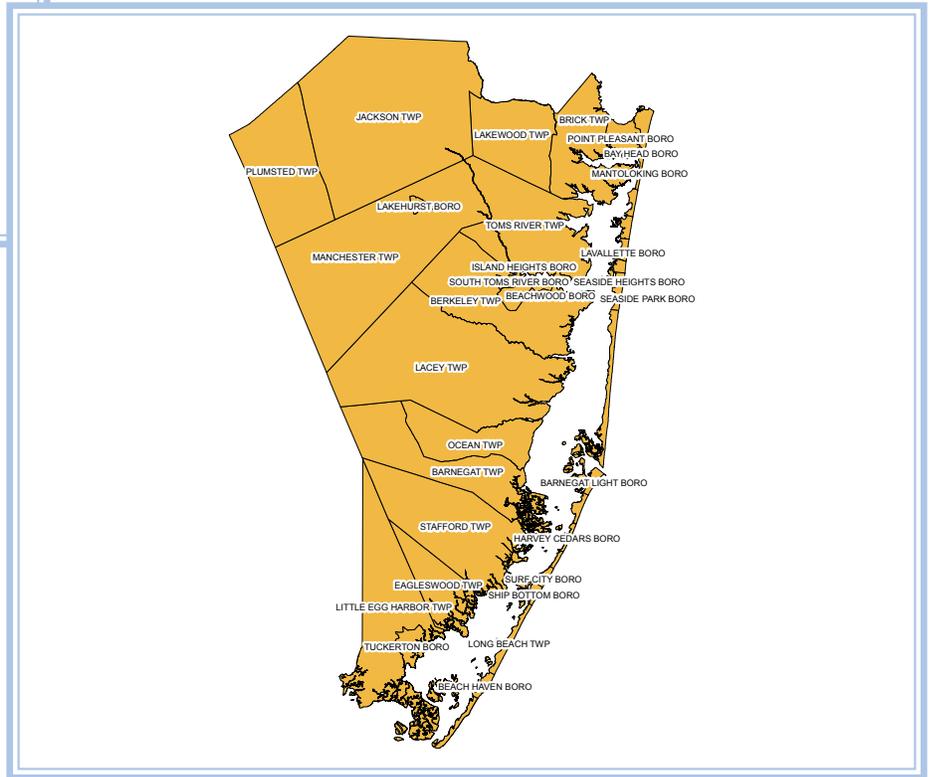
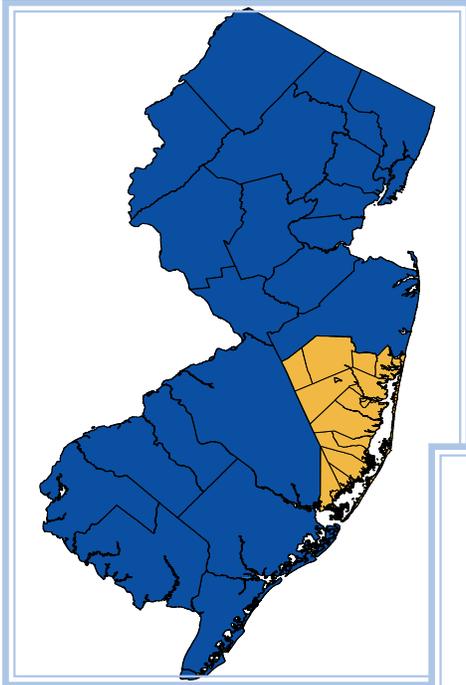


County Community Fact Book

Ocean County Edition



Preface

The Regional Community Fact Book for Ocean County provides a snapshot of its people and its economy. Included are facts and figures on current industry trends, population, unemployment and income. The Fact Book also provides a look into the future by providing the latest population, labor force, industry and occupational projections.

The Regional Community Fact Book series is meant to be a reference for use in local and regional economic development planning and for employment and training providers. Updates to the Fact Book series will be published as more current data becomes available.

Acknowledgements

This publication was prepared by Vin Samuel, Scott Paken and Frank Ferdetta of the Bureau of Labor Market Information, Division of Workforce Research and Analytics. Layout was done by JoAnne Caramelo.

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Population (July 1, 2012 estimate): 580,470

Change from Census 2000: +69,554 or +13.6%

Percent of New Jersey Total: 6.5%

Total Private Sector Employment (2012 Average): 122,516

Percent of New Jersey Total: 3.8%

Change From 2007: -1,311

Largest Industry (2012 Average): Educational and Health Services

Employment: 34,267

Percent of Total County Employment: 28.0%

Private Sector Wage (2012 Average Annual): \$36,370

Percent of New Jersey Average Annual Wage: 62.6%

Change From 2007: +\$1,732

**Industry With Highest Average Annual Wage (2012):
Information: \$63,424**

Per Capita Personal Income (2012): \$43,200

Percent of New Jersey Per Capita Income: 78.6%

Rank Among New Jersey Counties: 19

**Number of Unemployment Insurance
Claimants (2013 Annual Average): 5,359**

Unemployment Rate: (2013 Annual Average): 8.5%

5-Year High (2010): 10.2%

5-Year Low (2008): 8.5%

New Jersey Rate (2013): 8.2

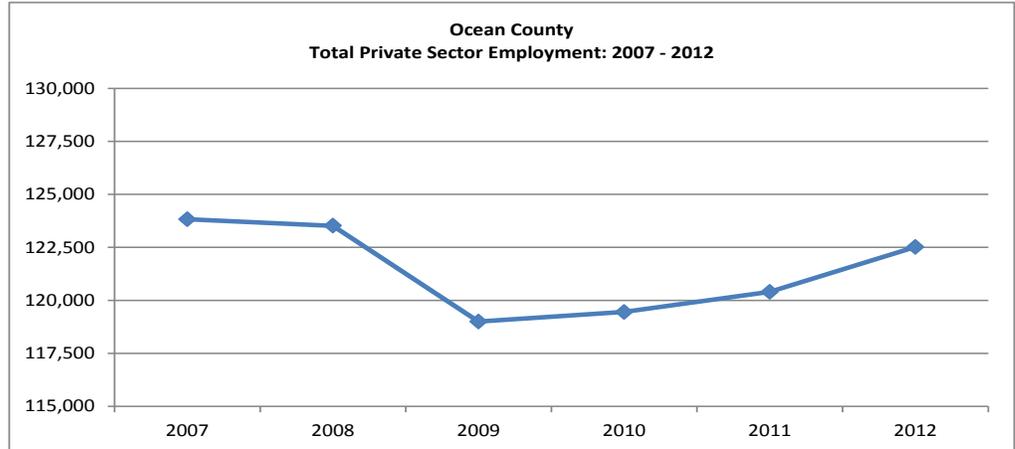
Building Permits (Total Residential, 2012): 1,125

