

**New Jersey Cultural Trust FY25 Institutional and Financial Stabilization Grants
recommended by the New Jersey State Council on the Arts**

Organization	County	Amount	Project Category	Project Description
South Jersey Cultural Alliance	Atlantic	\$ 35,200	Technology upgrade	The Cultural Trust grant will support critical user experience and backend technology updates to SJCA's website and GIS Cultural Asset database to enhance core digital platforms, engage the public, and generate revenue to help subsidize SJCA's other arts and community support programs.
Arts Horizons, Inc.	Bergen	\$ 40,000	Working capital/cash reserve	This Cultural Trust Arts grant will support Arts Horizons in providing quality arts education programs to over 5,000 people in NJ. Cash Reserve funding will help ensure stability when unplanned costs arise, payment from contributed revenue pledges is deferred, or revenue unexpectedly falls.
CavanKerry Press Ltd	Bergen	\$ 40,000	Working capital/cash reserve	This Cultural Trust Arts grant will help CavanKerry Press establish a cash reserve to strengthen its resiliency and capacity to produce and promote literature. It will bolster long term stability, enabling CKP to address unexpected changes in income and expenses, and confidently plan for the future.
Nai-Ni Chen Dance Company	Bergen	\$ 35,000	Strategic planning/assessment	This Cultural Trust Arts grant will help support the creation of a marketing plan for the Nai-Ni Chen Dance Company's Celebration of the Lunar New Year at NJPAC, in collaboration with the Greater Newark Convention and Visitors Bureau (GNCVB) and NJPAC.
North Jersey Concert Band, Inc.	Bergen	\$ 39,625	Capital equipment purchase	This Cultural Trust Arts grant will help support purchase of big percussion instruments by the North Jersey Concert Band. These instruments are in NJCB's musical scores and will delight audiences and performers for years. Sadly, the cost of these instruments would destabilize NJCB's finances.
Arts Ed NJ Inc.	Burlington	\$ 40,000	New staff position	This Cultural Trust grant will support a new part-time Individual Giving Coordinator position to direct Arts Ed NJ's first multi-year fundraising campaign. The campaign will secure sustainable funding to implement the organization's new ambitious five-year strategic and DEI plan.
Levoy Theatre Preservation Society, Inc.	Cumberland	\$ 40,000	Working capital/cash reserve	This Cultural Trust Arts grant will help support a working capital fund for the Levoy Theatre's 2025 Broadway season in Millville, NJ. Funds will stabilize cash flow, enhance production quality, broaden outreach, and enrich cultural landscape through accessible, high-caliber theater experiences.
Wheaton Arts and Cultural Center	Cumberland	\$ 36,924	Capital equipment purchase	This Cultural Trust Arts grant will help support the purchase of an electric glass-melting furnace, necessary to sustain a sound infrastructure in WheatonArts' public access Glass Studio, the core facility from which WheatonArts engages and serves diverse artists and audiences in Millville, NJ.

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Luna Stage Company, Inc.	Essex	\$ 40,000	Working capital/cash reserve	This Cultural Trust Arts Grant will help support Luna Stage's ongoing stability and capacity by creating a reserve fund, which will allow Luna to weather unexpected expenses and economic events while producing year-round artistic and educational programming with confidence and security.
New Jersey Performing Arts Center	Essex	\$ 40,000	Technology upgrade	This Cultural Arts grant will help support NJPAC's approximately five-month implementation of a more flexible and modern financial management system that will expand and improve operational capacity and support significant organizational growth.
Paper Mill Playhouse	Essex	\$ 40,000	Strategic planning/assessment	This Cultural Trust Arts grant will help support the sustainability and growth of Paper Mill Playhouse's education programs through the implementation of a new strategic plan for the department.
Pushcart Players	Essex	\$ 40,000	Working capital/cash reserve	Cultural Trust funding will establish a working capital fund to support organizational stability, improving the mission capacity to provide original, artistically excellent, culturally diverse musical theater productions, workshops and residencies presented by professional artists to young learners.
Nimbus Dance Company	Hudson	\$ 35,550	Strategic planning/assessment	This Cultural Trust grant will support Nimbus' creation of its 1st strategic plan as operators of the new Nimbus Arts Center. The planning process will engage a diverse group of stakeholders and will be facilitated by a team of seasoned consultants with extensive experience in the nonprofit sector.
Grounds for Sculpture, Inc.	Mercer	\$ 25,726	Technology upgrade	This Cultural Trust Arts grant will help support installing a professional database with informational signage for Grounds For Sculpture's living horticulture collection, including tagging, cataloging and tracking, vital specimen history, health, and location in the grounds.
McCarter Theatre Center	Mercer	\$ 40,000	Capital equipment purchase	This Cultural Trust Arts grant will help support the purchase of a new 15-passenger van which will safely transport artists and educators as they work to share the joy of theater throughout the community.
Young Audiences of New Jersey (Young Audiences New Jersey & Eastern Pennsylvania)	Mercer	\$ 21,578	Technology upgrade	This Cultural Trust Arts grant will help support Young Audiences' technology infrastructure with upgrades to servers and computers.
coLAB Arts	Middlesex	\$ 40,000	Capital equipment purchase	This Cultural Trust Arts grant will help support a new lighting system for coLAB Arts' newly restored performance space in the historic First Reformed Church. Funding will enhance safety, improve audience experience, expand programming, and increase revenue.

