

WELCOME



NJACE
NEW JERSEY ALLIANCE FOR CIVIC ENGAGEMENT

KICKOFF MEETING

MAY 25, 2022

Agenda

- Welcome
- Keynote – NJ Acting Secretary of State Tahesha Way
- Jersey Civic Engage
- NJ Alliance for Civic Engagement – NJACE
- The Stages of Our Civic Engagement Outreach Effort
- The Primary – A First Step for Organizing Your Team
 - The Youth Vote
 - #TrustedInfo 2022
- Discussion
- Next Steps





JERSEY CIVIC ENGAGE

Educate • Empower

jerseycivicengage.nj.gov



Jersey Civic Engage

- Multi-faceted, non-partisan initiative of the NJ Secretary of State's Office
- Building on our great NJ Census 2020 coalition & its success, to grow civic and voter engagement throughout New Jersey
- Serves as an umbrella for multiple programs aimed at facilitating and encouraging collaborative civic engagement, with a particular focus on our youth
- DOS will provide guidance, information and tools to participants
- The New Jersey Alliance for Civic Engagement – NJACE – is a key program of Jersey Civic Engage



Our Civic Engagement Philosophy & Principles

- Educate & Empower
- A healthy democracy needs active and engaged citizens
- When people have a stake in their communities, they are more likely to involve others and have a reason to vote

Our Civic Engagement Philosophy & Principles

- Voting is important to both individual voters, and their communities
- Voter engagement & civic engagement are intertwined
- Expand interest in voting beyond just presidential and congressional elections to local, county & state elections

Our Civic Engagement Philosophy & Principles

- Create community-initiated conversations about what is important to each community and its residents and relate that to why we need to vote
- We want to ensure that all those who want it, have a seat at the table
- Respectful, Empowering, Inclusive

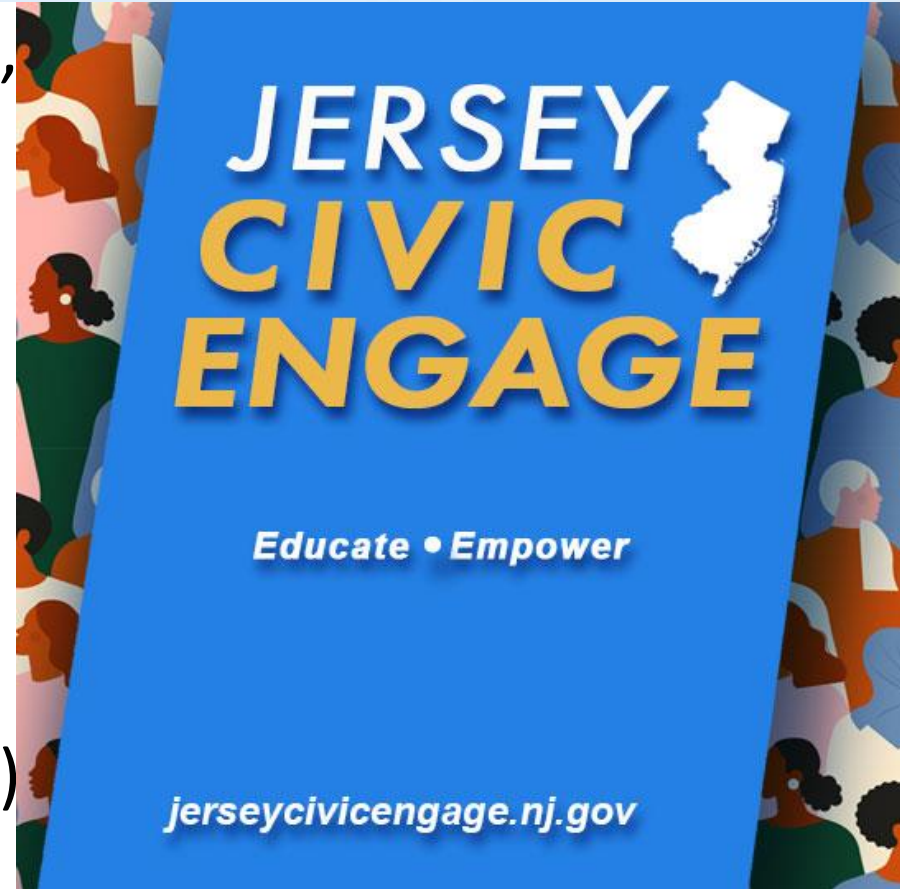
Our Goals

- Increase civic and voter participation by everyday New Jerseyans across and among our diverse communities
- Make voting a sustainable community activity & norm. We want to activate communities to vote as a community