Rank Among New Jersey Counties: 6

Building Permits (Single-Family Residential, 2012): 937

Rank Among New Jersey Counties: 1

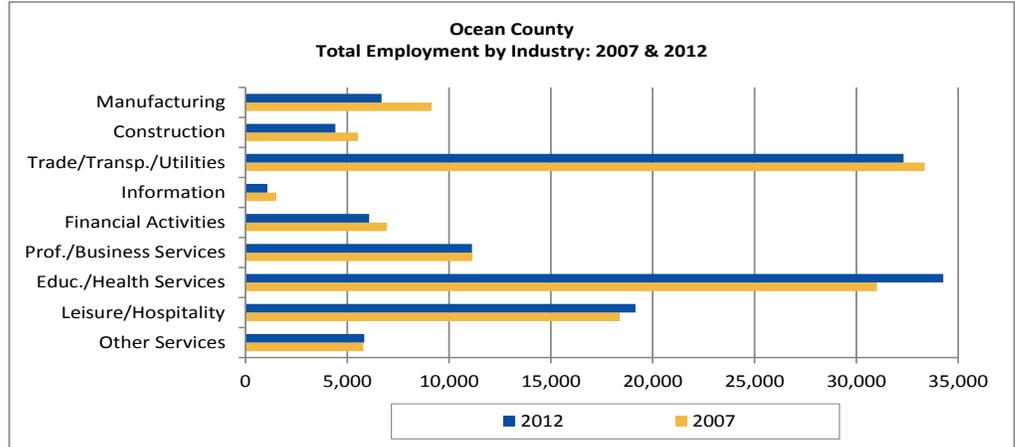
*County
Snapshot*



Source: NJLWD, Quarterly Census of Employment and Wages

- Ocean County's private sector employment lost 1,311 jobs from 2007 to settle at 122,516 jobs in 2012. This 1.1 percent decline was much smaller than the 4.7 percent downturn statewide. During the period, the county faced recessionary employment declines in 2007 and 2008 (-4,829 total jobs). Private sector employment increased each year since 2009 to add 3,518 jobs through 2012.

Employment

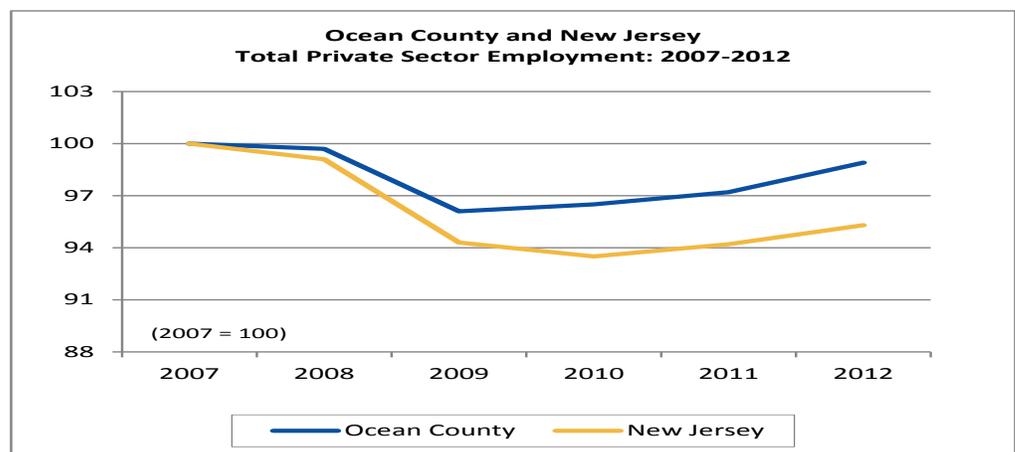


Source: NJLWD, Quarterly Census of Employment and Wages

- With 33,865 or 28.1 percent of Ocean County's employment in 2012, educational and health services continues to be Ocean County's largest employment sector in 2012. Trade, transportation and utilities is the county's second-largest employment sector accounting for 26.4 percent of private sector employment. The sector lost its top-ranking spot in 2009 due in part to a recessionary decline of 1,767. With just 1,080 jobs, information was the smallest employment sector within the county in 2012.

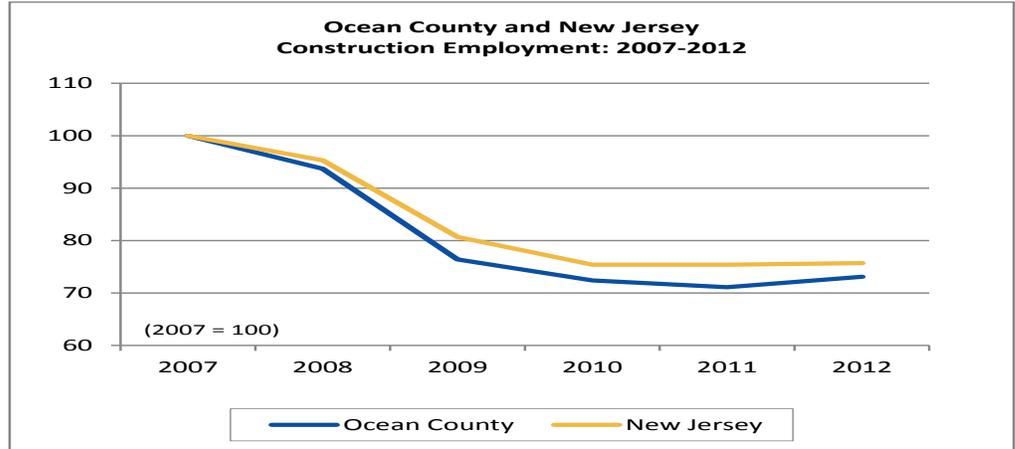
Industry Trends

- From 2007 to 2012, Ocean County's private sector payrolls declined by 1.1 percent. In comparison, statewide payrolls dropped by 4.7 percent during the same period. The county faced recessionary employment declines in 2008 and 2009 then rebounded, adding jobs each year through 2012. In comparison, the state lost jobs during each of the first three years of the period (-6.5%) before improving in 2011 and 2012.
- Since 2007, Ocean County's largest job gains have been in the educational and health services (+3,253) and leisure and hospitality (+766) industry sectors. Employment in these service industries expanded to meet the increasing demands for goods and services created by a population that has grown by 13.6 percent from 2000 to 2012.
- Construction jobs in Ocean County declined by 26.9 percent from 2007 to 2012; this was a steeper rate than the 21.7 percent decline realized statewide. The loss of construction jobs is a reflection of the construction slow-down derived by the economic recession which deeply impacted Ocean County, a top-ranking county for residential building activity. Ocean County had led the state since 1997 for the number of single-family residential building permits authorized each year. Although the county's permitting activity had been declining slightly since the early 2000s, the sharp drop in demand for new construction caused by the recent recession pushed the number of single-family units authorized in Ocean County to a low of 759 in 2011. The number of single family authorizations was up in 2012 and 2013 which could be a positive indicator for the county's construction employment.
- Since 2007 employment in Ocean County's manufacturing sector declined by 19.9 percent compared with a similar decline of 21.7 percent statewide. The manufacturing sector has a smaller employment base in the county than in the state accounting for 3.6 percent of Ocean County's private sector employment compared with 7.6 percent of jobs statewide.

