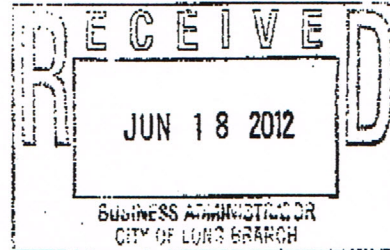




1025 Laurel Oak Road
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Ken.seelig@amwater.com



June 12, 2012

Howard Woolley, Administrator
City of Long Branch
344 Broadway
Long Branch, NJ 07740

**RE: City of Long Branch – Application for Plan Endorsement to the State of New Jersey Office of Planning Advocacy
New Jersey American Water's Coastal North Water System**

Dear Mr. Woolley:

New Jersey American Water owns, maintains and operates the water distribution system that supplies the City of Long Branch. This water system is New Jersey American Water's Coastal North System, NJDEP Public Water System Identification Number NJ1345001. It is a regional water system that supplies all or parts of 36 municipalities throughout Monmouth and Ocean Counties. The primary supply to Long Branch consists of surface water obtained from the Swimming River Reservoir, the Shark River, the Glendola Reservoir and the Manasquan Reservoir System. Water from these sources is treated and delivered by three water treatment plants – the Swimming River Water Treatment Plant in Colts Neck, the Jumping Brook Water Treatment Plant in Neptune and the Oak Glen Water Treatment Plant in Howell. The water system supply is also supplemented by several ground water sources located in Howell, Lakewood, Bay Head and Monterey Beach in Toms River Township.

New Jersey American Water submits an updated Conservation Plan to the NJDEP every two years, with the most recent submission in April 2011. This document is compiled in accordance with the requirements of the Bureau of Water Allocation. In addition, New Jersey American Water provides "wise water use" conservation tips on its website (go to www.amwater.com and select New Jersey).

The City of Long Branch is located within Zone 2, as designated by the NJDEP Bureau of Water System Engineering, of New Jersey American Water's Coastal North System. The NJDEP Firm Capacity of Zone 2 is currently 40.300 MGD with an estimated peak demand of 37.753 MGD. These totals have been provided by the NJDEP Master Permit issued in April 2012. It should be noted the system-wide firm capacity for the Coastal North System is 77.9 MGD, which favorably compares to a system-wide total peak demand of 70.3 MGD.

Should there be additional explanation needed in support of your application, please contact me at (856) 309-4740.

Sincerely,

Kenneth J. Seelig, P.E.
Senior Planning Engineer

Cc: Michele J. Bernich, Zoning Officer, City of Long Branch