Jersey Civic Engage

- Visit and share jerseycivicengage.nj.gov, the online home for **Jersey Civic Engage**
- Goal – Make voting a sustainable community value and norm
- Focus on young voters
- NJ Alliance for Civic Engagement (NJACE)





What We Learned From Our Census Initiative

- No one, including us, can do all of this themselves
- No one organization, on its own, can optimally carry out a broad-based statewide initiative like this
- Local teams are the most effective & productive way to organize
- Collaborative Coalitions can effectively leverage resources and coordinate efforts to reach its goals
- Collaborative Coalitions Work when:
 - Members commit to sharing ideas and working together on a broader project for the common good

NJ Alliance for Civic Engagement - NJACE

- NJACE is the core Jersey Civic Engage program
- A non-partisan statewide collaborative coalition built on the foundation of our very successful Census coalition



NJ Alliance for Civic Engagement - NJACE

- NJACE presents a unique opportunity to increase civic participation across our entire state
- Focus - To promote and increase civic and voter engagement in communities across New Jersey through collaboration around strategies, tactics and actions.
- It is designed to grow from the bottom up with support and guidance from the top down

NJACE

- A cross-section of participants including various organizations, community groups, civic organizations, everyday New Jerseyans and more
- Organizing of non-partisan community teams, called Local Civic Engagement Teams (LCET) comprised of trusted voices in the community will be strongly encouraged
- Grow the participation of everyday New Jerseyans in the public life of their communities around the community issues that matter to them

The Structure of NJACE



DOS Management Team

- Oversight of the NJACE Core Team and Local Civic Engagement Teams (LCET)
 - DOS Staff will assist in the support of the LCETs
 - Provide guidance, information and tools to participants
 - Will organize statewide activities
- Will identify and work with regional and national partners that can assist with programmatic resources

NJACE Core Team

- Will be developed over time
- Its function is to advise, support and provide advice to the DOS Team and guidance to the Local Civic Engagement Teams (LCETs)
- The Team will be comprised of a cross-section of participants from the faith, education, non-profit, healthcare, business, labor and government communities, community groups and community members
- Core Team Members are volunteers with specific areas of expertise
- Lead in those areas to recruit, train and coach other coalition members and volunteers
- Help to facilitate bringing multiple LCETs together to effectively carry out their action plans

Local Civic Engagement Team - LCET

- The backbone of the NJACE's outreach effort
- They will be comprised of a cross-section of participants
- Will serve as community action organizing teams and will be the center for all resources and activities related to civic and voter engagement

Local Civic Engagement Team - LCET

- Volunteer led - 2 Co-Leaders & operational leads
- Will develop action plans specific to their own community
- Provide resources that can be shared on the Jersey Civic Engage website

Local Civic Engagement Team - LCET

- Will serve specific geographic areas but could also encompass areas of special interest
- Will provide a vehicle for coordinating and nurturing cooperative, collaborative efforts within their communities and with other communities and entities
- Their local knowledge, influence, and resources will establish them as **trusted voices** in their communities to educate, promote and grow civic and voter engagement

LCET Activities - Examples

- Organize community events to educate and create awareness about voting
- Organize voter registration activities (i.e. – Voter registration and information kiosks, tabling at community events and fairs, etc.)
- Information forums about how to recognize misinformation & disinformation
- Conduct youth forums about civic engagement and voting
- Host interfaith breakfasts
- Organize community discussions about how to get involved civically

