Assessment Packet for Assessment and Approval of Doula Trainings for NJ FamilyCare Community Doula Enrollment

The Maternal and Infant Health Innovation Authority (NJMIHIA), the NJ Department of Human Services (NJDHS) and NJ Department of Health (NJDOH) invite all Doula Training Organizations interested in having their training listed as an Approved Training for NJ FamilyCare doula enrollment to share information through this formal Assessment and Approval process.

Important! Only Doula Training Organizations should complete the Assessment packet. Individual doulas should not complete a packet on behalf of their Organization they trained with.

In this document, "training" refers to comprehensive doula education overseen by the doula organization which includes both classroom and practical elements (see *Rubric* for definitions).

This Assessment Packet should include complete versions of the following:

- Acknowledgement by Doula Training Organization Submitting an Assessment Packet for their Training
- Rubric for Assessment of Doula Trainings for NJ FamilyCare Community Doula Enrollment
- Associated documentation provided in an Appendix:
 - **Syllabus** high-level description of the classroom component of your training that includes an outline of the course expectations, list of covered topics, and description of any independent learning assignments
 - **Single-page documentation** blank template of documentation that your organization uses to demonstrate completion of all elements—classroom and practical of the training (see *Rubric* for definitions).

The complete digital Assessment package should be in the form of a single PDF and emailed to <u>doula@njmihia.gov</u>

Are you a Doula Training Organization looking for technical assistance with completion of this Assessment Packet or questions? Email MIHIA at <u>doula@njmihia.gov</u>. Support is available in English and Spanish. MIHIA works with NJDOH to coordinate all doula training initiatives and provide this technical assistance.

Acknowledgement by Doula Training Organization Submitting an Assessment Packet for their Training

Name of Doula Training Organization	New Jersey Maternal and Infant Health Innovation Authority
Address (Street address, City, State)	225 East State Street, 2nd Floor West Trenton, NJ 08625
Name of Doula Training for Assessment	NJMIHIA Community Based Doula Training
Point of Contact for Doula Training (Name, Title, Phone, Email)	Pamela Taylor, Senior Advisor,
	Cindy Cortez, Administrative Assistant,

If our training (named above) is approved and listed in the *Approved Trainings for Enrollment as a NJ FamilyCare Community Doula* PDF document,

- 1. We agree to maintain and update the "Point of Contact for Doula Training" to support in the enrollment of our doula trainees as NJ FamilyCare community doulas.
 - This Point of Contact will be able to validate documentation NJ FamilyCare receives from doula applicants from your organization.
 - Changes to the contact will be emailed to <u>doula@njmihia.gov</u> with the Subject line: "[Organization]: Changes to NJ FamilyCare Approved Trainings Point of Contact".
- 2. We agree to share any updates to our single-page documentation for the approved training, in advance of when the documentation is used for doula trainees.
 - Changes to the documentation will be emailed to <u>doula@njmihia.gov</u> with the Subject line: "[Organization]: Changes to NJ FamilyCare Approved Training documentation".
- 3. We agree to be responsive of NJMIHIA/NJDHS/NJDOH inquiries.
- 4. We acknowledge that our approved training will not automatically transfer to the next *Approved Trainings* PDF document.
 - To remain on the *Approved Trainings* PDF, we acknowledge that the need for resubmission of a complete Assessment Packet every three years, and an annual Attestation Form for the intervening years.
 - We will inform <u>doula@njmihia.gov</u> whenever there are significant changes to Training requirements.

This Acknowledgement is completed and signed by a Doula Program Administrator (a staff member responsible for the training associated with this Assessment Packet).

Signature: Pamela	Taylor
Date: 7/14/2025	
Name: Pamela Taylor	
Title: Senior Advisor	
Phone:	
Email:	

Rubric for Assessment of Doula Trainings for NJ FamilyCare Community Doula Enrollment

Use: This *Rubric* is intended to assess a Doula Training Organization's training. This *Rubric* will first be completed by Doula Training Organizations to share information about their training and submitted as part of the Assessment Packet. Individual doulas should not complete a packet on behalf of the Organization they trained with but may encourage their Doula Training Organization to apply directly.

Key definitions: Organizations – even among Doula Training Organizations – often use doula training-related terminology differently. To make sure that this process is transparent, consistent, and efficient for Doula Training Organizations, we provide a few key definitions below:

- **"Training"** In this document, "training" is used to refer to a comprehensive doula education overseen by the doula organization that includes both classroom and practical elements.
 - In order to be approved for the purposes of NJ FamilyCare enrollment, a Training must include both classroom and practical training requirements. Detailed requirements are described in this rubric.
- "Birth experience" In this document, "birth experience" is used to refer to a practical requirement of the training meeting this definition: The doula trainee must provide inperson birth support in a birthing facility. The doula trainee must actively participate, applying emotional support techniques, and (when there is client consent) hands-on physical support techniques learned in a classroom setting. A mentor does not need to be present, but it is recommended as best practice. When a mentor is present, a mentor may provide guidance as appropriate, but the doula trainee remains an active participant.
 - In order to be approved for the purposes of NJ FamilyCare enrollment, a Training must require at least 3 birth experiences.
- "Single-page documentation" In this document, we use the phrase "single-page documentation" to refer to a document given by the Doula Training Organization to a doula trainee to demonstrate their completion of classroom and practical elements of doula training. We ask for a single-page document (instead of a set of documents) to streamline later enrollment of doulas who have received an approved training. In some cases, this document is used for a "certified doula" with the Doula Training Organization. We used this phrase to avoid confusion with different uses of "certification".

It is recommended that this documentation include:

- a) Logo of the Doula Training Organization
- b) Descriptions of the training elements that the named trainee has completed
- c) Completion date
- d) Expiration date
- e) Accountable staff member at Doula Training Organization to verify documentation
- In order to be approved for the purposes of NJ FamilyCare enrollment, a Training must be able to give trainees single-page documentation of both classroom and practical training requirements.

Training Competency Domains and Sub Domains

Instructions for Training Organization

This *Rubric* is organized into 4 Parts:

- 1. Part 1: Doula Training Overall features
- 2. Part 2: Doula Training Training Competency Domains and Sub-Domains.
 - Part 2 is further divided 6 Domains: Pregnancy, Labor and Delivery, Postpartum, Mental Health, Communication, and Business
- 3. Part 3: Doula Training Practical Experience
- 4. Part 4: Assessment of Doula Training

Parts 1-3 have two sub-sections: *For Training Organizations* and *For Assessment: Expectations*.

- For Assessment: Expectations describe the standards by which Trainings will be assessed for approval. There is <u>nothing</u> required for the Doula Training Organization to fill out in this sub-section as this is provided for your information.
- **Training Organizations must fill out each table under** *For Training Organizations*. Tables included in this *Rubric* should be completed in their entirety. No entry can be left blank. Doula Training Organizations must provide answers associated with the minimum requirements for a doula trainee to earn the single-page documentation associated with completing both classroom and practical elements of the Training being assessed.

Part 4 will be completed by the Assessor to document the assessment of the Training (named above) based on the *Expectations* described. The Doula Training Organization should <u>not</u> fill out this Part.

- The Assessor is the NJ Department of Human Services (NJ DHS) and NJ Department of Health (NJ DOH). The Maternal and Infant Health Innovation Authority (NJMIHIA) is supporting the completion and compilation of Assessment Packets from Doula Training Organizations, and preparing for assessment by NJDHS and NJDOH at regular intervals.
- The results of that review will be documented in Part 4 and shared with the Point of Contact listed in the Assessment Packet for the Doula Training Organization. Doula Training Organizations that have submitted a complete Assessment Packet should expect to receive a determination within 3 months if a completed Packet was submitted.

Part 1. Doula Training - Documentation and General Features

1. Documentation

For Assessment: Expectations for Documentation

Training – Documentation	Expectation
For the Training, our Doula Training Organization provides a single-page documentation to trainees who have completed both classroom and practical elements.	Organizations must offer a single-page documentation to demonstrate completion of classroom and practical elements of the Training. The blank template for this documentation must be provided as part of the Assessment Packet.
Is single-page documentation the same as your Organization's doula certification process?	Assessor will not require doula certification, but this answer is needed to provide context for the single-page documentation associated with the Training.
Does the single-page documentation have an expiration date?	Organizations must disclose whether documentation is intended to be valid for a limited time period.

