

1 **I. INTRODUCTION**

2 **Q. PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS ADDRESS.**

3 A. My name is David E. Peterson. I am currently employed as a public utility rate
4 consultant by Chesapeake Regulatory Consultants, Inc. ("CRC"). Our business
5 address is 6837 Guilford Road, Clarksville, Maryland 21029-1632. I maintain an
6 office in Dunkirk, Maryland.

7

8 **Q. WHAT IS YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE IN**
9 **THE PUBLIC UTILITY FIELD?**

10 A. I graduated with a Bachelor of Science degree in Economics from South Dakota State
11 University in May of 1977. In 1983, I received a Master's degree in Business
12 Administration from the University of South Dakota. My graduate program included
13 accounting and public utility courses at the University of Maryland.

14

15 In September 1977, I joined the Staff of the Fixed Utilities Division of the South
16 Dakota Public Utilities Commission as a rate analyst. My responsibilities at the South
17 Dakota Commission included analyzing and testifying on ratemaking matters arising
18 in rate proceedings involving electric, gas and telephone utilities.

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20 Since leaving the South Dakota Commission in 1980, I have continued performing
21 cost of service and revenue requirement analyses as a consultant. In December 1980,
22 I joined the public utility consulting firm of Hess & Lim, Inc. I remained with that
23 firm until August 1991, when I joined CRC. Over the years, I have analyzed filings
24 by electric, natural gas, propane, telephone, water, wastewater, and steam utilities in

1 connection with utility rate and certificate proceedings before federal and state
2 regulatory commissions.

3
4 **Q. HAVE YOU PREVIOUSLY PRESENTED TESTIMONY IN PUBLIC**
5 **UTILITY PROCEEDINGS?**

6 A. Yes. I have presented testimony in 75 proceedings before state regulatory
7 commissions in Alabama, Arkansas, Colorado, Connecticut, Indiana, Kansas, Maine,
8 Maryland, Montana, Nevada, New Jersey, New Mexico, New York, Pennsylvania,
9 South Dakota, and West Virginia, and before the Federal Energy Regulatory
10 Commission.

11
12 Collectively, my testimony has addressed the following topics: the appropriate test
13 year, rate base, revenues, expenses, depreciation, taxes, capital structure, capital
14 costs, rate of return, cost allocation, rate design, life-cycle analyses, affiliate
15 transactions, mergers, acquisitions, and cost-tracking procedures.

16
17 **Q. HAVE YOU PREVIOUSLY PRESENTED TESTIMONY IN UTILITY**
18 **MERGER/ACQUISITION PROCEEDINGS?**

19 A. Yes, I have. In April 1996, I presented testimony to the Colorado Public Utilities
20 Commission in Docket No. 95A-531EG on behalf of the Colorado Office of
21 Consumer Counsel relating to the merger application of Public Service Company of
22 Colorado and Southwestern Public Service Company. In August 1997, I presented
23 testimony to the New Jersey Board of Public Utilities (“Board”) in BPU Docket No.
24 EM97020103 on behalf of the Division of the Ratepayer Advocate (“Ratepayer
25 Advocate”) relating to the acquisition of Atlantic Energy, Inc. and Atlantic City
26 Electric Company by Delmarva Power and Light Company. More recently, on April

1 16, 2001, I presented testimony to the Board in BPU Docket No. EM00110870 on
2 behalf of the Ratepayer Advocate relating to the acquisition of GPU, Inc. by
3 FirstEnergy Corp. of Akron, Ohio.
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6 **II. PROPOSED TRANSACTION**

7 **Q. ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?**

8 A. I am appearing in this proceeding on behalf of the Ratepayer Advocate.
9

10 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS**
11 **PROCEEDING?**

12 A. CRC was asked by the Ratepayer Advocate to review the Petition, testimonies and
13 exhibits filed by Atlantic City Electric Company (“ACE”), Conectiv Communications,
14 Inc., and New RC, Inc. and to present testimony on the proposed acquisition of
15 Conectiv, Inc., including ACE, by Pepco and New RC, Inc.¹ The purposes of my
16 testimony are to describe the Ratepayer Advocate’s examination and to explain the
17 analyses supporting my findings and recommendations. The Ratepayer Advocate is
18 also sponsoring testimony from other technical witnesses; Barbara Alexander, James
19 Rothschild, Bruce Biewald and David Schlissel.
20

21 **Q. WHAT DID YOU REVIEW IN PREPARATION FOR YOUR TESTIMONY?**

22 A. I reviewed the May 11, 2001 Petition, the Agreement and Plan of Merger (“Merger
23 Agreement”) dated February 9, 2001, and the testimonies and exhibits of the Joint
24 Petitioners’ four witnesses which were filed along with the Petition. In addition, I

¹ “New RC, Inc. is a temporary name that has been given to the new holding company that is to be created in the merger. A new, permanent name will be chosen at sometime in the future. Throughout this testimony ACE, Conectiv Communications, Inc., and New RC, Inc. will be referred to collectively as the “Joint Petitioners.”

1 have reviewed New RC's Securities and Exchange Commission ("SEC") Form S-4
2 Registration Statement under the Securities Act of 1933, which included a Joint Proxy
3 Statement/Prospectus, New RC's July 20, 2001 SEC U-1 Application/Declaration
4 under the Public Utility Holding Company Act of 1935 ("PUHCA") certain Pepco and
5 Conectiv financial and operating reports, and the Joint Petitioners' responses to
6 requests for additional information submitted by the Ratepayer Advocate, the Board
7 Staff and by other intervenors in the case.
8

9 **Q. PLEASE BRIEFLY DESCRIBE ACE, CONECTIV AND PEPCO.**

10 A. ACE is a public utility providing service to 497,000 electric customers in New Jersey
11 under rates regulated by the Board. ACE's common stock is wholly-owned by
12 Conectiv, Inc. of Wilmington, Delaware. Conectiv, an SEC registered holding
13 company under PUHCA, was formed by the 1998 acquisition of ACE by Delmarva
14 Power & Light Company. Today, both ACE and Delmarva are first-tier subsidiaries
15 of Conectiv. In addition to providing wholesale and retail electric and natural gas
16 service, Conectiv's present business strategy also centers on building and operating
17 "mid-merit" power plants that can respond quickly to changes in the demand for
18 power within PJM.
19

20 Pepco is an electric utility company with headquarters in Washington, DC. Presently,
21 Pepco is not an SEC registered holding company. Pepco provides electric service to
22 approximately 480,000 customers in Maryland and 220,000 customers in the District
23 of Columbia. In addition to wholesale and retail electric distribution services, Pepco
24 provides a wide range of telecommunications services including local and long-
25 distance telephone, high-speed Internet and cable television. Pepco also provides

1 energy products and services in competitive retail markets. Like the Conectiv
2 companies, Pepco is also a member of PJM.

3
4 The following table compares the relative size of Conectiv and Pepco for the year
5 2000.

6 (\$Millions)

	<u>Conectiv</u>		
	<u>ACE</u>	<u>Delmarva</u>	<u>Pepco</u>
10 Customers	497,000	471,000	711,000
11 Revenue	\$ 956	\$ 1,560	\$ 2,201
12 Assets	\$ 2,573	\$ 2,428	\$ 6,585
13 Long-term debt	\$ 1,075	\$ 1,092	\$ 2,103

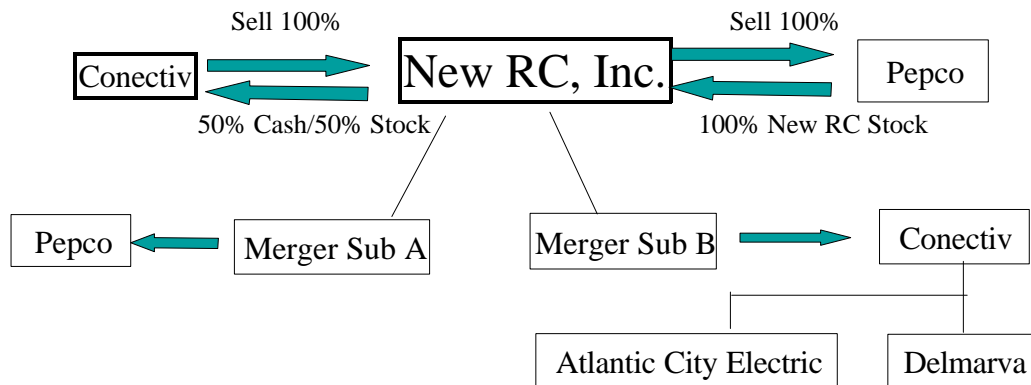
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15 The Joint Petitioners claim the proposed business combination will create the largest
16 electric delivery company in the mid-Atlantic region (i.e., wholly within PJM) both in
17 terms of load (i.e., KW) and sales (i.e., KWH), serving 1.8 million customers.

