

New Jersey Cultural Trust



Photo: New Jersey Performing Arts Center

A PERMANENT INVESTMENT IN NEW JERSEY'S CULTURAL COMMUNITY



Photo: Tuckerton Seaport

What is the Cultural Trust?

A PUBLIC-PRIVATE PARTNERSHIP

The New Jersey Cultural Trust is funded by both public (State) dollars and by private contributions. Every year, the State of New Jersey appropriates a dedicated portion of the revenue generated by the hotel/motel occupancy fee to the Cultural Trust Fund.

These annual appropriations are a 1:1 match leveraged by private donations to the endowments of cultural nonprofits as well as by private donations made directly to the Fund.

A PERMANENT ENDOWMENT

The Cultural Trust is a permanent investment fund that yields annual interest income to support grant programs in perpetuity.

Annual legislative appropriations and private donations made directly to the Cultural Trust Fund make up the invested principal of the Fund. The interest income generated by the Fund provides a sustainable source of additional and specialized funding for nonprofit cultural organizations.

A GRANT FUNDER

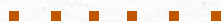
The Cultural Trust provides grants that:

- ❖ Build the endowments of nonprofit arts, history and humanities organizations.
- ❖ Finance important capital projects.
- ❖ Grow the organizational and financial capacity of cultural organizations.

The Cultural Trust Act directs the New Jersey State Council on the Arts, New Jersey Historical Commission, and New Jersey Historic Trust to design and administer programs that recommend projects to the Cultural Trust for such grants.

Essential Mission

The Cultural Trust Act found that cultural organizations are undercapitalized, making them financially and institutionally vulnerable. The Act set out a mission to ensure a stable and healthy nonprofit cultural industry in New Jersey that is sustainable even in the toughest of economic times.



Unique Approach

The Cultural Trust was designed to address critical capital, infrastructure, and capacity needs that are often not eligible for funding from other State agencies.



Enduring Benefit

The Cultural Trust's investments in long-term stability and capacity ensure that New Jersey's cherished nonprofit arts and culture institutions continue to thrive for years to come.



"This grant from the New Jersey Cultural Trust gave [us] a gift that keeps on giving."

— Cultural Trust grantee

"You're ensuring our next two decades."

— Cultural Trust grantee

What We Believe

Arts, history, and humanities contribute immeasurably to the quality of life in New Jersey, to the tourism industry and the economy, to the health and vitality of our cities, towns, and neighborhoods, to sound education, to the advancement of inclusion and understanding, and to the celebration of our rich cultural diversity and identity. Nonprofit cultural organizations in New Jersey play an invaluable role in ensuring that the benefits of the arts, history, and humanities are extended to the people of New Jersey.

Stable cultural organizations can contribute the most to their communities and to the state.

Investments in these organizations' institutional and financial resilience safeguard the future of New Jersey's cultural community.



Photo: Camden Repertory Theater

Cultural Trust Grant Programs

- ❖ Institutional and Financial Stabilization Grants for Arts Organizations
- ❖ Institutional and Financial Stabilization Grants for History/Humanities Organizations
- ❖ Capital Historic Preservation Grants for Arts, History, and Humanities Organizations



LEARN MORE

Website: nj.gov/state/culturaltrust/

Phone: 609-292-6403

Email: cultural.trust@sos.nj.gov

Facebook and X: @NJCulturalTrust

New Jersey
Cultural Trust

*The Cultural Trust was established in 2000
as an authority in but not of
the New Jersey Department of State.*