By Training Organization: Documentation

Organization must complete in its entirety

Training – Documentation	Answer	Notes		
Reminder to Doula Organizations: Your answers in this table must reflect the minimum requirements for a trainee to earn the single-page documentation associated with the completion of both classroom and practical elements of this training.				
For the Training, our Doula Training Organization provides a single-page documentation ¹ to trainees who have completed both classroom and practical elements. <i>Choose one.</i>	I Yes ☐ No (if selected, STOP)	Disclose all minimum requirements to earn the single-page documentation here or as an attachment in the Appendix.		
Is single-page documentation the same as your Organization's doula certification process? Choose one.	No Yes Organization does not certify doulas	If you answered "yes", share the name of doula certification (e.g., Certified Doula):		
Does the single-page documentation have an expiration date?	⊠ Yes □ No	If you answered "yes", share how often documentation is intended to be renewed: 5 year cycle		

¹ Template for single-page documentation should be included with the Assessment Packet. It is recommended that this documentation include the logo of training organization; Descriptions of the training elements that the named trainee has completed; Completion date; Expiration date; Accountable staff member at training organization to verify the documentation

2. General Features

For Assessment: Expectations for General features

Training – general description	Expectation
What are the minimum hours of total classroom learning required for the training?	Organizations must disclose the Training's total classroom learning hour requirements.
How is classroom learning delivered?	Organizations may use in-person, hybrid, and/or online only formats to provide the Training's classroom learning requirements.
How do classroom instructors interact with trainees?	The Training must cover at least some sub-domains of the classroom learning in a live/real-time format to support peer-to-peer engagement and active discussion.
Are there any minimum requirements for someone to be a classroom instructor for your training?	Organizations must disclose the Training's Instructor qualifications.
Does your training offer the trainee 1-on-1 interaction with a doula mentor at any point of training completion?	Organizations must disclose any mentoring experiences associated with the Training.
Does the Training require supplemental courses that are taught independently from the classroom learning described above and in Part 2?	Organizations must disclose any additional courses requirements for the Training.

By Training Organization: General features

Training – general description	Answer	Notes
What are the minimum hours of total classroom learning required for the Training? ² Choose one.	Share the exact number of minimum hours here: <u>60 hrs.</u>	Organization must share a Syllabus ³ .
How must the classroom learning for the Training be delivered? ² Check one.	 In-person only Online only Hybrid (mix of in- person and online) 	
How must classroom instructors interact with trainees for the Training? ² Choose one.	Live (real-time) only Hybrid (mix of live and pre-recorded) Pre-recorded (self- directed) only (if selected, STOP)	
Are there any minimum requirements for someone to be a classroom instructor for the Training? <i>Choose one.</i>	☐ There are no specific requirements ⊠ Yes, there are requirements	 If you answered "yes", describe what the minimum requirements (e.g., years of experience, doula, and/or licensed provider) are here: Bachelor's in public health, social work, or related field preferred; or equivalent professional experienced working and training as a doula Minimum 5 years of experience working as a doula or adequate birth support experience Experience leading and facilitating community classes and workshops as well as teaching adult learners Completion of 50 births attended as the primary Doula providing support to clients. At least one birth should be within five years of applying for this position.
Does the Training offer the trainee 1- on-1 interaction with a doula mentor at any point of training completion? <i>Choose one.</i>	 None Yes, optional based on trainee request Yes, it's required 	 If you answered "yes", describe what the minimum requirements to be a "doula mentor" here: Minimum 5 years of experience working as a doula or adequate birth support experience Completion of 50 births attended as the primary Doula providing support to clients. At least one birth should be within five years of applying for this position.
Does the Training require supplemental courses that are taught independently from the classroom learning described above and in Part 2? <i>Choose one.</i>	⊠ None □ Yes	If you answered "yes", describe what courses are required and share any minimum instruction hours for these courses (if none, write "0") Childbirth education: Minimum hours Lactation education: Minimum hours Other: Minimum hours

² In Part 1, Doula Organizations should answer these questions for the entire training. In Part 2, Doula Organizations will be asked to answer these questions in terms of how they apply to coverage of the specific sub-domain.

³ The Syllabus is a high-level description of the classroom component of your training that includes an outline of the course expectations, a list of covered topics, and descriptions of any independent learning assignments

Part 2. Doula Training - Competency Domains and Sub-Domains

1. Domain: Pregnancy

For Assessment: Expectations for Pregnancy Competency

Pregnancy Competency	Expectation
Sub-Domains	The Training must cover all 5 Sub-Domains in the Pregnancy Domain.
Classroom Hours	Organizations must disclose the Training's approximate classroom learning hours for each Pregnancy Sub-Domain. Assessors will not expect that Sub-Domain-specific hours add up to total-Training-total hours due to curriculum overlap.
Classroom delivery, format, and instruction	Organizations must disclose how classroom coverage of Pregnancy Sub-Domains is delivered. Assessors will require live instruction in at least one Sub-Domain in Part 2 but will not specifically expect live instruction in a Pregnancy Sub-Domain.
Independent Learning	Organizations must disclose the Training's minimum requirements beyond the Training's classroom learning hours. This includes readings, written assignments, tests, or additional classes.

By Training Organization: Description of Pregnancy Competency

Reminder to Doula O	ig for Assessment: Irganizations: Your answers in ciated with completion of both of			e to earn the single-page
Sub-Domain	Classroom - Hours	Classroom - Format	Classroom - Instructor	Independent Learning
	Minimum required hours of coverage of sub-domain Choose one.	How do instructors interact with trainees during coverage of this sub- domain? <i>Choose all that apply.</i>	Are there minimum requirements for who provides instruction of this sub-domain? <i>Choose all that apply.</i>	Are there any other requirements to cover this sub-domain aside from classroom learning? <i>Choose one.</i>
				We do not need to know the anticipated hours to complete independent learning hours.
Prenatal role of the doula	 □ Less than 1 hour □ 1-2 hours □ 3-10 hours ⊠ More than 10 hours □ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	□ No ⊠ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
			inductor type	Transfer of Learning activity: Applying Doula Support in the Prenatal Period
Stages of pregnancy	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Reproductive health education, including anatomy and physiology	 ❑ Less than 1 hour ⊠ 1-2 hours ❑ 3-10 hours ❑ More than 10 hours ❑ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Healthy behaviors during pregnancy	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	 Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No □ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Role of a doula in special cases – eg, multiples, high-	 □ Less than 1 hour □ 1-2 hours ⊠ 3-10 hours □ More than 10 hours □ Not included (if 	Live instruction Pre-recorded instruction	Doula Licensed medical provider Other required instructor type:	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in

risk pregnancies	selected, STOP)	No specific required instructor-type	Part I)
Notes:			

2. Domain: Labor and Delivery

For Assessment: Expectations for L&D Competency

L&D Competency	Expectation
Sub-Domains	The Training covers all 5 Sub-Domains in the L&D Domain.
Classroom Hours	Organizations must disclose the Training's approximate classroom learning hours for each L&D Sub-Domain. Assessors will not expect that Sub-Domain-specific hours add up to total-Training-total hours due to curriculum overlap.
Classroom delivery, format, and instruction	Organizations must disclose how classroom coverage of L&D Sub- Domains is delivered. Assessors will require live instruction in at least one Sub-Domain in Part 2 but will not specifically expect live instruction in a L&D Sub-Domain.
Independent Learning	Organizations must disclose the Training's minimum requirements beyond the Training's classroom learning hours. This includes readings, written assignments, tests, or additional classes.