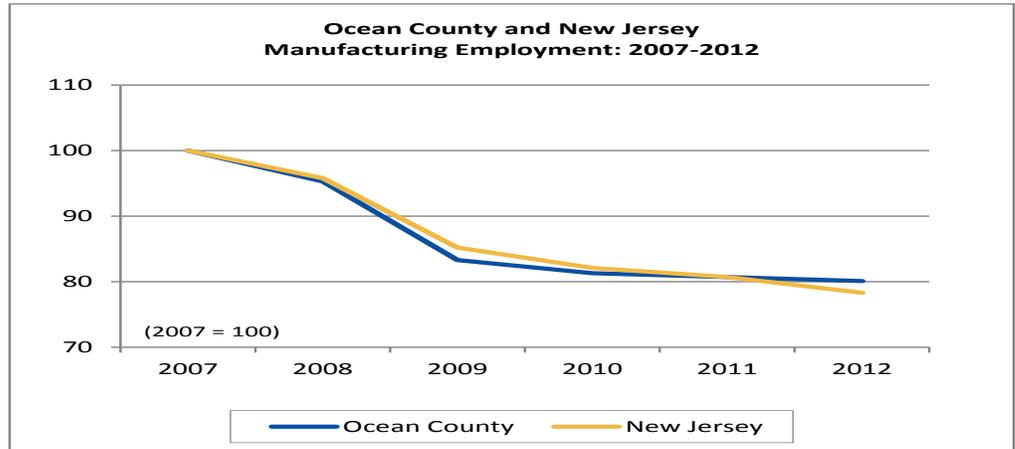


Source: NJLWD, Quarterly Census of Employment and Wages

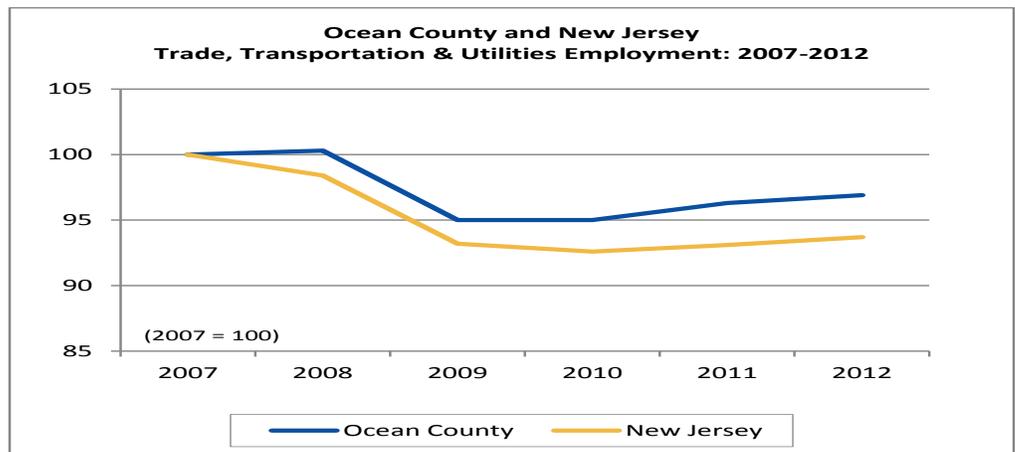
Industry Trends



Source: NJLWD, Quarterly Census of Employment and Wages

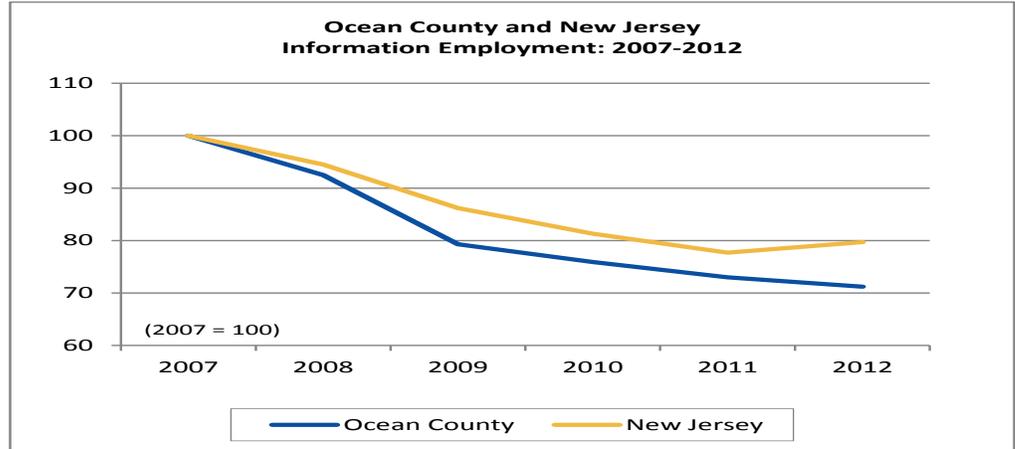


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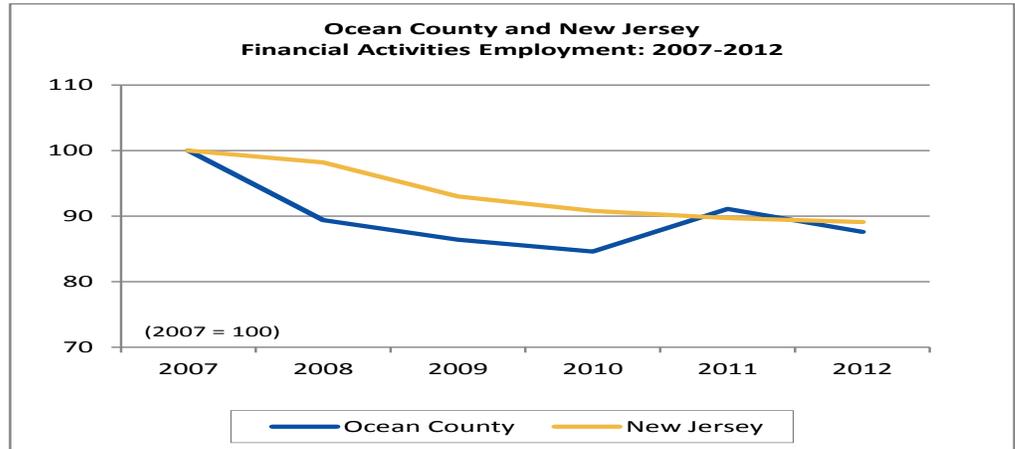


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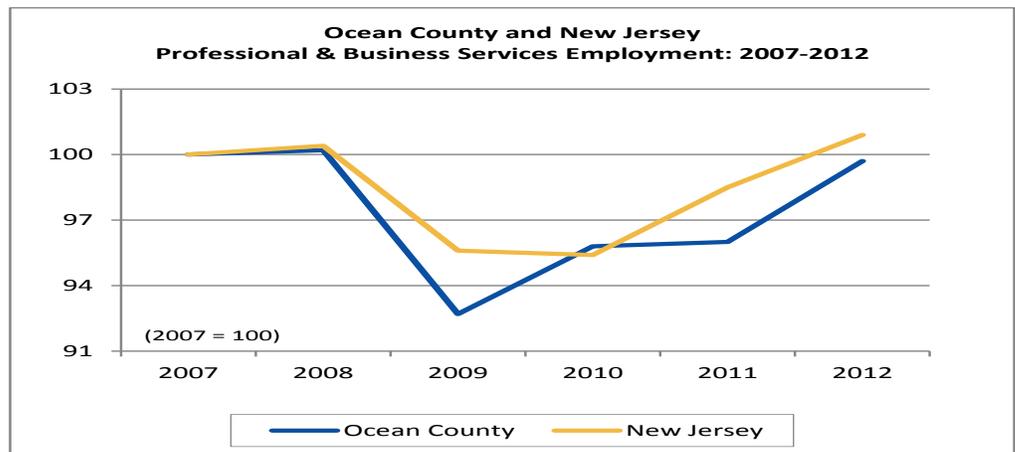
Industry Trends



