

New Jersey Economic Development Authority Performance Indicators - Q1 2012	Frequency	Target (for 12/31/ 12)	Desired Trend	Previous Quarter (CYTD)	Current Quarter (CYTD)	% Change	Last 12 Month Average
Advancing Job Creation and Retention Incentives to Grow Businesses in NJ₁							
Amount of Assistance Provided*	q	\$420 million	Increase	NA	\$95.2 million	#VALUE!	
Public/Private Investment Leveraged*	q	\$1.25 billion	Increase	NA	\$545.9 million	#VALUE!	
Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities₂							
Amount of Assistance Provided**	q	\$60 million	Increase	NA	\$50.9 million	#VALUE!	
Public/Private Investment Leveraged**	q	\$450 million	Increase	NA	\$117.6 million	#VALUE!	
Supporting Redevelopment Projects that Revitalize Communities							
New jobs on Fort Monmouth property by end of CY 2012	q	150	Increase	NA	0	0.0	
Providing Entrepreneurial Development through Training and Mentoring							
Number of clients counseled through partners	q	16,000	Increase	NA	2,334	#VALUE!	

₁Includes activity exclusive to the Business Employment Incentive Program (BEIP), the Business Retention and Relocation Assistance Grant (BRRAG) Program, the Economic Redevelopment and Growth (ERG) program and the Urban Transit Hub Tax Credit program. Additional measures reported previously are now reported by the Department of State on its performance report.

₂Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.