By Training Organization: Description of L&D Competency

		swers in this table must re of both classroom and pr		irements for a trainee to ea training.	m the single-page
Sub-Domain	Classroom - Hours Minimum required hours of coverage of sub-domain <i>Choose one.</i>	Classroom - Delivery How is coverage of this sub-domain delivered? Choose all that apply.	Classroom - Format How do instructors interact with trainees during coverage of this sub-domain? Choose all that apply.	Classroom - Instructor Are there minimum requirements for who provides instruction of this sub-domain? <i>Choose all that apply.</i>	Independent Learning Are there any other requirements to cover this sub- domain aside from classroom learning? <i>Choose one.</i> We do not need to know the anticipated hours to complete independent learning hours.
Role of the doula during labor and delivery	□ Less than 1 hour □ 1-2 hours □ 3-10 hours ■ More than 10 hours □ Not included (if selected, STOP)	 ☑ In-person only ☑ Online only ☑ Hybrid (mix of inperson and online) 	Live instruction Pre-recorded instruction	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	 □ No ☑ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I) Transfer of Learning Activity: Reclaiming Confidence: A Doula's Guide to Navigating Imposter Syndrome
Signs and stages of labor	 □ Less than 1 hour □ 1-2 hours ○ 3-10 hours □ More than 10 hours □ Not included (if selected, STOP) 	 In-person only Online only Hybrid (mix of in- person and online) 	Live instruction Pre-recorded instruction	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Birth types (vaginal, cesarean, Vaginal Birth after Cesarean / Trial of Labor After Cesarean)	 ❑ Less than 1 hour ❑ 1-2 hours ☑ 3-10 hours ❑ More than 10 hours ❑ Not included (if selected, STOP) 	 ☑ In-person only ☑ Online only ☑ Hybrid (mix of in- person and online) 	Live instruction Pre-recorded instruction	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	No □ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)

Role of the doula during emergency L&D	an 1 🗵 In-pe	erson only 🛛 🖾 L	Live instruction	E Deule	
situations	person an an 10 uded (if	only Department only Image Provide the Image Pro	Pre-recorded truction p	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	□ No ⊠ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I) Transfer of Learning Activity: Postpartum Hemorrhage

3. Domain: Postpartum Care

For Assessment: Expectations for Postpartum Competency

Postpartum Competency	Expectation
Sub-Domains	The Training covers all 4 Sub-Domains in the Postpartum Domain.
Classroom Hours	Organizations must disclose the Training's approximate classroom learning hours for each Postpartum Sub-Domain. Assessors will not expect that Sub-Domain-specific hours add up to total-Training-total hours due to curriculum overlap.
Classroom delivery, format, and instruction	Organizations must disclose how classroom coverage of Postpartum Sub-Domains is delivered. Assessors will require live instruction in at least one Sub-Domain in Part 2 but will not specifically expect live instruction in a Postpartum Sub-Domain.
Independent Learning	Organizations must disclose the Training's minimum requirements beyond the Training's classroom learning hours. This includes readings, written assignments, tests, or additional classes.

By Training Organization: Description of Postpartum Competency

Reminder to Doula Organizations: Your answers in this table must reflect the minimum requirements for a trainee to earn the single-page documentation associated with completion of both classroom and practical elements of this training.				
Sub-Domain	Classroom - Hours	Classroom - Format	Classroom - Instructor	Independent Learning
	Minimum required hours of coverage of sub-domain <i>Choose one</i> .	How do instructors interact with trainees during coverage of this sub- domain? Choose all that apply.	Are there minimum requirements for who provides instruction of this sub-domain? <i>Choose all that apply</i> .	Are there any other requirements to cover this sub-domain aside from classroom learning? <i>Choose one.</i>
				We do not need to know the anticipated hours to complete independent learning hours.
Postpartum role of the doula	 Less than 1 hour 1-2 hours 3-10 hours X More than 10 hours Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	□ No ☑ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
				Transfer of Learning Activity: World Health Organization Postnatal Care Model
Postpartum recovery	 □ Less than 1 hour □ 1-2 hours ⊠ 3-10 hours □ More than 10 hours □ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Newborn care	 ❑ Less than 1 hour ☑ 1-2 hours ❑ 3-10 hours ❑ More than 10 hours ❑ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Breastfeeding , lactation, and infant feeding	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	 Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	■ No ■ Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Notes:				

4. Domain: Mental Health

For Assessment: Expectations for Mental Health Competency

Mental Health Competency	Expectation
Sub-Domains	The Training covers all 3 Sub-Domains in the Mental Health Domain.
Classroom Hours	Organizations must disclose the Training's approximate classroom learning hours for each Mental Health Sub-Domain. Assessors will not expect that Sub-Domain-specific hours add up to total-Training-total hours due to curriculum overlap.
Classroom delivery, format, and instruction	Organizations must disclose how classroom coverage of Mental Health Sub-Domains is delivered. Assessors will require live instruction in at least one Sub-Domain in Part 2 but will not specifically expect live instruction in a Mental Health Sub-Domain.
Independent Learning	Organizations must disclose the Training's minimum requirements beyond the Training's classroom learning hours. This includes readings, written assignments, tests, or additional classes.

By Training Organization: Description of Mental Health Competency

Reminder to Doula Organizations: Your answers in this table must reflect the minimum requirements for a trainee to earn the single-page documentation associated with completion of both classroom and practical elements of this training.				
Sub-Domain	Classroom - Hours	Classroom - Format	Classroom - Instructor	Independent Learning
	Minimum required hours of coverage of sub-domain <i>Choose one.</i>	How do instructors interact with trainees during coverage of this sub- domain? <i>Choose all that apply.</i>	Are there minimum requirements for who provides instruction of this sub-domain? <i>Choose all that apply.</i>	Are there any other requirements to cover this sub-domain aside from classroom learning? <i>Choose one.</i>
				We do not need to know the anticipated hours to complete independent learning hours.
Mental health during pregnancy	 ❑ Less than 1 hour ☑ 1-2 hours ❑ 3-10 hours ❑ More than 10 hours ❑ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Mental health in the postpartum period	 ❑ Less than 1 hour ☑ 1-2 hours ❑ 3-10 hours ❑ More than 10 hours ❑ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Trauma- informed care	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	 Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Notes:				

5. Domain: Communication

For Assessment: Expectations for Communication Competency

Communication Competency	Expectation
Sub-Domains	The Training covers all 3 Sub-Domains in Communication Domain.
Classroom Hours	Organizations must disclose the Training's approximate classroom learning hours for each Communication Sub-Domain. Assessors will not expect that Sub-Domain-specific hours add up to total-Training- total hours due to curriculum overlap.
Classroom delivery, format, and instruction	Organizations must disclose how classroom coverage of Communication Sub-Domains is delivered. Assessors will require live instruction in at least one Sub-Domain in Part 2 but will not specifically expect live instruction in a Communication Sub-Domain.
Independent Learning	Organizations must disclose the Training's minimum requirements beyond the Training's classroom learning hours. This includes readings, written assignments, tests, or additional classes.

By Training Organization: Description of Communication Competency

Reminder to Doula (documentation asso	Reminder to Doula Organizations: Your answers in this table must reflect the minimum requirements for a trainee to earn the single-page documentation associated with completion of both classroom and practical elements of this training.			
Sub- Domain/ Description	Classroom - Hours Minimum required hours of coverage of sub-domain <i>Choose one</i> .	Classroom - Format How do instructors interact with trainees during coverage of this sub- domain? Choose all that apply.	Classroom - Instructor Are there minimum requirements for who provides instruction of this sub-domain? Choose all that apply.	Independent Learning Are there any other requirements to cover this sub-domain aside from classroom learning? <i>Choose one.</i> We do not need to know the anticipated hours to complete independent learning hours.
Building and maintaining trust with clients	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Working with healthcare professionals	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	Live instruction Pre-recorded instruction	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
How to work with different client populations and other healthcare professionals	 Less than 1 hour 1-2 hours 3-10 hours X More than 10 hours Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	Doula Licensed medical provider Other required instructor type: No specific required instructor-type	 No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I) Transfer of Learning Activity: Supporting Camilla's Birth Journey Transfer of Learning: Kailyn's Experience
Notes:				

6. Domain: Business Practice

For Assessment: Expectations for Business Competency

Business Competency	Expectation
Sub-Domains	The Training covers all 2 Sub-Domains in Business Competency Domain.
Classroom Hours	Organizations must disclose the Training's approximate classroom learning hours for each Business Competency Sub-Domain. Assessors will not expect that Sub-Domain-specific hours add up to total-Training-total hours due to curriculum overlap.
Classroom delivery, format, and instruction	Organizations must disclose how classroom coverage of Business Competency Sub-Domains are delivered. Assessors will require live instruction in at least one Sub-Domain in Part 2 but will not specifically expect live instruction in a Business Competency Sub-Domain.
Independent Learning	Organizations must disclose the Training's minimum requirements beyond the Training's classroom learning hours. This includes readings, written assignments, tests, or additional classes.