18
19 **Q. PLEASE SUMMARIZE THE PROPOSED TRANSACTION.**

20 A. On February 9, 2001, the Joint Petitioners executed the Merger Agreement. To
21 accomplish the merger, New RC, Inc. and two other subsidiaries were formed,
22 “Merger Sub A” and “Merger Sub B”. Forming these two subsidiaries were
23 necessary to place Pepco and Conectiv as first tier subsidiaries of the holding
24 company, New RC, following the merger. If the necessary approvals are granted,
25 Merger Sub A will be merged into and with Pepco, and Pepco will be the surviving
26 entity. At the same time, Merger Sub B will be merged into and with Conectiv, with
27 Conectiv surviving. ACE and Delmarva will remain subsidiaries of Conectiv. New
28 RC has applied with the SEC to register as a holding company under the Public Utility

1 Holding Company Act of 1935. The following chart illustrates the proposed
 2 combination:



15 Pepco will purchase Conectiv for \$2.2 billion in cash and stock. Upon merger
 16 closing, all of the outstanding shares of Pepco common stock will be converted to an
 17 equal number of New RC shares. Conectiv shareholders will elect to either receive
 18 cash for their outstanding shares of stock (\$25 per share for common stock and
 19 \$21.69 for Class A common stock), New RC stock, the number of shares to be
 20 determined by an agreed upon exchange ratio formula, or a combination of both cash
 21 and New RC stock. Conectiv shareholders as a group will receive 50 percent cash and
 22 50 percent New RC stock as compensation for their shares of common stock. It is
 23 anticipated that Pepco shareholders will own approximately 67 percent of New RC
 24 shares, while the remaining 33 percent will be owned by Conectiv shareholders.
 25 Pepco is expected to pay the roughly \$1.1 billion cash consideration using \$400
 26 million of proceeds from the recent sales of its generating assets. The rest of the cash
 27 will need to be raised from external sources. New RC will also assume \$3.2 billion
 28 of Conectiv's outstanding debt and preferred stock.

1 New RC's corporate offices will be located in Washington, DC. New RC intends to
2 continue its utility operations on a stand-alone basis following the merger. Therefore,
3 Pepco will continue to maintain its corporate offices in Washington, DC, and
4 Conectiv will continue operations from its Wilmington, Delaware corporate offices.
5 New RC's Board of Directors will consist of 12 members. Ten of the members will
6 be nominated exclusively by Pepco. It is anticipated that all ten of Pepco's current
7 directors will be nominated as directors of New RC. The remaining two directors are
8 to be nominated by Conectiv, subject to Pepco approval. Mr. Howard Cosgrove,
9 Conectiv's current Chairman of the Board and Chief Executive Officer, will retire at
10 merger closing. John M. Derrick, Jr., Pepco's present Chairman and Chief Executive
11 Officer, will serve in the same capacities for New RC. Thomas Shaw, Conectiv's
12 President and Chief Operating Officer will serve in the same capacities for New RC.

13
14 New RC will account for the transaction under the purchase method of accounting,
15 with Pepco being the acquiring company. Under the purchase accounting method, the
16 estimated fair market value of Conectiv's assets and liabilities will be consolidated
17 with Pepco. The excess of the transaction purchase price, including Pepco's merger-
18 related fees and expenses, over the estimated fair market value of Conectiv's assets
19 will be recorded as "goodwill" on New RC's post-acquisition books. The Joint
20 Petitioners estimate that \$543.1 million will be recorded as goodwill.² The goodwill
21 created in this transaction will remain on New RC's books, without amortization, until

² The gross amount of goodwill to be recorded by New RC in the transaction is \$885 million. That amount, however, will be reduced by \$341.9 million to eliminate the unamortized goodwill presently on Conectiv's books which arose from the Atlantic Energy/Delmarva merger. See the Joint Petitioners' response to NJRAR-R- 1-32.

1 it has been determined to be financially impaired, pursuant to newly adopted generally
2 accepted accounting procedures.³

3
4 **Q. WHAT APPROVALS ARE NECESSARY BEFORE THE TRANSACTION**
5 **CAN BE CONSUMMATED?**

6 A. Both Pepco and Conectiv have received the requisite votes from their respective
7 shareholders approving the merger. The Joint Petitioners must have Board approval
8 before the transaction can close. The companies also must receive approvals from
9 other state regulatory bodies including the Delaware Public Service Commission, the
10 Maryland Public Service Commission, the Pennsylvania Public Utility Commission,
11 the Virginia State Corporation Commission, and the District of Columbia Public
12 Service Commission. In addition to the foregoing state approvals, the companies
13 must receive clearance or approval by the following Federal regulatory agencies: The
14 Federal Trade Commission, the Department of Justice, the Securities Exchange
15 Commission, the Federal Energy Regulatory Commission, the Federal
16 Communications Commission and, possibly, the Nuclear Regulatory Commission.
17 The Joint Petitioners expect to complete the regulatory approval process in time to
18 close the transaction by the first quarter of 2002.

19

³Financial Accounting Standards Board Statement No. 142, "Goodwill and Other Intangible Assets," issued
July 20, 2001.

1 Even after the merger is consummated, New RC will not be as large as some of the
2 other utilities created by the recent mega-mergers, e.g., the recent FirstEnergy/GPU
3 merger. Control over New RC that is retained by Pepco, however, will allow New
4 RC the flexibility to seek additional acquisition partners in the future, or to itself be
5 acquired by another utility. Thus, ACE's local interests may be pushed even further
6 down the priority chain than it will find itself if the Pepco/Conectiv merger is
7 approved.

8
9 **Q. WILL THE COMPANIES' STOCKHOLDERS BENEFIT FROM THE**
10 **TRANSACTION?**

11 A. Clearly, the majority of stockholders from both companies perceive the proposed
12 acquisition as beneficial. This is evidenced by the fact that the requisite number of
13 shareholders from each company have voted to approve the merger. For Pepco's
14 stockholders, there is an expectation that the combination will increase earnings even
15 within the first year, without considering synergy savings. This is due, in part, to the
16 new accounting requirement that does not require amortizing or writing down
17 goodwill until it has been determined that the recorded goodwill has been financially
18 impaired. Following the initial year post-merger, investment analysts project the
19 transaction will enhance Pepco's growth prospects from 6% - 8%.

20
21 For Conectiv's shareholders, Pepco's offer to pay \$25 per share for Conectiv's
22 common stock (\$21.69 for Conectiv Class A common stock) results in an attractive
23 premium. Based on Conectiv's trading price just prior to the acquisition
24 announcement (i.e., February 7, 2001), the \$25 per share offer represents a 30 percent
25 premium to owners of Conectiv common stock (\$21.69 represents a 14 percent
26 premium to Class A shareholders).

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Q. DO THE JOINT APPLICANTS CLAIM OTHER BENEFITS CAN BE ACHIEVED THROUGH THE MERGER?

A. Yes. The Joint Petitioners allude to benefits that should be attainable without ever critically examining tangible savings that may result. For example, in their joint testimonies, Messrs. Derrick and Shaw state that the combined companies can command greater purchasing power and can achieve lower costs.⁶ The Joint Petitioners' expert witness, Joe D. Pace, identifies other potential benefits arising from the merger, including:

1. Creating opportunities for savings or strengthened management by consolidating corporate functions at a measured rate;
2. Providing potential savings and/or service improvements through sharing "best practices" between the two companies;
3. Allowing for better responses to system emergencies and improving customer service by taking advantage of geographic diversity; and
4. Reducing the cost of goods and services procured by making larger-volume purchases.⁷

Yet, in contrast to the customary practice in these types of regulatory petitions, the Joint Petitioners in this proceeding have not prepared a comprehensive study of savings opportunities and related costs created by the proposed merger.⁸

⁶Joint Testimony of John M. Derrick, Jr. and Thomas S. Shaw, page 5.

⁷Testimony of Joe D. Pace, page 9.

⁸See response to NJRAR-R 1-27 and NJRAR-R- 1-27(Supplemental).