Source: NJLWD, Quarterly Census of Employment and Wages

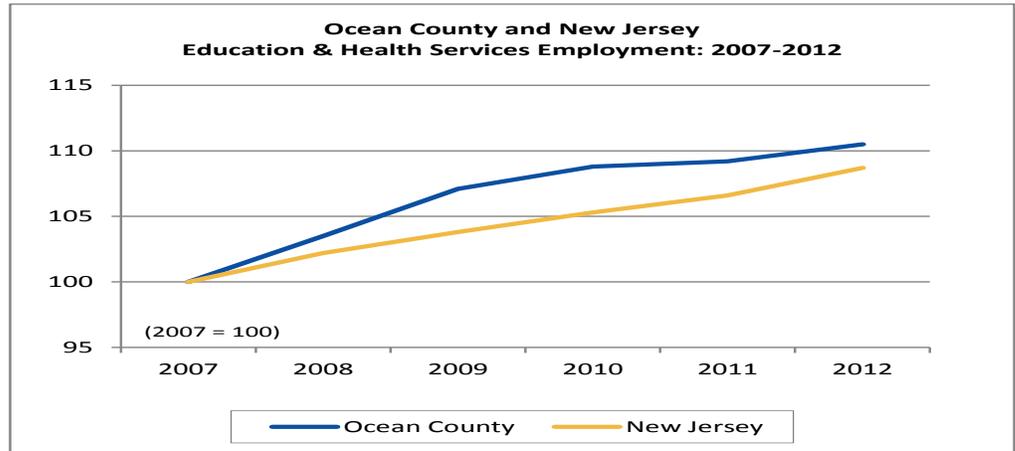


Source: NJLWD, Quarterly Census of Employment and Wages

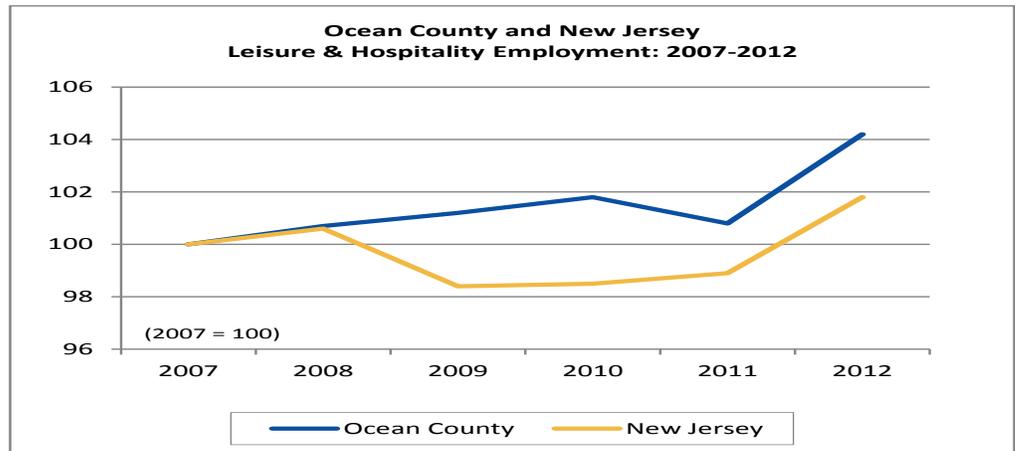


Source: NJLWD, Quarterly Census of Employment and Wages

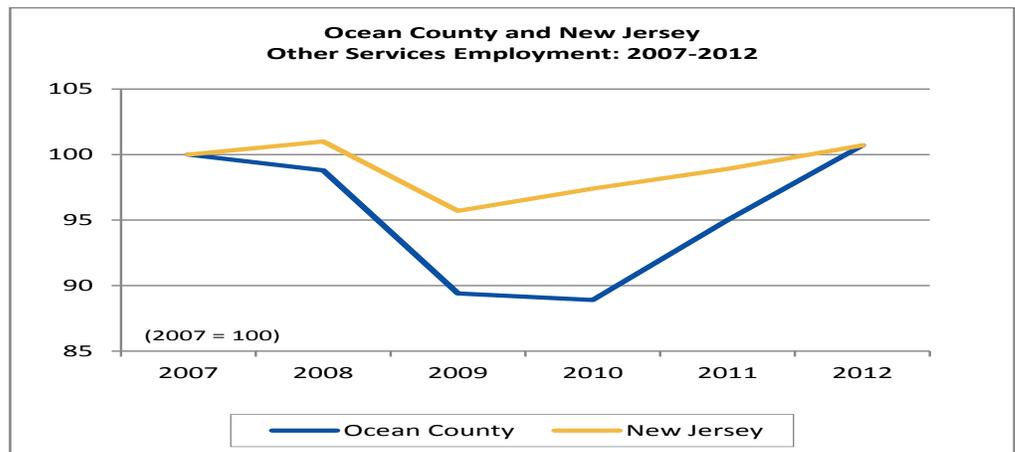
Industry Trends



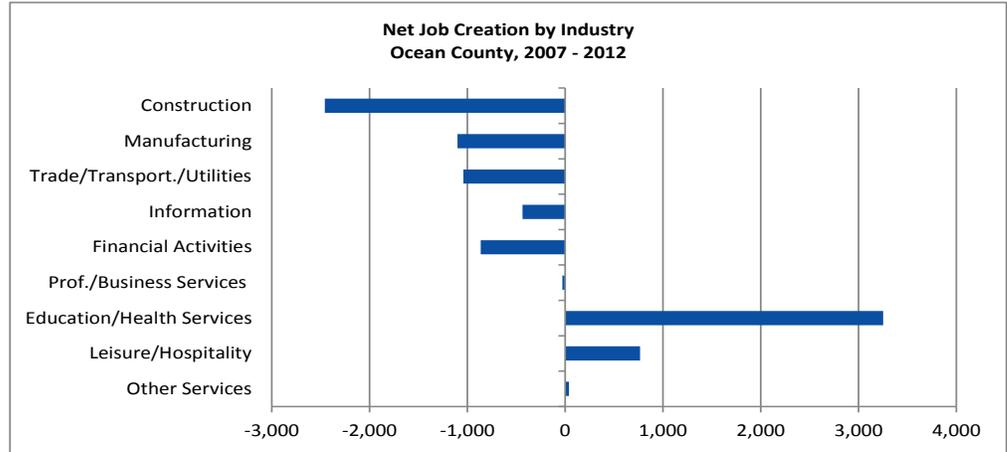
Source: NJLWD, Quarterly Census of Employment and Wages



