# NEW JERSEY TRUSTED SOURCES

A **<u>Trusted Source</u>** is an authoritative entity that provides accurate and reliable information, particularly crucial in the context of elections.

**Trusted Sources** play a vital role in maintaining public confidence in the electoral process by supporting transparency and fairness, helping voters make informed decisions, and understanding the democratic process.

# The Role of a Trusted Source

**TRUSTED SOURCES** combat false information and influence campaigns by providing and promoting accurate, verified information to the public and detecting various types of false information, whether spread intentionally or unintentionally, including:

### **MISINFORMATION**

False information that is not created or shared with the intention of causing harm.

#### **DISINFORMATION**

False information intended to mislead, harm, or manipulate a person, social group, organization, or country.

## MALINFORMATION

Information based on fact but used out of context to mislead, harm, or manipulate.

# **Where Does False Information Spread?**

Social Media Platforms

Facebook, X/Twitter, Instagram, Tiktok, etc. Unverified News Websites

Sites that lack editorial oversight or credibility Chat & Online Forums

Rumor Mills, Blogs, & Messaging Apps (e.g., Reddit & Telegram)

# **Trusted Sources in New Jersey Elections**

**New Jersey Secretary of State** The Chief Election Official of the state.

**New Jersey Division of Elections** Oversees key administrative and operational duties in the election process.

#### **New Jersey County Election Officials**

(County Clerk, Board & Superintendent of Elections/Commissioner of Registration) Implements county election procedures, manages voter registration, conducts elections, and ensures compliance with state and federal laws.

# **7 Steps to Fact-Checking**

Use this checklist to ensure the information you find is accurate and reliable:



The New Jersey Division of Elections has created this infographic for informational and educational purposes only. While efforts have been made to ensure accuracy, all users should consult the above trusted sources for up to date information. Users of this infographic should independently verify any information contained herein. The New Jersey Division of Elections makes no representations or guarantees of any kind through dissemination of this educational and informational infographic.