1 **Q. HAVE THE JOINT PETITIONERS COMMITTED TO ANY TANGIBLE**
2 **BENEFITS TO ACE’S CUSTOMERS THAT ARE TO RESULT FROM THE**
3 **MERGER?**

4 A. No. Through the testimony of Mr. Hasbrouck, the Joint Petitioners have committed
5 to a package of service guarantees. Certainly, maintaining adequate and reliable
6 service is an extremely important consideration in a merger proceeding such as this.
7 But, as Ms. Alexander explains in her testimony, the service quality package that has
8 been offered is far weaker and provides fewer benefits to ratepayers than similar
9 Service Quality Guarantee programs adopted in other jurisdictions as part of merger
10 proposals or conditions. Moreover, this service guarantee could have been offered
11 without the merger proposal. That is, the ability of ACE to offer the service
12 guarantees is not dependent on Conectiv merging with Pepco. The Joint Petitioners
13 have made no commitment to any customer benefits that are to directly result from
14 the merger.

15
16 **Q. DOES PEPCO HAVE MERGER EXPERIENCE?**

17 A. Yes, it does. In 1995, Pepco signed a merger agreement with Baltimore Gas and
18 Electric Company (“BGE”) to form a \$15 billion electric and gas company called
19 Constellation Energy. The merging companies in that proceeding estimated merger-
20 related savings over the first ten years post-merger of \$1.35 billion, net of costs to
21 achieve those savings. Pepco and BGE successfully secured the regulatory approvals
22 that were needed to merge. Yet, the merging companies were dissatisfied with the
23 financial conditions imposed on the merger by the Maryland and District of Columbia
24 Public Service Commissions who required the utilities to share a substantial portion

1 of the projected merger-related savings with ratepayers.⁹ Thus, after spending
2 approximately \$100 million on the merger, Pepco and BGE decided in December
3 1997 to terminate the merger.
4
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6 **IV. STANDARD OF REVIEW**

7 **Q. WHAT SPECIFIC AUTHORIZATIONS DO THE JOINT PETITIONERS**
8 **SEEK FROM THE BOARD IN THIS PROCEEDING.**

9 A. The Joint Petitioners seek Board approval of the merger pursuant to N.J.S.A. 48:3-10
10 and 48:2-51.1. In addition, ACE seeks Board approval to establish an accounting
11 mechanism to track merger related costs for later consideration. ACE, however, has
12 not stated if or how it intends to recover its share of merger related costs from New
13 Jersey ratepayers.
14

15 **Q. WHAT DO THESE NEW JERSEY STATUTES REQUIRE?**

16 A. I have been advised by counsel that N.J.S.A. 48:3-10 prohibits New Jersey public
17 utilities from selling or transferring capital stock to any other public utility and from
18 selling majority interest in capital stock to any corporation without Board
19 authorization. In considering requests under this statute, I am advised that the Board
20 must determine, *inter alia*, if the utility is able to meet pension benefit commitments
21 previously made to employees.
22

23 N.J.S.A. 48:2-51.1 imposes additional requirements on the Joint Petitioners. I am
24 advised that written Board approval is required before any person can acquire control

⁹Both the Maryland and the District of Columbia Public Service Commissions ordered Pepco and BGE to share 75 percent of the projected first year net savings with ratepayers. Maryland PSC Case No. 8725, Order No. 73405, issued April 16, 1997. District of Columbia PSC Formal Case No. 951, Order No. 11075, October 20, 1977.

1 of a New Jersey public utility. Under the statute, the Board is required to evaluate
2 four specific areas in making a public interest finding. The statute states in relevant
3 part:

4 “ . . . In considering a request for approval of an acquisition of control, the
5 board shall evaluate the impact of the acquisition on competition, on the rates
6 of ratepayers affected by the acquisition of control, on the employees of the
7 affected public utility or utilities, and on the provision of safe and adequate
8 utility service at just and reasonable rates . . . ”
9

10 The Board will make specific findings on each aspect of the public interest standard
11 outlined in the merger statutes. Ultimately, the Board must determine whether the
12 transaction will result in an adverse impact on competition, on rates, on New Jersey
13 employees, and on the provision of safe and adequate utility service at just and
14 reasonable rates. More generally, I am advised by counsel that after the merger, ACE
15 must still meet the basic requirements specified under N.J.S.A. 48:2-23 by furnishing
16 “safe, adequate and proper service, including furnishing and performance of service
17 in a manner that tends to conserve and preserve the quality of the environment and
18 prevent pollution of the waters, land and air of this State, and including furnishing and
19 performance of service in a manner which preserves and protects the water quality of
20 a public water supply, and to maintain its property and equipment in such condition
21 as to enable it to do so.”
22

23 **Q. HAS THE BOARD INTERPRETED THESE REQUIREMENTS IN OTHER**
24 **MERGER PROCEEDINGS?**

25 A. Yes. I have been advised by counsel that in prior merger proceedings the Board has
26 alternately used a “positive benefits” standard and a “no harm” standard to evaluate
27 applications for changes in control. Under the positive benefits standard merger
28 applicants must prove a merger will result in positive benefits relative to the statutory

1 review requirements. A no harm standard requires merger applicants to merely
2 demonstrate a merger will not produce an adverse result relative to the four areas
3 specified in the statute.
4

5 The Ratepayer Advocate contends that the Board should use the positive benefits
6 standard to evaluate Pepco's take-over of Conectiv. That is, the Joint Petitioners
7 should convincingly demonstrate that New Jersey ratepayers will receive positive net
8 benefits resulting from the merger that could not have been achieved without the
9 merger. This is, in essence, what the Board required in the prior merger involving
10 ACE and Delmarva. Therein, while stating that ACE had met the no harm standard
11 as "sufficient to ensure the continuation of safe, adequate and proper service at
12 reasonable rates and adherence to the other requirements of N.J.S.A. 4:2-51.1"¹⁰, the
13 Board nevertheless required the utility to share 75 percent of the anticipated net
14 savings with New Jersey ratepayers in the form of immediate rate reductions and
15 required proportionate job reductions between the merging companies. Sharing 75
16 percent of expected merger savings with ratepayers was the same condition that the
17 Maryland and the District of Columbia Public Service Commissions imposed on
18 Pepco's previous merger attempt. Thus, in these respects, the Board relied on the
19 positive benefits standard when it imposed conditions on ACE's merger to form
20 Conectiv. The same positive benefits standard should be applied to ACE and Pepco
21 in this proceeding.
22

¹⁰ I/M/O Petition of Atlantic City Electric and Conectiv, Inc. for Approval of a Change in Ownership and Control, ("1998 Conectiv Merger") January 7, 1998, Docket No. EM97020103, page 6.

1 The Board explicitly relied on the positive benefits standard in 1984 when reviewing
2 a merger between NUI Corporation and Elizabethtown Gas Company.¹¹ In ruling on
3 that merger, the Board set forth a 12-part test to determine whether that merger
4 provided positive benefits to the public interest and not merely caused no harm.¹²
5
6

7 **V. SUMMARY OF FINDINGS**

8 **Q. PLEASE DESCRIBE THE RATEPAYER ADVOCATE'S EXAMINATION IN**
9 **THIS PROCEEDING.**

10 A. Pursuant to N.J.S.A. 48:2-51.1, Your Honor and the Board must consider the effect
11 of the acquisition on (1) competition, (2) ACE's regulated service rates in New
12 Jersey, (3) ACE's employees, and (4) the provision of safe and adequate service at
13 just and reasonable rates. The Ratepayer Advocate designed its examination and
14 analyses with these requirements in mind. Collectively, the witnesses for the
15 Ratepayer Advocate have considered and will offer testimony on each of these four
16 areas. I was assigned to address issues of general regulatory policy raised by the
17 Petition, and more specifically, issues concerning the impacts of the merger on rates
18 and on ACE's employees and the accounting order that ACE seeks from the Board
19 concerning tracking merger related costs. To aid in my evaluation of these areas, I
20 identified four questions to determine if Pepco's proposed acquisition of Conectiv and
21 ACE is in the public interest. The four questions relating to rates and employee
22 impacts resulting from the merger are as follows:
23

¹¹ I/M/O Petition of New Jersey Resources Corporation and New Jersey Natural Gas Company v. NUI Corporation and Elizabethtown Gas Company, ("NUI Merger Order") BPU Docket No. 8312-1093, January 1, 1984.

¹² *NUI Merger Order*, pp. 7-8.

1. Will the merger result in tangible and determinable net benefits that could not be achieved without the merger?
2. Will New Jersey ratepayers realize tangible merger benefits contemporaneous with the merger?
3. Does the Merger Agreement contain adequate protection for ACE's current employees against any unreasonable treatments that may result from the merger?
4. Will regulatory oversight be unduly complicated by the merger in ways that effective regulation by the Board will be impeded?

