

**The New Jersey Cultural Trust Round VII FY11 Awards by County -
Financial Stabilization Grants from the NJ Historical Commission**

Organization Name	County	Amount	Purpose
Absecon Lighthouse/Inlet Public/Private Assn., Inc.	Atlantic	\$17,507	Financial Stabilization - Development Director
Alice Paul Institute	Burlington	\$35,015	Financial Stabilization- Working Capital
Burlington County Historical Society	Burlington	\$30,638	Financial Stabilization-Development Plan
Historic Cold Spring Village	Cape May	\$31,015	Financial Stabilization - To market its year-round education program. To expand the number of education programs, increase revenue, and further secure financial stabilization
Mid-Atlantic Center for the Arts	Cape May	\$35,015	Financial Stabilization - To purchase six TouchPoll screen survey systems for the Center's databases, including the survey feature for Constant Contact blast email service
Naval Air Station Wildwood Aviation Museum	Cape May	\$7,754	Financial Stabilization - Develop systems designed to sustain long-term growth and stabilization of the museum; funds will be used for technological upgrades to improve admission and gift shop sales
Hoboken Historical Museum	Hudson	\$35,015	Financial Stabilization - Hire a professional web design firm to expand outreach to community and schools
Save Ellis Island, Inc.	Hudson	\$35,014	Financial Stabilization - Survey and assess audiences and organizations on the NJ side of Ellis Island.

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Organization Name	County	Amount	Purpose
Crossroads of The American Revolution Association, Inc.	Mercer	\$25,587	Financial Stabilization-Develop communications & establish a working relationship between partners
Historical Society of Princeton	Mercer	\$17,507	Financial Stabilization - Hire a consultant to upgrade website and generate membership sales and donations
Historical Society of Ocean Grove	Monmouth	\$15,124	Financial Stabilization - To reorganize museum's facilities and develop the store into a premier gift store
NJ Vietnam Veteran's Memorial Foundation	Monmouth	\$9,692	Financial Stabilization - Hire a consultant to develop a strategic plan
Canal Society of New Jersey	Morris	\$9,366	Financial Stabilization-Hire a consultant to develop a strategic plan as well as hire a second consultant for audience research & program evaluation
Morris County Historical Society	Morris	\$7,300	Financial Stabilization - Support board development and a membership study. To increase the board's understanding of the role a board member, and increase board and involvement
Barneгат Bay Decoy and Baymen's Museum, Inc. T/A Tuckerton Seaport	Ocean	\$27,138	Financial Stabilization-Development of interpretive plan
Whitesbog Preservation Trust	Ocean	\$16,807	Financial Stabilization - Funds to redesign and launch an interactive website to support audience research, program evaluation and enhanced visitor services

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American Labor Museum/Botto House National Landmark	Passaic	\$21,050	Financial Stabilization
Kenilworth Historical Society, Inc.	Union	\$9,500	Financial Stabilization -To conduct studies to address the need for cataloging its historic photographs. To undertake program and marketing research
Reeves-Reed Arboretum	Union	\$13,956	Financial Stabilization - Redesign of website
Total Awarded		\$400,000	