: NJLWD, Quarterly Census of Employment and Wages

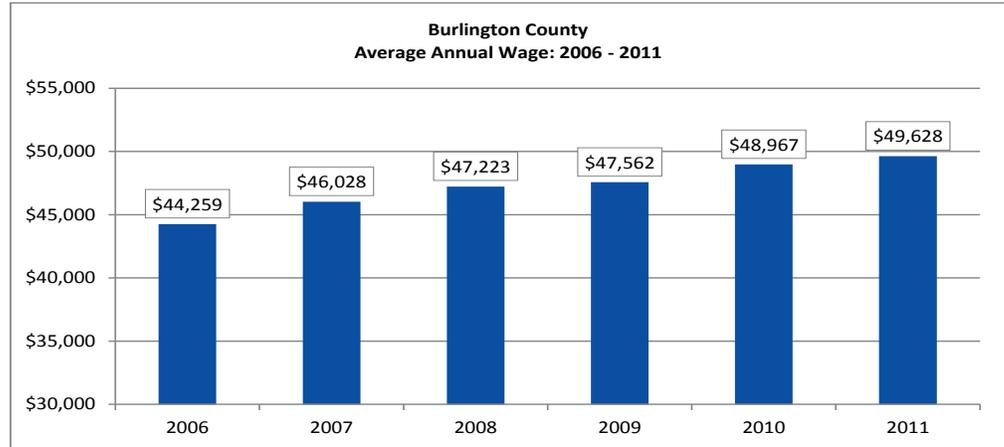
- The professional and business services sector added the second highest number of jobs (+1,446) between 2006 and 2011 behind education and health services (+2,727). Employment in this sector grew during the period mainly because companies that provide services for other businesses added workers. Companies continued to outsource more tasks ranging from legal and accounting work to landscaping and janitorial duties.

Employment Gains and Losses



Source: NJLWD, Quarterly Census of Employment and Wages

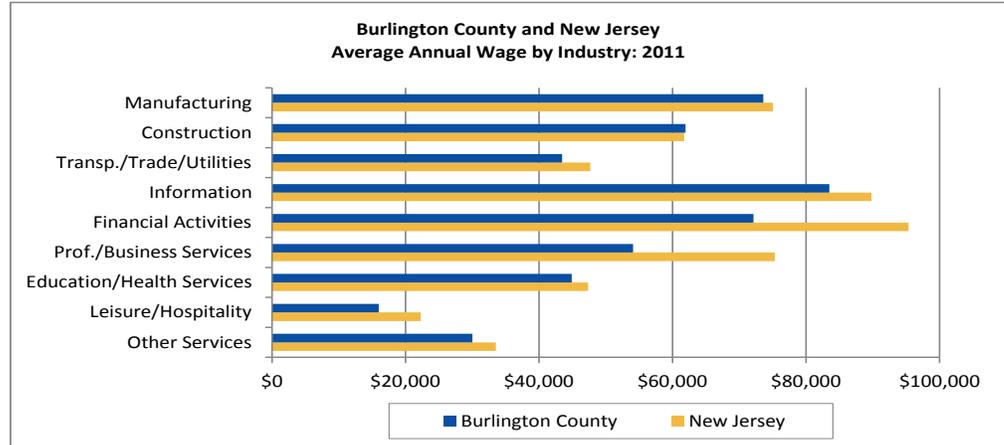
- In the period from 2006 and 2011, financial activities employment in Burlington County declined by 13.0 percent, more rapidly than its statewide counterpart (-11.3%). The county is a center of the mortgage banking industry, which was severely impacted by the recession. Several home loan underwriting and servicing facilities located in Burlington County closed since 2008 which contributed to the sector's employment loss. On a bright note, the county's financial activities payrolls began to improve in 2011 (+393) after shedding employment in every other year of the period.



Source: NJLWD, Quarterly Census of Employment and Wages

- In 2011, Burlington County's annual average private sector wage of \$49,628 was 87.2 percent of the statewide average wage (\$56,888) and ranked 11th among New Jersey's counties. Burlington County's private sector annual average wage increased by 12.1 percent since 2006. The largest single-year increase, 4.0 percent or \$1,769, occurred in 2007.

