Census Get Out The Count (GOTC) Activity Examples

- **In Person Activities** – Please follow all NJ social distancing and CDC guidelines for all in person activities
  
  o Census Kiosks – Mobile & Permanent – Deploy these and MQAs as much as possible at all in person event types
    - At food distribution locations, COVID testing locations, places of worship, libraries (as they become available), at non-profits
    - Deploy food trucks (ice cream, etc.) as an incentive to Fill It Out
    - Train additional Census Kiosk Volunteers
  
  o Utilize Census Bureau Mobile Questionnaire Assistance (MQA) – Arrange through a Census Partnership Specialist
  
  o Car Caravans – Creates a buzz. Coordinate with mobile kiosks
  
  o Tables at any outdoor community events
  
  o Barbeque
  
  o Chalk-a-Thons
  
  o Distribute flyers about activities
    - Ask businesses to post flyers
  
  o Involve barber shops & hair salons

- **Virtual Activities**
  
  o Virtual Census Kiosks – Assist residents in filling out their Census
  
  o Census Block Party
  
  o Utilize Census Bureau Mobile Questionnaire Assistance (VMQA) – Arrange with Census Partnership Specialist
    - Organize lists of those who have asked for help filling out their Census and run an event with a Voice MQA
  
  o Friends & Family Phone Outreach or Phone Outreach Parties
  
  o Friends & Family Text Outreach or Texting Parties
  
  o Friends & Family Postcard Reminders
  
  o GOTC Census Response Rate Challenge
  
  o Social Media Posts – Celebrate Success