



Census PUSH Week Activity Examples

- **In Person Activities** – Please follow all NJ social distancing and CDC guidelines for all in person activities
 - Census Kiosks – Mobile & Permanent – Deploy these and MQAs as much as possible at all in person event types
 - At food distribution locations, COVID testing locations, places of worship, libraries (as they become available), at non-profits
 - Utilize Census Bureau Mobile Questionnaire Assistance (MQA) – Arrange through a Census Partnership Specialist
 - Car Caravans – Creates a buzz. Coordinate with mobile kiosks
 - Tables at any outdoor community events
 - Barbeque
 - Chalk-a-Thons
 - Distribute flyers about activities
 - Ask businesses to post flyers
 - Involve barber shops & hair salons

- **Virtual Activities**
 - Virtual Census Kiosks – Assist residents in filling out their Census
 - Census Block Party
 - Utilize Census Bureau Mobile Questionnaire Assistance (VMQA) – Arrange with Census Partnership Specialist
 - Organize lists of those who have asked for help filling out their Census and run an event with a Voice MQA
 - Friends & Family Phone Outreach
 - Friends & Family Text Outreach
 - PUSH Week Census Response Rate Challenge
 - Social Media Posts – Celebrate Success