

**The New Jersey Cultural Trust - FY 06 Awards by County - Round II
Institutional - Financial Stabilization and Capital Historic Preservation Grants**

Applicant	County	Award	Purpose	Type
Save Lucy Committee, Inc. (Lucy the Elephant)	Atlantic	15,000	Cultural Trust funding will support professional analysis and planning for historic preservation for Lucy the Elephant by the Save Lucy Committee. The organization is seeking to repair the major leak in howdah roof, re-roof the howdah at the visitor level and provide new flashing at the roof supports and stairway doghouses.	Capital Preservation - Restoration Planning
The Noyes Museum of Art	Atlantic	10,000	Cultural Trust funding will support a membership audit, the development of a strategic marketing plan and the upgrade of donor tracking / fundraising data base to expand operational capacity of The Noyes Museum.	Financial Stabilization - Membership Audit/Marketing Plan/Donor Tracking
Friends of the Hermitage, Inc.	Bergen	12,500	Cultural Trust funding will support a membership development program for the Friends of the Hermitage, Inc. The organization will use its Fundraising Plan and a new survey of members to guide two crucial initiatives: raise members' levels of support, and obtain new members in a regional appeal.	Financial Stabilization - Membership Development
Alice Paul Institute, Inc.	Burlington	13,000	Cultural Trust funding will support a feasibility study and fundraising plan for the The Alice Paul Institute to enhance the organization's sustainability and long-term financial resources through individual donor cultivation and an endowment campaign.	Financial Stabilization - Feasibility Study and Fundraising Plan
Home Port Alliance for the USS New Jersey, Inc. (Battleship New Jersey)	Camden	15,000	Cultural Trust funding will support the replacement of areas of the teak deck with in-kind materials, an urgent and necessary project to preserve the integrity of the Battleship New Jersey's main deck, to address a potential tripping hazard for the public and to protect the steel hull below.	Capital Preservation-Teak Deck Replacement
Mainstage Center for the Arts	Camden	20,000	Cultural Trust funding will support the creation of an interest bearing working capital fund that will be used for the fall and winter seasons. It will be repaid as a stronger income stream resumes in the spring. In the long term this capital fund will provide an ongoing reserve that will provide stability to Mainstage's yearly budget.	Financial Stabilization - Working Capital/Cash Reserve
The Ritz Theatre Company Inc.	Camden	15,500	Cultural Trust funding will enable The Ritz Theatre Company to conduct a feasibility study with focus groups and constituent surveys to inform a capital campaign for the restoration and preservation of its historic theatre building.	Financial Stabilization -Capital Campaign Feasibility Study
Historic Cold Spring Village	Cape May	7,500	Cultural Trust funding will support the development of a strategic business plan for Historic Cold Spring Village.	Financial Stabilization - Strategic Business Plan
Mid-Atlantic Center for the Arts (Emlen Physick House)	Cape May	15,000	Cultural Trust funding will help support the repair and rebuilding of one of the distinctive brick chimneys on the Emlen Physick House for the Mid-Atlantic Center for the Arts.	Capital Preservation - Repair and Rebuild Chimney
Naval Air Station Wildwood Aviation Museum (Hangar No.1at Cape May Airport)	Cape May	15,000	The Cultural Trust grant will help fund the historically accurate replacement of severely deteriorated windows in the Naval Air Station hangar's west doors. The project will prevent further weather-related damage to the hangar's exhibit gallery and income-generating rental areas while preserving the hangar's historical integrity.	Capital Preservation - Window Replacement
Millville Army Air Field Museum (Building 23)+A6	Cumberland	15,000	Cultural Trust funding will help fund the replacement of a deteriorated roof on Building 23 at the Millville Army Air Field to ensure the long term preservation and use of that building as an Education Center.	Capital Preservation - Roof Replacement