LCET Activities - Examples

- Organize LCET kickoff meetings
- Provide school classroom resources
- Help recruit poll workers
- Incorporate civic engagement and voter related information in newsletters, social media posts, podcasts, mailings and websites
 - Form volunteer online action sub-teams to amplify civic engagement related information via social media
 - Recruit volunteers

Department of State Anchor Events & Activities

- Statewide Days of Action
- The Ballot Bowl
- High School Student Voter Registration Week
- National Voter Registration Day
- Constitution Week
- National Voter Education Week
- Votes for Valor
- National Early Vote Day
- Revolution NJ
- Additional Civic Holidays
- Every Election

Stages of the Civic Engagement Outreach Effort



Stages of the Civic Engagement Outreach Effort

- Launch – March 31, 2022
- Education and Awareness Building - Spring 2022 and ongoing
- Social Media - March 2022 and Ongoing
- Capacity & Resource Building - March 2022 and Ongoing
- Organizing of Local Civic Engagement Teams (LCET) - April 2022 and Ongoing
- Inter- and Intra- Governmental Effort - April 2022 and Ongoing
- Public Events - March 2022 and Ongoing
- Encouragement and Commitment – April, May & September, October Ongoing
- Motivation - April, May & September, October Ongoing

NEW JERSEY VOTES

SAFE. SIMPLE. SECURE.



The Primary – Begin Organizing Your Team

The Primary Election is a great way to promote voter engagement and at the same time use it as way to start organizing your team.



Vote.NJ.Gov



NEW JERSEY VOTES
SAFE. SIMPLE. SECURE.

Upcoming Important Dates

May 17, 2022
Voter Registration Deadline for Primary Election
(21 days before election)
N.J.S.A. 19:31-6

May 31, 2022
Deadline to apply for a Mail-In Ballot by Mail for Primary Election
(not less than 7 days prior to election)
N.J.S.A. 19:63-3

June 3, 2022
Deadline for Application to Receive Primary Election Mail-In Ballots by Electronic Means for Qualified Overseas Civilian and Military Voters
(4th day before election)
N.J.S.A. 19:59-4

June 3, 2022 - June 5, 2022
The in-person early voting period for the Primary Election. Hours are Friday-Saturday, 10:00 a.m.-8:00 p.m. and Sunday, 10:00 a.m.-6:00 p.m. No appointment is necessary.

June 6, 2022 - by 3:00 p.m.
Deadline for In-Person Mail-In Ballot

Student Voting

Take part in **High School Voter Registration Week, April 25-29!** Calling all 17 and 18 year olds.

Am I Registered?

Use the "Voter Search" to make sure your registration status is up to date and find your "Voter ID" to sign up for the Track My Ballot tool.

How To Vote?

Learn about the 3 ways you can vote in the upcoming New Jersey election.

Be A Poll Worker

New Jersey is actively seeking residents to serve as poll workers for the upcoming General Election.

Register To Vote

Fill out your voter registration application online or by paper.
Voter Registration Deadline for the Primary Election is May 17, 2022.

Vote-By-Mail

Learn more about Vote-By-Mail.

NOTE: Your Vote-By-Mail ballot **CANNOT** be returned to your In-Person Early Voting Poll Location or your Election Day Poll Location.

Early Voting

June 3, 2022 - June 5, 2022
The in-person early voting period for the Primary Election. Hours are Friday-Saturday, 10:00 a.m.-8:00 p.m. and Sunday, 10:00 a.m.-6:00 p.m.

Military and Overseas Voting

Military or other uniformed services, and the civilian voters living overseas to vote in the upcoming NJ election

Find Out More Information About

- How To Vote
- Vote-By-Mail
- Early Voting
- Polling Location
- Secure Drop Box Locations
- Track My Ballot
- Register to Vote!
- Am I Registered?
- Frequently Asked Questions
- County Election Officials
- Military and Overseas Voting
- Student Registration & Voting
- Voter Rights and Accessibility
- Be A Poll Worker



Voting By Mail



- Applications for Vote-By-Mail Ballots can be found at Vote.NJ.Gov
- Deadline to submit Vote-By-Mail Application to County Clerk:
 - To receive by Mail – May 31
 - In Person – June 6 by 3PM at County Clerk's Office

How Can I Return My Ballot?