Wages

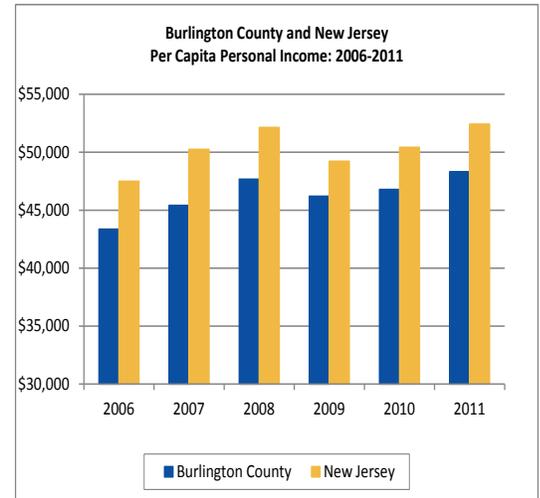


Source: NJLWD, Quarterly Census of Employment and Wages

- In 2011, Burlington County's private sector industries with the highest annual average wages were information (\$83,492), manufacturing (\$73,599) and financial activities (\$72,123). However, each of these sectors had lower average annual wages in the county than in the state. The only sector where the average annual wage for the county was slightly higher than its statewide counterpart was construction (\$61,928 vs. \$61,738, respectively).

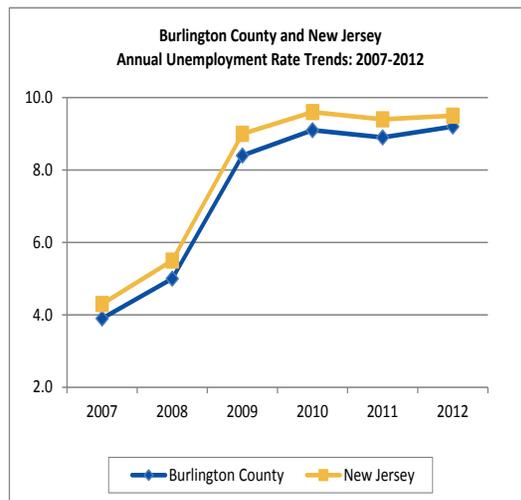
Per Capita Personal Income

- Burlington County's per capita personal income (PCPI) reached \$48,318 in 2011, a gain of 11.4 percent since 2006. In 2011, Burlington's PCPI ranked 12th among New Jersey's 21 counties and was 92 percent of the state average (\$52,430) and 116 percent of the national average (\$41,560).
- Total personal income is made up of several components. When compared with the statewide figures for 2011, Burlington County residents overall derived a higher proportion of total personal income from net earnings (70% vs. 69%, statewide) and transfer payments (16% vs. 15%) while deriving a smaller percentage from dividends, interest and rent (14% vs. 15%).



Source: U.S. Bureau of Economic Analysis

Unemployment Rates



Source: NJLWD, Local Area Unemployment Statistics

- Burlington County's diverse economy has enabled it to consistently maintain an average unemployment rate below that of the state. During the 2007 to 2012 period, the county's unemployment rate was at its lowest level in 2007, when it averaged 3.9 percent. In that year, unemployment in the state averaged 4.3 percent. In 2012, the county's unemployment rate reached its high point of 9.2 percent but still remained below the state's level (9.5%). During the period unemployment levels rose sharply across the state due to the most recent recession.
- From 2007 to 2012, the county's civilian labor force grew by 4,300 or 1.8 percent — well below the state's rate of expansion (+3.1%) over the same period.