Source: NJLWD, Quarterly Census of Employment and Wages



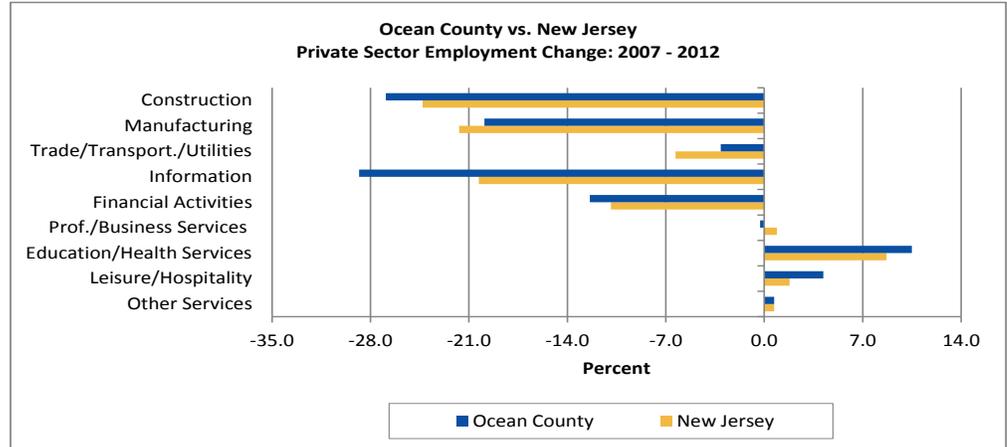
Source: NJLWD, Quarterly Census of Employment and Wages



Source: NJLWD, Quarterly Census of Employment and Wages

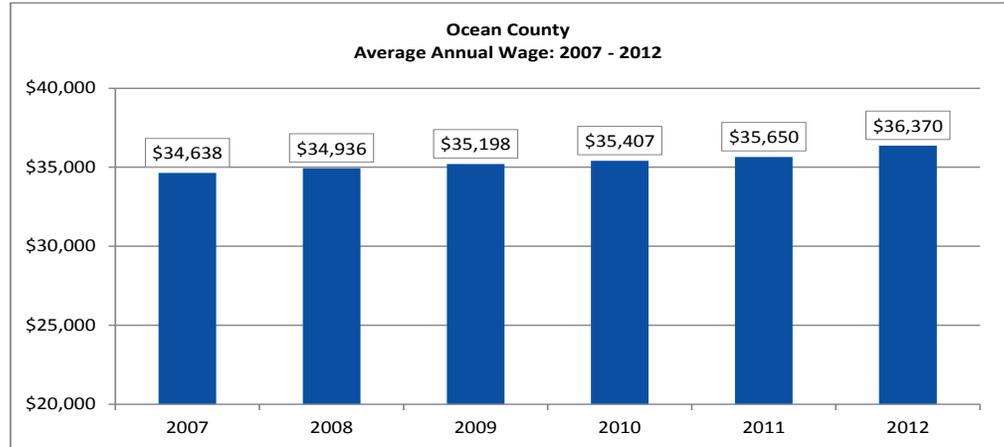
- Increased demand for services, brought about by rapid population growth helped boost the county's payrolls in educational and health services and leisure and hospitality during the 2007-2012 period. However, as the single-family housing market has been an underlying strength of the county's economy, the sharp recessionary decline in residential and commercial building deeply impacted the county's construction sector which lost 2,457 jobs over the period.

Employment Gains and Losses



Source: NJLWD, Quarterly Census of Employment and Wages

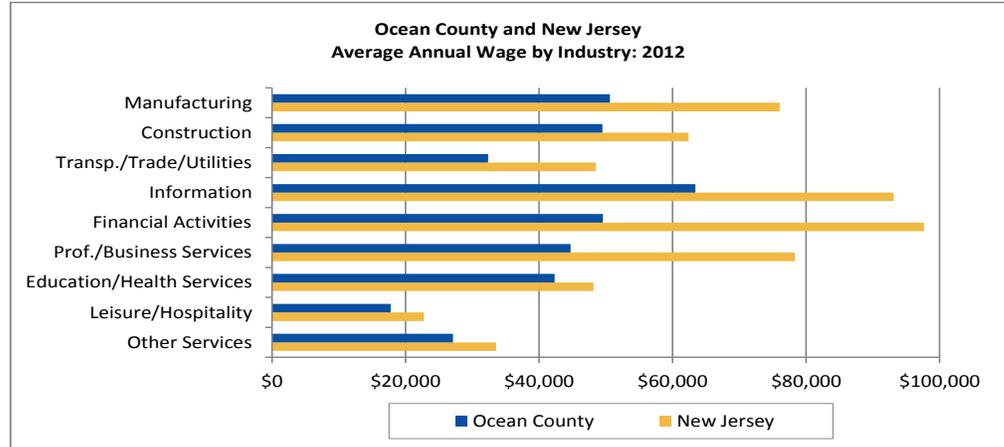
- Ocean County's employment gains in educational and health services and leisure and hospitality (+10.5% and +4.2%, respectively) outpaced statewide employment growth in those sectors (+8.7% and +1.8%, respectively). Some sectors that didn't fare as well as their statewide counterparts were construction (-26.9% vs. -24.3%, statewide), and financial activities (-12.4% vs. -10.9%, statewide).



Source: NJLWD, Quarterly Census of Employment and Wages

- Ocean County's annual average private sector wage rose to \$36,370 in 2012, an increase of \$1,732 or 5.0 percent from 2007. Two industries are largely responsible for the county's annual average wage being lower than the state's: the county has greater percentages of its employment in the retail trade industry and in leisure and hospitality than the state. Many jobs in these industries are typically part-time and therefore tend to pay lower wages.

Wages

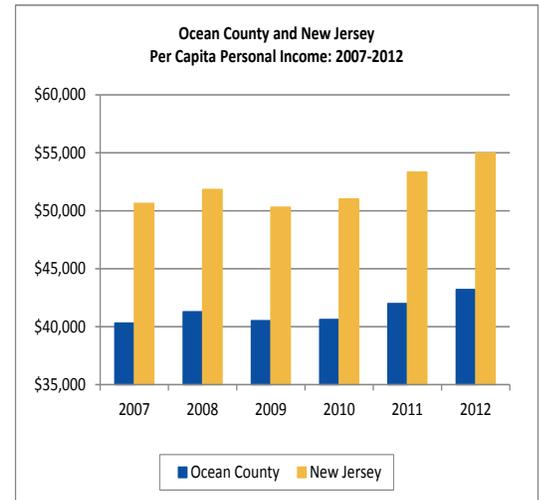


Source: NJLWD, Quarterly Census of Employment and Wages

- By sector, the average annual wage in Ocean County lagged the state in every category. Although workers in the county's information sector had the highest annual average wage (\$63,424), this was \$29,694 lower for workers in the same industry statewide (\$93,118). Manufacturing workers in the county received the second highest average annual wage (\$50,622). Workers in the leisure and hospitality sector had the lowest average annual wage (\$17,760) due to the part-time and seasonal nature of many of the jobs.

