

The New Jersey Cultural Trust - FY 04-05 Awards by County - Round I Institutional - Financial Stabilization and Capital Historic Preservation Grants

Applicant	County	Award	Purpose	Type
Inlet Public/Private Association, d.b.a. Absecon Lighthouse	Atlantic	15,000	The Inlet Public/Private Association will undertake a comprehensive evaluation and redevelopment of its membership program to adequately support the needs of the newly restored Absecon Lighthouse. The Cultural Trust grant will also support upgraded database software, and the production of updated membership materials.	Financial Stabilization - Membership Development
South Jersey Cultural Alliance	Atlantic	7,500	With the Cultural Trust grant, the SJCA will establish a cash reserve that will ensure the continuation of programming through times of diminished cash flow. The funds will be replenished through earned income and will enable the organization to serve its membership with greater confidence in its financial stability.	Financial Stabilization - Working Capital
Alice Paul Institute (Formerly the Alice Paul Centennial Institute)	Burlington	7,000	The Alice Paul Institute will develop and implement a technology plan with Cultural Trust funding. It will improve the organization's operational systems and enhance its ability to answer the increasing demand for educational programs.	Financial Stabilization - Technology Plan
Burlington County Historical Society	Burlington	12,000	Cultural Trust funding will enable the Burlington County Historical Society to develop a strategic plan enabling the Society to use its resources most effectively to meet audience needs.	Financial Stabilization - Strategic Plan
Ritz Theatre Company, Inc. (The Ritz Theatre)	Camden	12,800	Cultural Trust funding will underwrite roof replacement construction costs to preserve this 1927 Classical Revival vaudeville theatre, thereby protecting it from harsh weather conditions and rendering it more accessible and safe for patrons and staff.	Capital Preservation - Replacement Roof
The Haddonfield Symphony	Camden	19,900	Using the Cultural Trust grant, the Haddonfield Symphony will develop a 3-5 year strategic plan that will address four critical issues: Board Development and Governance, Artistic and Educational Programming, Marketing, and Revenue Generation	Financial Stabilization - Strategic Plan
Walt Whitman Arts Center	Camden	15,000	Cultural Trust funding will enable Walt Whitman Arts Center to create an interest-bearing / working capital account to address intermittent cash flow shortages caused by cash flow delays, and the demand of newly developing projects with unexpected or unscheduled expenses.	Financial Stabilization - Working Capital
Cape May Stage	Cape May	11,900	Funding from the Cultural Trust will allow Cape May Stage to upgrade existing technology and tools for box office accounting and fund raising / development activities. It will enable more cost effective and efficient recording, tracking, reporting and acknowledgement of audience attendance and donor databases.	Financial Stabilization - Technology Upgrade
Greater Cape May Historical Society (Memuchan Hughes House, Colonial House Museum)	Cape May	15,000	With Cultural Trust funds, the Historical Society will stabilize a bulge in a weight-bearing wall of pre-Victorian-era Memuchan House, to prevent the collapse of the Museum's second story, enabling public visitation and safety.	Capital Preservation-Wall Stabilization
Naval Air Station Wildwood Aviation Museum	Cape May	5,950	Cultural Trust funding will be used by Naval Air Station Wildwood to develop a plan for leadership succession to ensure the future advancement of the organization.	Financial Stabilization - Succession Plan
Bayshore Discovery Project	Cumberland	12,500	Bayshore Discovery Project will use Cultural Trust funding to develop a marketing plan to build a statewide support base. The project will mobilize a team that will articulate and implement the plan to broaden its base of support and address financial challenges.	Financial Stabilization - Marketing Plan