**Characteristics
of the
Unemployed**

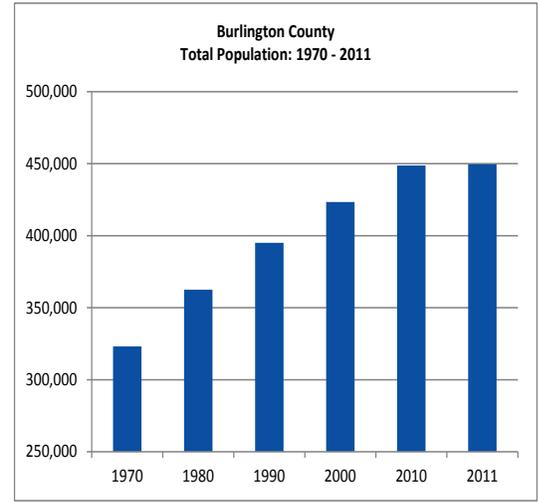
Characteristics of the Unemployed New Jersey vs. Burlington County: 2011				
Category	Burlington County		New Jersey	
	Annual Average	Percent of Total	Annual Average	Percent of Total
Total Insured Unemployed	4,465	100.0%	98,344	100%
By Gender				
Male	2,463	55.2%	56,591	57.5%
Female	2,002	44.8%	41,753	42.5%
By Race				
White	3,054	68.4%	61,180	62.2%
Black	940	21.1%	18,121	18.4%
Asian	91	2.0%	3,553	3.6%
Other	380	8.5%	15,490	15.8%
By Ethnicity				
Hispanic	288	6.5%	19,718	20.1%
Not Hispanic	3,646	81.7%	67,723	68.9%
Chose Not To Answer	531	11.9%	10,903	11.1%
By Age of Claimant				
Under 25	468	10.5%	9,469	9.6%
25 through 34 years	1,005	22.5%	22,551	22.9%
35 through 44 years	886	19.8%	20,500	20.8%
45 through 54 years	1,097	24.6%	23,380	23.8%
55 through 64 years	704	15.8%	16,017	16.3%
65 years and over	305	6.8%	6,427	6.5%
By Industry				
Construction	509	11.4%	10,843	11.0%
Manufacturing	267	6.0%	6,968	7.1%
Trade, Transportation, Utilities	881	19.7%	20,400	20.7%
Wholesale Trade	206	4.6%	5,242	5.3%
Retail Trade	487	10.9%	10,566	10.7%
Information	84	1.9%	2,003	2.0%
Financial Activities	246	5.5%	4,827	4.9%
Professional & Business Services	782	17.5%	17,339	17.6%
Educational and Health Services	658	14.7%	12,138	12.3%
Leisure and Hospitality	378	8.5%	9,528	9.7%
Other Services	125	2.8%	2,554	2.6%

Source: NJLWD

- In 2011, Burlington County residents accounted for 4.5 percent of the people claiming unemployment insurance benefits throughout New Jersey. The county had larger proportions of claimants under 25 years old (10.5%) and over age 44 (47.2%) than the state (9.6% and 46.6%, respectively). The number of claimants living in Burlington County decreased by 13.8 percent between 2010 and 2011, a bigger drop than that of the state (-11.7%).
- Burlington County residents that filed claims for unemployment benefits in 2011 were more likely to be white, non-Hispanic and male between the ages 45-54 formerly employed in the trade, transportation and utilities industry.

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- From 1970 through 2011, Burlington County's population increased by 126,444 to reach 449,576 and added residents (+39.1%) at a faster rate than the state (+23.0%). In the most recent decade (2001 to 2011), the county gained 19,849 residents, an increase of 4.6 percent (3.9%, statewide).



Source: U.S. Bureau of Census and Population Estimates

Population

Burlington County Racial/Hispanic Origin: 2001 - 2011		
Race	Percent in 2011	Percent in 2001
White	75.2	79.5
Black	17.3	15.7
Asian	4.6	2.9
Multiracial	2.5	1.6
American Indian/Alaska Native	0.3	0.2
Native Hawaiian/Pacific Islander	0.1	0.0
Hispanic Origin (may be of any race)	6.7	4.4

* May not add to 100% due to rounding

Source: U.S. Bureau of Census, Population Estimates

- The Burlington County municipalities that added the most residents since 2000 were Mansfield (+3,471), Evesham (+3,349) and Bordentown (+3,008) townships. These suburban communities located near interstate highway I-295 are within a short commute of employment centers in Trenton, Mount Laurel and Cherry Hill.
- Nearly one in five Burlington County residents (19.5%) live in one of the county's two largest municipalities.

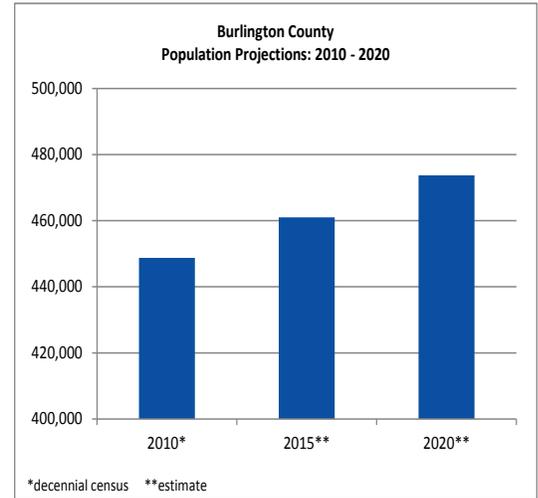
- In 2011, Burlington County's population was made up of a higher percentage of whites (75.2%) and blacks (17.3%) and a lower percentage of Asians (4.6%) than the state's population (74.1% white, 14.6% black and 8.7% Asian, respectively).
- Persons of Hispanic origin account for a smaller percentage of the county's 2011 population than the state's population (6.7% vs. 18.1%, respectively). However, Burlington County's Hispanic population increased their share of total population from 4.4 percent in 2001.

