

For Immediate Release: June 1, 2015

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## **MEDIA ADVISORY**

The NJWELL program's *Inaugural Mid-Day Move* – in which hundreds of State employees will walk for 1 mile around the State House to promote wellness – will take place **Wednesday**, **June 3**, at noon. **NJWELL** is an incentive-based wellness program for subscribers and spouses/partners enrolled in the State Health Benefits Program and School Employees Health Benefits Program. The mission of NJWELL is to incentivize public employees to make healthy lifestyle choices that will contain future healthcare costs and provide a productive, healthy workforce. The YMCA of Trenton will conduct a pre-walk warm-up beginning at noon followed by remarks from New Jersey State Treasurer Andrew Sidamon-Eristoff. The State agency with the highest participation will receive a certificate of recognition from the Treasurer.

**Who:** State Treasurer **Andrew Sidamon-Eristoff** will give opening remarks along with the Division of Pensions and Benefits Acting Director **Florence Sheppard**. Nearly 2,000 State Health Benefits Program members and their spouses/partners have registered for the event.

**What:** NJWELL Mid-Day Move is a 1-mile walk for members around the State House Capital Complex. Approximately 20 vendors will be stationed along the route to provide information on healthy lifestyle choices.

When: Wednesday, Jun. 3, from 12:00 to 2:00 pm.

**Where:** Beginning in front of the State House in Trenton, the NJWELL Mid-Day Move will then go west along West State Street to the State Capitol Plaza, continue behind the State House Complex, pass the War Memorial, Old Barracks and Thomas Edison State College, before ending at the State House.

**Press:** Open. There will be ample opportunity for photos of the warm-up, the walk, and the speech by the Treasurer.