By Training Organization: Description of Business Competency

Sub-Domain/ Description	Classroom - Hours Minimum required hours of coverage of sub- domain Choose one.	Classroom - Format How do instructors interact with trainees during coverage of this sub- domain? Choose all that apply.	Classroom - Instructor Are there minimum requirements for who provides instruction of this sub-domain? Choose all that apply.	Independent Learning Are there any other requirements to cover this sub-domain aside from classroom learning? <i>Choose one.</i> We do not need to know the anticipated hours to complete independent learning hours.
Finding clients: marketing, recruiting	 Less than 1 hour 1-2 hours 3-10 hours More than 10 hours Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Establishing clients: client- doula agreements, recordkeeping, privacy, liability	 ❑ Less than 1 hour ❑ 1-2 hours ☑ 3-10 hours ❑ More than 10 hours ❑ Not included (if selected, STOP) 	Live instruction Pre-recorded instruction 	 Doula Licensed medical provider Other required instructor type: No specific required instructor-type 	No Yes (If selected, please describe requirements in Notes. Additional classes should be described in Part I)
Notes:				

Part 3. Doula Training - Practical Experience

For Assessment: Expectations for Experience Competency

Experience Competency	Expectation
Quantity and Type	The Training must require a minimum of 3 birth experiences and the Organization must disclose its definition of birth experience and any associated requirements. Organizations must disclose any specific requirements separate from birth experiences—such as visit observations or birth observations—associated with
Presence of doula mentor	the Training. Organizations must disclose whether a doula mentor must participate in practical experience elements. A mentor does not need to be present, but it is recommended as best practice. When a mentor is present, a mentor may provide guidance as appropriate, but the doula trainee remains an active participant.

By Training Organization: Description of Experience Competency

Organization must complete in its entirety

Sub-Domain/ Description	Quantity and Type Minimum required of each sub- domain. Choose all that apply.	Is a doula mentor required to be present? Choose one.	Notes
Birth Experience⁴	□ None (if selected, STOP) □ Vaginal QTY: □ C-section QTY: ⊠ No specific type required QTY: _3	I Yes	Organization must share its definition for bith experience for their Training. The doula trainee is required to offer in-person birth support at a birthing facility. During this experience, the trainee should actively engage by using emotional support strategies and, with client consent, hands-on physical support techniques learned during training. NJMIHIA trainees may attend births without a doula mentor if one is unavailable. While having a mentor present is encouraged as a best practice, it is not required. When a mentor is present, they may provide guidance as appropriate, but the trainee should remain an active participant throughout the birth support process.
Visit Experience	Prenatal doula visit QTY: _1 Postpartum doula visit QTY: _1 Prenatal clinical visit QTY: Postpartum clinical visit QTY: Pediatric clinical visit QTY:	⊠ No □ Yes	If needed, provide more details on minimum requirements.

⁴ "Birth experience" must meet the following definition: The doula trainee must provide in-person birth support in a birthing facility. The doula trainee must actively participate, applying emotional support techniques, and (when there is client consent) hands-on physical support techniques learned in a classroom setting. A mentor need not be present, but is recommended as best practice. When a mentor is present, a mentor may provide guidance as appropriate, but the doula trainee remains an active participant.



NUMPERATE NEW JERSEY MATERNAL New Jersey Maternal and Infant Health Innovation Authority

COMMUNITY BASED DOULA CERTIFICATE OF COMPLETION

Awarded to: FULL NAME [Trainee Number]

This certificate is presented in acknowledgment of the successful completion of the NJMIHIA Community Based Doula Training Program. This certificate affirms that the recipient has fulfilled all required training and has demonstrated the practical knowledge and competencies necessary for professional practice. The trained individual is equipped to provide comprehensive doula services.

This individual has successfully completed all the training requirements set forth by NJMIHIA—which includes 60 seat hours and 3 practical birth experiences.

This certificate is valid for a period of 5 years.

Awarded this [x] day of [Month], 2025 authorized by the New Jersey Maternal and Infant Health Innovation Authority.

Facilitator Signature

For assistance contact doula@njmihia.gov

Facilitator Print Name

Program Coordinator Signature

Program Coordinator Print Name

NJMIHIA M1: Foundations of Community Based Doula Practice



By the end of this module, participants will be able to:

- 1. Describe the role of Community Based Doulas to nurture, inform, advocate, and connect within the broader maternal health landscape, including their historical significance and impact on birth outcomes.
- 2. Analyze the social, structural, and systemic factors that shape health disparities and influence perinatal care in diverse communities.
- 3. Apply the principles of reproductive and birth justice to advocate for equitable, culturally responsive, and person-centered care.
- 4. Identify key elements of the perinatal healthcare system and the ways in which doulas can support birthing people in navigating available resources.
- 5. Demonstrate an understanding of trauma-informed care, professional resiliency, and cultural humility as core tenets of doula practice.

Day 1: The Doula Role in Community Health

By the end of this day, participants will be able to:

- 1. Define Community Based Doulas and understand their history, scope of practice, and role to nurture, inform, advocate, and connect.
- 2. Articulate what health means in a community context, including individual, social, and structural determinants of health.
- 3. Articulate the role of reproductive and birth justice in advocating for equitable and culturally responsive care for all birthing individuals and families.
- 4. Navigate the perinatal healthcare system in the context of the structural and social factors impacting health.
- 5. Identify practical steps to help clients choose a birthing location and provider that align with their medical needs and personal values.

Break

TIME			ADDITIONAL INFO	
	Section 1: Introduction			
9:00 ам 10m	Welcome and Training Overview	 Trainer Introduction Training Purpose NJMIHIA Overview Course Agenda Overview Logistical Expectations M1 Agenda M1 Day 1 Learning Objectives 		
9:10 ам 35т	Building Psychological Safety	 Exploring Our Purpose What is a Doula? Participant Introductions Working Agreement Note on Gender-Inclusive Language 	Video: 2:21 min (Culturally Diverse Doulas)	
		Section 2: Community Based Doulas		
9:45 ам 10m	History of Birth Work in the United States	Evidence for Doulas	Video: 1 min (Doula vs. Midwife) 2 Voices	

TIME			ADDITIONAL INFO
9:55 ам 20m	The Role of a Doula	 Doula Specialties Doula Scope of Practice The Four Supports of a Doula (Nurture, Inform, Advocate, Connect) Defining Doulas as Advocates Code of Ethics 	Video: 4 min (Birth Doula)
10:15 AM 7m 10:22 AM 3m	Adding in "Community Based" Evidence for Doulas		
10:25 ам 15m	Break		
		Section 3: Health in a Community Context	
10:40 ам 25m	Defining Health	Health Definition Case Scenarios Activity	
11:05 ам 10m	Health Equity and Inequity	Defining Health EquityDefining Health Inequity	
11:15 ам 1h 00m	Health Inequity and Birth	 Statistics Gallery Walk Activity Parent Death Inequities in NJ and the US Infant Death Inequities in NJ and the US Parent and Infant Health Inequities Healthcare Inequities Discussion 	
12:15 рм 1h 00m	Lunch		
1:15 рм 40m	Reproductive and Birth Justice	 Reproductive Justice Birth Justice Key Principles for Doulas in Reproductive and Birth Justice Transfer of Learning: Supporting Camilla's Birth Journey 	Rep Justice Video: 6 min (RJ History) Birth Justice Video: 1 min (How Doulas Advance Birth Justice)
1:55 рм 40m	The Roots of Health: Individual, Social, and Structural Determinants	 Individual Determinants of Health Social Determinants of Health Structural Determinants of Health 	
2:35 рм 15m	Break		

TIME			ADDITIONAL INFO
		Section 4: Navigating the Healthcare System	
2:50 PM	The Perinatal Healthcare System	Healthcare vs. Healthcare System	
45m		Respectful Perinatal Care	
		 Black Birthing Bill of Rights with Case Study 	
		Power Dynamics that Get in the Way of Respectful Perinatal Ca	are
3:35 рм	Exploring Birth Options	Insurance and Coverage	Finding the Right Birth Setting
40m		Birthing Locations and Providers	Video: 6:30 min (Good Maternity Care)
		 Finding the Right Birth Setting 	
		 Hospital 	
		 New Jersey Healthcare Systems 	
		 Hospital Birth Data and Grades 	
		 Birth Centers 	
		 Home Births 	
		 Finding the Right Provider 	
		 OB/GYN 	
		 Family Doctor/Physician 	
		 Midwife 	
		 Pediatrician 	
		 Other Supportive Professionals 	
4:15 рм	Closing		
15m			

4:30 PM

TOTAL LENGTH: 7h 30m

NJMIHIA M1: Foundations of Community Based Doula Practice - Day 2: Three Pillars of Doula Practice



By the end of this day, participants will be able to:

- 1. Demonstrate a foundational understanding of trauma-informed care principles throughout the perinatal period to support clients effectively.
- 2. Demonstrate a foundational understanding of professional resiliency in the context of doula practice, emphasizing self-care and mental well-being.
- 3. Demonstrate a foundational understanding of cultural humility, implicit bias, and inclusive care.