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Levoy Theatre Preservation Society, Inc. (Levoy Theatre)	Cumberland	15,000	The Preservation Society will use Cultural Trust funds to repair damaged trusses necessary to support the proscenium arched roof of the historical Levoy Theatre, which serves as a vital cultural hub in the revitalization of Millville.	Capital Preservation - Repair Damaged Roof Trusses
Luna Stage Company, Inc.	Essex	14,700	Luna Stage's Cultural Trust grant will increase fundraising capabilities by adding a part-time fundraiser to the staff to develop and help implement a comprehensive fundraising plan.	Financial Stabilization - Increase Development Capacity
Montclair Art Museum	Essex	20,000	The Montclair Art Museum will utilize Cultural Trust funding to upgrade development software and implement related staff training to increase efficiency and effectiveness to maintain, expand and improve its strategic fundraising initiatives.	Financial Stabilization - Marketing Research and Fundraising Development
Newark Public Radio Inc. (WBGO)	Essex	20,000	Cultural Trust funding will enable WBGO to update their business plan to reflect technological innovations and prepare the organization for venture opportunities that may emerge positioning Jazz 88 for continued growth, stabilization and advancement.	Financial Stabilization - Strategic Business Plan
Newark School of the Arts	Essex	19,900	The Newark School of the Arts will use Cultural Trust funding to implement a fundraising initiative to assist the Board and staff in developing materials and raising capital funds for the School's facility expansion project and monies for the cash reserve fund.	Financial Stabilization - Fundraising / Facility Capital
Paper Mill Playhouse	Essex	20,000	The Cultural Trust grant will fund Paper Mill's audience development initiative to evaluate existing marketing programs, conduct focus groups and a market survey, impacting all aspects of Paper Mill's organizational capacity.	Financial Stabilization - Audience Development Market Research
The New Jersey Historical Society	Essex	10,000	The NJ Historical Society will use Cultural Trust funding to implement prospect research and staff development as phase two and three of their Special Campaign for Excellence, a campaign to diversify fundraising sources and stabilize revenues.	Financial Stabilization - Fundraising
The Newark Museum Association	Essex	15,000	The Newark Museum will use Cultural Trust funding to implement an extensive visitor intercept market research project to determine the interests, needs, and mindset of New Jersey's cultural audience. Results from this project will enable the Museum to more effectively serve and attract new and expanded audiences, and dissemination of project results to other arts and cultural institutions will serve to strengthen the overall cultural landscape of New Jersey.	Financial Stabilization - Audience Development Market Research
Historical and Educational Lodge-Hall Preservatory (Richardson Avenue School)	Gloucester	15,000	Built in 1931 as a two-story Masonic Lodge in the heart of Swedesboro's African American residential district, the Hall was used from 1931-1942 as a "separate but equal" school for African American children. A rainwater conduction system to stop and correct structural deterioration of the School will be installed, funded by the Cultural Trust.	Capital Preservation - Rainwater Conduction System
Lambertville Historical Society, Inc.	Hunterdon	12,000	Lambertville Historical Society will use the Cultural Trust grant to assess its organizational capacity, undergo development training and develop fundraising plans in order to identify core constituencies, broaden gift income, stabilize its capital structure and build long term fundraising capability.	Financial Stabilization - Fundraising
Historical Society of Princeton	Mercer	12,000	Using the Cultural Trust grant, the Historical Society of Princeton will develop a Preservation Plan for a recently purchased historic farm. The Plan will document the history of the farm, assess the condition of the buildings, and suggest interpretive strategies in order to make the most effective use of this resource.	Financial Stabilization - Master Site Plan

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Passage Theatre	Mercer	20,000	Passage Theatre will use Cultural Trust funding to create a working capital fund - a separate, interest-bearing account that will be repaid as accounts receivables are met. This will allow operations to proceed smoothly without paying loan interest that could be invested in programming.	Financial Stabilization - Working Capital
Preservation New Jersey, Inc.	Mercer	7,500	Using Cultural Trust funding, Preservation New Jersey will audit present communications and marketing methods and develop a strategic communications plan to broadly and cost effectively reach a more diverse and younger audience.	Financial Stabilization - Communications Plan
Jamesburg Historical Association (Enley-Mount Buckelew House)	Middlesex	15,000	The Enley-Mount Buckelew Mansion, also known as Lakeview, has been unaltered since the 19th century and is an example of vernacular Italianate domestic architecture. With Cultural Trust funding, a wall adjacent to an existing field stone wall will be constructed in order to address a settling problem caused by water, which is affecting the structure of the 1685 House.	Capital Preservation - Wall Construction to Correct Settling Problem
Algonquin Arts	Monmouth	18,700	Algonquin Arts will upgrade technology, expand staff and train new board members for an increased role in fundraising. The Cultural Trust-funded project will build the capacity of the development department and solidify the base of support to ensure the future financial stability of the organization.	Financial Stabilization - Increase Development Capacity
Count Basie Theatre, Inc.	Monmouth	13,700	With the Cultural Trust grant, Count Basie Theatre and Performing Arts Center will establish a Community Development Program to attract a broader segment of the community to the theatre; forge new partnerships with community organizations as the conduit for this effort; and increase the capacity of the theatre's marketing program to reach deeper into the community via alternative methods.	Financial Stabilization - Audience Development
Monmouth County Arts Council	Monmouth	14,500	The MCAC will use the Cultural Trust grant to integrate fundraising and accounting programs, provide training for the financial director and administrative assistant on the system, and restructure staff positions.	Financial Stabilization - Increase Development Capacity
Monmouth County Historical Association	Monmouth	8,076	The Monmouth County Historical Association's Cultural Trust grant will be used to launch a membership development and public outreach program to increase and diversify the organization's base of community support, thereby providing greater public participation and financial stability.	Financial Stabilization - Membership Development
New Jersey Repertory Company	Monmouth	14,500	The New Jersey Repertory Company will broaden the base of contributed income. This Cultural Trust-funded initiative will expand the theater's administrative infrastructure, lead to greater financial stability and advance its overall programming.	Financial Stabilization - Increase Development Capacity
Canal Society of New Jersey	Morris	8,500	Funding from the Cultural Trust will allow the Canal Society of New Jersey will develop a Financial / Sustainability Plan to raise income, recruit and train board and volunteers and create a membership program and staffing plan.	Financial Stabilization - Financial Sustainability Plan
Historical Society of Boonton Township (The Decker-Kincaid Homestead)	Morris	12,000	Using Cultural Trust funding, the Historical Society will replace the heating system which is vital to preserving the Homestead's rare, vernacular decorative wall art dated 1837. The painted hallways used "spooning," a black and white swirling pattern made with a spoon.	Capital Preservation - Replace Heating System to Preserve Rare Wall Art