Burlington County Ten Largest Municipalities		
Rank	Municipality	Population
1	Evesham township	45,624
2	Mount Laurel township	41,943
3	Willingboro township	31,688
4	Pemberton township	27,966
5	Medford township	23,077
6	Burlington township	22,635
7	Moorestown township	20,766
8	Maple Shade township	19,167
9	Delran township	16,929
10	Cinnaminson township	15,599

Source: U.S. Bureau of Census, Population Estimates

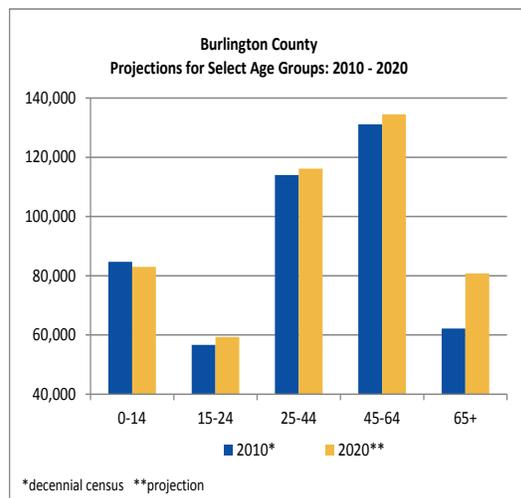
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- Burlington County's population is projected to increase by 24,966 persons from 2010 to 2020. Its rate of growth (+5.6%) is expected to be higher than the state's (+5.1%) and rank seventh among New Jersey's 21 counties over the period.



Source: NJLWD, Population & Labor Force Projections

Population Projections

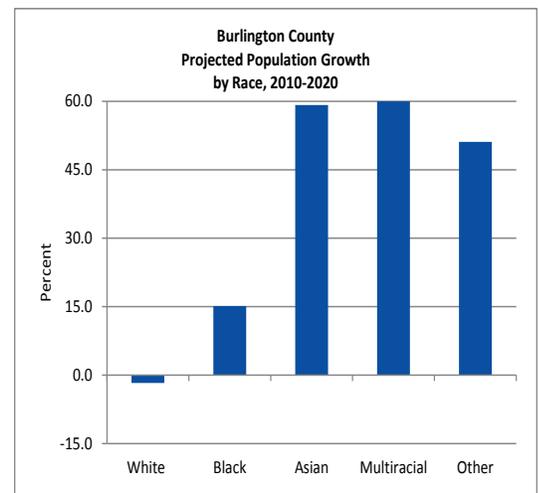


Source: NJLWD, Population & Labor Force Projections

- By age group, Burlington County's largest and fastest population gains are projected for persons over 65 (+18,610 or +29.9 percent). The largest age group, 45-to-64-year olds, is expected to increase by 3,355 or 2.6 percent. The only age group expected to decline in the county is residents age 14 and under (-1,716 or -2.0%).

- By 2020, Burlington County is projected to become more racially diverse as minority populations increase while the number of white residents declines. Gains are projected for the multi-racial (+61.3%), Asian (+59.2%), other races (+51.1%) and black (+15.1%) populations. In contrast, the white population is projected to be reduced by 1.7 percent.

Note: "Other Races" includes American Indian/Alaska Native and Hawaiian/Pacific Islander.



Source: NJLWD, Population & Labor Force Projections

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Burlington County, 2010 - 2020 Projected Employment Change By Industry