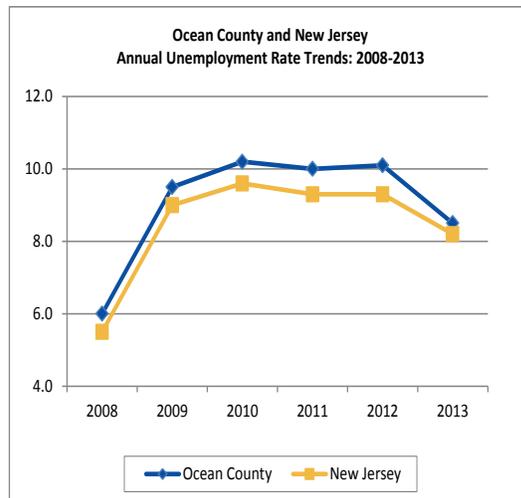
Per Capita Personal Income

- In 2012, Ocean County had a per capita personal income (PCPI) of \$43,200, ranking 18th among the state's 21 counties. The county's PCPI was 78.6 percent of the state's average of \$54,987 and 99 percent of the national average of \$43,735. In 2009 PCPI experienced a recessionary decline at both the county and state level. Overall the county's PCPI increased by 7.2 percent since 2007.
- From 2011 to 2012, all of the three major components of personal income: net earnings (+3.4%), dividends, interest and rent (+7.3%), and personal current transfer receipts (+1.0%) increased. The PCPI trend in the county was similar to that in the state where net earnings (+3.4%) and dividends, interest and rent (+5.5%) and personal current transfer receipts (+1.1%) increased from a year earlier. Personal current transfer receipts include such as welfare benefits, social security and veteran's benefits.



Source: U.S. Bureau of Economic Analysis

Unemployment Rates



Source: NJLWD, Local Area Unemployment Statistics

- From 2008 through 2013, Ocean County's unemployment rate was higher than the state's rate. During this time, the county's annual average unemployment rate ranged from a high of 10.2 percent in 2012 to a low of 6.0 percent in 2008. The national recession that began in December 2007, has caused the area's unemployment rate to increase substantially over the last few years. The unemployment rate in both the state and county faced recessionary increases in 2009 and 2010 before declining each year through 2013.
- From 2008 to 2013, Ocean County's labor force expanded by 5,700 or 2.2 percent, compared with a growth rate of 2.2 percent for the state. Strong population growth in Ocean County was the major factor which increased the size of the county's civilian labor force.

Characteristics of the Unemployed New Jersey vs. Ocean County: 2013

Category	Ocean County		New Jersey	
	Annual Average 2013	Percent of Total	Annual Average 2013	Percent of Total
Total Insured Unemployed	5,359	100.0%	83,055	100.0%
By Gender				
Male	3,153	58.8%	46,865	56.4%
Female	2,206	41.2%	36,190	43.6%
By Race				
White	4,680	87.3%	50,627	61.0%
Black	261	4.9%	16,476	19.8%
Asian	54	1.0%	3,097	3.7%
Other	364	6.8%	12,855	15.5%
By Ethnicity				
Hispanic	405	7.6%	17,438	21.0%
Not Hispanic	4,347	81.1%	56,860	68.5%
Chose Not To Answer	607	11.3%	8,757	10.5%
By Age of Claimant				
Under 25	469	8.8%	7,403	8.9%
25 through 34 years	1,202	22.4%	19,036	22.9%
35 through 44 years	980	18.3%	16,857	20.3%
45 through 54 years	1,259	23.5%	19,569	23.6%
55 through 64 years	975	18.2%	14,260	17.2%
65 years and over	474	8.8%	5,930	7.1%
By Industry				
Construction	774	14.4%	8,542	10.3%
Manufacturing	262	4.9%	5,665	6.8%
Trade, Transportation, Utilities	1,103	20.6%	16,788	20.2%
Wholesale Trade	216	4.0%	4,163	5.0%
Retail Trade	707	13.2%	8,858	10.7%
Information	67	1.3%	1,432	1.7%
Financial Activities	257	4.8%	4,061	4.9%
Professional & Business Services	840	15.7%	16,656	20.1%
Educational and Health Services	782	14.6%	10,376	12.5%
Leisure and Hospitality	618	11.5%	8,712	10.5%
Other Services	156	2.9%	2,209	2.7%

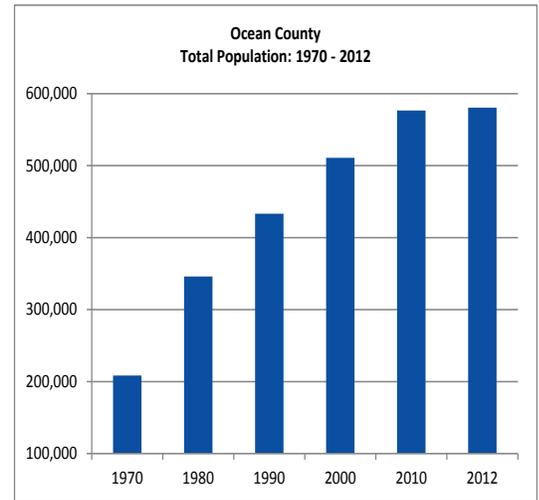
Source: NJLWD

- The number of Ocean County unemployment insurance claimants declined by 633 persons or by 10.6 percent from 2012 to 2013. In 2013 all industries except manufacturing had fewer claimants than in 2012. The increase in manufacturing was negligible (+0.8%).
- The greatest differences between unemployment insurance claimants in the county and in the state in 2013 are in race and ethnicity. Ocean County had lower percentages of minority and Hispanic claimants than the state.
- An Ocean County resident that filed a claim for unemployment benefits in 2013 was more likely to be a white, non-Hispanic male between the ages of 45 and 54 who was employed in the trade, transportation and utilities industry.

Characteristics of the Unemployed

Ocean County Community Fact Book

- Since 1970, Ocean County's population grew by 372,000 (+178.4%) to reach an estimated total of 580,470 persons in 2012. From 2000 through 2012 (+69,554), the county's rapid population growth resulted from the county being the top destination in the state for domestic migration, especially among the elderly and retired population.



Source: U.S. Bureau of Census and Population Estimates

Population

Ocean County Racial/Hispanic Origin: 2002 - 2012		
Race	Percent in 2012	Percent in 2002
White	93.1	94.3
Black	3.4	3.2
Asian	1.9	1.5
Multiracial	1.2	0.8
American Indian/Alaska Native	0.3	0.2
Native Hawaiian/Pacific Islander	0.0	0.0
Hispanic Origin (may be of any race)	8.7	5.7

* May not add to 100% due to rounding

Source: U.S. Bureau of Census, Population Estimates

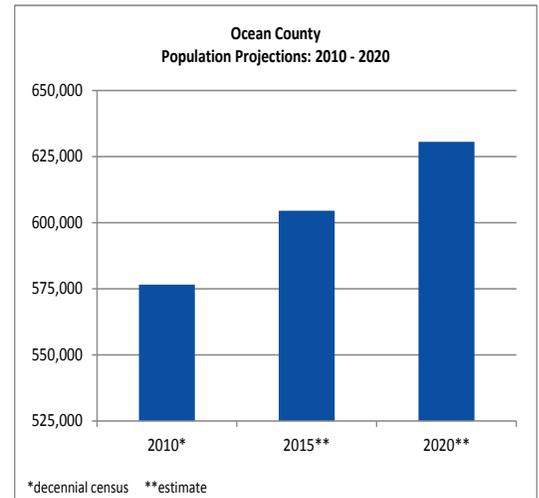
- In 2012, Ocean County's largest racial group was whites which comprised 93.1 percent of county population compared with 73.8 percent statewide. Although Asians account for just 1.9 percent of Ocean's 2012 population, the number of Asian residents in the county increased substantially since 2002 (+2,909 persons or +36.0%). The county's Hispanic population also experienced substantial growth during the past decade (+19,714 persons or +64.3%).