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Macculloch Hall Historical Museum	Morris	15,000	Macculloch Hall will use Cultural Trust funding to develop a comprehensive Historic Building Master Plan in order to balance the maintenance and preservation needs of the historic site with the need to develop and maintain collections, exhibits, educational and operational activities.	Financial Stabilization - Historical Building Master Plan
Morris Museum (Frelinghuysen "Twin Oaks" Mansion)	Morris	5,225	With Cultural Trust funding, the Morris Museum will extend its existing automatic fire suppression sprinkler system in the basement of the Mansion in order to conform to NJ public facility fire codes. Twin Oaks has housed the Morris Museum since 1964.	Capital Preservation - Extend Automatic Fire Suppression Sprinkler System
Playwrights Theatre of New Jersey	Morris	20,000	Using Cultural Trust funding, Playwrights Theatre will hire a part-time audience development position to increase community participation in its New Play Development Program, the New Jersey Writers Project, and its Public Classes through improvements in marketing and advertising efforts for these programs.	Financial Stabilization - Audience Development / Marketing
The South Street Theatre Company dba The Community Theatre	Morris	10,000	The Community Theatre will use the Cultural Trust grant to upgrade its fundraising and development software to enable improved collection and analysis of data; better tracking of campaigns and programs; improved maintenance of individual donor, corporate, government and foundation gifts.	Financial Stabilization - Increase Development Capacity
Long Beach Island Foundation of the Arts and Sciences	Ocean	14,700	The Long Beach Island Foundation of the Arts and Sciences will use Cultural Trust funding to develop a strategic plan and business plan to provide the tools for becoming a leading arts provider in Southern Ocean County and secure long-term sustainable growth.	Financial Stabilization - Strategic/ Business Plan
Ocean County Historical Society	Ocean	10,000	Cultural Trust funding will allow the Ocean County Historical Society to establish a working capital fund providing a source of funding for facilities maintenance.	Financial Stabilization - Working Capital
American Labor Museum/ Botto House National Landmark (The Pietro & Maria Botto House)	Passaic	14,975	A National Historic Landmark, the House was the meeting place for striking silk workers during the 1913 Patterson Silk Strike. Project funding from the Cultural Trust will support a restoration plan to remedy a water damage problem to preserve the collection, office space and foundation of the Botto House.	Capital Preservation - Restoration Plan to Remedy Water Damage
Appel Farm Arts & Music Center	Salem	10,000	Appel Farm will use the Cultural Trust grant to redesign and make technical upgrades / improvements to the Center's web site to improve box office capabilities, site navigation and information organization for rapidly increasing and diversifying audiences. The redesign will increase ADA guidelines compatibility and training for staff will provide the capability for in-house web site maintenance and growth.	Financial Stabilization - Technology Upgrade/ Website Training
Salem County Historical Society	Salem	14,474	Cultural Trust funding will enable the Salem County Historical Society to plan and begin implementation of a five-year membership enhancement campaign.	Financial Stabilization - Membership Development
Salem Old House Foundation (Abel and Mary Nicholson House)	Salem	15,000	The nearly unaltered, 8th century Nicholuson House is unique for its checkerboard patterned-brick architecture, diamond pattern and 1722 east gable elevation. With Cultural Trust funding the Foundation will restore the masonry of the structure in order to maintain its historic integrity.	Capital Preservation - Restore Masonry to Maintain Historic Integrity
The Meadows Foundation, Inc. (Tulipwood House)	Somerset	15,000	Tulipwood House is an architecturally important local example of the Shingle Style design. The front porch of the rare shingle-style Dutch revival 1892 House will be repaired, in order to secure its damaged structural foundation, using the Cultural Trust grant.	Capital Preservation - Front Porch Repair to Secure Damaged Foundation

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Help Our Preservation Effort (The Long House)	Warren	15,000	Built of stone in the 1770's (common to the Hope Moravian community), four additions of either heavy timber or balloon framing were added, the last phase completed in the 1840's. Help Our Preservation Effort will utilize Cultural Trust funds for the roof structural repair project of The Long House.	Capital Preservation - Roof Structural Repair