

New Jersey Economic Development Authority Performance Indicators - Q4 2014	Frequency	Target (for 12/31/14)	Desired Trend	Previous Quarter (CYTD)	Current Quarter (CYTD)
Advancing Job Creation and Retention Incentives to Grow Businesses in NJ₁					
Amount of Assistance Provided*	q	\$240 million	Increase	\$ 135,118,493.00	\$ 265,835,493
Public/Private Investment Leveraged*	q	\$600 million	Increase	\$ 436,680,196.00	\$ 873,000,677
Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities₂					
Amount of Assistance Provided**	q	\$160 million	Increase	\$ 247,243,542.00	\$ 347,994,576
Public/Private Investment Leveraged**	q	\$400 million	Increase	\$ 360,076,522.00	\$ 521,270,952
Supporting Redevelopment Projects that Revitalize Communities					
Percent of projects approved through the New Jersey Economic Opportunity Act of 2013 located in Garden State Growth Zones or distressed municipalities	q	55	Increase	68.5%	73.5%
Providing Entrepreneurial Development through Training and Mentoring					
Number of clients counseled through partners	q	6300	Increase	5,404	7,205

₁Includes activity exclusive to the Business Employment Incentive Program (BEIP), the Business Retention and Relocation Assistance Grant (BRRAG) Program, the Grow NJ Program, the Economic Redevelopment and Growth (ERG) program and the Urban Transit Hub Tax Credit program. Additional measures reported previously are now reported by the Department of State on its performance report.

₂Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.