

Burlington County Route 130 Corridor Municipal Questionnaire

**Please review these questions and fill in as much as you can
to paint a picture of your status and trends in planning:**

(We'd love to see additional planning documents if you have them, though we're primarily interested in you telling the story of your community in narrative form so that we get a feel for what makes it unique and what's important to you and your citizens.)

1. Visioning

Do you have a vision statement for your future? Please share it here:

VISION

To be a vibrant and prosperous Willingboro that honors its history, fosters community pride, celebrates diversity and encourages residents to be good neighbors to each other and the environment

MISSION

To provide a desirable and resilient neighborhood for residents, businesses and visitors through open communication with responsive government, multigenerational participation, and community-engaged planning techniques to ensure long-term growth and economic development.

If so, when was it last affirmed? [New for our current Master Plan Re-examination.](#)

Through what process? [Strategic Planning Sessions](#)

Who participated? [Township Councils and Members of the Public](#)

What matters most to your community?

- [Public safety and wellness for all](#)
- [Optimize financial strategies for stability and growth](#)
- [Well-connected, educated community](#)
- [Economic development and vitality](#)
- [Reliable and forward-looking infrastructure and facilities](#)

Have you thought about your sustainability? Your contributions to Green House Gases (GHG)? How to reduce your GHG contributions? [Yes Our Municipality has adopted a Green Buildings and Environmental Sustainability Plan Element pursuant to NJSA 40:55D-28.b \(10\) as an amendment to the Master Plan.](#)

[Ground mounted solar arrays have been installed at the terminus of Ironside Court to satisfy a portion of the Willingboro Municipal Utilities Authority](#)

energy demand. Additionally, Solar Panels have been installed on the Kennedy Center, the Municipal Complex and the DPW Building.

The overarching goal of this plan element is to place Willingboro on the path to becoming a sustainable community, which this element posits can most directly be achieved by the adoption of strategies which reduce dependence on fossil fuels and mitigate the impact of development on the environment.

2. Resiliency

Have you started planning for resiliency to climate change and sea level rise? [No?](#)

If so, please attach any planning documents.

Who has been engaged in the discussions?

Have you identified your risks? (Flooding? Erosion? Heat island effect? Increased storms? Disease? Other?

Have you assessed vulnerable populations?

Do you have an inventory of community assets? (Schools, emergency buildings, senior care, churches, businesses, infrastructure, transportation, energy, communications, health & medical facilities, hazardous materials; food water & shelter; safety & security, natural areas, parks, other?)

3. Equity

Do you have issues of Environmental Justice or other concerns about equity in your community? If so, list communities/neighborhoods that have borne an outsized burden of pollution, traffic and or other considerations that impact on quality of life.

What is the status of your affordable housing agreement? And, the status of implementation? [Willingboro Township has met it's affordable housing obligation.](#)

4. Community Characterization

If not identified in the earlier questions, what are the key elements that define your community?

[Willingboro Township is a suburb of Philadelphia, Pennsylvania, located in the PhiladelphiaCamden-Wilmington \(PA-NJ-DE-MD\) Metropolitan Statistical Area \(MSA\) with over 6 million people. According to the U.S. Census, the Township's population peak was in 1970 with just over 43,000. In 2010, the Township had a population of 31,629, representing a 9% decline from 2000 and a 26% decline from 1970. Willingboro has easy access to I-295, the New Jersey Turnpike and other major state highways. Willingboro is largely built-out and with few vacant lands available for development most, new development will be redevelopment.](#)

5. Mapping

Please attach a file with your zoning map in GIS format (shape files).

If you have your community assets and vulnerabilities mapped, please include them as well.

Who is your municipal contact for GIS mapping? (please include email and phone #) [Richard Brevogel, rbrevogel@willingboronj.gov](mailto:rbrevogel@willingboronj.gov), 609-877-2200 ext. 1105

6. State Plan Consistency

Please review the 8 goals of the State Development and Redevelopment Plan (attached) and address how your master plan and vision for your community is (or is not) consistent with these goals, policies & indicators.

Goal 1: Revitalize the State's Cities and Towns

- a. The core concepts contained in our Master Plan, Master Plan Re-examination Report, vision statements and various planning studies all revolve around the revitalization and sustainability of the Willingboro Township and our residents.

Goal 2: Conserve the State's Natural Resources and System

- a. Our Master Plan, which is currently being updated, does not specifically address environmental conservation however elements that we have adopted recently and/or are considering adopting do address natural resource conservation. Our Green Building and Environmental Sustainability Element is an examples of steps already taken.

Goal 3: Promote Beneficial Economic Growth, Development and Renewal for All Residents of NJ

- a. The core concepts of all our planning documents revolve around revitalization and sustainability which includes economic growth and renewal.

Goal 4: Protect the Environment, Prevent and Clean Up Pollution

- a. Willingboro Township, its employees, agencies and contractors are keenly aware of the dangers of pollutants and protecting the environment. We has great natural resources in our parks and lakes and we always strive to eliminate any risks man made activities may have on them. The Willingboro Police Department, Public Works Department and Code Enforcement immediately stop, report and address any activities that may do harm to our environment. Where necessary, violators are issued a summons though we are pretty adept with gaining compliance without the need to involve the courts.

Goal 5: Provide Adequate Public Facilities and Services at a Reasonable Cost

- a. We have upgraded our The Kennedy Center, DPW Building and municipal building with energy efficient equipment and materials as well as installing solar panels on each building. Our municipality continues to engage in share services contracts.

Goal 6: Provide Adequate Housing at a Reasonable Cost

Goal 7: Preserve and Enhance Areas with Historic, Cultural, Scenic, Open Space and Recreational Value

- a. Willingboro benefitted from the 2020 reopening of Willingboro Lakes Park. Formerly Olympia Lakes, this 105-acre park is now re-opened to the public for passive recreation as of October 22, 2020. This park underwent improvements that include a paved parking lot, picnic tables with grills and 1 small picnic shelter (non-reservable), 3 fishing and kayak piers, children's play area, boulder amphitheater, restrooms and improved trails. Featuring: Fishing, Hiking Trails, Playground, Picnic Areas, Picnic Shelter, and Kayak Launch.
- b. Willingboro is working to improve our bike trails. And we continue to improve and promote our parks and lakes.

7. State requests

Please list any 'asks' that you have of the state including OPA, DEP, DOT, DCA, BPU or any other state agencies. OPA is committed to bringing them to the table, though we can't guarantee exactly the resolution that you're looking for.

**Please feel free to add anything else that you feel would be pertinent to a planning discussion and
THANK YOU for your time!**