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Rise Up Community Arts, Inc.	Middlesex	\$ 23,964	Capital equipment purchase	This Cultural Trust Arts grant will help support the purchase of new, safer choral risers. Current risers are old, not very safe, and can only hold around 16 choristers. The new risers can support the current roster of RUCA's active singers, which is about 75 on average.
Axelrod Performing Arts Center	Monmouth	\$ 37,450	Capital equipment purchase	The NJ Cultural Trust grant funding will help support the Axelrod Performing Arts Center's purchase of LED theater lighting fixtures to replace existing 20-year-old conventional fixtures at its Deal Park (Ocean Township) facility in March 2025.
Monmouth County Arts Council, Inc.	Monmouth	\$ 40,000	Strategic planning/assessment	This Cultural Trust Arts grant will help support the development of a communication and strategic marketing plan to increase community awareness of Monmouth Arts. The goal is to boost participation in our programs, enhance community impact, and improve visibility among existing and potential donors.
Harmonium A Classical Choral Society, Inc.	Morris	\$ 24,750	Strategic planning/assessment	This Cultural Trust Arts grant will support a strategic marketing and communications plan for Harmonium Choral Society that generates visibility, attracts and grows audience, encourages donors, and leverages technologies.
Morris Museum	Morris	\$ 40,000	Capital equipment purchase	This Cultural Trust Arts grant will help support equipment and labor costs toward Morris Museum's efforts to properly operate and control its heating, ventilation, and air conditioning (HVAC) through a Building Management System (BMS).
Shakespeare Theatre of New Jersey	Morris	\$ 30,968	Technology upgrade	This Cultural Trust Arts grant will help support technology infrastructure at The Shakespeare Theatre of New Jersey that will help improve the Theatre's long-term operational capacity, efficiency, and financial health.
South Street Theater/The Community Theatre (Mayo Performing Arts Center)	Morris	\$ 40,000	Technology upgrade	This Cultural Trust Arts grant will help support the replacement of 39 MPAC work computers which will reach their end of service in October 2025 when their Windows operating system will no longer be supported with critical fixes, new features, or security updates.
Long Beach Island Fnd of the Arts and Sciences	Ocean	\$ 40,000	Technology upgrade	This Cultural Trust grant will support the much-needed technology upgrades for data collection and organization, increase community outreach, enable donor development with added new applications, increase capacity and stability, ensure continuity and the growth of future operations and programs.
Ocean Professional Theatre Company (Surflight Theatre)	Ocean	\$ 30,000	Capital equipment purchase	This Cultural Trust Arts grant will help support Ocean Professional Theatre Co. (dba Surflight Theatre) with replacing older HVAC units that provide heat and air conditioning to patrons attending our events throughout the year.

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Appel Farm Arts and Music Center	Salem	\$ 40,000	Capital equipment purchase	This Cultural Trust Arts grant will help support and stabilize the operational capacity of Appel Farm Arts & Music Center through capital equipment purchases necessary for maintenance of our 176-acre campus, ensuring that all of our arts programs take place in a safe and accessible environment.
Friends of the Kennedy Martin Stelle Farmstead (Farmstead Arts)	Somerset	\$ 24,200	Strategic planning/assessment	This Cultural Trust grant will support the creation of a new strategic plan for Farmstead Arts, which will ensure our organization has a dynamic and fiscally sound roadmap that enables us to fulfill our mission to become a major arts center and respond to the demand for heritage tourism.
Union County Performing Arts Center	Union	\$ 40,000	Capital equipment purchase	This Cultural Trust Arts grant will help support audience-focused capital equipment purchases at Union County Performing Arts Center.

Total	\$ 1,040,935
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