- Ocean County is home to two of the state's most populous municipalities: Lakewood and Toms River rank seventh and eighth, respectively. With a gain of 32,377 residents, Lakewood Township, Ocean's most populous municipality, recorded the largest population increase among the state's municipalities from 2000 to 2012.
- Traditionally a resort-tourist area, the county has evolved into one with an increasing year-round population which includes a large concentration of retirement communities.

Ocean County Ten Largest Municipalities		
Rank	Municipality	Population
1	Lakewood township	92,740
2	Toms River township	92,093
3	Brick township	75,322
4	Jackson township	55,616
5	Manchester township	43,043
6	Berkeley township	41,498
7	Lacey township	27,825
8	Stafford township	26,945
9	Barneгат township	21,418
10	Little Egg Harbor township	20,336

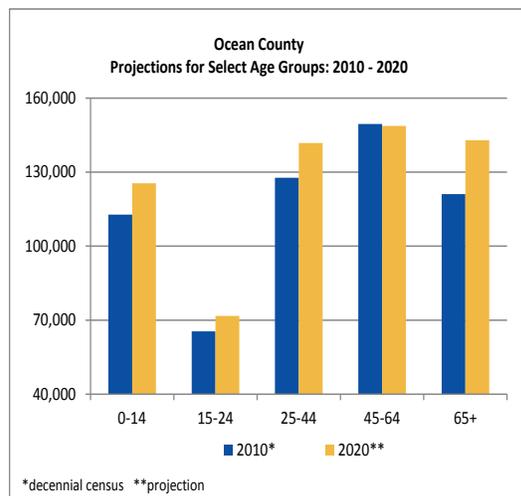
Source: U.S. Bureau of Census, Population Estimates

- Ocean County's population is expected to increase by 54,033 from 2010 to 2020. The county's growth rate of 9.4 percent will make it the fastest growing county in the state over the projections period. In comparison the state's population is expected to grow by 5.1 percent. The projected population increase will result in the county ranking as the sixth most populous county in the state by 2020.



Source: NJLWD, Population & Labor Force Projections

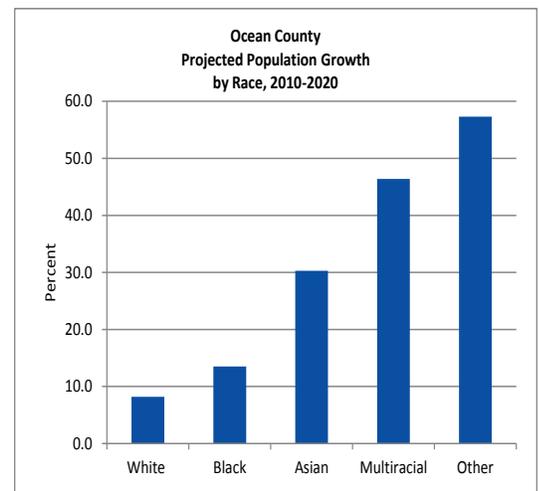
Population Projections



Source: NJLWD, Population & Labor Force Projections

- From 2010 to 2020, Ocean County's population is expected to become increasingly diverse as minority groups are expected to grow faster than their white counterparts. The "other races" (+57.3%) and multi-racial (two or more races) categories (+46.4%) are projected to be the fastest-growing (albeit from a small base). Asians are also projected to grow substantially (+30.3%) in the county. The county's black population is expected to increase by 13.5 percent while the number of white residents is projected to be up by 8.2 percent.

- The county's oldest age group, persons over 65, is expected to grow the fastest and add the most residents (+18.0% or +21,796 persons) through 2020. The youngest age group, 0-14 year-olds (+12,723 persons or +11.3%) and the 25-44 age group (+14,068 persons or +11.0%) are each expected to experience substantial growth of over 10,000 persons by 2020. The largest age group, 45-64 year-olds, is the only age group expected to decline (-0.5% or -817 persons).



Source: NJLWD, Population & Labor Force Projections

Ocean County Community Fact Book

Ocean County, 2010 - 2020 Projected Employment Change By Industry

Industry Title	2010 Jobs	2020 Jobs	Change: Number	Change: 2010-2020 Percent	
				Total	Annual
Total Nonfarm Employment	152,800	171,100	18,300	12.0	1.1
Healthcare and Social Services	31,850	37,500	5,650	17.8	1.6
Construction	6,950	9,750	2,800	40.4	3.5
Accommodation and Food Services	13,400	15,750	2,350	17.6	1.6
Retail Trade	25,600	27,500	1,900	7.3	0.7
Professional, Scientific and Technical Services	5,700	7,100	1,400	24.8	2.2
Other Services	6,800	8,050	1,250	18.1	1.7
Administrative and Waste Services	5,500	6,500	1,000	17.6	1.6
Educational Services	4,200	5,150	950	22.3	2.0
Wholesale Trade	3,250	3,750	500	15.4	1.4
Arts, Entertainment and Recreation	5,550	6,050	500	8.2	0.8
Real Estate and Rental and Leasing	2,250	2,650	400	15.7	1.5
Utilities	1,200	1,550	350	27.5	2.5
Finance and Insurance	4,000	4,350	350	8.9	0.9
Transportation and Warehousing	2,400	2,700	300	11.0	1.0
Natural Resources and Mining	100	150	50	43.3	3.7
Management of Companies and Enterprises	250	300	50	9.9	1.0
Information	1,250	1,100	-150	-12.2	-1.3
Manufacturing	4,550	4,200	-350	-7.9	-0.8
Government	27,900	27,100	-800	-2.7	-0.3

Note: Total nonfarm employment excludes self-employed and unpaid family workers

Percent Changes are based on unrounded data

Source: NJLWD, *Industry and Occupational Projections*

Industry Projections

- From 2010 to 2020, Ocean County is projected to add 18,300 new jobs. Total employment is expected to increase by 12.0 percent (the largest growth rate in the state) for an average annual increase of 1.1 percent over the decade. In comparison, employment statewide is projected to increase by 8.0 percent.
- The healthcare and social services industry in Ocean County is projected to add the most jobs, 5,650, and grow at a rate of 1.6 percent per year. The employment gain in healthcare and social services is anticipated to account for 30.9 percent of the county's job gain through 2020.
- Government (-800 jobs) and manufacturing (-350 jobs) are projected to have the largest employment declines in Ocean County over the 10-year projections cycle.

