

PUBLIC NOTICE

LAW AND PUBLIC SAFETY

OFFICE OF THE ATTORNEY GENERAL

DIVISION OF ALCOHOLIC BEVERAGE CONTROL

Notice of Action on Petition for Rulemaking

Retail Incentive Program (RIP) Regulation

N.J.A.C. 13:2-24.1

Petitioner: Kevin Marc Schatz, Senior Deputy Attorney General, Chief of the Division of Alcoholic Beverage Control's Enforcement Bureau.

Take notice that on June 6, 2019, the Division of Alcoholic Beverage Control (Division) received a petition for rulemaking from the above-referenced petitioner. The petitioner requests that the Division engage in rulemaking regarding the Retail Incentive Program (RIP) regulation, N.J.A.C. 13:2-24.1.

A notice acknowledging receipt of the petition was published in the New Jersey Register on August 5, 2019, at 51 N.J.R. 1296(a). In accordance with applicable law, the Division reviewed the petition and has determined that additional time is needed to deliberate about this petition. Time is needed to further review the materials submitted by the petitioner, to conduct research on past and present trade practices, and to engage with stakeholders by giving them an opportunity to provide written and/or oral comments to the Division for its consideration.

Upon conclusion of the deliberations, the results of which shall be mailed to the petitioner and submitted to the OAL for publication in the Register, the Division shall either deny the petition or grant the petition. If the Division grants the petition, it shall then initiate a rulemaking proceeding within 90 days, unless additional time is needed.

Accordingly, pursuant to N.J.A.C. 1:30-4.2(a)3, this matter will be referred for further deliberation for a period not to exceed 90 days.

A copy of this public notice has been mailed to the petitioner as required by N.J.A.C. 1:30-

4.2(d).