Industry Title	2010 Jobs	2020 Jobs	Change: Number	Change: 2010-2020 Percent	
				Total	Annual
Total Nonfarm Employment	200,750	222,100	21,350	10.6	1.0
Healthcare and Social Services	25,550	30,100	4,550	17.8	1.7
Administrative and Waste Services	15,800	20,000	4,200	26.3	2.4
Retail Trade	24,800	27,800	3,000	12.0	1.1
Professional, Scientific and Technical Services	12,600	15,350	2,750	22.0	2.0
Transportation and Warehousing	7,200	8,850	1,650	22.9	2.1
Construction	6,850	8,400	1,550	22.8	2.1
Accommodation and Food Services	13,050	14,200	1,150	8.5	0.8
Wholesale Trade	12,600	13,450	850	6.8	0.7
Other Services	7,900	8,550	650	8.2	0.8
Real Estate and Rental and Leasing	3,150	3,750	600	19.1	1.8
Finance and Insurance	15,050	15,600	550	3.8	0.4
Arts, Entertainment and Recreation	2,200	2,550	350	14.2	1.3
Management of Companies and Enterprises	2,450	2,650	200	7.9	0.8
Educational Services	2,000	2,200	200	10.8	1.0
Utilities	700	800	100	17.7	1.6
Natural Resources and Mining	0	50	50	33.3	2.9
Government	30,500	30,400	-100	-0.3	0.0
Information	2,850	2,500	-350	-12.1	-1.3
Manufacturing	15,500	15,000	-500	-3.4	-0.3

Note: Total nonfarm employment excludes self-employed and unpaid family workers

Percent Changes are based on unrounded data

Source: NJLWD, *Industry and Occupational Projections*

Industry Projections

- According to industry projections, Burlington County's employment is projected to increase by 21,350 jobs from 2010 to 2020. This 10.6 percent increase is expected to be higher than the statewide gain of 8.0 percent.
- Many of the new jobs in health care services will likely be at hospital-owned outpatient centers. At these satellite facilities, several medical practices are located together to provide patients access to doctors of many specialties at the same site who can admit patients to the parent hospital when the need arises.
- Defense contractors and companies that produce electronic equipment for other businesses will probably employ fewer workers in the county in the future as manufacturing technology becomes more automated and as plants move to other locations. Few electronic items for consumer use are made in Burlington County.

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Burlington County Occupations with the Most Projected Job Openings, 2010-2020

Occupation	Annual Average Job Openings			2011	Skill Level ²	Outlook
	Total ¹	Growth	Replacements	Annual Wage		
Cashiers	360	50	310	20,800	Low	Growing
Retail Salespersons	220	80	130	26,610	Low	Growing
Home Health Aides	200	150	50	21,540	Low	Growing
Combined Food Preparation and Serving Workers, Including Fast Foods	170	60	120	19,240	Low	Growing
Registered Nurses	160	70	80	73,570	High	Growing
Receptionists and Information Clerks	140	50	90	27,920	Low	Growing
Customer Service Representatives	130	40	90	34,090	Low	Growing
Stock Clerks and Order Fillers	120	10	110	25,140	Low	Stable
First-Line Supervisors/Managers of Office and Administrative	100	30	70	51,880	Low	Growing
Landscaping and Groundskeeping Workers	100	60	40	26,590	Low	Growing
Waiters and Waitresses	100	10	90	21,300	Low	Growing
Office Clerks, General	90	40	60	30,820	Low	Growing
Bookkeeping, Accounting, and Auditing Clerks	80	30	40	36,000	Low	Growing
First-Line Supervisors/Managers of Retail Sales Workers	80	20	50	45,300	Low	Growing
Accountants and Auditors	70	20	40	77,140	High	Growing
Child Care Workers	70	20	50	21,580	Low	Growing
Elementary School Teachers, Except Special Education	70	20	50	64,340	High	Growing
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	70	20	50	28,250	Low	Growing
Licensed Practical and Licensed Vocational Nurses	70	30	40	50,710	Moderate	Growing
Personal and Home Care Aides	60	50	10	24,120	Low	Growing
Teacher Assistants	60	10	50	23,820	Low	Stable
Insurance Sales Agents	50	20	30	78,980	Low	Growing
Secondary School Teachers, Except Special and Vocational Education	50	0	50	66,600	High	Declining
Driver/Sales Workers	40	10	30	27,300	Low	Growing
Shipping, Receiving, and Traffic Clerks	40	0	40	35,390	Low	Declining

1. "Growth" and "Replacements" may not add to "Total" due to rounding.

2. High Skills: Associate's degree or higher.

Moderate Skills: Long-term on-the-job training, work experience or post secondary/vocational/technical training.

Low Skills: Short-term or moderate-term on-the-job training, including up to 12 months of on-the-job experience and informal training.

