



**New Jersey State Council on the Arts  
Creative Aging Initiative (CAI)  
Fiscal Year 2023 Grant Program Rubric**

Please read the [guidelines](#) thoroughly, in conjunction with the rubric.

	<b>EXEMPLERY</b>	<b>ACCOMPLISHED / STRONG</b>	<b>DEVELOPING</b>	<b>LIMITED CAPACITY</b>	<b>NO EVIDENCE</b>
<b>SCORE</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Assess the organization, its mission, and the community(ies) it serves.	The applicant includes clear, specific, and thorough details of the organization’s mission. Evidence of community engagement is strong, intentional, and related to the community’s needs.	The applicant includes a clear explanation of the organization and its mission. The description includes some evidence of community engagement.	The applicant includes an overview of the organization, which includes some evidence of community engagement.	The applicant includes an unclear overview of the organization and its community engagement.	
Assess the organization’s major programs/ offerings serving seniors/aging adults.	The applicant includes clear, specific, and thorough details of the organization’s programs and offerings serving seniors/aging adults.	The applicant includes a clear explanation of programs and offerings serving seniors/aging adults.	The applicant includes an overview of the programs and offerings serving seniors/aging adults.	The applicant includes an unclear overview of its programmatic offerings serving seniors/aging adults.	
	<b>EXEMPLERY</b>	<b>ACCOMPLISHED / STRONG</b>	<b>DEVELOPING</b>	<b>LIMITED CAPACITY</b>	<b>NO EVIDENCE</b>
<b>SCORE</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Assess the proposed residencies in relation to the audience reached. Does the proposed project	The applicant includes clear, specific, and thorough details of the residencies and the audiences engaged. The applicant includes clear, specific, and thorough details	The applicant includes clear explanation of the residencies, which includes evidence of the audiences engaged. The applicant includes a clear	The applicant includes an overview of the proposed residencies, which includes some evidence of the audience reached. The applicant includes an	The applicant includes an unclear overview of the proposed residencies and who the target audience will be. The applicant	

address community need?	of the community impact, inclusive of intention, timeliness, and/or inspiration in relation to the defined community's needs.	explanation of community impact, including intention, timeliness, and/or inspiration in relation to the defined community's needs.	overview of community impact, including intention, timeliness, and/or inspiration in relation to the defined community's needs.	includes unclear evidence of community impact.	
Assess how the project will be accomplished, ensuring allotted resources (i.e.: staffing, existing/planned partnerships) are appropriate.	The applicant includes clear, specific, and thorough details of how the residency work will be implemented. There is clear and specific evidence of key personnel as it relates to project support and management. There are clear, specific, and thorough resources in place to complete the proposed activities.	The applicant includes a clear plan for implementing the residency. Evidence of key personnel as it relates to project support and management are identified. Adequate resources are in place to complete the proposed activities.	The applicant includes an overview of how the project will be accomplished. Some information is provided on key personnel at the host organization as it relates to project support and management.	The applicant includes unclear evidence of how the project will be accomplished. Host organization personnel as it relates to project support and management is unclear.	
Assess the teaching artist(s) and/or arts organization partnership, including experience with the aging population.	The applicant includes clear, specific, and thorough details regarding the caliber and training of the teaching artist(s) and/or arts organization. There is clear and specific evidence of experience with programming that serves seniors/aging adults.	The applicant includes details regarding the caliber and training of the teaching artist(s) and/or arts organization. There is evidence of experience with programming that serves seniors/aging adults.	The applicant includes an overview of the teaching artist(s) and/or arts organization experience with working with senior/aging adults.	It is unclear if the teaching artist(s) and/or arts organization has the expertise needed to work with seniors/aging adults.	
Assess the proposed learning goals of the project.	The applicant includes clear, specific, and thorough details of the learning goals. Learning goals are specific, measurable, arts-based, and aligned with the proposed audience.	The applicant includes a clear explanation of the learning goals and how they relate to the proposed audience.	The applicant includes an overview of learning goals and how they apply to the proposed audience.	The applicant includes unclear evidence of learning goals and how they align with the proposed audience.	

Assess the host organization's ability to provide an equitable, accessible project, including a barrier-free location, and programmatic accommodations.	The applicant provides clear, specific, and thorough details of the location and its accessibility to the community. There is specific and clear evidence that there are no barriers to the program and/or any barriers which may impede access to and participation in the program will be addressed.	The applicant includes a clear explanation of the location and its accessibility to the community. There is evidence of how barriers which may impede access to and participation in the program will be addressed.	The applicant includes an overview of the location and its accessibility to the community. There is some evidence of how barriers which may impede access to and participation in the program will be addressed.	The applicant includes unclear evidence of an accessible, barrier-free location and programmatic accommodations.	
Assess the organization's plans to continue working with seniors/aging adults in the arts beyond the funded period.	The applicant provides clear, specific, and realistic evidence of how the host organization will provide sustainable, arts-based work with seniors/aging adults.	The applicant includes a clear explanation of the host organization will provide sustainable, arts-based work with seniors/aging adults.	The applicant includes an overview of how work with seniors/aging adults will be sustained outside of the grant funded period.	The applicant includes unclear plans for sustaining work with seniors/aging adults.	
	<b>COMPLETE/CLEAR</b>		<b>UNCLEAR</b>		<b>NO EVIDENCE</b>
<b>SCORE</b>	<b>1 - 2</b>		<b>3 - 4</b>		<b>5</b>
Assess the appropriateness of the project budget. Please consider the quality of financial planning and budgeting.	The applicant includes clear and complete details about the project budget. The budget charts clearly describe adequate resources to support the work proposed.		The applicant includes unclear details about the project budget. The budget does not provide adequate resources to support the work proposed.		