Pedestrian Safety Student Video Contest Postponed.

“Thank you so much for your interest in participating in the New Jersey Division of Highway Traffic Safety’s Pedestrian Safety Student Video Contest.

Due to the spread of the coronavirus, and to ensure the health and safety of all who were interested in participating, the Division is postponing the contest at the current time.

We hope to revisit this contest in the fall or when conditions become safe for group work again.

Thank you for your understanding.”
New Jersey Department of Law and Public Safety

2020 Pedestrian Safety Video and Social Media Post Student Contest

Contest Start Date: February 28, 2020

Contest Deadline: **April 15, 2020**

Applicants: Open to registered high school students in New Jersey

**Description**

Along with the New Jersey Department of Law and Public Safety (Department), the New Jersey Division of Highway Traffic Safety has partnered with the New Jersey Department of Education to create awareness on pedestrian safety through a video and social media post creation contest for high school students in New Jersey.

**Contest Breakdown**

Students will choose one of the following mediums:

1. A one minute (or less) live action video **OR** animated video that creates awareness on pedestrian safety
2. A social media GIF **OR** graphic with accompanying text/hashtags that creates awareness on pedestrian safety. The hashtag utilized should be #NJPedestrianSafety

**Prizes**

Trophies/Medals will be awarded. The winning project will be featured as part of a multimedia campaign by the Department of Law and Public Safety as determined by the Department in its discretion.

**Terms and Conditions**

- Submissions will be judged by official traffic safety community organizations, including the Attorney General’s Office, the New Jersey Division of Highway Traffic Safety, NJM Insurance Co., the New Jersey Department of Education, AAA, Street Smart, the New Jersey Department of Transportation, and Share the Keys Program.
- One submission per student or student group.
- All participants must submit a fully executed Consent Form/Statement of Release providing the Department permission to photograph the participant and use their image.
- Entrees will be judged on creativity, accuracy, production/graphic quality and ability to create awareness on pedestrian safety.
- Should a group work together on a project and a prize be awarded, the group members must share the prize. In this instance, a trophy/prize would be awarded to the winner’s school to display equally for the winning group.
- Follow laws and school rules while creating entries.
- Teachers, administrators, and parents/guardians should refrain from helping on these videos. School equipment may be used with permission from the High School Faculty.
- Participants should not wear clothing or accessories, or use or display items or products, with school names or with logos of any kind.
Those who do not follow the above rules may be disqualified.

All judges’ decisions are final.

All participants grant to the Department of Law & Public Safety and its employees, officers, and agents all rights of every kind in and to the Material (video, audio, pictures, drawings, GIFs, graphic representations, texts/hashtags, etc.) that appears in or constitutes any submission, including without limitation, the right to copy, edit, alter, modify, use, distribute, and exploit the Material throughout the world an unlimited number of times, in perpetuity in any and all media, now known or invented in the future, for any purpose in the Department’s discretion.

For instructions on how to submit an entry electronically, send an email to hts.contest@njoag.gov and a link will be sent for your video entry or submit a thumb drive mailed to the Division of Highway Traffic Safety, 140 East Front Street, PO Box 048, Trenton, NJ 08625: Attn: Public Information Assistant, Laura Fredrick, or Manager of Special Projects, Tomi-Anne Raue, Pedestrian Safety Video Contest.

Winners will be announced on April 28, 2020.
NEW JERSEY DEPARTMENT OF LAW & PUBLIC SAFETY
PERMISSION TO PHOTOGRAPH AND/OR USE IMAGE

Consent Form / Statement of Release

I hereby authorize and grant the New Jersey Department of Law & Public Safety its divisions, agencies, offices, as well as its employees, officers, and agents, the irrevocable right and permission to take, use, and post photographs, images, and/or audio and/or video recordings of me and/or my minor child on its website and other public social media platforms, including, but not limited to, Facebook, Twitter, Instagram, YouTube, and Instagram for its outreach and promotional purposes in connection with participation in the 2020 Pedestrian Safety Video and Social Media Post Student Contest.

I also understand and agree that I/my minor child may be identified by name in connection with the use of a photograph, image, or audio or video recording(s). I waive any right of privacy and any right to review or approve the use of any photograph, image, and/or audio and/or video recordings or any related final product that uses them. I agree that any such photograph, image, and/or video and audio recordings, and any reproductions thereof, and all recording and digital files are and shall remain the sole exclusive property of the Department of Law & Public Safety.

I understand that this consent and release is without compensation to me/my minor child and I hereby release and hold harmless the Department of Law & Public Safety and its employees, officers, and agents from any and all claims, demands, damages, and liabilities that may arise out of or in connection with the use, distribution, or publication of any photograph, image, and/or video recordings, including, but not limited to, any claims for invasion of privacy, appropriation of likeness or defamation.

I hereby warrant that I am eighteen (18) years old or more and competent to contract in my own name or, if I am less than eighteen years old, that my parent or guardian has signed this release form below. This release is binding on me and my heirs, assigns and personal representatives.

__________________________________________  __________________________
Signature of Individual                        Date

__________________________________________
Printed Name of Individual

If individual is under eighteen (18) years of age, the following section must be completed: I have read and I understand this document. I understand and agree that it is binding on me, my child or the minor named above, our heirs, assigns, and personal representatives. I acknowledge that I am eighteen (18) years old or more and that I am the parent or guardian of the minor named above.

__________________________________________  __________________________
Signature of Parent/Guardian                   Date

__________________________________________
Printed Name of Parent/Guardian