



**New Jersey State Council on the Arts  
Creative Aging Initiative (CAI)  
Fiscal Year 2024 Grant Program Rubric**

*Este documento también está disponible [en español](#).  
Please read the [guidelines](#) thoroughly, in conjunction with the rubric.*

	<b>EXEMPLERY</b>	<b>ACCOMPLISHED / STRONG</b>	<b>DEVELOPING</b>	<b>LIMITED CAPACITY</b>	<b>NO EVIDENCE</b>
<b>SCORE</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Assess the proposed project in relation to the audience reached. Does the proposed project address community need?	The applicant includes clear, specific, and thorough details of the project and the audiences engaged. The applicant includes clear, specific, and thorough details of the community impact in relation to the defined community's needs.	The applicant includes clear explanation of the project, which includes evidence of the audiences engaged. The applicant includes an explanation of community impact in relation to the defined community's needs.	The applicant includes an overview of the proposed project, which includes some evidence of the audience reached. The applicant includes an overview of community impact in relation to the defined community's needs.	The applicant includes an unclear overview of the proposed project and who the target audience will be. The applicant includes unclear evidence of community impact.	
Assess how the project will be accomplished, ensuring allotted resources (i.e.: staffing, existing/planned partnerships) are appropriate.	The applicant includes clear, specific, and thorough details of how the project work will be implemented. There is clear and specific evidence of key personnel as it relates to project support and management. There are clear, specific, and thorough resources in place to complete the proposed activities.	The applicant includes a clear plan for implementing the project. Evidence of key personnel as it relates to project support and management are identified. Adequate resources are in place to complete the proposed activities.	The applicant includes an overview of how the project will be accomplished. Some information is provided on key personnel at the host organization as it relates to project support and management.	The applicant includes unclear evidence of how the project will be accomplished. Host organization personnel as it relates to project support and management is unclear.	

Assess the proposed learning goals of the project.	The applicant includes clear, specific, and thorough details of the learning goals. Learning goals are specific, measurable, arts-based, and aligned with the proposed audience.	The applicant includes a clear explanation of the learning goals and how they relate to the proposed audience.	The applicant includes an overview of learning goals and how they apply to the proposed audience.	The applicant includes unclear evidence of learning goals and how they align with the proposed audience.	
Assess the host organization's ability to provide an equitable, accessible project, including a barrier-free location, and programmatic accommodations.	The applicant provides clear, specific, and thorough details of the location and its accessibility to the community. There is specific and clear evidence that there are no barriers to the program and/or any barriers which may impede access to and participation in the program will be addressed.	The applicant includes a clear explanation of the location and its accessibility to the community. There is evidence of how barriers which may impede access to and participation in the program will be addressed.	The applicant includes an overview of the location and its accessibility to the community. There is some evidence of how barriers which may impede access to and participation in the program will be addressed.	The applicant includes unclear evidence of an accessible, barrier-free location and programmatic accommodations.	
	<b>COMPLETE/CLEAR</b>		<b>UNCLEAR</b>		<b>NO EVIDENCE</b>
<b>SCORE</b>	<b>1</b>		<b>3</b>		<b>5</b>
Does the teaching artist(s) and/or arts organization partnership have experience with the older adult population?	There is clear and specific evidence of experience with programming that serves older adults.		The applicant includes some or unclear information regarding experience with programming that serves older adults.		
Assess the appropriateness of the project budget. Please consider the quality of financial planning and budgeting.	The applicant includes clear and complete details about the project budget. The budget charts clearly describe adequate resources to support the work proposed.		The applicant includes unclear details about the project budget. The budget does not provide adequate resources to support the work proposed.		