My testimony addresses each of these questions. The final section of my testimony addresses ACE's request concerning tracking merger-related costs. The Ratepayer Advocate's other witnesses address competition, service reliability, and other relevant issues.

Q. PLEASE SUMMARIZE YOUR FINDINGS.

A. The Petition fails to meet the positive benefits standard. The Joint Petitioners have not demonstrated that New Jersey ratepayers will receive net positive benefits arising from the merger. Moreover, the Joint Petitioners fail to make a minimum showing the proposed transaction will result in no harm. Specifically relating to my areas of inquiry, i.e., rates and employees, the Joint Petitioners have not sufficiently demonstrated its plan will not result in harm to ratepayers. Following is a brief summary of my findings on each of the four questions that formed the basis for my examination.

Finding 1: Whether the merger produces tangible positive benefits depends on a comprehensive analysis of merger-related costs and benefits. Benefits realized as a direct result of the merger should exceed costs incurred

1 to accomplish the merger. The meager analysis offered by Joint
2 Petitioners has not shown this to be the case. In short, the Joint
3 Petitioners fail to sufficiently quantify both short-term and longer-term
4 merger-related costs and anticipated benefits. They also fail to
5 demonstrate that the costs that are being incurred are necessary,
6 prudent, and reasonable. Moreover, other than the cursory estimates
7 of non-operating savings over the next five year that were provided
8 late in the discovery process, the Joint Petitioners fail to quantify
9 specific benefits to be achieved in the merger in a comprehensive
10 manner. Nor do they state their plan for achieving the benefits
11 described in Dr. Pace's testimony. The merging companies have not
12 proven there will be positive benefits to New Jersey ratepayers
13 resulting from the merger. Nor have they proven that the less
14 restrictive no harm standard has been satisfied. In fact, the benefits
15 that have been quantified thus far by the Joint Applicants are less than
16 the merger-related costs that have been estimated, suggesting the
17 merger will result in a net harm.

18
19 Finding 2: Assuming, *arguendo*, that net merger benefits can be achieved, which
20 has not been shown to date, the Joint Petitioners have no plan for
21 sharing those benefits with ratepayers, other than stating that the
22 normal rate setting process will capture those benefits for ratepayers
23 in the future. ACE will remain a public utility subject to the Board's
24 rate regulation following the merger. The Joint Petitioners simply
25 dismiss any rate impact implication of the merger because ACE's rates
26 have been capped until July 31, 2003 and because Pepco plans to

1 integrate the two utilities at a “measured pace” following the merger.
2 The merger plan is permanent, however. Its affects on ACE’s costs
3 and rates will extend beyond the year 2003. Yet, the Joint Petitioners
4 have not quantified the expected impact of the merger on its regulated
5 rates. Nor have they stated a plan for integrating merger benefits into
6 ACE’s rate structure either now or in the future.

7
8 Finding 3: Concerning employees, the Joint Petitioners steadfastly claim that
9 ACE’s New Jersey employees will largely be unaffected by the
10 merger, at least for the period of time immediately following the
11 merger. No commitments with respect to employees is made over the
12 longer term following the merger, however, as Pepco integrates the
13 two companies at the measured pace to which it refers. In the matter
14 of corporate governance, the Merger Agreement does not adequately
15 consider the proportionate contribution of resources to be made by
16 ACE and Conectiv. The Joint Petitioners’ promise to keep a
17 corporate presence in New Jersey is not sufficient because it lacks
18 specific details of that commitment. Thus, the Joint Petitioners have
19 not satisfied the positive benefits standard with respect to the impact
20 on employees. Nor has it even met the less restrictive no harm
21 standard.

22
23 Finding 4: Moving corporate headquarters and possibly the service company
24 operations to Washington, DC, can complicate the regulatory process
25 in New Jersey and will likely increase the cost of retail rate regulation.
26

1 These findings highlight areas in the Merger Plan that I have examined and found
2 contrary to the public interest. The Joint Petitioners have not demonstrated that the
3 merger, as proposed, will result in a net positive benefit to New Jersey ratepayers.
4 Furthermore, the Joint Petitioners have not demonstrated that the merger will not
5 harm New Jersey ratepayers and employees. Therefore, the Joint Petition should not
6 be approved in its present form and, in fact, should be dismissed and re-filed. At the
7 end of my testimony, I identify specific conditions relating to ACE’s rates, employees,
8 and post-merger operations upon which approval of the merger should be
9 conditioned. Other Ratepayer Advocate witnesses will recommend other conditions
10 to be placed on the merger as well.

1 **VI. NET POSITIVE BENEFITS**

2 **Q. IS IT YOUR POSITION THAT THE JOINT PETITIONERS SHOULD SHOW**
3 **NET POSITIVE BENEFITS RESULTING FROM THE MERGER AS A**
4 **CONDITION TO GAINING BOARD APPROVAL?**

5 A. Yes, it is. Aside from supporting case law in prior New Jersey merger proceedings,
6 the positive benefits standard makes good common sense. Before utilities undertake
7 to spend billions of dollars on an investment there should be threshold showing of
8 positive benefits. Utilities routinely make this calculation when evaluating virtually
9 every construction, research and development, and investment decision, unless the
10 project is required by law or for safety or reliability reasons. The Board should
11 review this \$2.2 billion merger, which involves the sale and acquisition of all of the
12 ratepayer-funded assets of ACE, with no less scrutiny.

13
14 **Q. HAVE THE MERGING COMPANIES PREPARED A NET POSITIVE**
15 **BENEFITS CALCULATION TO SUPPORT THE PETITION?**

16 A. No, they have not. The calculation of net positive benefits (or no harm) requires a
17 detailed assessment of the (1) potential for synergy savings, (2) costs necessary to
18 close the transaction, i.e., the so-called transaction costs; and (3) costs necessary to
19 integrate the separate technologies, operations and functions of the separate
20 companies, i.e., the so-called transition costs. Of these three, the Joint Petitioners
21 were required in their SEC filing to provide estimates of certain transaction costs
22 only. With respect to expected savings, the companies have not undertaken a
23 comprehensive synergy study to quantify merger-related savings. Nor has a
24 comprehensive estimate of transition costs been provided.

25

1 While the Joint Petitioners testify that substantial savings in utility operating areas are
2 expected, there was no attempt to quantify either the savings or the costs necessary
3 to achieve those savings. What the Joint Petitioners did provide late in the discovery
4 phase of this proceeding was a sketchy estimate of some savings opportunities in non-
5 operating areas (i.e., corporate governance, supply chain and information technology
6 areas) over the first five years post-merger.
7

8 **Q. LOOKING FIRST AT THE COSTS IN THE POSITIVE BENEFITS**
9 **CALCULATION, WHAT COSTS SHOULD BE CONSIDERED?**

10 A. Generally any cost incurred to accomplish the merger, i.e., transaction costs, or any
11 costs incurred to integrate the separate technologies, operations and functions of the
12 newly combined entity, i.e., transition costs, should be identified and quantified by
13 Joint Petitioners. Of course, merely quantifying such costs does not necessarily mean
14 that they are reasonable or necessary, or should offset any merger-related savings.
15

16 **Q. HAVE ALL OF THE TRANSACTION FEES ASSOCIATED WITH THE**
17 **MERGER BEEN QUANTIFIED AT THIS TIME?**

18 A. No.¹³ However, New RC's July 20,2001 SEC Form U-1 Application provides an
19 estimate of certain transaction costs associated with the merger, as follows:

¹³Petition, paragraph 34, page 15. "With respect to N.J.A.C. 14.1-5.14(a)(14), the total amount of fees and expenses to be incurred in connection with the Merger are not quantifiable at the present time."

1	1.	SEC registration	\$ 959,650
2	2.	Financial advisor fees (New RC)	\$ 9,100,000
3	3.	Financial advisor fees (Conectiv)	\$19,800,000
4	4.	Accountant fees	\$ 600,000
5	5.	Legal fees	\$ 7,000,000
6	6.	Stockholder communications	\$ 4,336,919
7	7.	Miscellaneous	<u>\$ 4,000,000</u>
8	8.	Total	\$45,796,569 ¹⁴
9			

10 In addition to the fees and costs identified above, both Pepco and Conectiv have
11 change of control employment severance contracts with several of its officers and
12 managers, which, if exercised, could add millions of dollars to the transaction costs.
13 In total, Pepco estimates that it will capitalize \$16 million in direct acquisition costs.¹⁵
14 What is missing from the record in this proceeding are estimates of Pepco's and
15 Conectiv's transaction costs that will be expensed. Moreover, because the Joint
16 Petitioners do not provide detailed estimates of their costs, and supporting
17 documentation, we cannot determine whether the costs themselves are legitimate,
18 prudently incurred, and reasonable. Thus, despite the fact that ACE is requesting
19 Board authorization to establish a mechanism to track merger-related costs for later
20 disposition, there has been no indication as to the level and the specific nature of costs
21 that will be charged to ACE.

