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## PROGRAM ANNOUNCEMENT

*The Advocacy Institute Is Pleased to Present*

### **Using Data and Technology to Enhance Government Lawyering**

**May 5 & 6, 2022  
1:00 p.m. to 3:30 p.m.**

## **WEBINAR**

### *Program Summary*

This program will focus on ways of using data, technology and new skills such as data analytical thinking, equitable community engagement, and fast field scanning to improve public lawyering. The presentation will provide insight into using big data, administrative data and open data to make litigation more efficient, equitable, and effective in corruption and fraud cases, opioid abuse matters and use of force and police accountability investigations. The presenters will discuss how government lawyers can use data and technology to safeguard due process, the public interest, and client confidentiality and equitably engage the public in developing policy. They will also cover the challenges of advising agency clients who are increasingly using new technology, big data, and new ways of working to tackle challenges more effectively. The program will conclude with exploring new ways of using technology such as fast field scanning, evidence synthesis, evidence clearinghouses, and collective intelligence for more comprehensive and effective legal research, including searching academic literature and identifying social innovations.

### *Eligibility*

Attendance at this program is limited to attorneys and executive staff in the Department of Law and Public Safety invited to attend by the Office of the Attorney General.

### *Faculty*

**Dr. Beth Simone Noveck** heads New Jersey's Office of Innovation as the State's first Chief Innovation Officer. She focuses on enhancing innovation in government and in the Garden State's economy. Using better data, more collective intelligence and agile technology, her team leads projects, designs policies, and advises agencies on innovative strategies to improve the lives of New Jerseyans. Dr. Noveck serves as the Chair of the Governor's Future of Work Task Force and sits on the Governor's Jobs and Economic Opportunity Council. Dr. Noveck is also a professor at

New York University's Tandon School of Engineering, a Fellow at NYU's Institute for Public Knowledge, and is a Visiting Senior Faculty Fellow at the John J. Heldrich Center for Workforce Development at Rutgers University. She directs NYU's Governance Lab, an action research center studying the impact of technology on governing. Dr. Noveck previously served in the White House as the first United States Deputy Chief Technology Officer and as director of the White House Open Government Initiative under President Obama. UK Prime Minister David Cameron later appointed her senior advisor for Open Government, and German Chancellor Angela Merkel named her a member of her ten-person digital council. Dr. Noveck is a graduate of Harvard University and Yale Law School, and was named one of the "100 Most Influential Academics in Government" and one of the "World's 100 Most Influential People in Digital Government".

**Graham Simpson** handles policy and engagement work at New Jersey's Office of Innovation, where he supports and manages public policy initiatives, leads the office's programs on public entrepreneurship and innovation skills training, and produces policy research. He is passionate about evidence-informed policy and helping policy professionals use and apply data. Mr. Simpson previously worked at J-PAL North America, a research center specializing in the use of randomized studies to analyze anti-poverty social policies. While there, he managed a project to develop and evaluate mobility support for housing choice voucher recipients, coordinated the office's written publications strategy, and advised external organizations on potential studies on basic income, addiction treatment, educational support, and financial inclusion. He has also served as an impact consultant at What Works Cities, conducted policy analysis for the New York City Mayor's Office, and taught high school equivalency and computer skills classes to incarcerated students in the Worcester County House of Correction. Mr. Simpson received a Master's in Public Affairs from Princeton University's Woodrow Wilson School and a Bachelor of Arts in Economics from Harvard University.

### *CLE Credit*

**NJ CLE Credit:** This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 5.4 hours of Alternative Verifiable Learning Format (AVF) total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

### *Registration*

The Office of the Attorney General will email Zoom webinar links for both program days to those invited to attend.

**Students must download Zoom before the webinar in order for the program sponsor to record polling responses that are required for attendance verification and CLE credit.**

The AGAI will be unable to verify attendance or grant CLE credit to students who have not downloaded Zoom before the webinar.