

Which Designer Dress website is **FAKE?**



The images above and below include **GENUINE** designer dress websites, side-by-side with websites accused of selling **COUNTERFEIT** dresses. **Can you easily tell which is which?** The allegedly counterfeit sites use photos apparently copied directly from the genuine designers. Shop on a counterfeit site and you may believe you're buying an identical dress at a lower price – but the counterfeiter may instead send a poorly made garment that looks very little like the original. In both of these images the alleged counterfeit website is on the left, while the genuine designer's site is on the right. All images have been edited to obscure the names of the genuine designers as well as the alleged counterfeiters. These screen shots were provided by a company that scours the Internet for alleged impostor sites on behalf of genuine apparel designers.