¹⁴New RC's July 20, 2001 SEC Form U-1 Application/Declaration, page 33.

¹⁵New RC's May 30, 2001 SEC Form S-4 (Pre-effective Amendment No. 3), page 104.

1 **Q. HAVE THE JOINT PETITIONERS INDICATED THE LEVEL OF**
2 **TRANSITION COSTS THEY EXPECT TO INCUR?**

3 A. No.¹⁶ The Joint Petitioners state in testimony that the merged entity will continue to
4 function as two separate stand-alone companies, that employment levels will remain
5 substantially as they are today, and that there will be no wide spread consolidation of
6 operations following the merger.¹⁷ This mantra is repeated in virtually all of the
7 companies' responses to interrogatory requests that seek more information
8 concerning the companies' estimates of savings and costs.¹⁸ Yet, the Joint Petitioners
9 also point to the ability to gain purchasing power and lower costs to their customers
10 through the merger.¹⁹ Such benefits, if they are to be realized, will require careful
11 planning and will involve costs. The Joint Petitioners have not revealed their plans
12 for achieving these lower costs. Nor have they provided estimate of costs that are
13 likely to be incurred to achieve the expected benefits. We cannot determine now
14 whether the transition costs incurred by the Joint Petitioners are legitimate, prudently
15 incurred, and reasonable. There should be no rate recovery for transaction costs,
16 either now or in the future. In addition, no rate recovery of any transition costs
17 should be authorized until there has been a showing of positive net benefits and that
18 the costs incurred were necessary, prudent, and reasonable.

¹⁶Petition, paragraph 17, page 7. "The costs to achieve the Merger have not been quantified at this time."

¹⁷Joint Testimony of John M. Derrick, Jr. and Thomas S. Shaw, pages 4 and 11.

¹⁸For example, see Joint Petitioners' responses to NJRAR-R 1-22, 1-27, 1-39, 1-40, 1-42, 1-43, 1-48, 2-68,
2-77.

¹⁹Joint Testimony of John M. Derrick, Jr. and Thomas S. Shaw, page 5.

1 **Q. IS THERE ANY INDICATION THAT ACE AND NEW RC INTEND TO**
2 **SEEK RECOVERY OF MERGER RELATED COSTS FROM NEW JERSEY**
3 **RATEPAYERS?**

4 A. Yes, there is. Paragraph 23(B) of the Petition contains the following statement: “The
5 achieved efficiencies and cost savings, *net of Merger-related costs*, will be reflected
6 in the electric cost of service studies prepared in connection with future rate
7 proceedings.”(emphasis supplied) The notion of netting benefits with unspecified
8 costs should not be accepted by Your Honor and the Board. As an initial matter, the
9 Board and ratepayers are entitled a comprehensive evaluation of both expected
10 benefits and costs. This information is necessary for Your Honor and the Board to
11 complete its jurisdictional review of the proposed merger. There is no good reason
12 for the Joint Petitioners to withhold transaction/transition cost information from either
13 the Board or the Ratepayer Advocate. Moreover, any cost incurred by a utility that
14 it may seek to include in rates should be subject to the normal regulatory review
15 requirement that costs must be reasonable, necessary and prudently incurred. Benefits
16 resulting from a merger should not be diminished because the utility has incurred
17 unreasonable and unnecessary costs in the process.

18
19 The Joint Petitioners have not quantified any merger-related benefits or costs to either
20 ACE or its ratepayers. The Joint Petitioners have not explained their plan to track
21 either merger-related costs or merger-related savings. Nor have they stated a plan for
22 integrating either in ACE’s rates. Without identification and tracking procedures in
23 place, we cannot determine if costs that are reflected in rates are offset by merger
24 savings. There is no accountability in the Joint Petitioners’ plan to net merger costs
25 against merger savings. Nor is there any opportunity in this proceeding to determine
26 if the costs being incurred by ACE are legitimate for future rate recovery. Nor is

1 there any concrete indication that there will be a net positive benefit to New Jersey
2 ratepayers as a result of this merger.

3
4 **Q. ARE THERE MERGER-RELATED COSTS THAT SHOULD NOT BE**
5 **CHARGED TO RATEPAYERS?**

6 A. Yes. Because the Joint Petitioners have not identified all of their merger related costs,
7 I cannot provide a definitive list of such costs at this time. But, because there has
8 been no comprehensive examination of merger benefits and costs, the only clear
9 beneficiaries of the merger will be those officers and managers that have golden
10 parachute employment severance contracts and the stockholders of both Conectiv and
11 Pepco. Earlier I outlined the premium that Conectiv's shareholders will receive for
12 their stock ownership. I also mentioned the positive impact the merger is expected
13 to have on Pepco's post-merger earnings. These are the only clear benefits that have
14 been identified in the merger. In this case, New RC's shareholders should bear all of
15 the transaction costs.

16
17 Aside from my general recommendation that stockholders bear all transaction costs,
18 there are specific costs that should not be recoverable from ratepayers in any instance.
19 For example, there should be no rate recovery for the golden parachute costs.

20
21 **Q. WHY SHOULDN'T GOLDEN PARACHUTE COSTS BE CHARGED TO**
22 **RATEPAYERS?**

23 A. Golden parachutes refer to severance payments made to executives who will lose their
24 current positions as a result of the merger. Severance compensation packages offered
25 to key officers generally exceed the level of compensation that may be offered to the
26 rank and file employees that also may be displaced because of the merger. Since it is

1 the executives who are largely the driving force in this merger and who will define
2 post-merger resource requirements, those executives should not be allowed to
3 promote their self interests at the expense of ratepayers. Golden parachute costs
4 should not be deemed a recoverable merger expense. This is consistent with the
5 Board's treatment of golden parachute costs in the *1998 Conectiv Merger*.²⁰
6

7 **Q. IS THERE ANY INDICATION HOW SIGNIFICANT GOLDEN**
8 **PARACHUTE COSTS WILL BE?**

9 A. No. Thus far, apparently only Mr. Derrick and Mr. Shaw have been appointed to
10 positions with New RC. The Joint Applicants have not disclosed which of
11 Conectiv's and Pepco's current officers and managers having golden parachute
12 contracts will remain following the merger.
13

14 **Q. IN THE 1998 MERGER THAT FORMED CONECTIV, THE JOINT**
15 **APPLICANTS IN THAT PROCEEDING REQUESTED THE BOARD TO**
16 **NET EXPECTED MERGER SAVINGS WITH AN AMORTIZATION**
17 **ALLOWANCE FOR THE GOODWILL PREMIUM THAT AROSE IN THE**
18 **TRANSACTION. IS THAT A CONSIDERATION IN THIS PROCEEDING?**

19 A. No, it is not. The goodwill premium arose in the prior Conectiv merger because the
20 price that Delmarva paid for Atlantic Energy stock, plus estimated transaction costs,
21 exceeded the fair market value of Atlantic Energy's stock. The same will be true in
22 this merger, i.e., Pepco's \$25 per share offer price significantly exceeds Conectiv's
23 current fair value. However, generally accepted accounting procedures ("GAAP")
24 for goodwill have changed since the Board considered the issue in the ACE/Delmarva
25 merger. In the past, GAAP required companies to amortize goodwill assets over

²⁰ *1998 Conectiv Merger*, Initial Decision, p. 10.

1 forty-years. GAAP now requires goodwill assets to remain on the books until such
2 time as it is determined that the asset has been impaired. Once financially impaired,
3 the previously recorded goodwill would then be written down to its unimpaired value.
4 Therefore, the \$543.1 million of goodwill created in this merger will not be subject
5 to amortization. There is no basis for reducing merger savings by consideration of
6 goodwill.