- **1... Mail:** It must be postmarked on or before 8pm on June 7
- **2... Secure Ballot Drop Box:** Place your ballot in one of your county's secure ballot drop boxes by 8:00 p.m. on June 7. Drop box locations can be found at Vote.NJ.Gov
- **3... Board of Elections Office:** Deliver your ballot in person to your county's Board of Elections Office by 8:00 p.m. on June 7. County contact information can be found at Vote.NJ.Gov
- **4.NOTE: Your vote-by-mail ballot CANNOT be returned to your early voting location or polling place for this election**



Track My Ballot



- Track your Vote by Mail through the “**Track My Ballot**” feature on Vote.NJ.Gov
- To create an account, you will need **one of the following**:
 - **Voter ID #** (Found on “Am I Registered” page or your ballot)
 - **Driver’s License Number**
 - **Last 4 Digits of SSN**

In-Person Early Voting

- In-Person Early Voting for the 2022 Primary Election begins on **Friday, June 3** through **Sunday, June 5**
- Each NJ county will hold three (3) days of early, in-person machine voting
- Each early voting location will be open **Friday through Saturday** from **10am to 8pm** and **Sunday** from **10am to 6pm**
- Go to Vote.NJ.Gov to find your early voting sites



Here are the 3 ways you can vote in the upcoming Primary Election...

1. VOTE-BY-MAIL BALLOT



Registered voters can apply for a vote-by-mail ballot by following the instructions found at [VOTE.NJ.GOV](https://vote.nj.gov) or contacting their County Clerk.

Then, VOTE and RETURN your ballot one of the following ways...

- **Mail:** Your vote-by-mail ballot **MUST** be postmarked on or before **8:00 p.m. on June 7** and be received by your county's Board of Elections on or before June 13.
- **Secure Ballot Drop Box:** Place your vote-by-mail ballot in one of your county's secure ballot drop boxes by 8:00 p.m. on June 7. Drop box locations can be found at [VOTE.NJ.GOV](https://vote.nj.gov).
- **Board of Elections Office:** Deliver your vote-by-mail ballot in person to your county's Board of Elections Office by 8:00 p.m. on June 7. County Election Officials' contact information can be found at [VOTE.NJ.GOV](https://vote.nj.gov).

2. IN-PERSON EARLY VOTING



This option enables all registered voters to cast their ballot **in person, using a voting machine, during a three-day period prior to Primary Election Day**. You can choose to vote, in person, when it's most convenient for your schedule.

No matter where you live in the county, you can vote your specific ballot at any of **your** county's designated in-person early voting locations. Find your county's locations at [VOTE.NJ.GOV](https://vote.nj.gov).

In-person early voting locations will be open **Friday, June 3 through Sunday, June 5**. Hours will be **Friday-Saturday, 10:00 a.m.-8:00 p.m. and Sunday, 10:00 a.m.-6:00 p.m.** No appointment is necessary. Accommodations will be made for voters with disabilities.

3. AT YOUR POLLING PLACE ON PRIMARY ELECTION DAY



Vote in person at your polling place, from 6:00 a.m. to 8:00 p.m. on **Primary Election Day, June 7**. Accommodations will be made for voters with disabilities.

Go to [VOTE.NJ.GOV](https://vote.nj.gov) for your polling place, listed on the Polling Locations page.

NOTE: Vote-by-mail ballots **CANNOT** be returned to your early voting location or polling place.



Governor Phil Murphy
Secretary of State Tahesha Way

1-877-NJ-VOTER (1-877-658-6837)
[Vote.NJ.Gov](https://vote.nj.gov)





A continuación están las 3 maneras en que usted puede votar en las próximas Elecciones Primarias...

1. VOTACIÓN MEDIANTE BOLETA POR CORREO



Los votantes registrados pueden solicitar una boleta de voto por correo siguiendo las instrucciones encontradas en [VOTE.NJ.GOV](https://vote.nj.gov) o contactando a su Secretario del Condado.

