COVID-19 Resources for New Jersey History and Cultural Organizations
(This document will be updated periodically. Last Update: June 5, 2020)

New Jersey’s 24/7 COVID-19 Hotline: 800-962-1253
New Jersey’s COVID-19 website

Resources about COVID-19

- Center for Disease Control and Prevention
- National Institutes of Health
- Occupational Safety and Health Administration

Resources for Reopening

- NEW Sample Reopening Plans (via the American Alliance of Museums)
- NEW Sample Reopening Plans (via the American Association for State and Local History)
- Governor Murphy Unveils Multi-Stage Approach to Execute a Responsible and Strategic Restart of New Jersey’s Economy
- Museums and End of Lockdown: Ensuring the Safety of the Public and Staff (via the International Council of Museums)
- Preparing to Reopen: Strategy, Planning, and Process on the Road to Reopening Museums (recorded webinar via the Cuseum)
- Long-Term Closure Re-Entry Checklist for Cultural Institutions and Collections Care Stewards (via Curae Collections Care, LLC and Newfields)
- AASLH Conversations: Preparing to Reopen (recorded webinar via the American Association for State and Local History)
- Guide to Museum Reopening (via the American Alliance of Museums)
- When Will Audiences Be Ready to Return to Museums? (via Wilkening Consulting)
- What Will Make People Feel Safe Attending a Cultural Entity Again? (via Know Your Bone)
- How to Get Ready to Open the Doors (via the American Alliance of Museums)
## Resources for Finding Support

- **NEW IMLS CARES Act Grants for Museums and Libraries** (recorded webinar via the Institute for Museum and Library Services)
- **$15 Million in IMLS CARES Act Grants Now Available for Museum and Library Services** (via the Institute for Museum and Library Services)
- **Spreadsheet of COVID-19 Response Funds** (via the Council on Foundations)
- **FAQs – Funding for NEH Applicants and Grantees Impacted by the Coronavirus** (via the National Endowment for the Humanities)
- **What’s Next for COVID-19 Relief for Nonprofits?** (recorded webinar from Independent Sector)
- **Explanation of Economic Relief Legislation for Museums** (via the American Alliance for Museums)
- **Guide to Financial Relief and Resources** (via the American Alliance for Museums)

## COVID-19 Impact Surveys and Results

- **NJ COVID-19 Survey for Businesses and Nonprofits** (via the Office of Governor Phil Murphy)
- **COVID-19 Survey for Public Historians** (via the National Council on Public History)
- **COVID-19 Impact Survey Results** (via the NJ Historical Commission)*

*In March, the New Jersey Historical Commission released its [Coronavirus Impact Survey](https://www.njhistory.org) to monitor the effect of the virus on the history community. Findings demonstrate that 65% of the organizations that responded to the survey have budgets that are less than $100,000, or they are all volunteer. The majority of the respondents entered the crisis in a financially unstable position. Unfortunately, even in times without crisis, national nonprofits also struggle with financial capacity. For seven consecutive years the Nonprofit Finance Fund’s *State of the Sector* report demonstrates that the majority of respondents had less than three months of operating reserves on hand. Less than 25% of respondents had more than 6 months of cash in reserve. More information is available from the [National Council of Nonprofits](https://nationalcouncilofnonprofits.org).*

## Resources for Administration

- **NEW Hot Topic: PPP Loans and Endowments** (via the American Alliance of Museums)
- **NEW Hot Topic: Considerations for Mask Policies** (via the American Alliance of Museums)
- **NEW COVID-19 and Museum Volunteers** (via the American Alliance of Museums)
- **TrendsWatch 2020: The Future of Financial Stability** (via the American Alliance of Museums)
- **The View from Here: Coronavirus and the Small Museum** (via the American Association for State and Local History)
- **Coronavirus Preparedness Community Document** (via the Cuseum)
• What Nonprofit Board Members Should Be Doing Right Now to Address the COVID-19 Situation (via BoardSource)
• Museums and Equity in Times of Crisis (via the American Alliance of Museums)
• Scenario Planning Step By Step (via Creative Capacity LLC)
• Using Scenarios to Plan Your Museum’s COVID-19 (Coronavirus) Response (via the Center for the Future of Museums)
• Financial Leadership in the Face of Impossible Choices (via the Innovation in Nonprofit Finance blog)
• It’s Different This Time: Handling Nonprofit Staff Cuts under COVID-19 (via Nonprofit Quarterly)
• Stronger Together: A COVID-19 Webinar Series (via International Coalition of Sites of Conscience)
• Equitable Institutional Sustainability in Times of Crisis (via Museum as Site for Social Action)
• How Are We Centering Equity in this Time? (via Museum as Site for Social Action)
• COVID-19 Response Strategy Equity Audit (via Beloved Community)
• Social Justice in a Time of Social Distancing (via the Design Studio for Social Intervention)
• Voices from the Field: Tangible, Timely Tactics for Nonprofits during Crises (via Nonprofit Quarterly)
• 10 Ways Inclusive Leaders Can Mitigate Bias When Communicating about Coronavirus (via Medium)