7
8 **Q. HAVING DISCUSSED MERGER-RELATED COSTS, LET US NOW TURN**
9 **OUR ATTENTION TO MERGER-RELATED SAVINGS. EARLIER IN**
10 **YOUR TESTIMONY YOU REFERRED TO THE PREVIOUS MERGER**
11 **EXPERIENCE OF CONECTIV AND PEPCO. IN THOSE EARLIER**
12 **MERGER PROCEEDINGS DID CONECTIV AND PEPCO PRESENT**
13 **COMPREHENSIVE SYNERGY SAVINGS STUDIES?**

14 A. Yes, they did. All of the companies in the ACE/Delmarva and the Pepco/BGE
15 mergers retained Deloitte & Touche Consulting Group from Texas to prepare and
16 present comprehensive synergy savings analyses of each merger. The format of the
17 synergy savings studies in the two mergers were quite similar. Each projected
18 merger-related operating and non-operating savings and costs during the first ten
19 years post-merger. The same witness, Mr. Thomas J. Flaherty of Deloitte & Touche,
20 was retained by both sets of merging companies as their expert witness on net merger
21 savings. In connection with the ACE/Delmarva merger, Mr. Flaherty's study showed
22 \$509 million of net merger savings during the first ten years post-merger. In the
23 Pepco/BGE merger, Mr. Flaherty's study showed \$1.35 billion of merger savings, net
24 of costs, over the first ten years post-merger. Regulators unquestionably found the
25 studies to be an invaluable tool in evaluating the proposed mergers.

26

1 **Q. HAVE THE JOINT PETITIONERS PRESENTED A COMPREHENSIVE**
2 **SYNERGY SAVINGS STUDY FOR THIS PROCEEDING?**

3 A. No, they have not.

4

5 **Q. WHAT REASON WAS GIVEN FOR NOT CONDUCTING A**
6 **COMPREHENSIVE SYNERGY SAVINGS STUDY?**

7 A. Even though the Joint Applicants anticipate long-term cost reducing benefits of the
8 merger, they claim the merger is not driven by synergies resulting from wide spread
9 consolidation and immediate cost reductions. Apparently, their position is that the
10 “measured pace” at which savings are to be achieved justifies not preparing a
11 comprehensive savings analysis.

12

13 **Q. DO YOU AGREE WITH THIS POSITION?**

14 A. No, I do not. Before Your Honor and the Board can make well-reasoned decisions
15 regarding the merger, there must be awareness of the companies’ plans and
16 expectations. The Joint Petitioners have testified that there will not be wide spread
17 layoffs or cost-cutting measures immediately following the merger. On the other
18 hand, there is also no reason to doubt Pepco’s ability to implement strategies
19 following the merger to achieve substantial savings and cost reductions in the longer
20 term. This, essentially, is how the companies and Dr. Pace have testified in this
21 proceeding. This view is also shared by a Merrill Lynch equity analyst who has
22 reviewed the merger plan. Steven I. Fleishman, a Merrill Lynch equity analyst, states
23 in his February 13, 2001 report on the merger: “While the companies are reluctant to

1 quantify merger synergies, we believe that neighboring service regions provide a
2 decent opportunity for cost savings and merger synergies.”²¹

3
4 In Pepco’s and Conectiv’s prior merger proceedings, longer term cost savings were
5 an integral element in Mr. Flaherty’s saving analyses. A similarly structured savings
6 analysis for this merger may not show savings of the same order of magnitude for near
7 term savings as was shown in the previous mergers, but longer term merger savings
8 expectations should be documented nevertheless. This analysis is critical to
9 determining whether the merger satisfies the no harm and the positive benefit
10 standards. It is imperative that the Joint Petitioners conclusively demonstrate that
11 expected merger savings will exceed merger-related costs. That showing has not been
12 made in this proceeding.

13
14 There may be another motive underlying Pepco’s reluctance to document substantial
15 merger savings prior to receiving regulatory approvals. In the Pepco/BGE merger,
16 Mr. Flaherty’s synergy savings study showed net merger savings of \$1.3 billion over
17 the first ten years post-merger. Pepco and BGE sought regulatory approval of that
18 merger based in large measure on Mr. Flaherty’s savings estimates. While the
19 Maryland and the District of Columbia Public Service Commissions granted approval
20 of the merger, both required that 75 percent of the identified net merger savings be
21 shared with ratepayers. Pepco and BGE found this condition unacceptable, wanting
22 to retain a larger share of the expected savings for their shareholders. Ultimately,
23 Pepco and BGE terminated their merger plans when it appeared unlikely the
24 commission decisions would be reversed any time soon. Pepco is certainly aware of

²¹Fleishman, Steven I., Merrill Lynch Research Bulletin, Reference Number 10141004, February 13, 2001,
page 3. Provided in response to NJRAR-R 1-58.

1 the Board's 1997 Order in the Conectiv case wherein ACE also was required to
2 return 75 percent of the projected first-year savings to ratepayers in the form of a rate
3 reduction. A requirement to share a large portion of expected merger savings with
4 ratepayers provides Pepco strong incentive to conservatively estimate merger savings.
5 My suspicions appear to be shared by at least one equity analyst. The February 13,
6 2001, report by equity analyst David M. Schanzer of Janney Montgomery Scott LLC
7 includes the following passage:

8 "Given the problems Potomac experienced when trying to merge with what
9 was Baltimore Gas & Electric Co. several years ago, both Potomac and
10 Conectiv are not discussing the size of the savings expected from the merger.
11 This is unlikely to fool regulators (nor do we think anyone has deliberately
12 tried to hide these so-called synergies) and we note that this may be unique in
13 that savings are not being discussed at all."²²
14

15
16 **Q. WHAT MERGER SAVINGS, IF ANY, HAVE THE JOINT PETITIONERS**
17 **QUANTIFIED THUS FAR?**

18 A. No net merger savings have been quantified as yet. Very late in the discovery phase
19 of this proceeding, however, the Joint Petitioners provided a preliminary estimate of
20 merger savings over the first five years post-merger. The Joint Petitioners were quick
21 to caution that their estimates do not constitute a comprehensive synergies study such
22 as those that had been presented in both the ACE/Delmarva and Pepco/BGE mergers.
23 In fact, the estimates provided by the Joint Petitioners relate only to certain categories
24 of savings in non-operating areas such as corporate governance, supply chain and
25 information technology. No savings estimates were provided in the companies'
26 operating areas where additional savings opportunities have been acknowledged.
27

²²The Janney Montgomery Scott LLC report was provided in response to NJRAR-R 1-58.

1 **[CONFIDENTIAL]**
2
3
4
5
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8
9
10

11 **[END OF CONFIDENTIAL]** In all, the savings that are
12 identified in the study are less than the \$45.8 million of transaction costs that have been
13 identified in the Joint Petitioners' SEC Form U-1 Declaration. Keep in mind that the
14 transaction cost estimates shown in the SEC filing do not include certain categories of
15 transaction costs such as golden parachute costs. Nor do they include any transition costs
16 that will be necessary to achieve the gross savings that are quantified. Clearly, merger related
17 costs will exceed the savings that are quantified in the Joint Petitioners' analysis by a wide
18 margin. The Joint Petitioners' preliminary savings analysis does not show the merger
19 providing net benefits or causes no harm.
20
21

22 **Q. WHAT DO YOU RECOMMEND REGARDING THE JOINT PETITIONERS**
23 **SAVINGS ESTIMATE?**

24 A. There is no evidence in this proceeding detailing either the costs or the expected
25 benefits of this merger to ACE and to New Jersey ratepayers. The scant evidence
26 presented by the Joint Petitioners concerning system-wide merger-related savings and

1 costs do not form an adequate basis upon which Your Honor and the Board can
2 determine that the net benefits standard in New Jersey has been met. I recommend
3 that Your Honor and the Board direct the Joint Petitioners to submit a comprehensive
4 study of anticipated merger- related costs and savings and their impacts on ACE and
5 its New Jersey ratepayers. Only after reviewing and analyzing such a study can Your
6 Honor and the Board reasonably determine if the proposed merger is in the public
7 interest for New Jersey.

8
9 **VII. RATE IMPACTS**

10 **Q. HAVE THE JOINT APPLICANTS PROPOSED A PLAN TO SHARE**
11 **MERGER BENEFITS WITH ACE'S CUSTOMERS?**

12 A. No, they have not. The Joint Petitioners do not intend to modify ACE's rates as a
13 result of the merger. Dr. Pace's testimony at page 8 seems to suggest that because
14 ACE's rates have been capped until July 1, 2003, there can be no adverse rate impact
15 resulting from the merger. Thus, the Joint Petitioners dismiss any notion of sharing
16 any merger benefits with ratepayers.