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Wheaton Village, Inc.	Cumberland	15,000	Cultural Trust funding will support research, design and production of a comprehensive marketing package and information resource promoting Wheaton Village, as well as South Jersey's other major cultural attractions and regional tourism services for use in personal presentations to tour bus operators, travel agents, meeting planners, and convention managers throughout the Mid-Atlantic and Northeast regions.	Financial Stabilization - Market Research and Marketing Campaign
GlassRoots, Inc.	Essex	24,350	Cultural Trust funding will allow GlassRoots to hire two part-time employees, one to strengthen the rapidly expanding glass arts and business skills program, and the other to significantly raise fundraising capacity, at a time when the organization is undertaking capital renovations and program expansion.	Financial Stabilization - Staff Support/Business Skills and Development
Montclair Historical Society (Israel Crane House)	Essex	15,000	The Cultural Trust grant will fund reconstructing the brick walkways, leading to and around The Montclair Historical Society's Crane House, that have deteriorated to an unsafe point. The reconstruction will provide barrier-free access across the site and is guided by an ADA Plan.	Capital Preservation - Reconstruction of Brick Walkways
The New Jersey Historical Society	Essex	19,500	Cultural Trust funding will assist The New Jersey Historical Society launch a membership program to support the prospect research data obtained through Blackbaud Analytics and build the organization's statewide donor base, thereby broadening public participation and increasing financial stability. The membership program will include a major donor campaign, updated membership materials, and upgraded software.	Financial Stabilization - Membership Initiative/Building Donor Base
Save Ellis Island, Inc.	Hudson	10,500	Cultural Trust funding will support a market study and business plan for the Ellis Island Institute, a preferred reuse for the un-restored buildings on Ellis Island. The market study and business plan will inform the reuse strategic plan and capital campaign for Save Ellis Island.	Financial Stabilization - Market Study and Business Plan
Lambertville Historical Society Inc. (Marshall House)	Hunterdon	13,445	Cultural Trust funding will help fund the replacement of deteriorated fence posts and fencing, exterior painting of the building, the installation of a chimney cap, and improvements to the front sidewalk to reduce existing safety hazards at the Lambertville Historical Society's Marshall House.	Capital Preservation - Exterior Improvements
Boheme Opera Company, Inc.	Mercer	15,170	Cultural Trust funding will enable Boheme Opera Company to engage board and committee members, staff and other stakeholders in a strategic planning process, facilitated by an external consultant. This will lead to a long range plan focusing on the systematic achievement of goals and objectives critical to Boheme's future growth and success.	Financial Stabilization -Strategic Planning
Friends of the New Jersey State Museum	Mercer	17,000	Cultural Trust funding will support the creation of a development plan for the Friends of the New Jersey State Museum in order to provide increased support and financial stabilization.	Financial Stabilization - Development Plan
Old Barracks Association	Mercer	15,000	Cultural Trust funding will support the development of a Strategic Plan for the Old Barracks Museum.	Financial Stabilization - Strategic Plan
Passage Theatre	Mercer	16,250	Cultural Trust funding will allow Passage Theatre to purchase Theatre Manager software, a database program that handles box office sales, donor tracking, press list management, and membership management.	Financial Stabilization - Software for Box Office operations

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Preservation New Jersey Inc.	Mercer	6,300	Cultural Trust funding will enable Preservation New Jersey to implement the recently completed communications and marketing plan designed to broadly reach a more diverse and younger audience through enhanced website design, other digital gateways and collateral materials.	Financial Stabilization - Communications and Marketing Initiative
The Princeton Symphony Orchestra	Mercer	22,890	Cultural Trust funding will support additional personnel and office space expansion for the Princeton Symphony Orchestra. This will enable the organization to respond to the burgeoning demand for its offerings and to make possible further growth.	Financial Stabilization - Personnel and Office Space
Trenton Community Music School	Mercer	16,270	Cultural Trust funding will support a bi-lingual market research project for The Trenton Community Music School, using interviews, focus groups and small sample surveys. This research will help determine the demand for service and will enable the management of the music school to make critical decisions about location, curriculum, fees and advertising methods.	Financial Stabilization - Market Research
Cantabile Chamber Chorale, Inc.	Middlesex	14,620	Cultural Trust funding will enable Cantabile to develop and implement a comprehensive 3-year strategic plan for building the organization capacity to support and sustain its artistic strength. The stabilization project will focus on expanding and diversifying earned and contributed resources, implementing a board development project, finding ways to attract new singers and broadening the audience while deepening the engagement of current patrons and donors.	Financial Stabilization -Strategic Planning
Middlesex County Regional Council for the Arts	Middlesex	16,070	Cultural Trust funding will support a development consultant to assist the organization to design and maintain energetic fund raising initiatives to ensure organization stability.	Financial Stabilization - Development Assistance
Monmouth County Arts Council	Monmouth	19,490	Cultural Trust funding will contribute to the organization's Cash Reserve fund to help stabilize the financial operations, regulate cash flow, ensure that payroll obligations are met and earn interest when not needed. This will strengthen the financial operations of MCAC, reduce operating risk, lower interest charges, and ensure the continuity of programs and services.	Financial Stabilization - Working Capital/Cash Reserve
Two River Theatre Company	Monmouth	14,620	Cultural Trust funding will support the planning and implementation of a project designed to evaluate and maximize the income potential of Two River Theatre Company's new facility as a rental space for corporations, not-for-profits, and unique private functions.	Financial Stabilization - Development of "Other Income"
New Jersey Theatre Alliance	Morris	19,490	Cultural Trust funding will support the salary of a part-time Development Manager to assist in researching, identifying and soliciting support for the programs and services of the New Jersey Theatre Alliance. The addition of this position will strengthen the Alliance and enhance its ability to expand its programs and services.	Financial Stabilization -Staff Support-Development Manager
Barnegat Bay Decoy & Baymen's Museum, Inc./Tuckerton Seaport	Ocean	20,000	Funds from the New Jersey Cultural Trust will be used by the Barnegat Bay Decoy and Baymen's Museum, Inc./Tuckerton Seaport to establish a Working Capital/Cash Reserve Fund to help create financial stability during its non-public operating season.	Financial Stabilization - Working Capital/Cash Reserve

