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MEDIA ADVISORY
****Photo Op****

PVSC REMOVING ILLEGALLY DUMPED TIRES FROM PASSAIC RIVER
Removal Will Help Control Flooding In Fair Lawn



FAIRLAWN, NJ – Throughout the next few weeks, the Passaic Valley Sewerage Commission (PVSC) will be clearing thousands of commercial and passenger vehicle tires dumped in the Passaic River. The tires, which are part of a massive cleanup project in Fair Lawn, are believed to be remnants of upstream activity and illegal dumping over the years. Besides the aesthetic and ecological impacts, the tires are being removed to prevent blockages and localized flooding, as well as eliminate any potential public health or safety concerns. The work is being performed behind the Memorial Middle School river walk, near the 5th Street Bridge.

PVSC is removing the tires during low water, allowing the River Restoration crew and machinery to work safely. PVSC is using specialized equipment – including ATV “buffalos”, boats, ropes and winches – to dislodge, remove and stockpile the tires. The tires will then be recycled through **Bridgestone’s Spent Tire Recycling Program** free of charge. This is the second year PVSC is partnering with Bridgestone.

- WHO:** PVSC River Restoration Staff
- WHAT:** Removal of illegally dumped tires in the Passaic River
- WHEN:** Wednesday, November 13, 2013
Press availability from 10:30 AM until Noon
Note: please wear sturdy shoes and appropriate outerwear for the boat and riverbanks
- WHERE:** Boat Launch (River walk behind Memorial Middle School)
Dead End of Avenue of Heroes, Fair Lawn, NJ 07410

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