17
18 **Q. DO YOU AGREE WITH THIS POSITION?**

19 A. No, I do not. First of all, I disagree with Dr. Pace's characterization that ACE's rates
20 are "frozen" until July 1, 2003. The rates have been capped, not frozen. That is, the
21 rates cannot increase, but there is no good reason for them not to decrease if ACE's
22 underlying cost of service has been reduced by the merger.

23
24 By referring to the rate cap, the Joint Petitioners would have Your Honor and the
25 Board believe that because rates cannot be increased as a result of the merger, no
26 harm can result. This clearly is backwards logic. The underlying strategy of this

1 merger is to enable the combined company to better meet competition for retail load
2 by increasing efficiencies and lowering costs. Because ACE's cost of service
3 following the merger should fall, rather than increase, the fact that there is a rate cap
4 is irrelevant.

5
6 ACE's energy delivery services in New Jersey will remain subject the Board's
7 regulatory powers in the restructured industry environment. Distribution rates will
8 continue to be set by the Board based on ACE's cost of service. To the extent that
9 ACE's rates deviate unreasonably from its underlying cost of service, those rates are
10 not just and reasonable. Therefore, if the merger reduces ACE's cost of service in a
11 measurable way, and if those savings are not correspondingly reflected in ACE's
12 rates, an adverse rate impact will result. ACE's rates, under those circumstances,
13 would not reflect its underlying cost of service. Such rates cannot be considered just
14 and reasonable.

15
16 **Q. DOES THE PETITION PROVIDE SUFFICIENT INFORMATION TO**
17 **QUANTIFY THE IMPACT OF THE MERGER ON ACE'S RATES?**

18 A. No, it does not.

19
20 **Q. WHAT DO YOU RECOMMEND?**

21 A. While I am certain that Pepco is mindful of what the Maryland and District of
22 Columbia Public Service Commission required in Pepco's merger attempt with BGE,
23 the Joint Petitioners in this proceeding have presented no rationale for withholding
24 from ratepayers the merger-related savings it anticipates, for the exclusive benefit of
25 its stockholders. As I discussed above, Your Honor and the Board must direct the
26 Joint Petitioners to submit a comprehensive study of anticipated merger-related costs

1 and savings. If, after the Board and all parties to this case have the opportunity to
2 review (and respond to) this additional analysis, the Board determines that Joint
3 Petitioners have demonstrated that the merger would result in net positive benefits to
4 New Jersey ratepayers, Your Honor and the Board should then condition merger
5 approval on the pass through of 100 percent of the annualized savings as a reduction
6 to ACE's Distribution rates contemporaneously with the closing of the merger
7 transaction. To do otherwise and ignore the rate impact of savings creates a windfall
8 to New RC's stockholders and a net detriment to ACE's ratepayers. This
9 recommendation is consistent with the Board's decisions in the Atlantic Electric and
10 Rockland Electric merger cases.²³

11
12 **VIII. EMPLOYEE IMPACTS**

13 **Q. DID THE JOINT PETITIONERS QUANTIFY THE ECONOMIC IMPACT**
14 **OF THE MERGER ON THE STATE OF NEW JERSEY?**

15 A. No.

16
17 **Q. DID THE JOINT PETITIONERS QUANTIFY THE IMPACT OF THE**
18 **MERGER ON ACE'S CURRENT OFFICERS AND EMPLOYEES?**

19 A. No, not specifically. Regarding local New Jersey workers, the Joint Petitioners have
20 consistently maintained throughout this proceeding that ACE and Conectiv will
21 continue operations with "substantially the same employees" as there are today and

²³ In two recent electric utility merger cases, the Board required 75% of the merger-related savings to be flowed through to customers as a rate reduction, effective with the merger's closing date. *See 1998 Conectiv Merger*, Order, pp. 7, 22; *I/M/O Joint Petition of Orange and Rockland Utilities, Inc., for Approval of the Agreement and Plan of Merger and Transfer of Control*, April 1, 1999, BPU Docket No. EM98070433, Order, pp. 17-18.

1 that the merger “will require few, if any involuntary terminations.”²⁴ Regarding
2 corporate officers, other than for Messrs. Derrick, Shaw, and Cosgrove there has
3 been no indication who will fill the remaining officer and manager positions. All that
4 we know thus far is that a small hand full of corporate positions have been targeted
5 for elimination due to redundancies.²⁵
6

7 **Q. IS NEW RC COMMITTED TO HONOR ACE’S AND CONECTIV’S**
8 **COLLECTIVE BARGAINING AGREEMENTS?**

9 A. Yes. The Joint Petitioners’ SEC Form S-4 Registration filing includes the following
10 commitment:

11 “Following the effective time of the transaction, and subject to the other terms
12 of the merger agreement, New RC will, or will cause the appropriate
13 subsidiary to assume and honor all employment-related obligations,
14 agreements and benefits plans covering current and former employees,
15 directors and consultants of Conectiv or any of its subsidiaries; ...”²⁶
16

17 In short, New RC is obligated to honor commitments made to present ACE and
18 Conectiv employees and retirees pursuant to collective bargaining agreements. The
19 merger cannot alter those obligations.
20

21 **Q. WILL CONECTIV HAVE PROPORTIONATE REPRESENTATION ON**
22 **NEW RC’S BOARD OF DIRECTORS?**

23 A. No. As I understand the negotiations, Conectiv insisted on proportionate
24 representation on New RC’s Board early on. Apparently, that condition was dropped

²⁴See the Joint Testimonies of John M. Derrick, Jr. and Thomas S. Shaw, pages 4 and 12. See also, for example, the Joint Petitioners’ response to NJRAR-R 2-68.

²⁵See Pace Testimony pp. 9-10.

²⁶ SEC Form S-4 (Pre-effective Amendment No. 3), filed May 30, 2001, page 85.

1 somewhere in the negotiation process. As the Merger Agreement now stands, New
2 RC's Board of Directors will consist of ten directors to be nominated solely by
3 Pepco. Conectiv, with concurrence from Pepco, is permitted to nominate at least two
4 directors. The 10-Pepco/2-Conectiv mix results in disproportionate representation
5 on the board when one considers that Conectiv's shareholders will contribute
6 approximately 33 percent to the initial ownership of New RC. Conectiv and ACE
7 bring considerable assets and value to this transaction, if the Joint Petitioners' claims
8 are to be believed. Yet, New Jersey's interests, as well as the interests of Conectiv
9 throughout its service territory, may suffer because of the disproportionate
10 representation of Conectiv on New RC's Board. In fact, it was for this very reason
11 that one of Conectiv's present board members, Mr. Cyrus Holley, voted against the
12 merger.²⁷

13
14 **Q. WHAT ARE YOUR RECOMMENDATION CONCERNING THE IMPACT**
15 **OF THE MERGER ON EMPLOYEES?**

16 A. Your Honor and the Board have been asked to approve the merger based on the Joint
17 Petitioners' representations that ACE and Conectiv will have "substantially the same
18 employees" as they have today and that "the merger will require few, if any,
19 involuntary terminations." Your Honor and the Board will consider the impact of the
20 merger on New Jersey employees. Therefore, Your Honor and the Board should
21 strictly enforce the Joint Petitioners' stated commitments with respect to employees
22 and employment levels. That is, the merger should be conditioned on no significant
23 changes in New Jersey employees and employment levels following the merger.
24 Because of the way the Joint Petitioners have presented its case, we must rely on the

²⁷ Ibid., page 45.

1 commitment by New RC to cause no significant reductions in ACE's New Jersey
2 employment base. New RC must be held accountable for its representations.
3

4 I am also concerned that the structure of the new company fails to give Conectiv and
5 ACE, a strong enough voice in the management and operations of the post-merger
6 company. If this results, the interests of New Jersey ratepayers may be adversely
7 affected. Therefore, I recommend that Your Honor and the Board condition
8 approval of the merger on Conectiv being given proportionate representation on New
9 RC's Board of Directors. This would increase Conectiv's representation on the board
10 from two persons to four persons (4/12 equals 33 percent). These steps would help
11 avoid adverse impacts on ACE's employees following the merger.
12

13 **Q. IS A NEW SHAREHOLDER VOTE REQUIRED TO INCREASE**
14 **CONECTIV'S REPRESENTATION ON NEW RC'S BOARD OF**
15 **DIRECTORS?**

16 A. No, apparently not. In response to a Ratepayer Advocate interrogatory concerning
17 the composition of New RC's Board of Directors, the Joint Petitioners stated:

18 "There is no condition of the merger that limits the number of Conectiv seats
19 on the New RC Board of Directors. The Merger Agreement provides that
20 there will be at least "two" Board Members from Conectiv. The composition
21 of the Board of Directors of New RC was just one component of the Merger
22 Agreement negotiations and, is therefore, part of a comprehensive package of
23 terms that were negotiated and was not determined in isolation. In addition,
24 the term specifies "at least two" of New RC's Board members will be from
25 Conectiv's Board, so this simply represents a minimum threshold."²⁸
26

²⁸See Joint Petitioners' response to NJRAR-R 1-41.

