

## CURRENT PRICE LIST (CPL)

Every licensee or registrant privileged and intending to sell alcoholic beverages to retailers in New Jersey must file a Current Price List ("CPL"). A CPL must be filed on or before but no later than the 15<sup>th</sup> of each preceding calendar month in order to engage in sales beginning on the first day of the next month. If the 15<sup>th</sup> falls on a holiday, weekend, etc., the CPL due date will be extended to the next business day. (See N.J.A.C.13:2-24.6(a)1- 7; A.B.C. Bull. 2460 p.14 sec. 8; March 4, 2013 - Notice to All New Jersey Licensed Wholesalers Concerning Current Price List Filing Requirements and February 20, 2015 - Notice to New Jersey Licensed Wholesalers Concerning Current Price List Filing)

### THE CPL MUST BE LEGIBLE AND MUST CONTAIN THE FOLLOWING INFORMATION:

- Terms and Conditions Page that includes: Wholesaler's Name, Address, Phone No., Email Address, License No., CPL Contact Person's Name and CPL Effective Date;
- Brand Registration Number for each consumable product;
- Correct Brand or Trade Name of the product;
- Product nature and type;
- Size, age, and proof of alcoholic content when stated on the label;
- Standard number of unit containers per standard case and the capacity of each unit container;
- Prices, inclusive of per unit costs, all discounts, allowances and differentials and other Terms of Sale (a "unit" is defined as a can, bottle or individualized container);
- Displays whose fair market retail value is over \$100 and any retailer incentive programs;
- Terms of any retail incentive promotions "RIPS" offered to retailers.  
(*Ex: All red bottles in cases of 12 will be sold for \$50.00 a case on Tuesdays in January*)

A new CPL must be submitted to NJABC by the 15<sup>th</sup> of each calendar month. Your Company Name, License Number and the current month must be clearly written at the top of the first page.

### PLEASE SUBMIT CPL TO THE FOLLOWING ADDRESS:

**US Postal Service REGULAR, or EXPRESS Service**  
(use P.O. Box No. and allow 2 weeks for delivery)

or

**Direct OVERNIGHT Services**  
(i.e. DHL, FedEx, UPS and other couriers, use:)

The Division of Alcoholic Beverage Control  
State of New Jersey  
Department of Law and Public Safety  
Division of Alcoholic Beverage Control  
PO Box 087  
Trenton, New Jersey 08625-0087  
Attn: CPL Filing

The Division of Alcoholic Beverage Control  
State of New Jersey  
Department of Law and Public Safety  
Division of Alcoholic Beverage Control  
140 East Front Street, 5<sup>th</sup> Floor  
Trenton, New Jersey 08625-0087  
Attn: CPL Filing

### EMAILED AND FAXED COPIES WILL NOT BE ACCEPTED AT THIS TIME.

All Beer Distributors must continue the practice of sending two copies of the CPL

CPL filings are not available for public inspection until the third business day after the required filing.

*If you have any questions concerning current price lists, please call 609-376-9671.*