



# New Jersey Governors We Value Our Veterans *Employer Award* Application

**Employer Name:** \_\_\_\_\_

**Point of Contact:** \_\_\_\_\_

**Please check off the initiatives your town has completed and briefly explain how:**

- Provide parking spots for Purple Heart Recipients and Disabled Veterans (5)**

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- Host a recognition ceremony on Veterans Day or other military related dates thanking the military and/or Veterans for their service (15)**

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- Create a Military Family Day at place of Employment i.e. BBQ, Picnic, Luncheon, etc.... (20)**

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- **Recognize the Military employees as well as the Veterans on company website and other social media platforms and company newsletters (5)**

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- **Include the Department of Military and Veterans Affairs link on the company website (5)**

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- **Employee discount or tickets to an event or some token of appreciation (10)**

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- **Retail outlets offer a special discount for all military and Veterans (10)**

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- **Statewide convenience stores offer free coffee on Veterans Day (10)**

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- **Care packages sent to families left behind during deployment (10)**

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- **Bring your military family to work day (10)**

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- **Make a company “military donation day” to your favorite military non-profit (15)**

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- **Breakfast with the Boss for all employees who are serving or who have served (10)**

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- **Partnering with ESGR with a Statement of Support signing (10)**

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- **Incorporate a Wall of Heroes in the company lobby or on prominent display in the building (10)**

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- **Insert the word Veteran on Veteran employee signature block/cards (5)**

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○ **Your own way of supporting Veterans (10)**

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Total number of points out of 160: \_\_\_\_\_

*\*In order to receive the award – the employer must have at least **55 points***

*\*Initiatives must be completed during the dates November 1, 2018 – December 31, 2019*