1 Thus, shareholder approval is not required for the Board to condition the merger on
2 increasing Conectiv's representation on New RC's Board of Directors. The interests
3 of ACE, Conectiv, and New Jersey ratepayers will be better served by increased
4 representation on New RC's Board of Directors.
5

6 **IX. REGULATORY OVERSIGHT**

7 **Q. WHERE WILL NEW RC'S CORPORATE HEADQUARTERS BE LOCATED**
8 **FOLLOWING THE MERGER?**

9 A. The holding company's corporate headquarters will be located in Washington, DC.
10

11 **Q. DOES HAVING CORPORATE HEADQUARTERS IN WASHINGTON**
12 **CREATE ANY PROBLEMS IN NEW JERSEY?**

13 A. Yes, quite possibly. New RC intends to use a service company structure following
14 the merger to staff corporate governance and centralized service functions. Presently,
15 Conectiv has a subsidiary, Conectiv Resource Partners ("CRP"), that provides
16 centralized services to the Conectiv affiliates, pursuant to a contract filed with the
17 SEC and the Board. As I understand New RC's plan, CRP will continue its service
18 company functions immediately following the merger. However, no firm decision has
19 been made for CRP to continue operations thereafter. New RC has formed a new
20 service company that temporarily has been named "New Service Co." New RC is
21 considering transferring the service company functions from CRP to New Service Co.
22 New RC has not stated where New Service Co. will be located, but one must consider
23 the possibility that it may be located in Washington, DC. If that happens, the
24 effectiveness of the Board's regulatory oversight may be diminished because of the
25 merger. New Jersey regulators, the Ratepayer Advocate, legislators, and the public
26 at large may have to look to a company that is even further away than Delaware

1 (Conectiv's headquarters) to address issues formerly addressed on a local and more
2 personal level. Routine service company functions, which previously were performed
3 in New Jersey and Delaware, could also be transferred further away from New Jersey
4 to Washington, DC. The greater distance involved will create increased audit burdens
5 and costs for the Board Staff and for the Ratepayer Advocate. The transfer of
6 corporate offices and the service company to Washington could complicate the
7 Board's regulation of ACE and will likely increase both the cost and the frustration
8 of regulation for all parties concerned.

9
10 **Q. WHAT ARE YOUR RECOMMENDATIONS CONCERNING SERVICE**
11 **COMPANY AND AFFILIATE TRANSACTION ISSUES?**

12 A. As one of the conditions of merger approval, Your Honor and the Board should
13 require the Joint Petitioners to: (1) file for Board approval of the structure and
14 creation of the new, post-merger service company; (2) subject themselves to Board
15 jurisdiction for filing, review, and approval of any cost allocation manual or formulas
16 that the new service company will use, in addition to any other regulatory approvals
17 that may be required; (3) staff an office in New Jersey with high level decision makers
18 knowledgeable in New Jersey local affairs. These requirements will help mitigate the
19 merger's impact on the Board's ability to regulate ACE post-merger, including the
20 potential for improper cost allocation to and cross-subsidization by New Jersey
21 customers. The Board ordered Conectiv to comply with similar requirements in its
22 order in the Atlantic Electric merger case.²⁹

23
24 **X. MERGER COST TRACKING REQUEST**

²⁹ See 1998 Conectiv Merger, Order, pp. 16-17.

1 **Q. PARAGRAPH 34 OF THE PETITION INCLUDES ACE’S REQUEST FOR**
2 **“ANY NECESSARY APPROVALS FROM THE BOARD TO TRACK**
3 **[MERGER-RELATED] COSTS FOR LATER CONSIDERATION”. DO YOU**
4 **HAVE ANY COMMENTS?**

5 A. Yes, I do. As an initial matter, it is not clear exactly what approval ACE is seeking
6 in this regard. I can find no other statements in the Joint Petitioners’ filing explaining
7 precisely what ACE seeks from the Board. Apparently, ACE would like some sort
8 of an accounting order that would allow it to carry on its books the merger-related
9 costs that it incurs or that are allocated to it by Conectiv and Pepco until there is a
10 later determination of the treatment, and presumably, recovery of those costs.

11
12 **Q. IF YOUR UNDERSTANDING IS CORRECT, DOES ACE’S REQUEST**
13 **SEEM PROPER TO YOU?**

14 A. No, it does not. FAS 71 permits utilities to defer costs and recognize regulatory
15 assets only if it is “probable” the regulatory commission will permit the deferred cost
16 to be recovered in future rates.³⁰ Earlier in my testimony, I addressed why it is not
17 appropriate for the Joint Petitioners to recover its transaction costs from ratepayers
18 in this proceeding. As for transition costs that may be incurred in the future, the Joint
19 Petitioners have provided no evidence as to the nature of those costs or their
20 magnitude. Moreover, there is no evidence that any of the costs that have been
21 incurred or that will be incurred in connection with the merger are necessary,
22 reasonable and prudent. ACE’s merger cost tracking petition should be denied.

23
24 **XI. CONCLUSION**

³⁰Statement of Financial Accounting Standards No. 71, “Accounting for the Effects of Certain Types of Regulation,” issued December 1982.

1 **Q. PLEASE SUMMARIZE YOUR CONCLUSIONS AND**
2 **RECOMMENDATIONS.**

3 A. The Joint Petitioners claim the proposed merger represents an opportunity for both
4 companies to significantly increase their combined competitive positions in a
5 restructured industry offering customer choice. This is to be accomplished by
6 increasing operating efficiencies and by eliminating redundant functions and lowering
7 costs. Yet, the Joint Petitioners fails to provide a sufficient road map explaining how
8 these goals will be met. In effect, the Joint Petitioners are asking the Board to
9 approve the merger without first telling Your Honor and the Board (1) how much
10 savings can to be expected, (2) how much it will cost to close the merger, (3) how
11 much it will cost to achieve the anticipated savings, (4) how ratepayers will participate
12 in and benefit from these savings, (5) what voice ACE will have in the newly
13 established holding company, and (6) that offices in New Jersey will be staffed with
14 high level decision makers knowledgeable in local affairs. Joint Petitioners have not
15 provided the basic facts for Your Honor and the Board to make an informed decision
16 in this matter. Clearly, the Joint Petitioners have not met either the net positive
17 benefits standard or the even less restrictive no harm standard. Therefore, before
18 Your Honor and the Board acts on the Joint Petition, I recommend that it direct the
19 Joint Petitioners to re-file their Petition and:

20 A. Prepare comprehensive estimates of transaction and transition costs,
21 including supporting documentation; and

22 B. Prepare comprehensive estimates of merger savings, including
23 supporting documentation;

24 All parties to this case must then have the opportunity to review and respond to this
25 additional documentary data in an evidentiary hearing process. Thereafter, if the
26 Board determines that there is quantification of net positive benefits from the merger,

1 it should order ACE to reduce its Distribution rates by an allocable share of 100
2 percent of the annualized net savings, effective with the closing date of the merger.

3 Your Honor and the Board should also condition its approval on the following items:

- 4 1. Conectiv be granted proportionate representation on New RC's Board of
5 Directors (i.e., at least 4 representatives to be nominated by Conectiv);
- 6 2. The same number of customer service centers remain in New Jersey following
7 the merger and a corporate office in New Jersey be maintained and staffed
8 with high level decision makers knowledgeable in New Jersey affairs;
- 9 3. That ACE maintain employment levels substantially as they are today and that
10 there be few, if any, involuntary terminations. To the extent that there is any
11 deviation from this commitment post-merger, New RC must first obtain
12 Board approval;
- 13 4. Transaction costs will not be included in the rates for ACE's customers;
- 14 5. The Joint Petitioners shall submit a service company agreement and cost
15 allocation manual to the Board for review and approval, and abide by the
16 Board's decisions thereto for purposes of utility rates and services; and
- 17 6. ACE's request to track merger related costs for later disposition should be
18 denied.

19
20 The Ratepayer Advocate's other witnesses recommend additional conditions that the
21 Board should impose on the Joint Petitioners as well.

22
23 **Q. DOES THIS CONCLUDE YOUR TESTIMONY AT THIS TIME?**

A. Yes it does.