Break

TIME			ADDITIONAL INFO		
		Section 1: Introduction			
9:00 AM	Welcome and Training Overview	 Intro to the Three Pillars of Doula Practice 			
10m		 Logistical Expectations 			
		 M1 Day 2 Agenda Overview 			
		 M1 Day 2 Learning Objectives 			
		Revisit Working Agreement			
9:10 AM	Transfer of Learning Reflection				
20m					
		Section 2: Trauma-Informed Care			
9:30 AM	Understanding Trauma	Types of Stress	Video: 10 min (Nadine Burke Harris) - play from beginning to 9:54		
30m		ACEs			
		 Optional Transfer of Learning 			
10:00 AM	Impacts of Trauma	Lifelong Effects of Trauma			
15m		 Trauma and the Perinatal Period 			
		Impact of Trauma on the Developing Fetus			
10:15 AM	Brain in Survival	Scenarios Activity	Video: 2:30 min (Brain Hand Model)		
35m					
10:50 AM	Break				
15m					
11:05 AM	Mitigating Trauma	PCEs	Video: 1:36 min (HOPE)		
45m		6 Principles of Trauma-Informed Care			
		The Four R's of Trauma			
		Activity: The Four R's in Action			
Section 3: Professional Resiliency					
11:50 AM	Understanding Resiliency	,			
5m	······································				
11:55 AM	Professional Primary and Secondary Traumatic Stress	Primary Traumatic Stress			
10m		Secondary Traumatic Stress			
		-			

TIME			ADDITIONAL INFO
12:05 PM	Burnout		
5m			
12:10 PM	Lunch		
1h 00m			
1:10 PM	Doula Mental Health and Well-Being Strategies	Surgeon General's Workplace Mental Health and Well-Being Framework	Safety Considerations Handout - discuss briefly
45m		 Protection from Harm 	
		Connection and Community	
		Work-Life Harmony	
		 Mattering at Work 	
		 Opportunity for Growth 	
		Activity: Self-Care Plan	
		Section 4: Cultural Humility	
1:55 рм	Cultural Terms and Definitions	 Opening Activity: Culture & Cultural Responsiveness 	
30m		Cultural Terms and Definitions	
		Activity: Cultural Responsiveness	
2:25 PM	Implicit Bias, Microaggressions, and Developing Self-Awareness	Implicit Bias	Video: 2 min (P&G: The Look)
20m		Microaggressions	
2.0111		Activity: The Look	
		·	
2:45 рм	Break		
15m			
3:00 PM	Embracing Intersectionality	What is Intersectionality?	Video: 1 min (Intersectionality)
1h 15m		Person-Centered Language	
		Activity: Person-Centered Language Across Marginalized Communities	
		Inclusive Care Across Marginalized Communities	
		Activity: Case Scenario	
		Transfer of Learning Activity	
	O lacian		
4:15 PM	Closing		
15m			

4:30 PM

TOTAL LENGTH: 7h 30m

NJMIHIA M2: Prenatal



By the end of this module, participants will be able to:

- 1. Define the doula's role in the prenatal period, emphasizing the four Support Roles of a Doula: Nurture, Inform, Advocate, and Connect.
- Describe the key physical, emotional, and developmental changes that occur throughout pregnancy, including fetal development and the anatomical and physiological adaptations of the woman/birthing person.
- 3. Identify essential aspects of prenatal care, including common screenings, medical interventions, and signs of emergency that require immediate attention.
- 4. Explore holistic approaches to prenatal health, including nutrition, movement, and reducing exposure to harmful substances, while addressing systemic barriers to care.
- 5. Examine the impact of mental health conditions and social determinants of health on pregnancy, recognizing risk factors such as stress, trauma, substance use, intimate partner violence, and human trafficking.
- 6. Develop strategies for doula self-care and professional resilience, ensuring sustainability and well-being while supporting clients through the prenatal period.

Day 1: Supporting Women and Birthing People Through Pregnancy

By the end of this day, participants will be able to:

- 1. Define the doula's role in the prenatal period, emphasizing the four Support Roles of a Doula: Nurture, Inform, Advocate, and Connect.
- 2. Describe the key anatomical features and processes of the reproductive system.
- Describe the prenatal journey through the three trimesters including anatomy, fetal development, physical and emotional changes and symptoms, prenatal care, and signs of emergency.
- 4. Explain key considerations for nourishing the body before and during pregnancy.

Break

TIME		ADDITIONAL INFO		
	Section 1: Introduction			
9:00 ам 10m	Welcome and Training Overview	 Logistical Expectations M2 Agenda Overview M2 Day 1 Objectives Revisit Working Agreement 		
9:10 ам 35m	The Four Supports of a Doula During Pregnancy	Activity: The Positive Pregnancy Test		
		Section 2: Reproductive Health		
9:45 ам 15m	Prenatal Care	 Gestational Age Prenatal Care Overview Consent in Medical Care Note on Oral Health 		
10:00 ам 50m	The Reproductive System	 Anatomy of the Reproductive System Video: 6 min (Fertilization) Fertilization Activity: Video Debrief Options for Child Spacing and Sexual Health 		

TIME		ADDITIONAL INFO			
10:50 AM	Break				
15m					
	Section 3: The Three Trimesters				
11:05 AM	Overview	Video and discussion Video: 4:16 (Pregnancy: A Month-By-	Month Guide)		
10m					
11:15 AM	First Trimester (Weeks 1-13)	Fetal Development			
15m		Physical and Emotional Changes and Symptoms			
		Note on Miscarriage Prenatal Care			
11:30 AM	Second Trimester (Weeks 14-27)	Fetal Development			
1h 00m		 Physical and Emotional Changes and Symptoms 			
		Prenatal Care Astronomy Care Constrainty			
		Activity: Case Scenario			
12:30 PM	Lunch				
1h 00m					
1:30 PM	Third Trimester (Weeks 28-40)	Fetal Development			
1h 00m		Postterm Pregnancy			
		Physical and Emotional Changes and Symptoms			
		Activity: Continuation of Case Scenario Prenatal Care			
2:30 PM	Recognizing Signs of Emergency	Video: 4 min (Danger Signs in Pregna	ancy)		
15m					
2:45 PM	Break				
15m					
		Section 4: Nourishment Before and During Pregnancy			
3:00 PM	Weight Stigma and Pregnancy	Perinatal Weight Stigma			
30m		Eating Disorders in Pregnancy			
		Role of a DoulaActivity: Eating Disorders in Pregnancy Scenario			
		Activity. Eating Disorders in Pregnancy Scenario			
3:30 PM	Nutrition	Pregnancy-Safe Food			
10m		General Nutrition During Pregnancy			
		Food Insecurity and Pregnancy			
3:40 рм	Medications, Supplements, and Vaccines	Pregnancy-Safe Medications Video: 1:25 min (Stress and Pregnance)	cy)		
10m		• Video			
		Vitamins			
		Vaccines			
3:50 рм	Movement and Exercise				
10m					

TIME		ADDITIONAL INFO
4:00 PM	Supporting Prenatal Clients with Nourishment	
15m		
4:15 PM	Closing/Transition to Day 2	Transfer of Learning
15m		
4:30 PM		

TOTAL LENGTH: 7h 30m

NJMIHIA M2: Prenatal - Day 2: Holistic Prenatal Health



By the end of this day, participants will be able to:

- 1. Recognize the impact of mental health conditions such as stress, depression, anxiety, PTSD, and perinatal OCD on well-being and develop skills to support women and birthing people with mental health conditions.
- Identify health risk factors during pregnancy, including exposure to toxic substances, substance use, intimate partner violence, and human trafficking, and understand their effects on women and birthing people and infants.
- 3. Articulate the doula's role in providing emotional support and connecting clients to resources that address mental health challenges and safety concerns during pregnancy.
- 4. Develop strategies for maintaining personal well-being while supporting clients through the prenatal period, integrating self-care practices into doula work.