3. INA = Information not available.

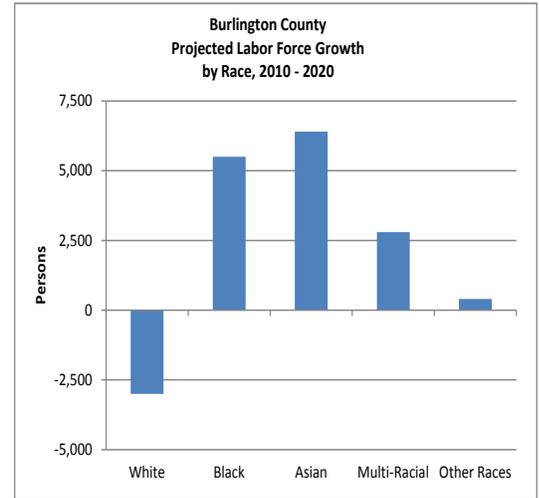
Source: NULWD, Industry and Occupational Projections and Occupational Employment Statistics (OES) Wage Survey

**Projected
Occupational
Demand**

- Burlington County is projected to have 7,380 job openings per year through 2020. The county's top 25 ranked occupations by annual job openings are anticipated to account for 36.6 percent of all annual job openings.
- The majority of the top-ranking occupations by annual openings have a lower skill level and a good outlook. Many of these openings will be created by the need for "replacement workers", or workers needed to fill job vacancies that are created as members of the workforce retire or change occupations.

- From 2010 to 2020, Burlington County's labor force is projected to increase by 12,100 or 5.1 percent. By race, Asians are projected to make the largest contribution to the gains (52.9%), followed by blacks (45.5%) and multi-racial persons (23.1%). Whites are expected to decrease by 1.6 percent (-3,000 persons).

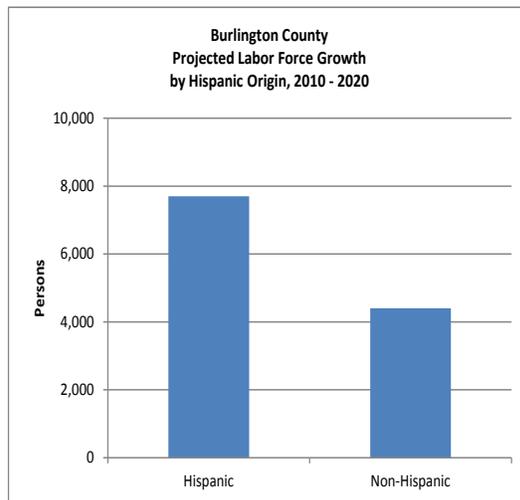
Note: Multi-racial refers to persons that are of two or more races. "Other races" includes American Indian/Alaska Native, and native Hawaiian/Pacific Islander.



Source: NJLWD, Population & Labor Force Projections

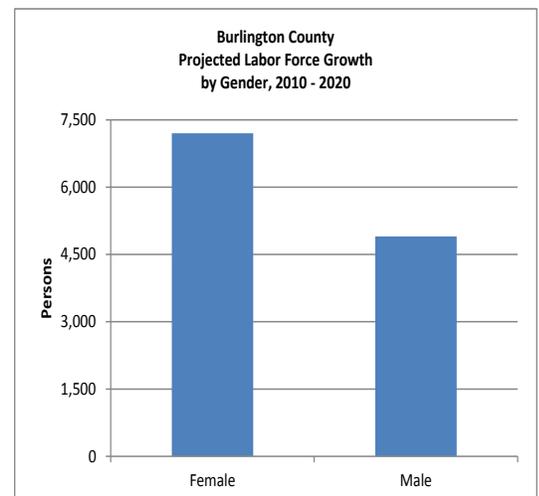
- The Hispanic labor force is expected to increase by 56.6 percent over the decade starting in 2010 while the number of non-Hispanics in the labor force is projected to rise by just 2.0 percent. However, non-Hispanics are projected to account for about 63.6 percent of the county's labor force gain by 2020.

Labor Force Projections



Source: NJLWD, Population & Labor Force Projections

- In Burlington County, a larger proportion of the county's labor force gain is projected to be female (59.5%) than in the state (52.7%), and a smaller proportion is projected to be male (40.5% in Burlington vs. 47.3% statewide).
- Although Burlington County's female labor force (+7,200) is expected to increase more than the male labor force (+4,900) from 2010 to 2020, in 2020 the number of males in the labor force (126,900) is still expected to outnumber females in the labor force (121,300).



Source: NJLWD, Population & Labor Force Projections