

MATERNAL & INFANT HEALTH INNOVATION CENTER COMMUNITY ENGAGEMENT

The NJEDA contracts with the John S. Watson Institute for Urban Policy and Research at Kean University to lead community engagement efforts in Trenton to inform the development of MIHIC.

The intention is to gather feedback from community members on the needs of Trenton residents and ways they would like the MIHIC to respond to those needs. This method of community engagement and understanding of Trenton's resident experience is invaluable to the design and development of the Center.

Community engagement efforts have been primarily focused on integrating and understanding the lived experience of the targeted Trenton population.

The Watson Institute has facilitated interactive, iterative, and open dialogues with Trenton stakeholders and residents since March of 2022. NJMIHIA will continue to incorporate community feedback for the duration of MIHIC construction and beyond.



To date, the John S. Watson Institute has created and distributed a robust survey totaling 800 recorded responses from Trenton community members; tabled at Nurture NJ Family festivals and Trenton events; and held numerous community convening and focus groups throughout the city.

These community events have advised on the MIHIC location and services. Additionally, NJMIHIA has hosted live webinars and meetings to discuss community resources and boost community engagement.