Break

TIME			ADDITIONAL INFO
		Section 1: Introduction	
9:00 ам 10m	Welcome and Training Overview	 Content Warning Logistical Expectations M2 Day 2 Agenda Overview M2 Day 2 Objectives 	
9:10 ам 20m	Module 2, Day 1 Reflection	Review part one of the Transfer of Learning	
		Section 2: Prenatal Mental Health	
9:30 ам 15m	Stress	 Causes of Stress During Pregnancy Racism and Stress How Stress Causes Pregnancy Problems How Stress Impacts the Baby Video and Debrief 	Video: 2 min (Prenatal Stress Impact on Baby)
9:45 AM 50m	Depression	Case Scenario Symptoms of Depression Impact of Depression Risk Factors for Depression Treatment for Depression Antidepressant Safety Activities: Supporting Clients Experiencing Stress and Depression Case Scenario	
10:35 ам 15m	Break		
35m 11:25 ам 5m 11:30 ам 10m	Anxiety Additional Mental Health Conditions Exposure to Toxic Substances	Symptoms of Anxiety Impact of Anxiety Risk Factors for Anxiety Treatment for Anxiety Activity: Case Scenario Post-Traumatic Stress Disorder (PTSD) Perinatal Obsessive Compulsive Disorder (OCD) Section 3: Health Risk Factors During Pregnancy	
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5m 11:30 AM 10m		 Activity: Case Scenario Post-Traumatic Stress Disorder (PTSD) Perinatal Obsessive Compulsive Disorder (OCD) 	
5m 11:30 AM 10m		Perinatal Obsessive Compulsive Disorder (OCD)	
10m	Exposure to Toxic Substances	Section 3: Health Risk Factors During Pregnancy	
10m	Exposure to Toxic Substances	Section 6. Realth Risk Factors During Freghancy	
11:40 S		LeadRadiationSolvents	
25m	Substance Use Disorders	 The Science of Addiction Video and Discussion Harm reduction Stigma Activity: Non-Stigmatizing Language 	Video 1: 4:28 min (Science of Addiction)
12:05 рм L 1h 00m	Lunch		
1:05 рм Н 1h 20m	Health Effects of Substances During Pregnancy	 Alcohol Smoking Other Substances Doula's Role in Supporting Birthing People Experiencing Substance Use Challenges Activity: Understanding the Health Effects of Substances During Pregnancy Transfer of Learning 	Video: 7:15 min (Prenatal Alcohol Consumption Risks) Video: 2 min (Smoking During Pregnancy)
2:25 рм В 15m	Break		
2:40 PM In 50m	intimate Partner Violence	 Prevalence and Trends Types of IPV IPV and Pregnancy Doula's Role in Supporting a Person Experiencing IPV Activity: IPV During Pregnancy Case Scenario 	
3:30 рм Н 15m	Human Trafficking	 Human Trafficking Overview Signs of Human Tracking Doula's Role in Supporting a Person Experiencing Human Trafficking 	Optional Video: 6 min (5 P Frameworks)

TIME		ADDITIONAL INFO		
	Section 4: Doula Self-Care in the Prenatal Period			
3:45 рм	Doula Professional Resiliency Risk Factors	Activity		
10m				
3:55 рм	Actionable Ideas for Self-Care While Supporting Through the Prenatal Period	Physical Self-Care		
5m		Emotional and Mental Self-Care		
		Professional and Relational Self-Care		
		Spiritua and Reflective Self-Care		
4:00 PM	Transfer of Learning Reflection: Part 2			
20m				
4:20 PM	Closing			
10m				

4:30 PM

NJMIHIA M3: Labor & Birth



By the end of this module, participants will be able to:

- 1. Understand the stages of labor and birth and describe how doulas can provide effective physical, emotional, and informational support throughout these stages.
- 2. Demonstrate strategies for fostering informed choice and advocacy using tools like the BRAND framework to help clients navigate birth preferences and decision-making.
- 3. Identify immediate postpartum needs and outline ways to support bonding, feeding, and recovery in the first hours after birth.
- 4. Prioritize doula self-care during labor and birth work, exploring practical strategies to sustain their emotional and physical well-being while supporting clients.
- 5. Recognize the impact of systemic and structural factors on maternal health and explore ways doulas can advocate for change.
- 6. Provide culturally responsive and trauma-informed labor and birth support, beginning in the prenatal period and through special cases, crisis situations, a demise.
- 7. Develop skills to collaborate with care teams and support client-centered care within hospital and community birth settings.

Day 1: Understanding and Providing Support Through Labor

By the end of this day, participants will be able to:

- 1. Differentiate between types of birth.
- 2. Recognize evidence-based practices that support safe, empowering birth experiences.
- 3. Describe the physiological processes of early and active labor through an understanding of the "Five P's" (Passenger, Passageway, Powers, Position, Psyche).
- 4. Recognize the role of pain and fear during labor, and demonstrate how doulas can respond by supporting various laboring positions and implementing comfort measures.
- 5. Identify the doula's role in providing emotional, informational, physical, and advocacy-based support during early and active labor.

TIME		ADDITIONAL INFO			
	Section 1: Introduction				
9:00 AM	Welcome and Training Overview	Logistical Expectations			
10m		M3 Agenda Overview			
		M3 Day 1 Objectives			
		Working Agreement			
9:10 AM	The Four Supports of a Doula During Labor and Birth				
20m					
	Section 2: Empowered Birthing Choices				
9:30 AM	Types of Birth	Vaginal Birth			
5m		• VBACs			
		Water Births			
		Cesarean Sections			
9:35 AM	The Stages of Labor in Vaginal Births	Video: 7 min (Birth Explained)			
15m					
9:50 AM	Introduction to the Five P's	5 P's Overview			
30m		Activity: The 5 P's in Action			
5011					

TIME			ADDITIONAL INFO
10:20 ам 35m	Evidence-Based Practices	 Physiologic Labor and Birth Over- and Under-Medicalization Evidence-Based Alternatives: Lamaze's 6 Healthy Birth Practices 	Video: 7:30 min (Using Your Voice Choices in Childbirth)
10:55 ам 15m	Break		
	•	Section 3: The Baby's Journey Through Labor	
11:10 ам 2m	Overview	What Causes Labor to Begin Naturally?The Safest Point in Pregnancy to Be Born	
11:12 ам 30m	Powers (Contractions)	Video & Discussion	Video: 10 min (contractions)
11:42 ам 10m	Passageway	 Balloon & Ping Pong Ball Demo Visualizing Cervical Dilation Water Releasing 	Video: 1 min (dilation size reference)
11:52 ам 28m	Passenger (Baby)	 Baby's Head Baby's Station Baby's Position and Presentation Activity 	Video: 3 min (station)
12:20 рм 1h 00m	Lunch		
		Section 4: Providing Emotional and Physical Labor Support	
1:20 рм 25m	Psyche (Emotional State)		Video: 10 min (emotional duress during contractions)
1:45 рм 10m	Understanding Pain and Fear	Fear, Tension, Pain CycleTheories of PainCoping Vs. Relief	
1:55 рм 1h 10m	Position (Of Birthing Person)	 Anatomy of the Pelvis Labor Positions Practice 	
3:05 рм 15m	Break		
3:20 рм 45m	Comfort Measures	Practice	
4:05 рм 15m	The Doula's Role in Supporting the Client Through Labor		
4:20 рм 10m	Closing/Transition to Day 2	TOL AssignmentEmotional Check-In - Feelings Wheel	

NJMIHIA M3: Labor & Birth - Day 2: Responsive Doula Care Through the Birth Experience



By the end of this day, participants will be able to:

- 1. Recognize the signs of transition from labor to pushing and describe how to support clients through the second stage of labor.
- 2. Describe common labor induction methods, including their benefits, risks, and the doula's role in supporting informed decision-making.
- 3. Apply the BRAND framework to help clients navigate medical recommendations and make empowered choices while engaging family members.
- 4. Explain the role of the doula in collaboration with the medical care team during pushing, birth, and the immediate postpartum period.
- 5. Identify and describe the physiological processes and doula support strategies for the final stages of labor: birth of the baby, placenta delivery, and the first hours postpartum.
- 6. Explain water births and Cesarean sections, including the doula's responsibilities in each context.

7. Demonstrate strategies for maintaining doula self-care and emotional regulation during labor and birth to ensure sustainability and presence.