Luego, VOTE y DEVUELVA su boleta de voto por correo de una de las siguientes maneras...

- **Por correo:** Su boleta de voto por correo **DEBE** estar franqueado en o antes de las 8:00 p.m. del 7 de junio y ser recibido por la Junta Electoral de su condado en o antes del 13 de junio.
- **Buzón Seguro de Elecciones:** Coloque su boleta de voto por correo en una de los buzones seguros de su condado antes de las 8:00 p.m. del 7 de junio. Las ubicaciones de los buzones pueden ser encontradas en [VOTE.NJ.GOV](https://vote.nj.gov).
- **Oficina de Junta Electoral:** Entregue su boleta de voto por correo en persona a la Oficina de la Junta Electoral de su condado antes de las 8:00 p.m. del 7 de junio. La información de contacto de los Funcionarios de la Junta Electoral del Condado puede ser encontrada en [VOTE.NJ.GOV](https://vote.nj.gov).

2. VOTACIÓN TEMPRANA EN PERSONA



Esta nueva opción permite a todos los votantes registrados emitir su voto **en persona, utilizando una máquina de votación, durante un periodo de tres días antes del Día de las Elecciones Primarias.** Ahora puede elegir votar en persona, cuando más conveniente sea para usted.

No importa dónde en el condado usted viva, puede emitir su voto específico en cualquier lugar de votación temprana en persona designado de su condado. Encuentre las ubicaciones de su condado en [VOTE.NJ.GOV](https://vote.nj.gov).

Los lugares de votación temprana en persona estarán abiertos desde el **viernes, 3 de junio hasta el domingo, 5 de junio**. El horario será: **viernes y sábado, 10:00 a.m.-8:00 p.m. y domingo, 10:00 a.m.- 6:00 p.m.**

No se requiere cita. Se harán adaptaciones para las personas con discapacidad.

3. EN SU LUGAR DE VOTACIÓN EL DÍA DE LAS ELECCIONES PRIMARIAS



Vote en persona en su lugar de votación, de 6:00 a.m. a 8:00 p.m. el **7 de junio, Día de las Elecciones Primarias**. Se harán adaptaciones para las personas con discapacidad.

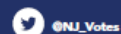
Visite [VOTE.NJ.GOV](https://vote.nj.gov) para su lugar de votación, que figura en la Página de Ubicaciones de los Lugares de Votación.

NOTA: Su voto por correo **NO PUEDE** ser devuelto a su lugar de votación temprana en persona o a su lugar de votación.



Gobernador Phil Murphy
Secretaria del Estado Tahesha Way

1-877-NJ-VOTER (1-877-658-6837)
Vote.NJ.Gov





How to Become a Poll Worker for the Primary Election

New Jersey's counties, in partnership with the Department of State, Division of Elections, are actively seeking residents to serve as poll workers for the upcoming Primary Election.

Here are the answers to three top questions about becoming a poll worker:

1... WHY SHOULD I APPLY?

Your community needs you! By staffing a polling location, you will:

- Earn \$21.43 per hour on in-person early voting days and \$300 on Primary Election Day.
- See our great democracy in action, firsthand, and enjoy the feeling that comes with contributing to your local community, your state and your country.

2... WHO CAN APPLY?

You can apply to serve as a poll worker in New Jersey if you:

- Are a United States citizen and a resident of New Jersey.
- Are at least 16 years of age. College and high school students are encouraged to apply.
Note: Those under 18 years of age will work limited hours per shift. Contact the County Board of Elections for further information.
- Are not running as a candidate in this election.

3... WHAT ELSE DO I NEED TO KNOW?

Possible work dates span Friday, June 3 through Sunday, June 5 (the in-person early voting period) and Tuesday, June 7 (Primary Election Day). Hours and days may vary.

Apply now at PollWorker.NJ.Gov!



Governor Phil Murphy
Secretary of State Tahesha Way

1-877-NJ-VOTER (1-877-658-6837)
Vote.NJ.Gov



Poll Workers

Citizens, including college and high school students, are encouraged to apply. Training will be provided. This is a great opportunity to **earn additional money** and **participate in our democracy**.

