

Department of State

Performance Indicators - January 1 - March 31, 2017 (FY17-3rd Qtr)

| | Frequency | Desired Trend | Target | Prior Quarter | Current Quarter | % Change | Prior Year Quarterly Average |
|---|-----------|---------------|-----------|---------------|-----------------|----------|------------------------------|
| Economic Vitality – The Partnership for Action | | | | | | | |
| Number of Companies Assisted | q | Increase | 5,375 | 5,093 | 3,787 | -26% | 5,750 |
| Number of Business Proposals | q | Increase | 38 | 39 | 23 | -41% | 43 |
| Number of Business People Assisted by the Business Call Center | q | Increase | 7,625 | 6,414 | 6,524 | 2% | 7,050 |
| Number of Visits to Business Portal Website | q | Maintain | 214,500 | 197,000 | 241,000 | 22% | 206,250 |
| Number of Page Views to Business Portal Website | q | Maintain | 490,000 | 503,000 | 618,000 | 23% | 486,250 |
| Number of Tourism DMO Applications Received | q | Maintain | 13 | 0 | 0 | na | na |
| Number of Tourism DMO Grants Awarded | q | Maintain | 13 | 0 | 0 | na | na |
| Number of Tourism Cooperative Marketing Applications Received | q | Maintain | 66 | 0 | 0 | na | na |
| Number of Tourism Cooperative Marketing Grants Awarded | q | Maintain | 33 | 0 | 0 | na | na |
| Number of Visits to Travel and Tourism Website | q | Maintain | 1,000,000 | 642,000 | 580,000 | -10% | 950,000 |
| Number of Page Views to Travel and Tourism Website | q | Maintain | 2,100,000 | 1,224,000 | 1,146,000 | -6% | 2,000,000 |
| Tourism Economic Impact (Total Dollars Compiled Annually in Billions) | q | Increase | \$44.0 | \$0.00 | \$44.00 | na | na |

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

| | | | | | | | |
|--|--------|----------|---------------|-------------|-------------|-----|-----|
| Number of Grant Applications Received | q | Maintain | 105 | 0 | 246 | na | na |
| Number of Grants Awarded | q | Maintain | 77 | 9 | 0 | na | na |
| Number of Technical Assistance and Outreach Sessions | q | Maintain | 360 | 427 | 423 | -1% | 361 |
| Total Private Matching Dollars (Leveraged by Awards) | annual | Maintain | \$44,884,000 | 44,884,000 | 44,884,000 | na | na |
| Total Spending by COA/HIST/NJCT Grantees | annual | Maintain | \$288,000,000 | 288,000,000 | 288,000,000 | na | na |
| Total Direct Jobs Created by COA/HIST/NJCT Grantees | annual | Maintain | 22,218 | 22,218 | 22,218 | na | na |
| Total Number of Attendees at COA/HIST Grantee Events | annual | Maintain | 9,076,000 | 9,076,000 | 9,076,000 | na | na |
| Total Number of Web Patrons at COA/HIST Grantee Programs | annual | Maintain | 23,305,000 | 23,305,000 | 23,305,000 | na | na |

State Museum:

| | | | | | | | |
|--|---|----------|--------|--------|--------|------|--------|
| Number of Visitors to Museum & Planetarium | q | Increase | 39,500 | 22,000 | 47,000 | 114% | 38,750 |
| Number of Educational Programs Conducted | q | Maintain | 198 | 300 | 230 | -23% | 194 |

Archives:

| | | | | | | | |
|--|---|----------|--------|--------|--------|------|--------|
| Number of New Data Base Records Created | q | Increase | 45,000 | 73,000 | 58,000 | -21% | 45,750 |
| Number of Research and Reference Requests Answered | q | Maintain | 23,750 | 21,000 | 24,000 | 14% | 24,500 |

Civic Engagement Responsibilities

Elections

| | | | | | | | |
|--|--------|----------|---------|-----------|---------|------|---------|
| Number of Voter Registrations Received | q | Increase | 100,000 | 172,000 | 55,000 | -68% | 85,500 |
| Number of Voter Education Training and Outreach Sessions # | q | Increase | 45 | 31 | 35 | 13% | 45 |
| Number of Accessible Polling Places | annual | Maintain | 3,548 | 3,548 | 3,548 | na | na |
| Number of Visits to Division of Elections Website | q | Maintain | 237,500 | 714,000 | 139,000 | -81% | 202,250 |
| Number of Page Views to Division of Elections Website | q | Maintain | 500,000 | 1,504,000 | 49,000 | -97% | 435,250 |
| Number of Voter Registration Forms Downloaded from Website | q | Maintain | 62,500 | 121,000 | 5,400 | -96% | 46,750 |
| Number of Voter Registration Lookups on Website | q | Maintain | 400,000 | 1,763,000 | 101,000 | -94% | 332,500 |
| Number of Polling Place Locator Lookups on Website | q | Maintain | 250,000 | 950,000 | 54,000 | -94% | 186,275 |

Division of Programs

| | | | | | | | |
|--|---|----------|------|-------|-------|------|-------|
| Number of Grant Applications Received | q | Maintain | 46 | 7 | 0 | na | na |
| Number of Grants Awarded | q | Maintain | 37 | 0 | 12 | na | na |
| Number of Technical Assistance and Outreach Sessions | q | Maintain | 22 | 10 | 28 | 180% | 20 |
| Number of National Service/Volunteer Participants | q | Increase | 145 | 145 | 145 | na | na |
| Number of At-Risk Youth that receive services | q | Increase | 2663 | 1,340 | 3,317 | 148% | 2,663 |
| Number of Seniors that receive services | q | Increase | 755 | 140 | 172 | 23% | 969 |
| Number of Individuals that have participated in English as Second Language (ESL) courses | q | Increase | 268 | 14 | 59 | 321% | 180 |