Resources for Communications and Digital Engagement

• NEW Building an Audience for Accessible Digital Programs (recorded webinar via the NJ Council for the Humanities and NJ Historical Commission)
• NEW Building an Audience for Accessible Digital Programs Resources List (via the NJ Council for the Humanities and NJ Historical Commission)
• #MuseumSurvivalKit
• Historic Houses Turn to Technology Amid COVID-19 Closures (via the History News Network)
• Empathetic Audience Engagement During a Crisis (recorded webinar via the American Association for State and Local history)
• Museum Distance Learning Repository (via the American Alliance of Museums EdCom)
• How Your Museum Can Use Social Media during COVID-19 (via the American Alliance of Museums)
• Collaborating on Virtual Education Programs During Coronavirus (recorded webinar from the Cuseum)
• Video Live Streams As An Engagement Tool for Museums (via the Cuseum)
• Accessibility Tips for a Better Zoom/Virtual Meeting Experience (via the Deaf/Hard of Hearing Technology Rehabilitation Engineering Research Center)
• Using Digital Platforms to Remain Connected to Audiences during Quarantines (via the American Alliance of Museums)
• How to Reach – and Engage – Your Public Remotely (via the International Council of Museums)
• How to Keep Your Audience Engaged, Entertained, and Inspired in the Age of Coronavirus
• (recorded webinar from the Cuseum)
• How To: Super Quick DIY Podcasting for Museums & Other Non-Profits Closed by COVID-19 (via Medium)
• Zoom Basics Guide
• Tools for Public History Accessibility (via the Disability History Association)

Resources for Contemporary Collecting and Collections Care

• Map of COVID-19 History Collecting Initiatives (via Made By Us)
• Documenting Disaster: Lessons for Collecting and Interpreting COVID-19 History Resource List (via the NJ Historical Commission)
• Documenting Disaster: Lessons for Collecting and Interpreting COVID-10 History (recorded webinar from the NJ Historical Commission)
• Closed by COVID-19? A Practical Guide for Managers of Heritage Collections Closed on Short Notice (via the Australian Institute for the Conservation of Cultural Material)
• COVID-19 Basics: Disinfecting Cultural Resources (via the National Center for Preservation Technology and Training)
• A Journal of the Plague Year: An Archive of COVID-19 (via Arizona State University)
• COVID-19 Oral History Project (via the IUPUI Arts & Humanities Institute)
• Rapid Response Collecting History@Work Blog Posts (via the National Council on Public History)
• Field Services Alliance Tips: Collections Care During COVID-19 (via the American Association for State and Local History)

General Resources

• ArtPride New Jersey
• New Jersey Association of Museums
• ArtsReady
• New Jersey Cultural Alliance for Response
• New Jersey Center for Nonprofits
• A Coronavirus Pandemic Resource Guide for New Jerseyans (via the Office of Senator Cory Booker)
• COVID19/Coronavirus Resources & Information for the Museum Field (via the American Alliance of Museums)
• Resources in Response to the Coronavirus (via the National Trust for Historic Preservation)
• Non-Profits and Coronavirus, COVID-19 (via the National Council of Nonprofits)
• COVID-19 Tools and Resources for Non-Profits (via the Nonprofit Finance Fund)
• COVID-19 Resources and Recorded Webinars (via the American Association for State and Local History)
• COVID-19 Resources (via the Greater Philadelphia Cultural Alliance)
• COVID-19 Nonprofit Toolkit (via 20 Degrees)
• Resources for Non-profits Impacted by COVID-19 (via Techsoup)