



SUPPORTING REINVESTMENT IN THE GARDEN STATE



After



Before

TAKE ADVANTAGE OF STATE RESOURCES FOR SUCCESSFUL REDEVELOPMENT

It's clear that New Jersey is ready to support your decision to buy, sell, redevelop or build a business on a brownfields site. So what is the next step? Contact OPA for assistance in turning your ideas into successful projects. We are ready to help you as you work with the State's three key resources:

SITEMART & SITE EVALUATOR

offering an online, searchable database of brownfields properties and planning information

BROWNFIELDS REDEVELOPMENT TASK FORCE

supporting policy about brownfields redevelopment

BROWNFIELDS REDEVELOPMENT INTERAGENCY TEAM (BRIT)

helping streamline and coordinate the brownfields redevelopment process



new jersey
Highly educated, perfectly located.

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BROWNFIELDS REDEVELOPMENT TASK FORCE

HELP DEVELOP A CLEAN, GREEN NEW JERSEY

Cleaning up and reinvesting in brownfields can make a tremendous difference in New Jersey's communities. Not only does brownfields redevelopment reduce blight and restore the environment, it offers opportunity for economic growth, creates jobs and protects open space and agriculture operations. Learn more about the positive changes you can affect in New Jersey and how the State, through the assistance of the New Jersey Business Action Center (BAC) and its Office for Planning Advocacy (OPA), will work with you every step of the way.

DEFINING BROWNFIELDS

What is a brownfields?

It is any former or current commercial or industrial site that is currently vacant or underutilized, and on which there has been or is suspected to have been a discharge of a contaminant.

OPA: IMPLEMENTING NEW JERSEY'S PLAN

The OPA assists redevelopment and development projects throughout the State by implementing New Jersey's State Plan (the Plan) designed to meet the statutory charges of the State Planning Act. The overall goal of the Plan is to guide future growth. This planning document is not a land-use regulatory tool, but a strategic framework to coordinate and channel public and private investments. The framework prioritizes key existing assets and industries, workforce development and retention, and infrastructure and quality of life factors, such as access to and benefits of protecting and preserving open space. The Plan also establishes best management practices. These practices help address the statutory requirements of the State Planning Act to coordinate planning activities, establish Statewide planning objectives and promote development and redevelopment consistent with sound planning. Additionally, this approach reflects the appropriate balance of channeling growth toward existing infrastructure, promoting development and redevelopment initiatives throughout the State, protecting critical natural resources, promoting healthy lifestyles and creating a supportive environment for private investment.



BAC AND OPA ARE HERE TO ASSIST YOU

The New Jersey Business Action Center (BAC) serves as the "one-stop" shop for businesses looking to expand or relocate here in the Garden State. The Center's business advocates work to encourage entrepreneurship by supporting businesses of all sizes, helping increase New Jersey's global competitiveness and promoting the State as an attractive vacation destination and business investment location. As a part of the BAC, the Office for Planning Advocacy (OPA) coordinates and advances New Jersey's planning strategies, including long-term planning guiding future growth into compact, mixed-use development and redevelopment while protecting the environment. The OPA incorporates that planning into decisions about land use, both programmatic and regulatory, at all levels of government and the private sector.

SITEMART

Private property owners, municipalities and counties have collaborated to provide you with a free multiple listing service of New Jersey's brownfields inventory. Use SiteMart to:

- List your brownfields property and attract potential buyers
- Learn how to make your property economically viable again, as quickly as possible
- Browse for current and newly added brownfields properties. Read site statistics and descriptions
- Find additional resources and information

Start using SiteMart at NJBrownfieldsProperties.com.

SITE EVALUATOR

For a quick view of some of the most important information when selecting a site, choose the Site Evaluator Tool.

- Find areas in need of redevelopment
- View detailed environmental site data
- Get economic growth and planning information
- Learn about EDA tax credit incentive programs' priority areas
- Find workforce demographics and HMFA data

Start using Site Evaluator at www.nj.gov/njbusiness/home/location.

BRIT (BROWNFIELDS REDEVELOPMENT INTERAGENCY TEAM)

A State partner of the Task Force, BRIT is a resource group comprised of representatives from these State agencies and programs:

Business Action Center/Office for Planning Advocacy	NJDEP/Office of Pollution Prevention and Permit Coordination
NJ Transit	NJ Dept. of Treasury
NJ Historic Preservation Office	NJDEP/Office of Brownfield Reuse
NJ Dept. of Law and Public Safety	NJ Board of Public Utilities
NJ Dept. of Health, Consumer and Environmental Health Services	NJ DCA Division of Housing
NJ Economic Development Authority	NJ Dept. of Labor
NJ Dept. of Education	NJ Dept. of Agriculture
NJ Environmental Infrastructure Fund	NJDEP/Division of Science, Research and Technology
NJDCA/Local Planning Service	NJ Housing and Mortgage Finance
NJDCA/Main Street	NJ State Council on the Arts
NJDEP/Green Acres Program	NJ Department of Transportation
NJDEP/Land Use	NJ Dept. of Health and Senior Services

BRIT helps by:

- Introducing projects to State agencies and departments
- Promoting communication between the State, municipality and developer
- Streamlining the redevelopment process—from identifying opportunities and obstacles to providing financial and technical assistance
- Supplying the Brownfields Redevelopment Resource Kit, a useful reference for State resources and support from initial planning stages through project design, cleanup, construction and reimbursement
- Offering outreach to brownfields stakeholders via seminars, workshops and meetings

For names and contact information of Task Force and BRIT members, please visit:

www.state.nj.us/state/planning

A partnership of individuals representing private, public and State interests, the Task Force supports the administration's policy that helps list and prioritize brownfields properties and market them to developers; promote brownfields redevelopment that matches the State's strategy and values; and return properties to productive use as quickly as possible. With a Chair appointed by the Governor, the Task Force is comprised of members from these arenas:

PUBLIC

Commercial or residential development
Environmental organizations
Neighborhood or community redevelopment
Regional planning
Financial communication
Labor or trade organization

STATE

Business Action Center/Office for Planning Advocacy
NJ Dept. of Agriculture
NJ Dept. of Transportation
NJ Economic Development Authority
NJ Redevelopment Authority
NJ Dept. of Environmental Protection