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Joseph P. Hayes Surfright Theatre	Ocean	14,500	Cultural Trust funding will support a formal strategic planning process designed to result in a comprehensive 4-year strategic plan that will provide for a future of creative excellence built on a solid foundation of sound business planning and practices.	Financial Stabilization -Strategic Planning
Stafford Township Historical Society, Inc. (Cavalry Cottage)	Ocean	15,000	The Cultural Trust grant will fund the demolition of non-historic materials that were added to Stafford Township Historical Society's Cavalry Cottage in the 20th century and are threatening the integrity of the cottage's structure. The stabilization project may allow the first floor to be open for brief visitation and encourage support for its restoration. Ultimately, the Historical Society hopes the building will host exhibits, visitors and researchers.	Capital-Preservation - Demolition of Non-historic Additions and Stabilization of Structure
American Labor Museum (Botto House)	Passaic	1,555	Cultural Trust funding will support the installation of a wireless security system for The American Labor Museum so that it will comply with insurance requirements to prevent theft and vandalism.	Capital Preservation-Security System
Salem County Historical Society (Eakin House)	Salem	15,000	Cultural Trust funding will support work to address the source of continuing water infiltration by repointing and capping two chimneys at the Salem County Historical Society's Eakin House. Repair of interior finishes will allow these rooms of the building to be used for storage. Rehabilitating the structure for collections storage and meeting space is a priority to the Society.	Capital Preservation - Repointing and Capping Two Chimneys and Repair of Interior Finishes.
Peters Valley Craft Center	Sussex	21,430	Cultural Trust funding will support the establishment of a working capital reserve for Peters Valley. This reserve will enable the organization to maintain cash flow despite the seasonal, and at times unpredictable, nature of its earned income. The fund will further help address the cycle of financial crises that have historically plagued the Valley and endangered its existence.	Financial Stabilization - Working Capital/Cash Reserve
Carolyn Dorfman Dance Company	Union	24,350	Cultural Trust funding will be used by Carolyn Dorfman Dance Company to establish an interest bearing working capital reserve fund to address seasonal cash flow shortfalls. This will replace the Company's need to access a revolving line of credit, eliminate the cost of interest, and help to secure operational stability.	Financial Stabilization -Working Capital/Cash Reserve
Historical Society of Plainfield	Union	8,700	Cultural Trust funding will enable the Historical Society of Plainfield to hire Cathedral Consulting Services to facilitate completion of a strategic plan to increase the Society's operational capacity in order to advance its work to foster local, county and state history and to develop the Drake House Museum.	Financial Stabilization - Strategic Plan
Playhouse Association, Inc. (Summit Public Library)	Union	15,000	The Cultural Trust grant to Summit Playhouse Association will support the reglazing, repair and in-kind replacement of the original windows in the Summit Public Library, and painting of exterior wood and stucco surfaces. The project will be guided by a historic preservation professional. The theater is a historic building constructed in 1891.	Capital Preservation - Replacement of Windows and Repair of Exterior Surfaces
Reeves-Reed Arboretum	Union	20,000	Cultural Trust funding will support a full-time Director of Development for Reeves Reed Arboretum. By adding a professional fundraiser to staff, the organization will significantly boost membership, increase donations to the annual campaign, attract corporate sponsors and develop a program of major gifts and planned giving.	Financial Stabilization - Development Director