Ocean County Community Fact Book

Ocean County Occupations with the Most Projected Job Openings, 2010-2020

Occupation	Annual Average Job Openings			2011	Skill Level ²	Outlook
	Total ¹	Growth	Replacements	Annual Wage		
Cashiers	350	30	320	20,970	Low	Stable
Waiters and Waitresses	290	70	220	22,850	Low	Growing
Retail Salespersons	280	80	200	27,290	Low	Growing
Combined Food Preparation and Serving Workers, Including Fast Food	160	70	90	20,490	Low	Growing
Receptionists and Information Clerks	160	60	100	27,970	Low	Growing
Registered Nurses	140	60	80	77,100	High	Growing
Office Clerks, General	90	40	50	31,600	Low	Growing
Stock Clerks and Order Fillers	90	0	90	24,120	Low	Declining
Teacher Assistants	90	20	60	27,040	Low	Growing
Child Care Workers	80	20	60	22,300	Low	Growing
Customer Service Representatives	80	30	50	36,340	Low	Growing
First-Line Supervisors/Managers of Retail Sales Workers	80	10	70	48,680	Low	Stable
Home Health Aides	80	60	20	24,280	Low	Growing
Landscaping and Groundskeeping Workers	80	40	40	25,890	Low	Growing
Carpenters	70	40	30	49,730	Low	Growing
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	70	10	50	28,240	Low	Stable
Personal and Home Care Aides	70	60	10	25,050	Low	Growing
Amusement and Recreation Attendants	60	10	60	19,450	Low	Growing
Bartenders	60	20	40	24,760	Low	Growing
Elementary School Teachers, Except Special Education	60	20	50	64,060	High	Growing
First-Line Supervisors/Managers of Office and Administrative support Workers	60	20	40	55,570	Low	Growing
Secondary School Teachers, Except Special and Vocational Education	60	0	60	67,220	High	Declining
Food Preparation Workers	50	10	40	21,060	Low	Growing
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	50	10	40	21,210	Low	Growing
Licensed Practical and Licensed Vocational Nurses	50	10	30	51,890	Moderate	Growing

1. "Growth" and "Replacements" may not add to "Total" due to rounding.

2. High Skills: Associate's degree or higher.

Moderate Skills: Long-term on-the-job training, work experience or post secondary/vocational/technical training.

Low Skills: Short-term or moderate-term on-the-job training, including up to 12 months of on-the-job experience and informal training.

3. INA = Information not available.

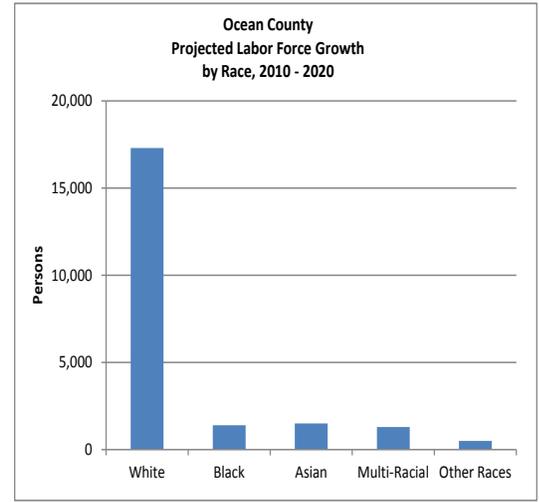
Source: NJLWD, Industry and Occupational Projections and Occupational Employment Statistics (OES) Wage Survey

- Ocean County's expected total annual job openings (6,160) through 2020 are projected to account for 4.6 percent of statewide annual job openings (132,940). The county's 25 top-ranked occupations by annual job openings are anticipated to provide 2,710 jobs and account for 44.8 percent of Ocean's total annual job openings.
- Most of the county's occupations with the highest replacement needs tend to require lower skills and pay lower wages. These include jobs such as cashiers, retail salespersons and waiters and waitresses. In comparison, the occupations which require higher level skills (registered nurse, elementary school teachers, and secondary school teachers) command the highest annual salaries among the top occupations with the most projected job openings from 2010-2020.

**Projected
Occupational
Demand**

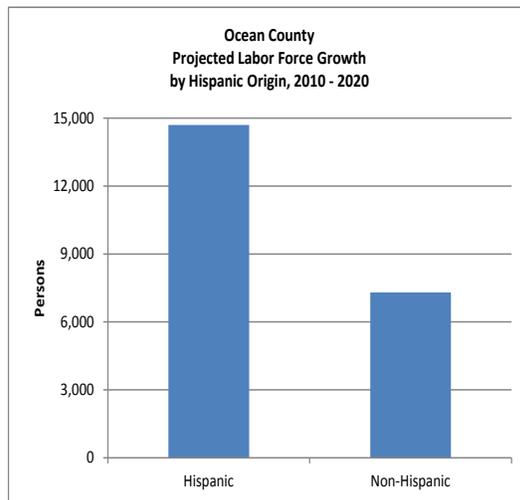
- From 2010 to 2020 the county's labor force is projected to increase by 22,000 persons or 8.2 percent. Although whites are expected to add the most persons (+17,300) and account for the largest share (78.6%) of Ocean County's labor force increase, they are expected to be the slowest-growing racial group (+6.9%). The smallest groups, multi-racial persons (+68.4%) and persons of other races (+62.5%), are expected to be the fastest-growing.

Note: Multi-racial refers to persons who are of two or more races. "Other races" includes American Indian/Alaskan Native, and Native Hawaiian/Pacific Islander.



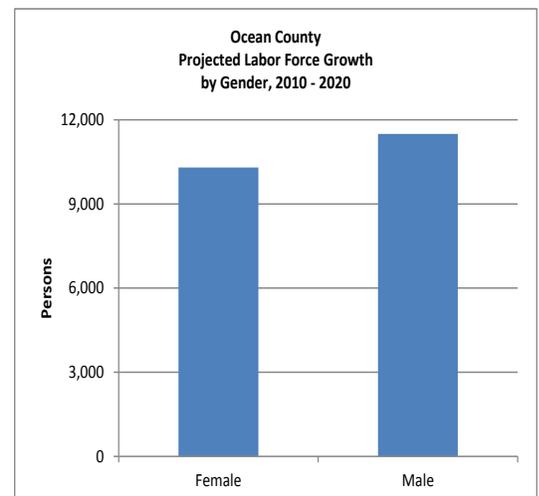
Source: NJLWD, Population & Labor Force Projections

- Hispanics are projected to account for 66.8 percent of the increase in Ocean County's labor force. Statewide, the Hispanic labor force is projected to grow by 24.2 percent.
- The county's rate of labor force growth for Hispanics (+61.0%) is projected to be significantly higher than that of non-Hispanics (+3.0%). However, non-Hispanics are still projected to account for the vast majority of the labor force in 2020 (86.6%).



Source: NJLWD, Population & Labor Force Projections

- Over half (52.3%) of the net addition to Ocean County's labor force growth from 2010 to 2020 is projected to be male. The projected growth rate in the county's female labor force is 8.1 percent, a rate slightly less than that of their male counterparts (+8.3%).



Source: NJLWD, Population & Labor Force Projections

Labor Force Projections