



Mount Laurel Police Department

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Opioid Outreach Strategic Plan FY 2025–2026

Mission Statement

To reduce opioid-related harm, improve community safety, and support individuals struggling with addiction through proactive, compassionate, and data-driven strategies. This plan builds on the foundation of previous outreach efforts, introducing an Augmented Outreach Model, a Quick Response Team (QRT), and a Mobile Office Space with telehealth capabilities to strengthen long-term sustainability.

Key Focal Areas (FY 2025–2026)

- Operation Helping Hand – Maintain 24/7 connection between individuals in need and recovery specialists, with warm handoffs to treatment services.
- Augmented Active Outreach – Expand outreach through quarterly community events, enhanced heat mapping, and partnerships with schools, workplaces, and faith-based organizations.
- Operation Safe Overnight – Public Access Narcan in hotels/motels beginning 2025, in partnership with Burlington County Health Department. Provide bilingual (English/Spanish) Narcan training to hotel staff.
- Straight to Treatment Expansion – Maintain 24/7 walk-in access and develop additional treatment entry points through healthcare/community partners.
- Quick Response Team (QRT) – Multidisciplinary team to respond to overdoses with harm reduction tools (naloxone, test strips), follow-up visits, and treatment referrals.
- Mobile Office Space (2026 Deployment) – Provide clinician-led screenings, telehealth consultations, and referrals. Serve as a community hub during outreach events and in high-risk areas.
- Education and Prevention – Deploy Fatal Vision Opioid Campaign Kit in 2025 for immersive community and school-based education events.



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Year 1: FY 2025 – Preparation and Expansion Q1 (July – Sept 2025)

- Formalize QRT partnerships (police, EMS, Virtua Health, peer recovery specialists).
- Begin enhanced officer training in overdose response and harm reduction.
- Plan specifications and funding for Mobile Office procurement.

Q2 (Oct – Dec 2025)

- Launch Quarterly Outreach Event #1 with expanded harm reduction focus.
- Pilot Narcan deployment and bilingual training in select motels.
- QRT begins pilot operations, tracking overdoses and follow-ups.
- Procure Fatal Vision Opioid Campaign Kit and complete staff training.

Q3 (Jan – Mar 2026)

- Full operational launch of QRT with data tracking and feedback loops.
- Quarterly Outreach Event #2 hosted with corporate/workplace partners.
- Deploy Fatal Vision Kit in schools and community venues.
- Initial vendor selection for Mobile Office build.

Q4 (Apr – June 2026)

- Expand Safe Overnight to additional hotels/motels.
- Quarterly Outreach Event #3 highlighting overdose prevention.
- Fatal Vision Kit showcased at outreach events and holiday campaign.
- Finalize Mobile Office build contract for FY 2026 delivery.

Year 2: FY 2026 – Deployment and Sustainability Q1 (July – Sept 2026)

- Expand QRT coverage with additional EMS and peer recovery staff.
- Quarterly Outreach Event #4 (Back-to-School youth prevention).
- Monitor Mobile Office build progress.



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Q2 (Oct - Dec 2026)

- Quarterly Outreach Event #5 (holiday overdose prevention campaign).
- Pre-deployment clinician/telehealth training for Mobile Office.
- Community awareness campaign to prepare for Mobile Office launch.

Q3 (Jan - Mar 2027)

- Mobile Office delivery and outfitting.
- Quarterly Outreach Event #6 showcasing Mobile Office and telehealth pilot operations.
- Begin integrating peer support groups into mobile operations.

Q4 (Apr - June 2027)

- Full deployment of Mobile Office Space in identified hotspots.
- Evaluate QRT and Mobile Office outcomes (referrals, overdose reversals, telehealth sessions).
- Host Final Outreach Event highlighting program outcomes and sustainability goals.

Expected Outcomes

- Reduction in opioid overdoses through rapid QRT intervention and wider Narcan availability.
- Greater access to treatment and health services via Mobile Office deployment and Straight to Treatment expansion.
- Increased community engagement through Quarterly Outreach Events and experiential learning with Fatal Vision Goggles.
- Sustainable partnerships with healthcare providers, businesses, and community organizations.