COVID-19 Resources for New Jersey History and Cultural Organizations
(This document will be updated periodically. Last Update: February 5, 2021)

New Jersey’s 24/7 COVID-19 Hotline: 800-962-1253
New Jersey’s COVID-19 website

Resources about COVID-19

- Center for Disease Control and Prevention
- National Institutes of Health
- Occupational Safety and Health Administration

Financial Resources

- PPP Loan Forgiveness (via the U.S. Small Business Administration)
- Museums and Cultural Institutions: Framing the Impact of COVID-19 Relief (via Marcum)
- Rethinking Revenue for Nonprofits Webinar Series (via Charles River CFO)
- COVID-19 Response Resources (via Fiscal Strength for Nonprofits)
- Long-term Strategies for Resilience: Considering Revenues, Costs, and Business Models (recorded webinar via the NJ Council for the Humanities and NJ Historical Commission)
- COVID-19 Grants for Nonprofits and Small Businesses (via Global Giving)
- Spreadsheet of COVID-19 Response Funds (via the Council on Foundations)
- Guide to Financial Relief and Resources (via the American Alliance of Museums)
- Financial Leadership in the Face of Impossible Choices (via the Innovation in Nonprofit Finance blog)

COVID-19 Impact Surveys and Results

- COVID-19 Impact Survey I Results (via the NJ Historical Commission)
- COVID-19 Impact Survey II Results (via the NJ Historical Commission)

Resources for Reopening

- From Planning to Reality: Reopening Public Spaces during COVID-19 (recorded webinar via the NJ Council for the Humanities and NJ Historical Commission)
- Sample Reopening Plans (via the American Alliance of Museums)
- Sample Reopening Plans (via the American Association for State and Local History)
Resources for Administration

- **TrendsWatch 2021: Navigating A Disrupted Future** (via the Center for the Future of Museums)
- **Mapping Uncertainty in 2021** (via the American Alliance of Museums)
- **Hot Topic: Considerations for Mask Policies** (via the American Alliance of Museums)
- **COVID-19 and Museum Volunteers** (via the American Alliance of Museums)
- **Scenario Planning Step By Step** (via Creative Capacity LLC)
- **Using Scenarios to Plan Your Museum’s COVID-19 (Coronavirus) Response** (via the Center for the Future of Museums)
- **Stronger Together: A COVID-19 Webinar Series** (via International Coalition of Sites of Conscience)
- **Equitable Institutional Sustainability in Times of Crisis** (via Museum as Site for Social Action)
- **How Are We Centering Equity in this Time?** (via Museum as Site for Social Action)
- **COVID-19 Response Strategy Equity Audit** (via Beloved Community)

Resources for Digital Engagement and Accessibility

- **10 Unique Ways Museums Can Connect with Their Communities** (via the American Association for State and Local History)
- **Creating Programs in a Digital World** (recorded webinar via the NJ Council for the Humanities and NJ Historical Commission)
- **Creating Programs in a Digital World Resources and Takeaways Document** (via the NJ Council for the Humanities and NJ Historical Commission)
- **Building an Audience for Accessible Digital Programs** (recorded webinar via the NJ Council for the Humanities and NJ Historical Commission)
- **Building an Audience for Accessible Digital Programs Resources List** (via the NJ Council for the Humanities and NJ Historical Commission)
- **#MuseumSurvivalKit**
- **Empathetic Audience Engagement During a Crisis** (recorded webinar via the American Association for State and Local history)
- **Museum Distance Learning Repository** (via the American Alliance of Museums EdCom)
- **How Your Museum Can Use Social Media during COVID-19** (via the American Alliance of Museums)
- **Collaborating on Virtual Education Programs During Coronavirus** (recorded webinar from the Cuseum)
- **Video Live Streams As An Engagement Tool for Museums** (via the Cuseum)
- **Accessibility Tips for a Better Zoom/Virtual Meeting Experience** (via the Deaf/Hard of Hearing Technology Rehabilitation Engineering Research Center)
- **Using Digital Platforms to Remain Connected to Audiences during Quaratines** (via the American Alliance of Museums)
• **How to Reach – and Engage – Your Public Remotely** (via the International Council of Museums)
• **How to Keep Your Audience Engaged, Entertained, and Inspired in the Age of Coronavirus** (recorded webinar from the Cuseum)
• **How To: Super Quick DIY Podcasting for Museums & Other Non-Profits Closed by COVID-19** (via Medium)
• **Zoom Basics Guide**
• **Tools for Public History Accessibility** (via the Disability History Association)

### Resources for Contemporary Collecting and Collections Care

- **Map of COVID-19 History Collecting Initiatives** (via Made By Us)
- **Documenting Disaster: Lessons for Collecting and Interpreting COVID-19 History Resource List** (via the NJ Historical Commission)
- **Documenting Disaster: Lessons for Collecting and Interpreting COVID-19 History** (recorded webinar from the NJ Historical Commission)
- **COVID-19 Basics: Disinfecting Cultural Resources** (via the National Center for Preservation Technology and Training)
- **A Journal of the Plague Year: An Archive of COVID-19** (via Arizona State University)
- **COVID-19 Oral History Project** (via the IUPUI Arts & Humanities Institute)
- **Field Services Alliance Tips: Collections Care During COVID-19** (via the American Association for State and Local History)

### General Resources

- **ArtPride New Jersey**
- **New Jersey Association of Museums**
- **New Jersey Cultural Alliance for Response**
- **New Jersey Center for Nonprofits**
- **A Coronavirus Pandemic Resource Guide for New Jerseyans** (via the Office of Senator Cory Booker)
- **COVID19/Coronavirus Resources & Information for the Museum Field** (via the American Alliance of Museums)
- **Resources in Response to the Coronavirus** (via the National Trust for Historic Preservation)
- **Non-Profits and Coronavirus, COVID-19** (via the National Council of Nonprofits)
- **COVID-19 Tools and Resources for Non-Profits** (via the Nonprofit Finance Fund)
- **COVID-19 Resources and Recorded Webinars** (via the American Association for State and Local History)
- **COVID-19 Resources** (via the Greater Philadelphia Cultural Alliance)
- **Resources for Non-profits Impacted by COVID-19** (via Techsoup)