

OPERATIONS NJMIHIA STAFF



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Since its inception in March 2024, MIHIA has focused on laying the foundation for executing the Authority's mission, vision, and goals. This includes staffing of the NJMIHIA team, reorganizing the NJMCQC under NJMIHIA, as well as, establishment of an Audit Committee and working groups to assist and advise the MIHIA Board. Strategic communication included the establishment of NJMIHIA logo, branding and social media presence, and creating a foundation for this one-of-a-kind authority to function and thrive.

Collaborating with the First Lady's office, NJMIHIA successfully created a comprehensive and innovative brand kit, including a strategically-curated visual identity and establishment of social media handles to enhance the Authority's online presence. This partnership marked a significant milestone in NJMIHIA's efforts to establish a unique and influential identity.