TIME		ADDITIONAL INFO
		Section 1: Introduction
9:00 ам 10m	Welcome and Training Overview	 Logistical Expectations M3 Day 2 Agenda Overview M3 Day 2 Objectives End of Day 1 Feelings Check-In Reflection
9:10 ам 20m	Transfer of Learning Reflection	Imposter Syndrome
		Section 2: Transitioning from Labor to Pushing
9:30 ам 8m	How to Know When it's Time to Go: Birth 411	 Talking to the Provider Signs It's Time to Contact the Provider or Go to the Hospital or Birth Center Contractions: The Best Indicator
9:38 ам 12m	Induction of Labor	 Why Might an Induction Be Medically Recommended? What Non-Medical Factors Impact Induction Rates? The Bishop Score Common Induction Methods
9:50 ам 15m	Break	
10:05 ам 1h 10m	Supporting Informed Decision-Making	 BRAND Framework Trainer Demo and Discussion Family Engagement and Support Practice
11:15 ам 25m	What is the Medical Care Team Up To?	 Setting Up an IV Monitoring the Baby and Contractions Pharmacological Pain Support Monitoring Labor Progress

ГІМЕ			ADDITIONAL INFO
		Section 3: Stage 2 - Birth	
11:40 AM	Passenger (Baby)	Cardinal Movements	Video: 1:16 (Opening the Pelvic Outlet)
10m			Video: 3:34 (Cardinal Rotations)
11:50 ам 25m	Passageway (Birth Canal)	Perineal Tearing	Video: 6 (Birthing the Baby)
12:15 рм 1h 00m	Lunch		
1:15 рм 17m	Powers (Contractions)		Video: 3:28 (coached pushing)
1:32 рм 22m	Position (Of the Birthing Individual)		Video: 8:21 (birthing positions)
1:54 рм 15m	Psyche	Encouraging Phrases During Pushing	Video: 5:52 (large baby)
2:09 рм 5m	Doula's Role During Stage 2: Pushing		
2:14 рм 21m	What is the Medical Care Team Up To?	 Monitoring Progress Monitoring Baby's Heart Rate Assisted Birth Activity: Supporting Delilah Through Stage 2 	
		Section 4: The Immediate Postpartum Period - From Womb to World	
2:35 рм 30m	Stage 3: Delivery of the Placenta	 Baby's First Moments The Placenta What is the Medical Care Team Up To? Doula Support 	Video: 5:49 (What to expect after birth)
3:05 рм 5т	Stage 4: Bonding, Nursing, and Resting	What is the Medical Care Team Up To?Giving Birth in a Birth Center	
3:10 рм 15m	Break		
		Section 5: Additional Types of Births	
3:25 рм 15m	Water Births		Video: 1:45 (water birth)
3:40 рм 35m	Cesarian Sections (C-Section)	Vaginal Birth After CesareanTrial of Labor After Cesarean	Video: 13 min (c-section)
-			

		Section 6: Doula Self-Care During Labor and Birth
4:15 PM	Actionable Ideas for Self-Care While Supporting Labor and Birth	Physical Self-Care
5m		Emotional and Mental Self-Care
		Professional and Relational Self-Care
		Spiritual and Reflective Self-Care
4:20 PM	Closing	
10m		
4:30 PM		

NJMIHIA M3: Labor & Birth - Day 3: Supporting Empowered Births



By the end of this day, participants will be able to:

- 1. Provide thoughtful and informed prenatal support to promote empowered births, using tools such as birth plans and prenatal checklists.
- 2. Define and explore upstream, midstream, and downstream advocacy and understand how these approaches impact maternal health.
- 3. Identify how systemic oppression impacts birth experiences and recognize ways to interrupt harm in real time.
- 4. Use client-centered communication strategies to build trust with healthcare teams and advocate effectively for birthing people.
- 5. Discuss approaches to supporting clients in crisis situations, including loss, grief, and navigating challenging circumstances, while maintaining a compassionate presence.

TIME			ADDITIONAL INFO
		Section 1: Introduction	
9:00 ам 10m	Welcome and Training Overview	 Logistical Expectations M3 Day 3 Agenda Overview M3 Day 3 Objectives 	
9:10 ам 20m	Transfer of Learning Reflection	Postpartum Hemorrhage	
		Section 2: Birthing Support Begins Prenatally	
9:30 ам 40m	Prenatal Checklist	Activity: Prenatal Checklist Role Play	
10:10 ам 15m	Break		
10:25 ам 1h 30m	Birth Preferences	Birth Planning Template Activity: Birth Plan Role Play	Video: 3 min (transgender man) Video: 7 min (birth planning)
11:55 ам 10m	What to Bring	Client's Hospital BagDoula BagPresentation (Hygiene & Clothing)	
12:05 рм 25m	Client-Centered Prenatal Scenarios		
12:30 рм 1h 00m	Lunch		
		Section 3: Advocacy at Different Levels	
1:30 рм 35m	Making Change at Different Levels	Parable Upstream Onlinent Transfer of Learning #1: Upstream Initiatives for Maternal Health Advance	

- Optional Transfer of Learning #1: Upstream Initiatives for Maternal Health Advocacy
- Midstream
- Downstream

TIME

4:00 рм 15m

4:15 PM

15m 4:30 PM

		Section 4: Working with the Care Team
2:05 PM	Potential Power Dynamics in the Healthcare System	Defining Systemic Oppression
10m		Historical Context of Systemic Oppression
		White Coat Syndrome
		Advocating Against Systemic Oppression
2:15 PM	Building Trust with the Care Team	
5m		
2:20 PM	Advocating for the Woman/Birthing Person	Hospital Hierarchy and Chain of Command
50m		Advocacy Strategies
_		
		Section 5: Supporting Clients Through Challenges
3:10 PM	Crisis Preparedness	Crisis Intervention Skills
35m		Optional Transfer of Learning #2: Special Cases
3:45 PM	Break	
15m		

Optional Transfer of Learning #3: Supporting Grief

Closing Reflection: "Doula Backpack"

Maternal Demise

Fetal Demise

TOTAL LENGTH: 7h 30m

Closing

Demise and Supporting Grief

NJMIHIA M4: Postpartum



By the end of this module, participants will be able to:

- 1. Describe the doula's role in the postpartum period, emphasizing the four Support Roles of a Doula: Nurture, Inform, Advocate, and Connect.
- 2. Demonstrate foundational lactation support skills, including how breastfeeding/chestfeeding works, feeding frequency, nutrition, and addressing common challenges.
- 3. Recognize challenges, structural barriers, and disparities in breastfeeding/chestfeeding and discuss ways doulas can support equitable access to lactation support.
- 4. Support postpartum family well-being by recognizing and addressing transitions in parent-child bonding, partner relationships, sleep, and social support.
- 5. Explain key aspects of postpartum health for the birthing parent, including physical recovery, emotional well-being, and when to seek medical attention.
- 6. Identify essential aspects of newborn care, including physical and emotional care, pediatric visits, and supporting families in adjusting to a new baby.
- 7. Develop strategies for doula self-care and professional resilience, ensuring sustainability and well-being while supporting clients through the postpartum period.

Day 1: Lactation Support

By the end of this day, participants will be able to:

- 1. Describe the role of a doula in lactation support, including how to nurture, inform, advocate, and connect birthing people to appropriate resources.
- 2. Explain the benefits of breastfeeding/chestfeeding for both the baby and the birthing parent, as well as common breastfeeding/chestfeeding goals and challenges.
- 3. Demonstrate foundational knowledge of how lactation works, including feeding frequency, latch techniques, and nutritional considerations for milk production.
- 4. Recognize common breastfeeding/chestfeeding challenges and identify ways doulas can support clients through difficulties such as latch issues, low supply, and pain.
- 5. Discuss structural barriers and disparities in lactation, including how systemic issues impact breastfeeding/chestfeeding rates and access to lactation support in different communities.

TIME		ADDITIONAL INFO		
	Section 1: Introduction			
9:00 ам 10m	Welcome and Training Overview	 Logistical Expectations M4 Agenda Overview M4 Day 1 Objectives Gender-Inclusive Language in Lactation 		
9:10 ам 35m	Feeding Stories Circle			
		Section 2: Lactation Overview		
9:45 ам 10m	Introduction to Lactation	 Lactation Certifications Benefits of Breastfeeding/Chestfeeding Breastfeeding/Chestfeeding Goals and Realities 		
9:55 ам 10m	Breastfeeding/Chestfeeding in a Social Context			
10:05 ам 15m	Break			

TIME			ADDITIONAL INFO		
	Section 3: How Breastfeeding/Chestfeeding Works				
10:20 ам 15m	Overview	Anatomy of the BreastBreast and Nipple Size	Video: 2 min (Breast anatomy)		
		Types of BreastmilkMilk Production			
10 35 мм 1h 25m	Finding the Right Position and Latch	 Breastfeeding/Chestfeeding Positions How to Latch a Baby Activity: Role Play Latching Challenges 	Video: 11 min (Global Health Media Project) Video: 40 sec (Lip Tapping Technique)		
12:00 рм 1h 00m	Lunch				
1:00 рм 15m	Practical Supports for Nursing	Pumping and Hand-Expressing MilkBreastfeeding/Chestfeeding Supplies	Video: 3 min (Real Moms-Milk Expression and Pumping)		
1:15 рм 20m	Feeding Basics	 Understanding Baby's Hunger and Fullness Cues Feeding Frequency and Patterns Cluster Feeding and Growth Spurts Making Enough Milk Oversupply Low Milk Supply 			
1:35 рм 5т	Nutrition	A Note on Weight Stigma and Eating Disorders			
		Section 4: Lactation Challenges, Barriers, and Disparit	ies		
1:40 рм 55т	When There are Challenges	 Pain Tongue and Lip Ties Nursing Strike Providing Emotional Support 	Video: 3 min (Real Moms-Emotional Wellbeing)		
2:35 рм 15m	Break				
2:50 рм 1h 15m	Structural Barriers and Disparities in Breastfeeding	 Disparities in Breastfeeding/Chestfeeding Rates Barriers to Breastfeeding/Chestfeeding Structural Supports for Breastfeeding/Chestfeeding What Can We Do? 	Video: 4 min (Plan to help more NJ women with breastfeeding) Video: 4 min (Real Moms: Breastfeeding in public)		
4:05 рм 25m	Closing	Activity TOL Instructions			

4:30 PM

NJMIHIA M4: Postpartum - Day 2: Postpartum Family Well-Being



By the end of this day, participants will be able to:

1. Define the doula's role during the postpartum period, emphasizing the four Support Roles of a Doula: Nurture, Inform, Advocate, and Connect.