Submit an application to be a poll worker by visiting:
[Pollworker.NJ.Gov](https://pollworker.nj.gov)



Why The Youth Vote Matters



Why The Youth Vote Matters

The 26th Amendment

- Passed by Congress March 23, 1971, and ratified July 1, 1971, the 26th amendment **granted the right to vote to American citizens aged eighteen or older**

Voting is More than Presidential & Midterm Elections

- Begin a lifelong commitment to voting, community and civic engagement.
- Voting is local
- Voting in all elections has a correlation with increased civic engagement



#TrustedInfo2022



"We want to ensure all voters have the most accurate and up-to-date information they need to perform their civic duty through voting. The public can help in that effort by only sharing election information from trusted sources, and promoting #TrustedInfo2022 within their networks and communities."

TAHESHA WAY

**NASS PRESIDENT-ELECT &
NEW JERSEY SECRETARY OF STATE**



#TRUSTEDINFO2022

@NASSorg



#TrustedInfo2022

- #TrustedInfo2022 is a non-partisan public education effort to promote election officials as THE trusted sources of election information
- It aims to highlight New Jersey's state and local election officials as the credible, verified sources for election information
- By driving voters directly to election officials' websites and social media pages will ensure:
 - Voters are getting, accurate election information
 - Cut down on the misinformation and disinformation that can surround elections
 - More faith in the integrity of the democratic process

#TrustedInfo2022

- [Download the #TrustedInfo2022 Supporter Toolkit](#)
- The Alliance will develop & share best practices and resources about how to identify & respond to misinformation and disinformation

Primary Election Day & Key Dates

Here are key deadlines for the ***upcoming Primary Election***:

- **April 23:** Commencement of mailing of Vote-by-Mail Ballots for the Primary Election
- **May 17:** Deadline to Register to Vote for the Primary Election
- **May 31:** Deadline to apply for a Vote-by-Mail Ballot by Mail for Primary Election
- **June 3 – June 5:** In-Person Early Voting Period
- **June 6 at 3pm:** Deadline to apply for a Vote by Mail ballot in person at your County Clerk's office
- **June 7:** Election Day - Polls are open from 6:00am-8:00pm

Here's how YOU can help:

- Organize community activities to remind people to vote. Distribute voting flyers. Participate in #TrustedInfo 2022
- As always, encourage your networks and followers to go to Vote.NJ.Gov for the most up-to-date information for the 2022 Primary Election
- Share our new *Jersey Civic Engage initiative page* at JerseyCivicEngage.NJ.Gov
 - It's a hands-on clearinghouse with a major focus on voting as a sustainable community activity.
- We will share posts highlighting all upcoming elections in NJ. Watch our [Facebook](#), [Instagram](#), and [Twitter](#) accounts and feel free to share anything we post
 - New Jersey Division of Elections - @NJ_Votes
 - Jersey Civic Engage - @NJCivicEngage
- Please make sure to use **#NJVotes** so we can like and share your posts



Discussion

- Why did you decide to attend this meeting?
- What do you think about what you've heard today?
- What is it that you/your organization is doing that aligns with NJACE?
- What do you need from us at DOS?

Next Steps

- Call to Action –Join NJACE and ask others to join
- Increase community awareness of the Primary Election on June 7th
- Begin to identify possible members for your LCET team
- Set next meeting date



Contact Information

Dr. Lauren Zyriek Enriquez

New Jersey Department of State

Assistant Secretary of State

Lauren.Zyriek@sos.nj.gov

Eric Kipnis

New Jersey Department of State

Manager, Constituent Relations

Eric.Kipnis@sos.nj.gov

Corey Wolkenberg

New Jersey Department of State

Deputy Chief of Staff

Corey.Wolkenberg@sos.nj.gov

Missy Elias

New Jersey Department of State

Elections & Civic Engagement

Outreach Specialist

Melissa.Elias@sos.nj.gov



THANK YOU!