2. Support family well-being through the physical, emotional, and social transitions of the postpartum period.

3. Provide guidance on the birthing parent's recovery, addressing physical and emotional needs, recognizing potential complications, and connecting them with personalized support and resources.

4. Describe strategies for supporting the baby's care, promoting bonding, and guiding families through pediatric milestones.

5. Connect families with essential resources, advocating for access to care and community support.

6. Develop strategies for maintaining personal well-being while supporting clients through the postpartum period, integrating self-care practices into doula work.

TIME	IME ADDITIONAL INFO			
		Section 1: Introduction		
9:00 AM	Welcome and Training Overview	 Logistical Expectations 		
10m		M4 Day 2 Agenda Overview		
		M4 Day 2 Objectives		
0.40	Madula A David Transfer of Learning Deflection	Devis Delas Massias Advista		
9:10 AM	Module 4, Day 1 Transfer of Learning Reflection	Doula Roles Mapping Activity		
45m				
		Section 2: Family Wellbeing		
9:55 AM	Family Transitions and the First Weeks			
4m				
9:59 AM	Parent-Child Bonding		Video: 1 minute (bonding)	
5m				
10:04 AM	Partner Relationships	Partner Mood Disorders	Video: 4:23 (partner postpartum depression)	
21m				
10:25 AM	Getting (Some) Sleep			
2m				
10:27 AM	Social Support			
3m				
10:30 AM	Break			
15m	break			
_				
		Section 3: Postpartum Health and Recovery		
10:45 AM	Physical Health	Recovering from Birth		
55m		Activity: Case Scenarios		
		Signs of Emergency		
		 What to Expect at the Doctor 		
11:40 AM	Emotional Health		Video 6:16 (matrescence)	
20m			video o. ro (manescence)	
2011				

TIME	ADDITIONAL INFO			
12:00 PM	Lunch			
1h 00m				
1:00 PM	Types of Postpartum Mental Health Conditions	Baby Blues	Video: 2 min (baby blues)	
50m		Postpartum Depression		
		 Difference Between Baby Blues and Depression 		
		Postpartum Anxiety		
		A Doula's Role		
		LGBTQIA+ Perinatal Mental Health		
		Section 4: Baby's Health		
1:50 PM	Physical Care	Feeding	Video: 2:16 (burping)	
25m		Diapering		
		Bathing		
		Safe Sleep Practice		
		Hygiene and Handling		
		 Recognizing and Responding to Health Concerns 		
0:15	Emotional Care	Inductording Infant Chring and the Importance of Coeffing	Video: 9 min (PURPLE)	
2:15 PM	Emotional Care	 Understanding Infant Crying and the Importance of Soothing Shaken Baby Syndrome 	VIGEO. 9 Mill (PORPLE)	
20m		• Shaker baby Syndome		
2:35 PM	What to Expect at the Pediatrician			
5m				
2:40 PM	Break			
15m				
	I	Section 5: Community Connections		
2:55 PM	Types of Connections	Connections to Care		
5m		Basic Needs and Financial Assistance		
011		Parenting and Childcare Support		
		Transportation and Accessibility		
		Legal and Advocacy Support		
		Cultural and Community Support		
3:00 PM	Tips to Successful Referrals	Facilitating Referrals Activity		
1h 00m				
		Section 6: Doula Self-Care		
4:00 PM	Actionable Ideas for Self-Care While Supporting Through the Postpartum Period	Self-Care for Postpartum Support & Doula Well-Being		
20m		Doula Physical Self-Care for Postpartum Support		
		Doula Spiritual and Reflective Self-Care for Postpartum Support		
		 Doula Professional and Relational Self-Care for Postpartum Support 		
		 Doula Professional and Relational Self-Care for Postpartum Support Doula Emotional and Mental Self-Care for Postpartum Support 		
	N eckar			
4:20 PM	Closing			
10m				

4:30 PM

NJMIHIA M5: The Business of Being a Doula



By the end of this module, participants will be able to:

- 1. Identify key steps to set up and manage a sustainable doula business, including business structure, registration, and finances.
- 2 Describe core legal and ethical considerations in doula practice, including scope of practice and confidentiality
- 3 Implement strategies for finding and enrolling clients through effective marketing and outreach practices
- 4. Create a client-doula service agreement that outlines roles, responsibilities, and payment policies.

5. Build trusting relationships with clients by practicing client-centered communication and emotional support.

TIME			ADDITIONAL INFO
		Section 1: Introduction	
9:00 AM	Welcome and Training Overview	Logistical Expectations	
10m		M5 Agenda Overview	
		M5 Objectives	
		Action Plan	
9:10 AM	Transfer of Learning Reflection	Doula Business & Life Assessment Guide	
20m	-		
		Section 2: Setting Up and Managing Your Doula Business	
9:30 AM	Types of Employment	Working for an Organization (W2)	Video 5 min (doula business)
15m		 Working for a Doula Agency (1099) 	
		 Self Employment (Schedule C) 	
		Action Plan Reflection	
9:45 AM	Building Your Network	Mentorship	
5.45 AM	Building four Network	Working with a Backup Doula	
JIII		Action Plan Reflection	
9 50 AM	Building a Brand Identity	Start with Your Story	
20m		Action Plan Reflection	
		 Doula Specialty & Audience 	
		Emotion Driven Brand Identity	
		 Vision & Mission Statement 	
		Business Name and Slogan	
10 10 AM	Business Registration	Choosing Your Business Structure	
5m		• LLC	
0.11		• EIN	
10:15 AM	Break		
15 m			
1311			

TIME		ADDITIONAL INFO
10 30 AM	Legal and Ethical Considerations	Liability Insurance
45m		Action Plan Reflection
		Informed Consent
		Confidentiality HIPAA
		Mandated Reporting in New Jersey
11:15 AM	Documentation	Importance of Accurate and Timely Documentation
5m		Confidentiality and Privacy
		Types of Documentation
		Action Plan Reflection
11:20 AM	Marketing and Recruiting Clients	Communicate Your Value
10m		Marketing Methods
		Online Presence
		 Social Media
		 Websites
		 Testimonials and Word of Mouth
		Local Community Involvement
		Inclusivity
		Action Plan Reflection
11 30 AM	Finances	Client Payment Methods
35m		NJ's Medicaid Doula Reimbursement Program Enrollment & NPI
		Action Plan Reflection
		Money Management
		Packages & Pricing Activity Deckages & Dricing Sample
		Activity Packages & Pricing Sample Action Plan Reflection
		• Resources
		Business Bank Account Online Payment Systems and Teels
		 Online Payment Systems and Tools Invoicing & Record-Keeping
		 Taxes
		Action Plan Reflection
12 05 PM	Lunch	
1h 00m		
		Section 3: Enrolling Clients
1:05 PM	Client Intake	The Doula Support Roles
25m		Phone Screen
		Action Plan Reflection

TIME		ADDITIONAL INFO
1 30 PM	Client-Doula Service Agreement	Boundaries and Scope of Practice
1h 05m		Making Service Agreements Accessible
		Flexibility & Customization
		Discuss Fees with Confidence and Sensitivity
		Activity Practice
		Action Plan Reflection
2:35 рм	Intake Form	Activity Intake Form Template
30m		Action Plan Reflection
3:05 PM	Break	
15m		
3 20 PM	Trust-Building and Effective Communication	
30m		
		Section 4: Next Steps and Action Planning
3:50 PM	Action Plans	Ongoing Development
15m		Self Care and Sustainability
4 05 PM	Closing & Celebration	Letters to the Future
25m		
4 30 PM		